



Supply Chain & Operations Specialization

Improve your operations skills. catapult your career with our comprehensive course designed to elevate your skills in operations and propel you into professional success.



Instructors: [Edson Ito](#) +2 more

[Enroll for free](#)

Starts Dec 2

1,607 already enrolled

Included with [Coursera PLUS](#) • [Learn more](#)

4 course series

Get in-depth knowledge of a subject

4.1 ★

(19 reviews)

Beginner level

Recommended experience ⓘ

3 months to complete

at 10 hours a week

Flexible schedule

Learn at your own pace

What you'll learn

This specialized program delves into the intricacies of supply chain and operations, covering topics such as logistics management, inventory control, and process optimization. Learners can expect to acquire a robust skill set, including strategic planning, data analytics, and risk management, with a focus on real-world applications. Industry partnerships may provide insights from leading experts, ensuring a curriculum that aligns with current industry trends and challenges in supply chain and operations management.

Applied Learning Project

The included projects in supply chain and operations involve real-world scenarios, requiring learners to apply their acquired skills in optimizing supply chains, solving logistical challenges, and implementing efficient operations strategies. By tackling authentic problems such as demand forecasting, inventory management, and process improvement, learners gain hands-on experience that prepares them to address and streamline complex operational issues within diverse industries

[Read less](#)

Skills you'll gain

- [Process Improvement](#)
- [Revenue Management](#)
- [Business Strategy](#)
- [Process Mapping](#)
- [Strategic Decision-Making](#)
- [Business Process Improvement](#)
- [Operational Performance Management](#)
- [Business Operations](#)
- [Supply Chain Planning](#)
- [Business Strategies](#)
- [Organizational Structure](#)
- [Lean Six Sigma](#)
- [Materials Management](#)
- [Strategic Thinking](#)
- [Supply Chain](#)
- [Process Analysis](#)
- [Supply Chain Management](#)
- [Business Modeling](#)
- [Business Process](#)
- [Operations Management](#)

[View less skills](#)

Details to know



Shareable certificate

Add to your LinkedIn profile

Taught in English

[2 languages available](#)

[Join for Free](#)

See how employees at top companies are mastering in-demand skills

[Learn more about Coursera for Business](#)



Advance your subject-matter expertise

- Learn in-demand skills from university and industry experts
- Master a subject or tool with hands-on projects
- Develop a deep understanding of key concepts
- Earn a career certificate from Fundação Instituto de Administração

Specialization - 4 course series

This specialized program delves into the intricacies of supply chain and operations, covering topics such as logistics management, inventory control, and process optimization. Learners can expect to acquire a robust skill set, including strategic planning, data analytics, and risk management, with a focus on real-world applications. Industry partnerships may provide insights from leading experts, ensuring a curriculum that aligns with current industry trends and challenges in supply chain and operations management.

Applied Learning Project

The included projects in supply chain and operations involve real-world scenarios, requiring learners to apply their acquired skills in optimizing supply chains, solving logistical challenges, and implementing efficient operations strategies. By tackling authentic problems such as demand forecasting, inventory management, and process improvement, learners gain hands-on experience that prepares them to address and streamline complex operational issues within diverse industries.

[Read less](#)



[Fundamentals of Management and Organizations](#)

Course 1 • 25 hours

[Course details ^](#)

What you'll learn

This course will guide you through the basic concepts, tools and practices in management. It is designed for students from diverse backgrounds as a crash-course to understand the most fundamental aspects of management in organizations. In this course we will see how management began as a discipline, what are the building blocks of management in organizations (processes and projects), and how to analyze external environment and internal capabilities. All that with a focus on how to properly apply the tools and concepts to manage yourself and your work.

[Read more](#)

Skills you'll gain

Business Modeling • Process Mapping • Business Process Improvement • Organizational Effectiveness • Innovation • Process Improvement
Project Management • Leadership and Management • Business Strategy • Business Process • Organizational Structure • Operations Management



Introduction to Strategy

Course 2 • 21 hours

[Course details ^](#)

What you'll learn

- ✓ Understand a business scenario
- ✓ Use strategic tools
- ✓ Identify another player's strategy

Skills you'll gain

Market Analysis • Analysis • Strategic Thinking • Strategic Decision-Making • Corporate Strategy • Market Dynamics • Decision Making
Organizational Strategy • Competitive Analysis • Continuous Monitoring • Business Strategies • Business Strategy



Global Supply Chain Management

Course 3 • 29 hours

[Course details ^](#)

What you'll learn

- ✓ Understand and use the most important supply chain management concepts and frameworks for outsourcing
- ✓ Identify and critically analyze the specific causes, effects, and remedies of demand volatility and uncertainty in different supply chains
- ✓ Identify, critically analyze and remedy common pitfalls of supply and inventory management
- ✓ Recognize the most relevant strategic issues and alternatives related to designing international direct and reverse logistics networks

Skills you'll gain

Supplier Relationship Management • Forecasting • Supply Chain Management • Demand Planning • Business Technologies • Inventory Management System
Materials Management • Governance • Customer Demand Planning • Business Strategy • Supply Chain • Internet Of Things • Sustainability Standards
Supply Chain Planning • Strategic Partnership • Risk Mitigation • Strategic Decision-Making • Sustainable Business



Operations Management

Course 4 • 21 hours

[Course details ^](#)

What you'll learn

Participants will learn to optimize operations, enhance productivity, and address real-world challenges through strategic planning and effective implementation. The curriculum combines theoretical knowledge with practical applications to equip learners with the skills needed for successful operations management in various industries.

[Read less](#)

Skills you'll gain

Operations Management • Process Analysis • Continuous Improvement Process • Revenue Management • Process Improvement • Capacity Management
Lean Methodologies • Lean Six Sigma • Operational Efficiency • Operational Performance Management • Business Operations • Quality Management
Service Management • Strategic Planning



Earn a career certificate

Add this credential to your LinkedIn profile, resume, or CV. Share it on social media and in your performance review.

Instructors



Edson Ito

Fundação Instituto de Administração

4 Courses • 21,982 learners

[View all 3 instructors](#)

Offered by



[Fundação Instituto de Administração](#)

[Learn more](#)

Why people choose Coursera for their career



Felipe M.

Learner since 2018

"To be able to take courses at my own pace and rhythm has been an amazing experience. I can learn whenever it fits my schedule and mood."



coursera PLUS

Open new doors with Coursera Plus

Unlimited access to 10,000+ world-class courses, hands-on projects, and job-ready certificate programs - all included in your subscription

[Learn more](#)
→



Advance your career with an online degree

Earn a degree from world-class universities - 100% online

[Explore degrees](#)
→



Join over 3,400 global companies that choose Coursera for Business

Upskill your employees to excel in the digital economy

[Learn more](#)
→



Frequently asked questions

^ What background knowledge is necessary?

No background is necessary.

^ Do I need to take the courses in a specific order?

From an academic standpoint, we would recommend taking the courses, modules, and lessons in the presented order.

^ What will I be able to do upon completing the Specialization?

After completing the specialization in supply chain and operations, you will be equipped with the skills to optimize logistical processes, enhance efficiency, manage inventory effectively, and streamline operations for increased productivity and organizational success.

▼ Is this course really 100% online? Do I need to attend any classes or meetings?

▼ Can I just enroll in a single course?

More questions

▼ Is financial aid available?

F ▼ Can I take the course for free?

▼ Will I earn university credit for completing the Specialization?

Skills

Artificial Intelligence (AI)

Certificates & Programs

Google Cybersecurity Certificate

Industries & Careers

Business

Career Resources

Career Aptitude Test

Cybersecurity

Google Data Analytics Certificate

[Enroll for free](#)

Computer Science

Data Analytics	Google IT Support Certificate	Starts Dec 2 Data Science	Examples of Strengths and Weaknesses for Job Interviews
Digital Marketing	Google Project Management Certificate	Education & Teaching	High-Income Skills to Learn
English Speaking	Google UX Design Certificate	Engineering	How Does Cryptocurrency Work?
Generative AI (GenAI)	IBM Data Analyst Certificate	Finance	How to Highlight Duplicates in Google Sheets
Microsoft Excel	IBM Data Science Certificate	Healthcare	How to Learn Artificial Intelligence
Microsoft Power BI	Machine Learning Certificate	Human Resources (HR)	Popular Cybersecurity Certifications
Project Management	Microsoft Power BI Data Analyst Certificate	Information Technology (IT)	Preparing for the PMP Certification
Python	UI / UX Design Certificate	Marketing	Signs You Will Get the Job After an Interview
			What Is Artificial Intelligence?

Coursera

- [About](#)
- [What We Offer](#)
- [Leadership](#)
- [Careers](#)
- [Catalog](#)
- [Coursera Plus](#)
- [Professional Certificates](#)
- [MasterTrack® Certificates](#)
- [Degrees](#)
- [For Enterprise](#)
- [For Government](#)
- [For Campus](#)
- [Become a Partner](#)
- [Social Impact](#)
- [Free Courses](#)
- [Share your Coursera learning story](#)

Community

- [Learners](#)
- [Partners](#)
- [Beta Testers](#)
- [Blog](#)
- [The Coursera Podcast](#)
- [Tech Blog](#)

More

- [Press](#)
- [Investors](#)
- [Terms](#)
- [Privacy](#)
- [Help](#)
- [Accessibility](#)
- [Contact](#)
- [Articles](#)
- [Directory](#)
- [Affiliates](#)
- [Modern Slavery Statement](#)
- [Manage Cookie Preferences](#)



© 2025 Coursera Inc. All rights reserved.

