# Applied Text Analytics & Natural Language Processing

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# Attention

- Bahdanau et al. (2014) introduced the Attention mechanism to improve the performance of encoder-decoder models for Machine Translation
- Attention allows making predictions about the output by paying "attention" to some parts of the input sequence (we deal with 2 sequences; an input and an output sequence)
- Attention mechanism fixed the following issues of sequence-to-sequence models:
  - Dealing with long-range dependencies (Dependency among words separated by multiple sentences) between words in a long sentence



# **Self-Attention**

- When creating the representation for each word in a sequence, Self-Attention tells the model to pay attention to which words in the same sequence.
- Example: in translating "I like exercising in the morning", when we want to create a representation for the word "exercising":
  - We'd want to look at the subject "I" because languages usually have different verb forms for different subjects.
  - The other words don't matter that much in the translation of this word.
- Words can have different meanings when placed next to other words.

The <u>cat</u> drank the milk because **it** was hungry

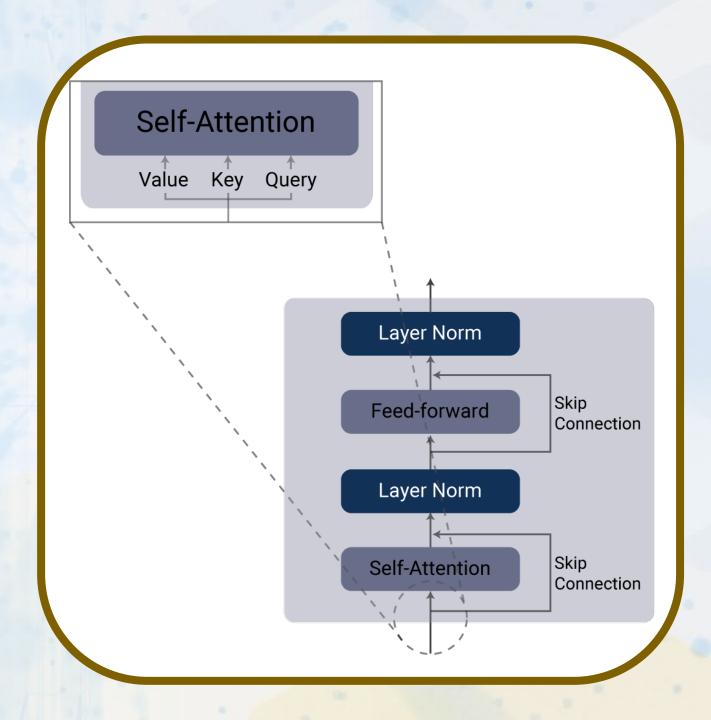
The cat drank the *milk* because **it** was sweet.

Self-attention extracts information about the meaning so that it can associate 'it' with the correct word.



## **Self-Attention**

- In the Self-Attention layer (in both encoder and decoder), the input is passed to three parameters: Key, Query and Value.
- The weighted values are computed by "a compatibility function of the query with the corresponding key".
- Key, Query and Value matrices are parameters whose initial weights are small, randomly selected numbers. These parameters change as the model is trained on the dataset.





# How to Calculate Attention for Each Input

- Each sequence (sentence) contains several words. The attention score must be calculated for each word.
  - First all the inputs need to be passed through embedding and positional encoding.
  - Key, Query and Value matrices need to be initialized randomly (their values will be optimized as the model is trained)
    - The size of all matrices are the same and depends on the number of words in a sequence and the length of embedding.
  - Each vectorized word is multiplied by Key, Query and Value matrices to create key, query and value representation vector.



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### **Calculate Attention Score**

- This is where we can observe how self-attention is considering other words.
- This is the equation to compute each word's attention score where  $d_k$  is the embedding size, Q is the query matrix, K is the Key matrix and V is the Value matrix.

$$Attention(Q, K, V) = softmax\left(\frac{QK^{T}}{\sqrt{d_{k}}}\right)V$$



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# Summary

We learned about transformer models

- Encoder and decoder
- Why using transformer models
- Attention in transformers and why they are needed in such models

