

Applied Text Analytics & Natural Language Processing

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Transformers
Introduction – Part 1



Learning Objectives

In this lesson, you will learn about transformers and why they are used

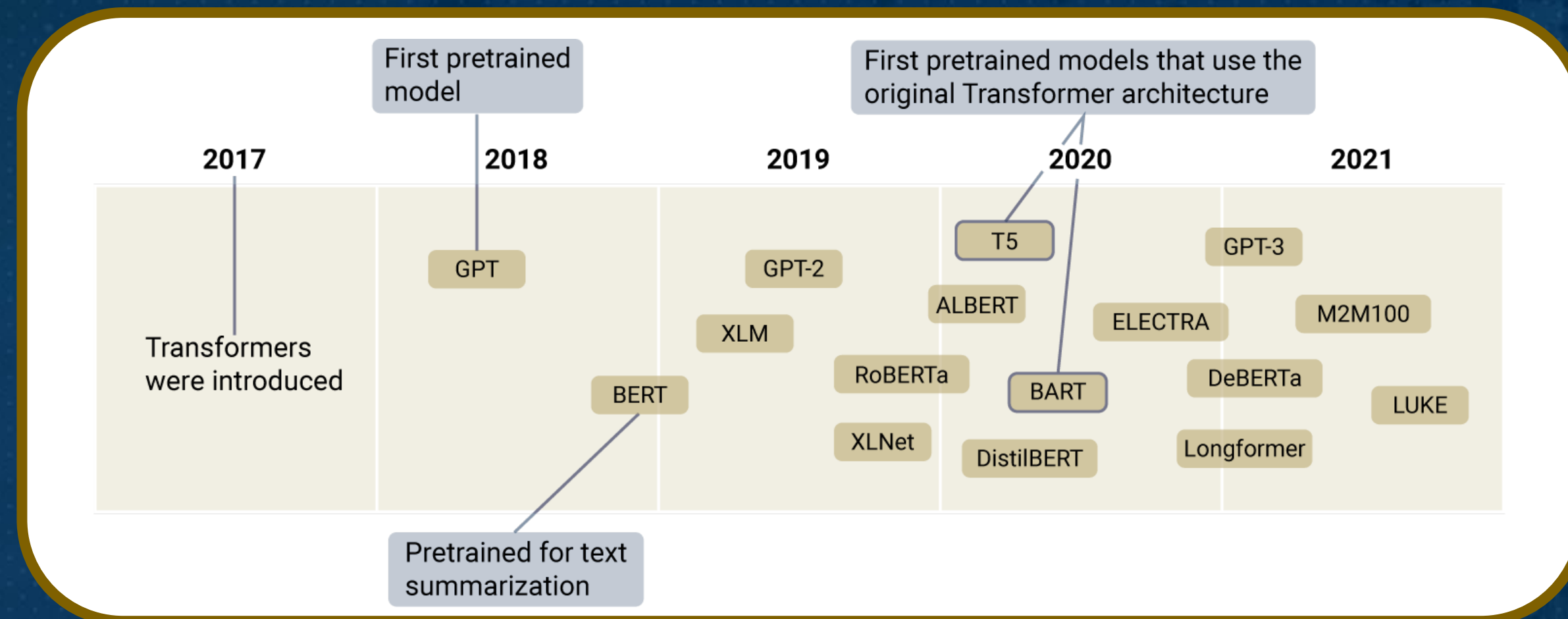
- Introduction
- Encoder block
- Decoder block
- Transformer structure



Transformers History

The transformers below are all pre-trained as *language models*.

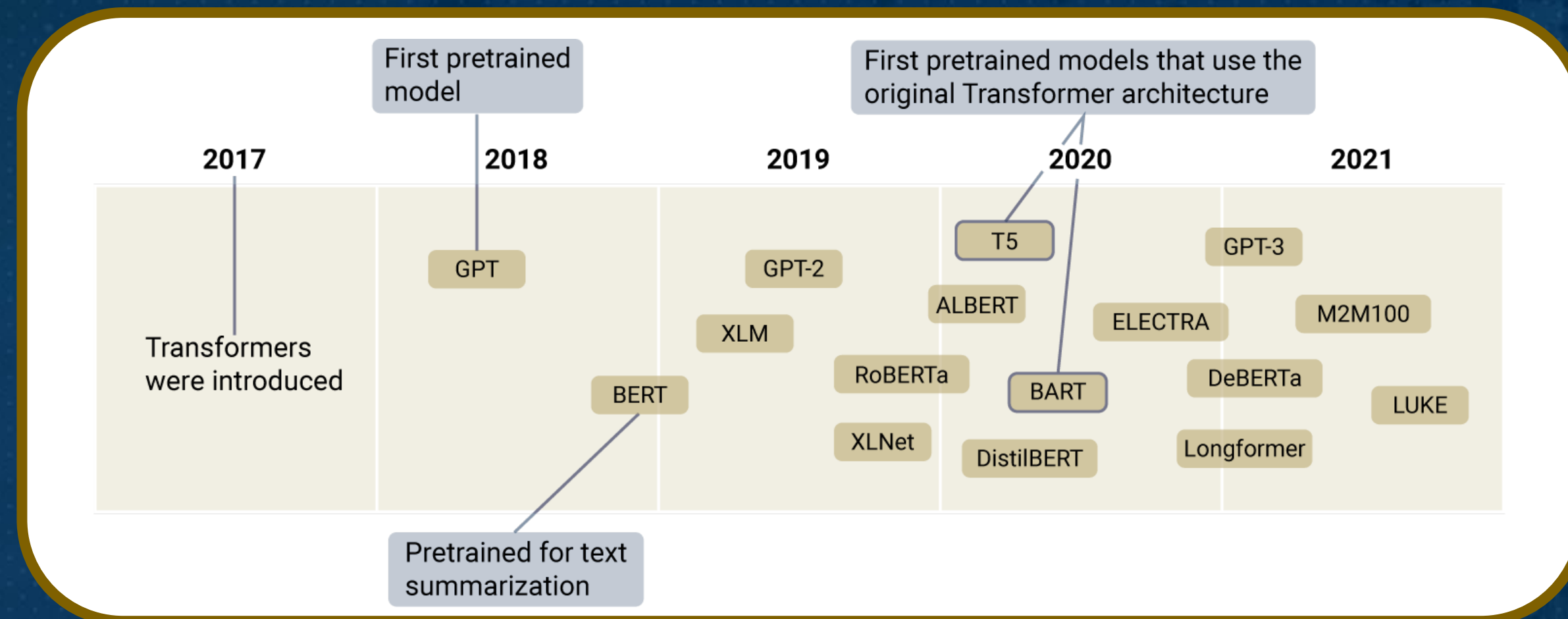
- **Language model:** a model trained on a large amount of raw text using self-supervised learning, develops a statistical understanding of the language it has been trained on
- **Pre-trained model:** trained from scratch, fine-tuned using *transfer learning*
- **Self-supervised learning:** training a model on an unlabeled dataset



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Why Were the Language Models Created?



It takes a long time to train Transformers on a large corpus of data



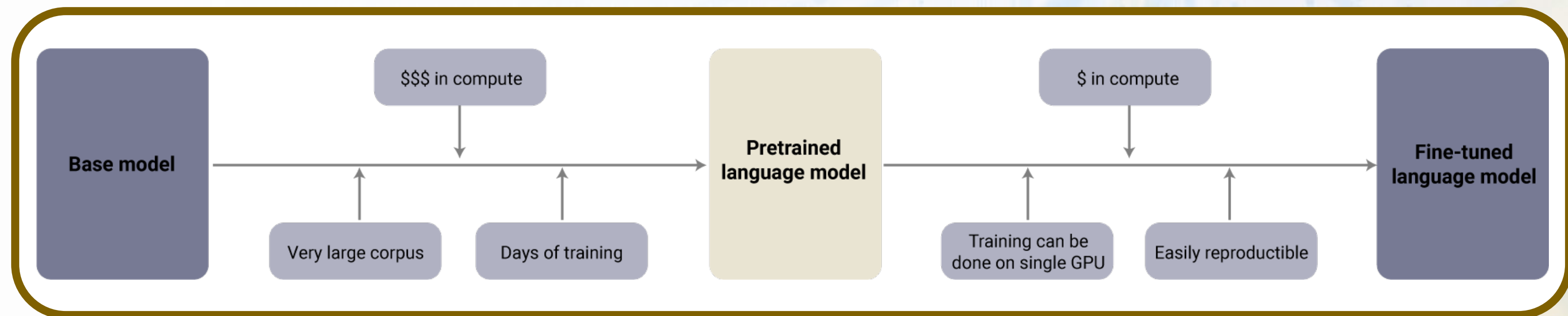
The training process is very lengthy and expensive, and creates a huge carbon footprint



Fine-tuning a pre-trained model requires much less data and time than the pre-training process



Pre-trained model is trained on a dataset similar to the fine-tuning dataset. Therefore, it has some knowledge about the dataset that we could use in fine-tuning process.



Transformers

A specific architecture originally developed for Machine Translation and is used for myriads of NLP tasks:

Sentiment analysis, Named Entity Recognition (NER), Part-of-Speech tagging (POS), text summarization, filling in the blanks, and so on.

NLP Problems Refresher

Let's quickly go over some of these problems that Transformer models help with

- **Machine Translation:** "Machine translation (MT), ... is, translation from one natural language into another by means of a computerized system ...". *A survey of current paradigms in machine translation. 1999*
- **Sentiment-Analysis:** identifying emotion of a sentence/phrase (positive, negative, neutral, ...)
- **Text Summarization:** summarizing a text into a shorter version
- **Fill in the blank:** This course will teach you all about ____ models. (mathematical, statistical, ...).
- **Named Entity Recognition (NER):** a very important method in NLP for detecting variety of entities in a text, e.g., people, places, date, etc.
- **Part-of-Speech Tagging (POS):** Assign a part-of-speech to a word in a sentence such as adjective, verb, etc

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Why Transformers?

LSTMs had been the state-of-the-art models for NLP tasks, but they have various problems:

- They are slow: items are fed to LSTMs one at a time (because they need the hidden state of the previous step to make predictions) and can't be fed to the model in parallel.
- Usually need large memory
- Transfer learning doesn't work on them. So, training on a new set of labeled data is needed every time (not practical).