

# Applied Text Analytics & Natural Language Processing

with Dr. Mahdi Roozbahani  
& Wafa Louhichi

*Support Vector Machine – Part 1*



# Learning Objectives

In this lesson, you will learn another linear text classifier

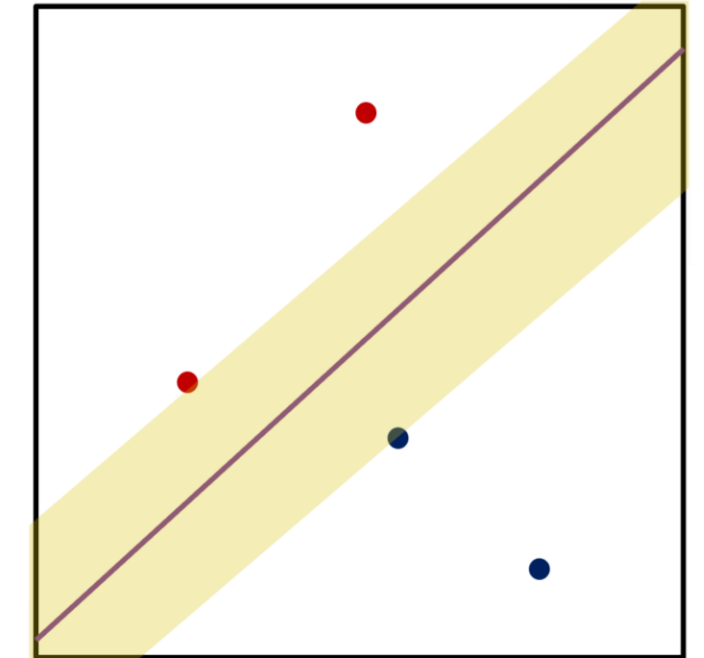
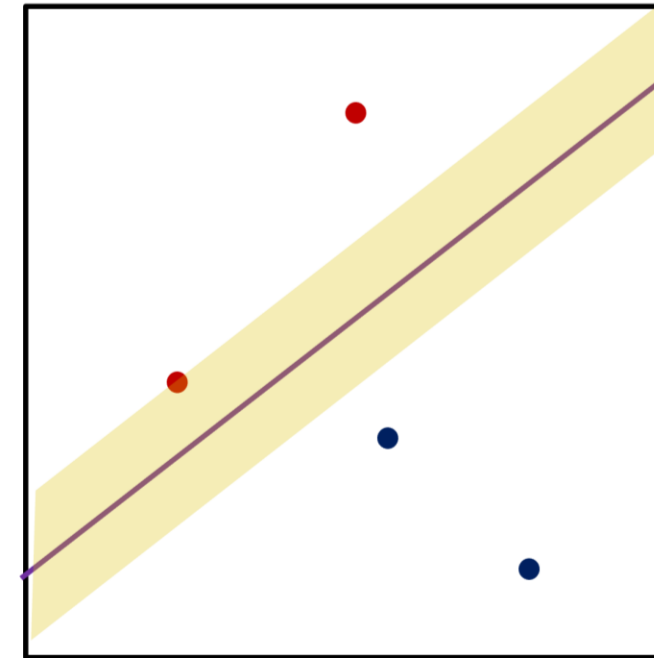
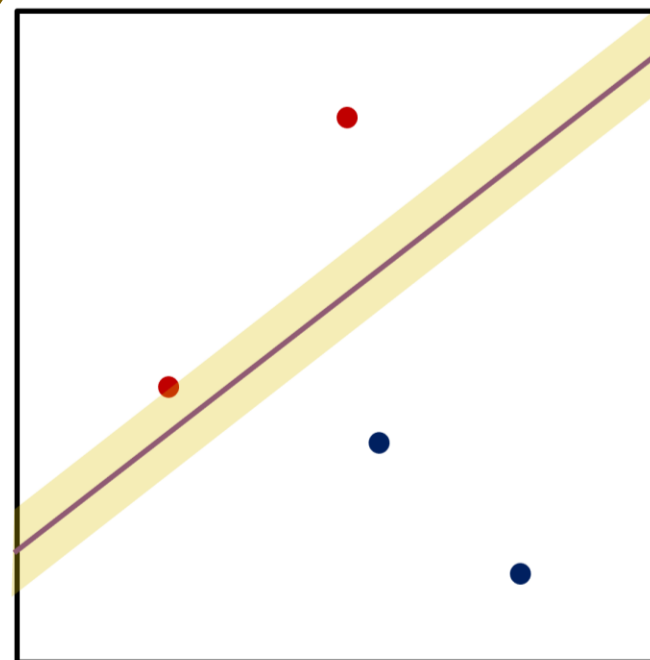
- Large Margin Classifier
- SVM
- Dual Form and Primal Form
- Kernel Trick



# Linear Separation

We can have different separating lines

Let's refer back to perceptron, are all these graphs a viable solution for perceptron?



Which line is the best?

Why is the bigger margin better?

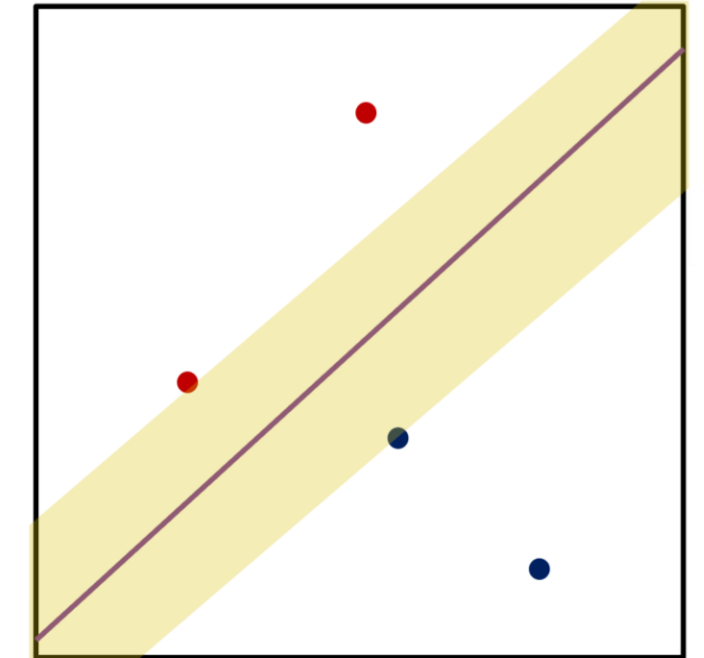
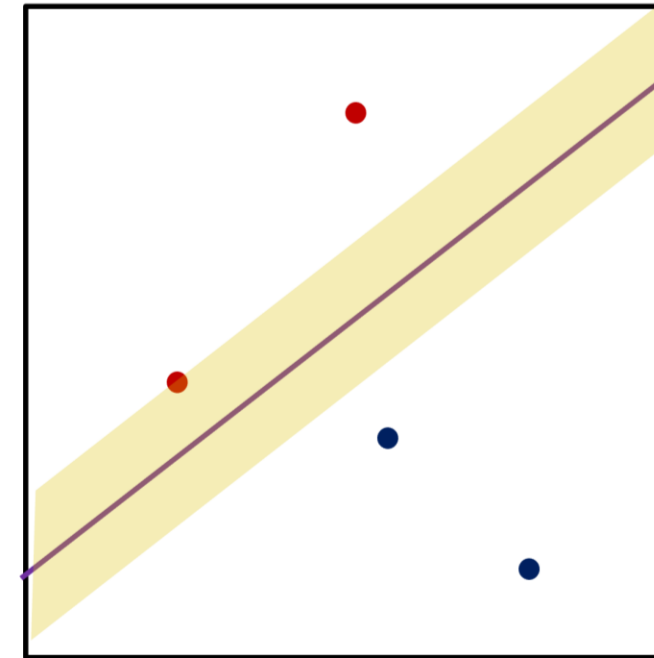
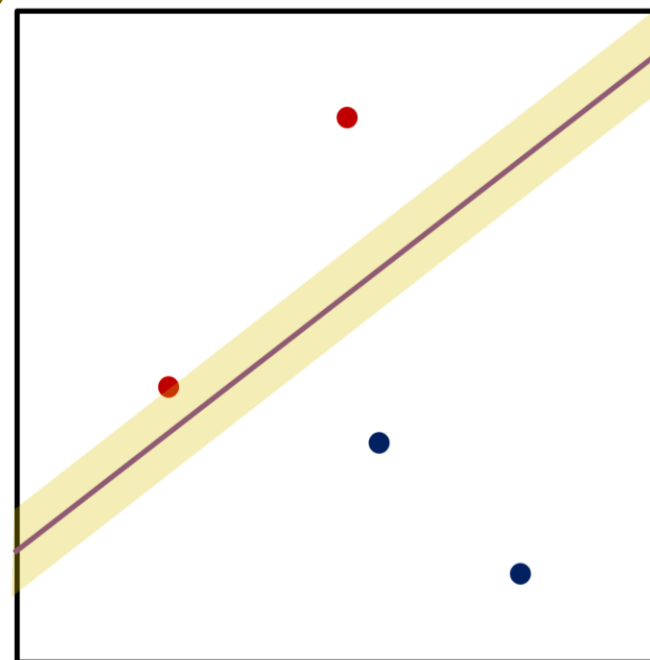
What  $\theta$  maximizes the margin?

All cases, error is zero and they are linear, so they are all good for generalization.

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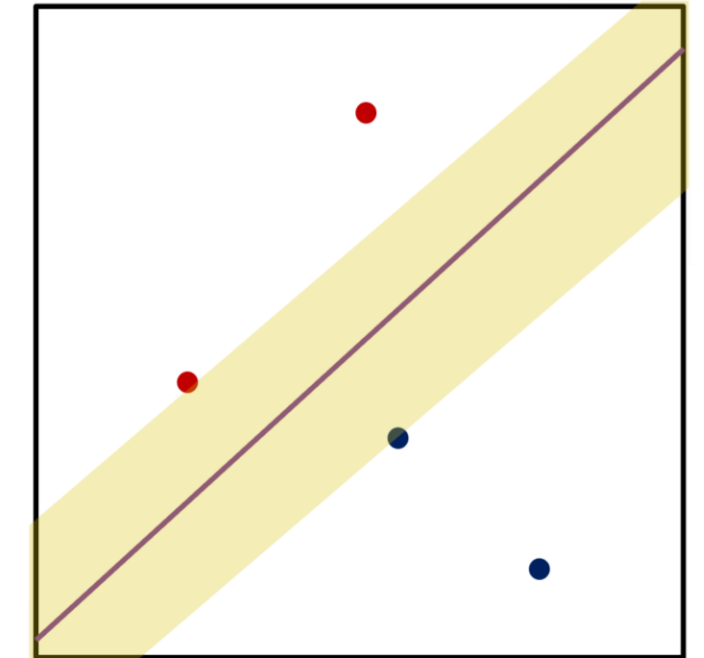
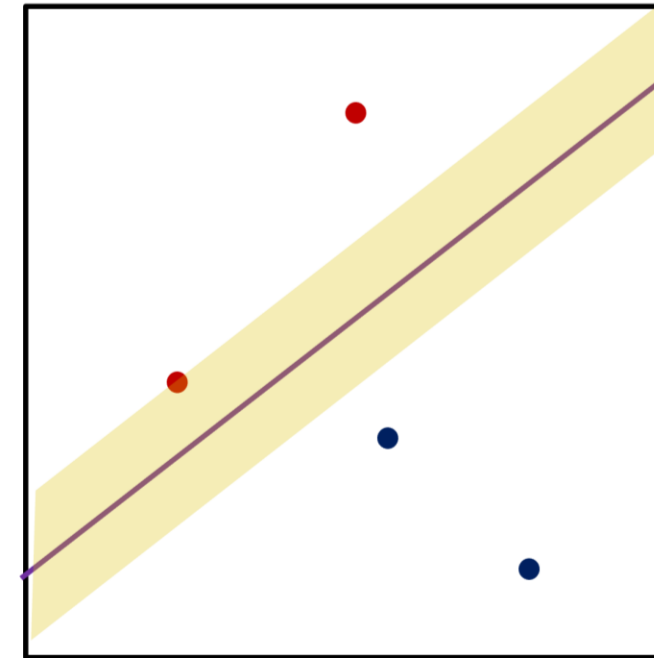
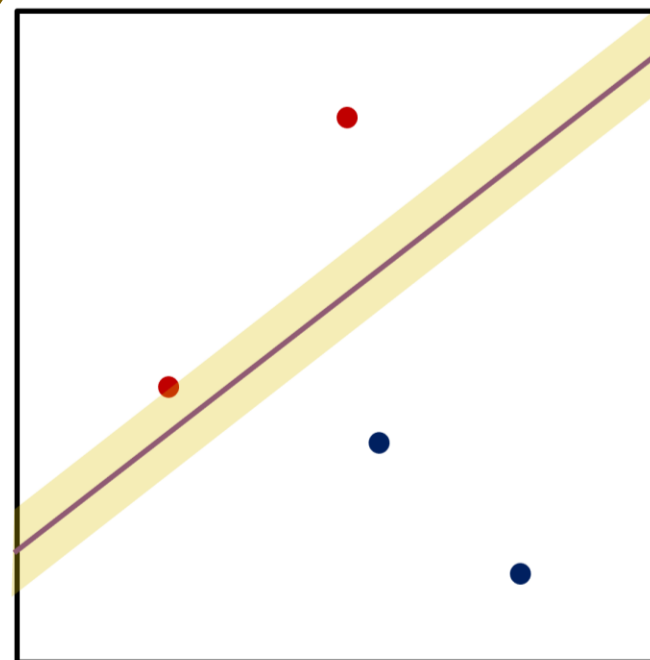
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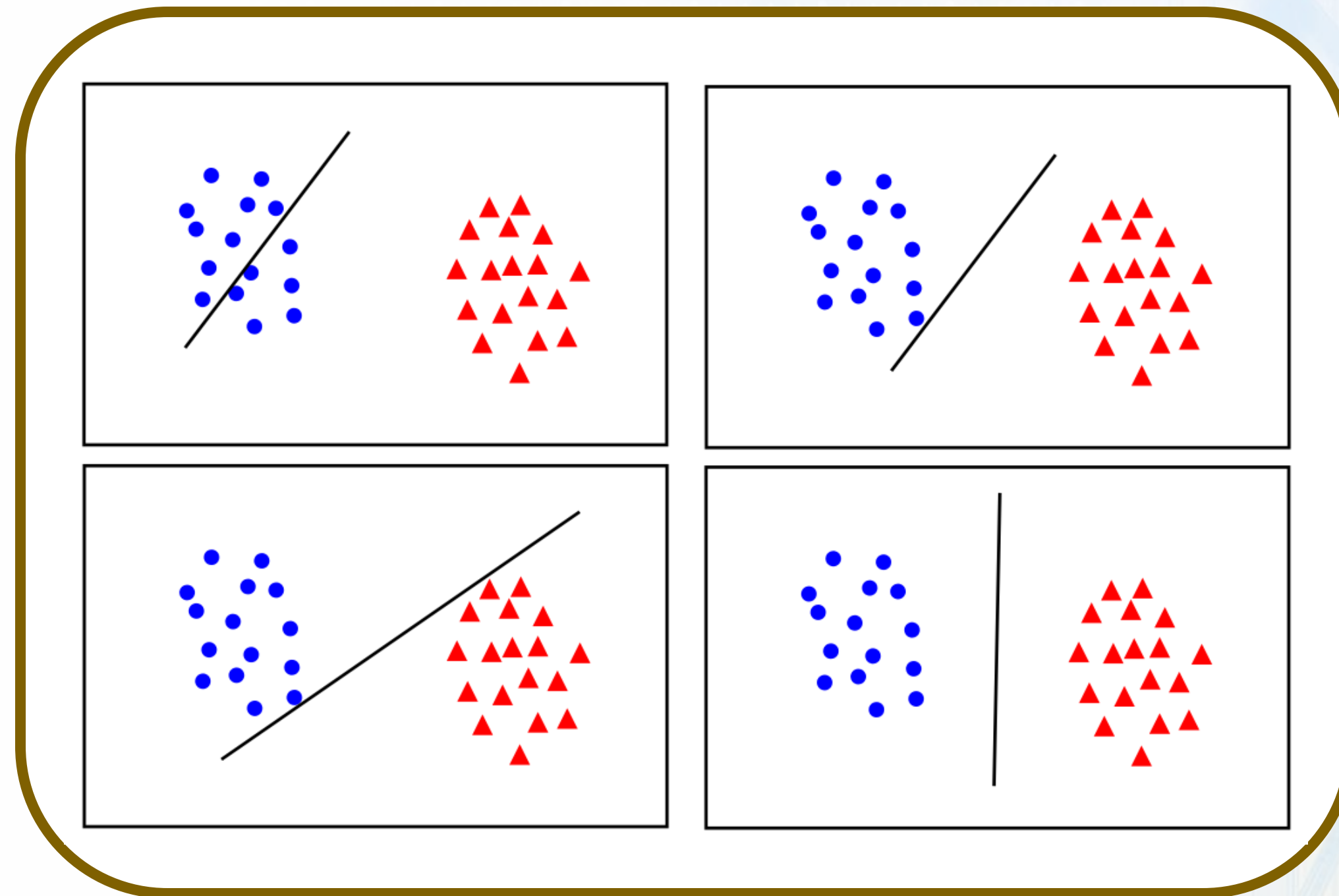
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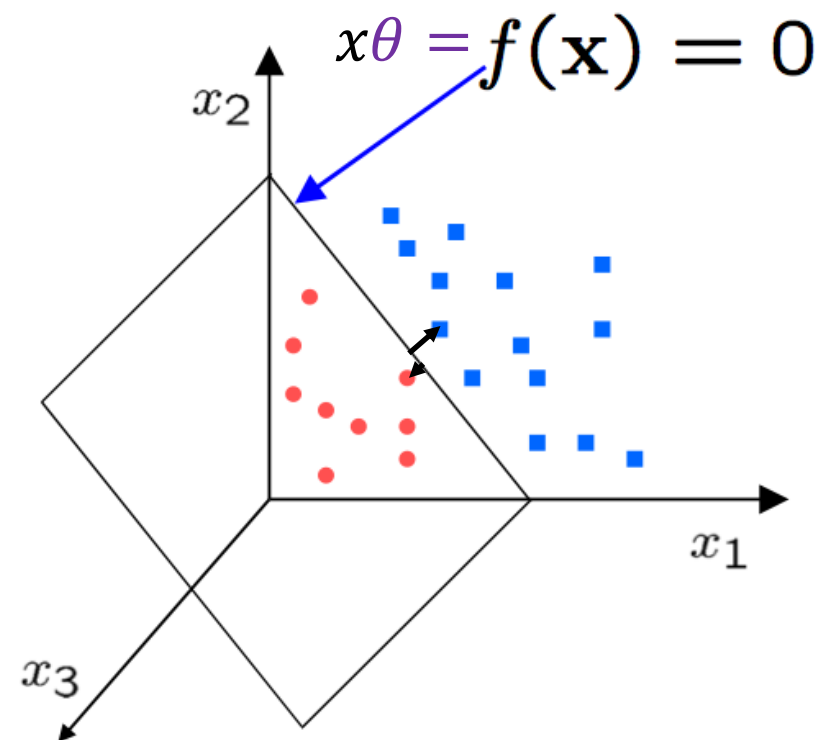
# What is the Best $\theta$ ?



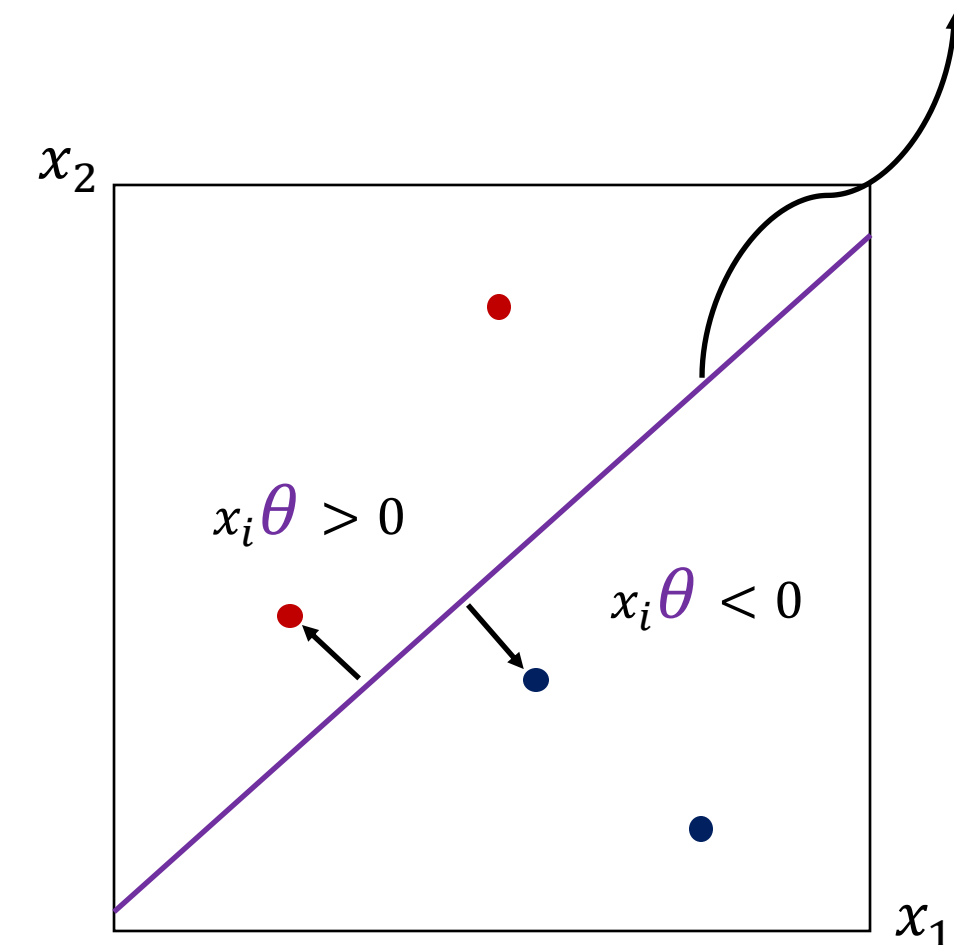
- **Maximum margin** solution: most stable under perturbations of the inputs

# Finding $\theta$ that Maximizes Margin

Solution (decision boundary) of the line:  $x\theta = 0$



Let  $x_i$  to be the nearest data point to the line (plane):

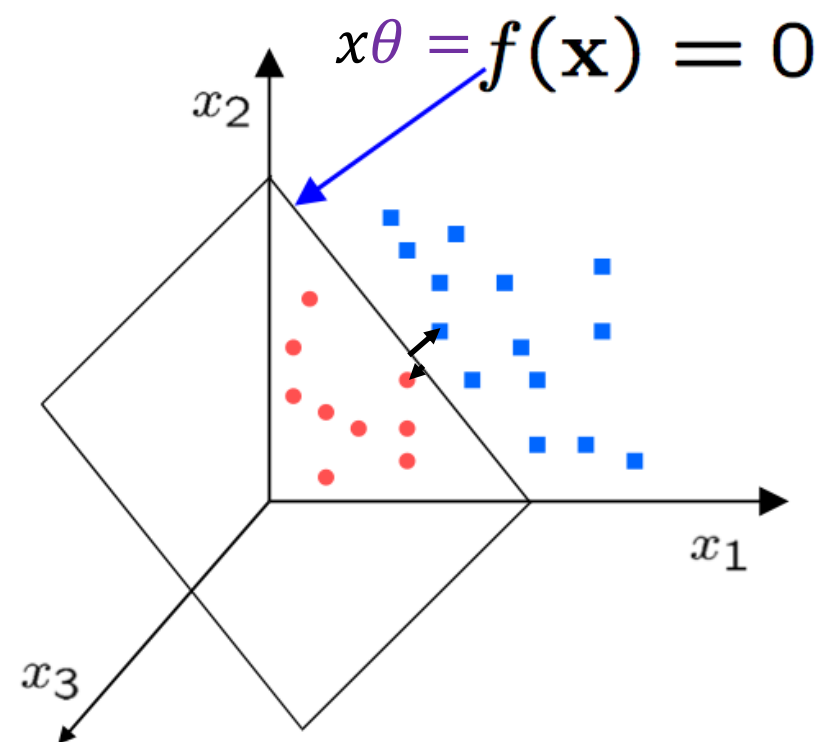


Decision boundary would be:  $x\theta + b = 0$

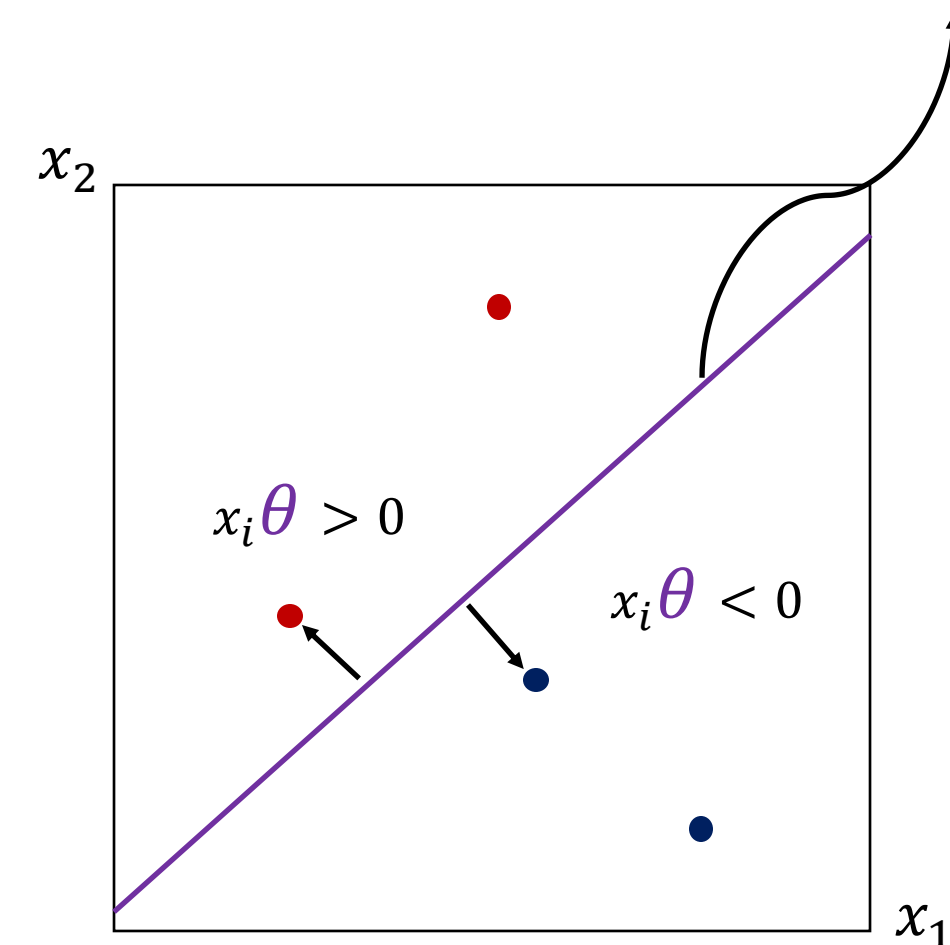


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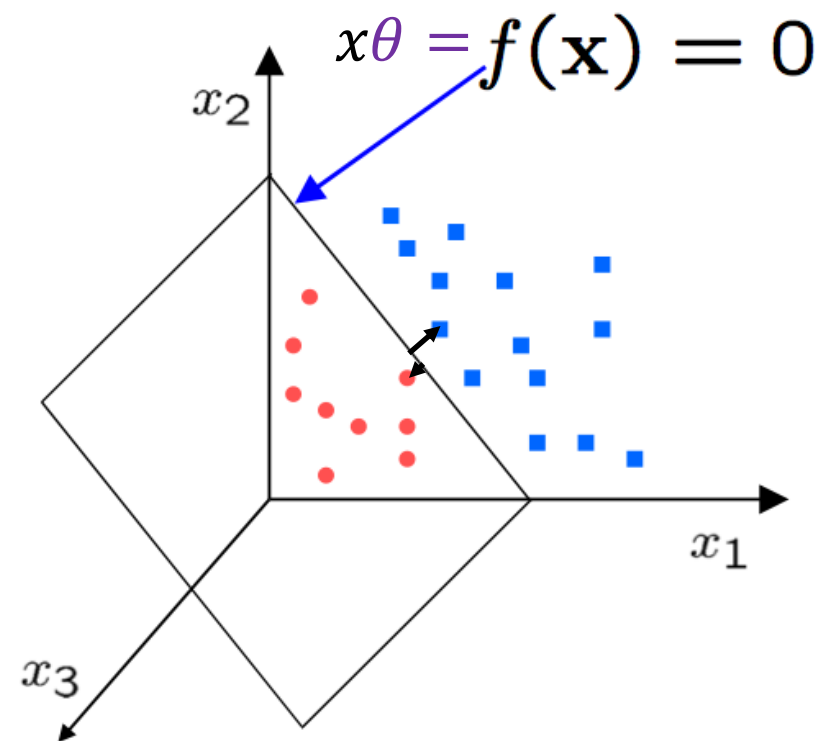


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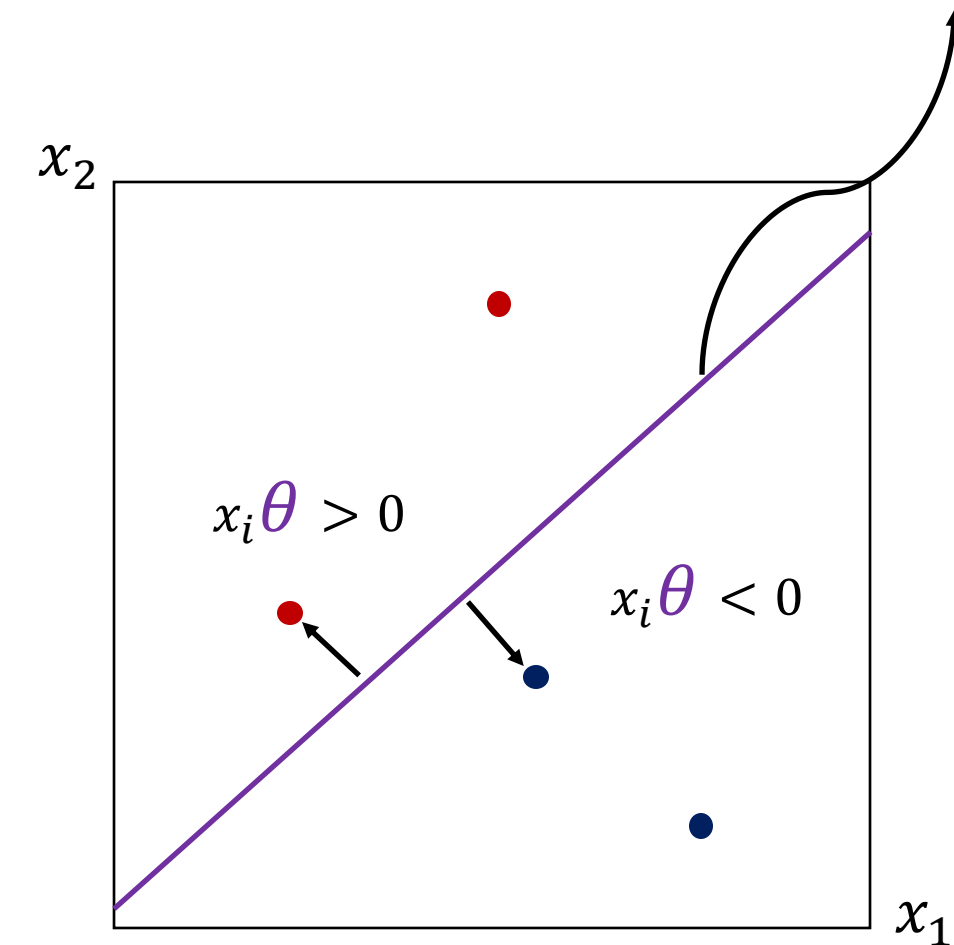


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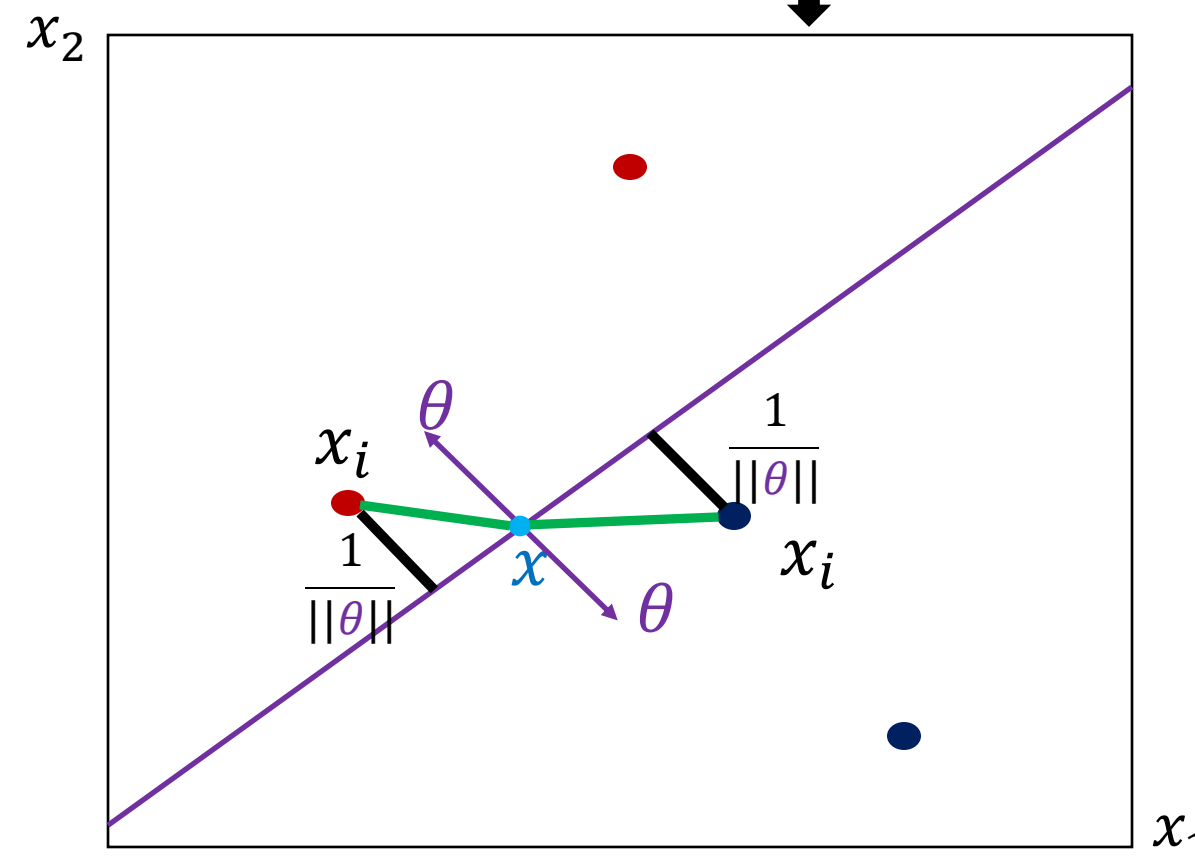
# What is the Length of My Large Margin?

$$\text{distance} = \frac{1}{\|\theta\|} |(x_i \theta - x \theta)|$$

$$= \frac{1}{\|\theta\|} | \underbrace{(x_i \theta + b)}_{\text{My constraint}} - \underbrace{(x \theta + b)}_{\text{A point on the decision line}} |$$

$|x_i \theta + b| = 1$ 
 $x \theta + b = 0$

$$= \frac{2}{\|\theta\|} \text{The total margin}$$





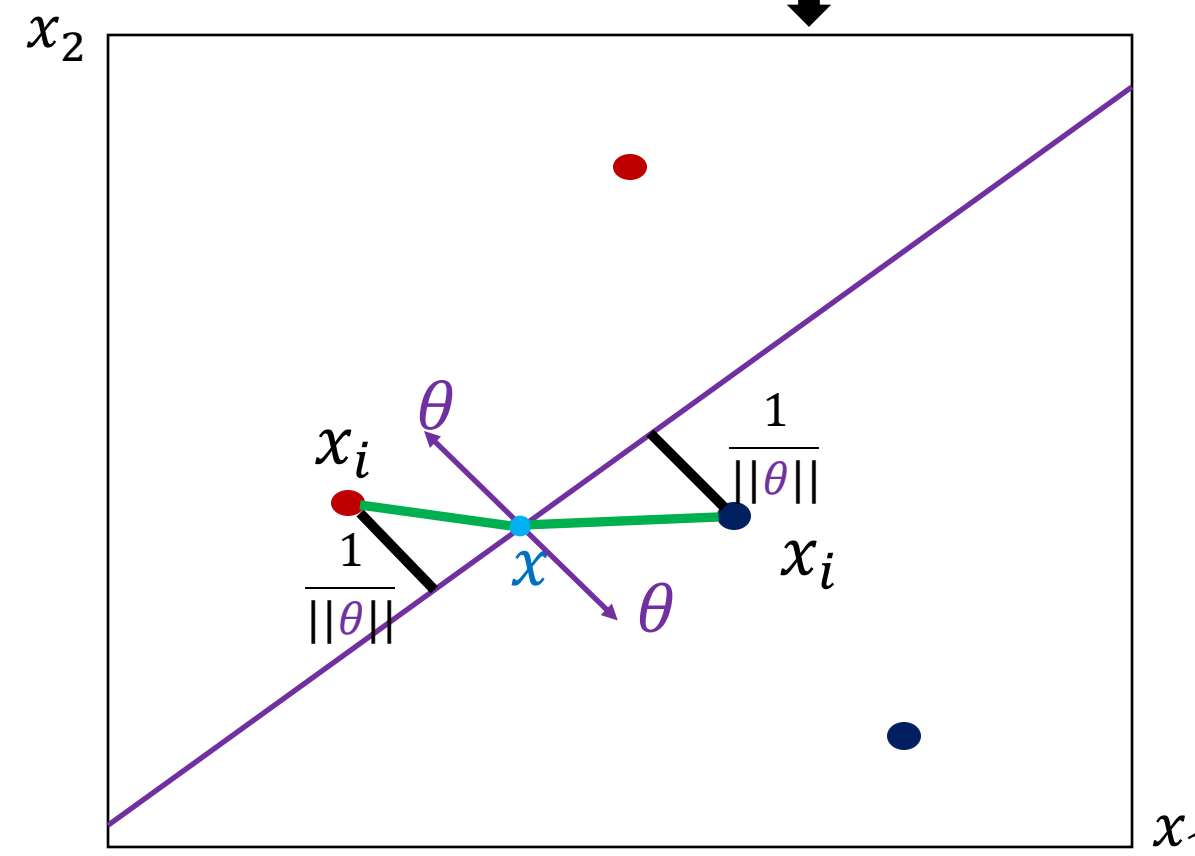
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