

Sentiment analysis (opinion mining)

Table of Contents

Short description	1
Key steps	1
Tools for sentiment analysis	1
To go further	1

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Short description

Sentiment analysis consists in classifying a piece of text as being positive, negative or neutral in sentiment.

Key steps

- Read the [ethics sheet on sentiment analysis](#)
- Useful: a [review paper on sentiment analysis](#)
- Collect texts to analyze! Social media posts, interview transcripts, other type of text?

Tools for sentiment analysis

- [Free tool for sentiment analysis](#) for texts in French, Spanish and English

To go further

Find other methodology lessons [here](#).



This course is designed by [Clement Levallois](#), and check [my free web app for data analysis](#).