Prospective

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definition

Prospective is a principled approach to identifying possible or plausible futures.

a class on the topic

• Ready, Set, Future! Introduction to Futures Thinking

an academic reference on the topic

• Strategic Reframing: The Oxford Scenario Planning Approach

Professors at emlyon business school who can supervise this type of projects

Thomas Gauthier

To go further

Find other methodology lessons here.



This course is designed by Clement Levallois, and check my free web app for data analysis.