This is the thesis I am writing in Microsoft Word now. Notice that I have installed the Zotero plugin here in Word.

Now I want to insert a reference to this great paper we found on the web.

First, we must have saved this reference to Zotero (see previous gif on how we did that).

Second, we must have Zotero currently opened on our computer.

Now, to insert this reference here we do (Levallois, 2010)

As you see the reference is inserted.

Go to the next gif to see how to insert a bibliopgraphy!

Now let’s continue writing our dissertation, and we add another reference here (Glimcher, 2010).

As you see, the reference is added in the text AND the bibliography below has been automatically updated, in the correct alphabetical order!

Glimcher, P. W. (2010). *Foundations of Neuroeconomic Analysis*. Oxford University Press.

Levallois, C. (2010). Can de-growth be considered a policy option? A historical note on Nicholas Georgescu-Roegen and the Club of Rome. *Ecological Economics*, *69*, 2271–2278.