



Perspectivas en Transformación Digital: Manufactura



Instructors: [Rodrigo Navas](#) +2 more

3 modules

Gain insight into a topic and learn the fundamentals.

Beginner level

Recommended experience ⓘ

1 week to complete

at 10 hours a week

Flexible schedule

Learn at your own pace

What you'll learn

- ✓ Reconocer buenas prácticas y el nivel de madurez de transformación digital en el sector de la manufactura.
- ✓ Identificar tecnologías y soluciones digitales necesarias para la transformación digital según su trabajo y el problema al que se enfrentan
- ✓ Identificar los desafíos que impiden la transformación digital de las organizaciones en el sector y las posibles soluciones para superarlas
- ✓ Reconocer cuál es tu situación actual en relación a la digitalización a través de un instrumento de diagnóstico desarrollado por BID Invest

Skills you'll gain

[Manufacturing Operations](#) [Digital Transformation](#) [Market Opportunities](#) [Sustainable Business](#) [Business Transformation](#) [Technology Strategies](#)
[Sustainability Standards](#) [Business Technologies](#) [View all skills](#)

Details to know



Shareable certificate
Add to your LinkedIn profile



Assessments

13 assignments

-Taught in Spanish

See how employees at top companies are mastering in-demand skills



¿Te interesa aprender cómo la Transformación Digital está impulsando al sector manufacturero en América Latina y el Caribe?

Este curso te ayudará a identificar desafíos y oportunidades que la digitalización puede ofrecer en la industria. Junto a especialistas de BID Invest y del sector privado, conocerás de primera mano las herramientas y buenas prácticas que ilustran las potencialidades de las soluciones digitales, con un enfoque transversal en la sostenibilidad.

Al finalizar el curso, comprenderás el potencial de la digitalización para las empresas manufactureras latinoamericanas y cómo esta transformación puede ayudar a superar los grandes desafíos que enfrentan.

[Read less](#)

Módulo 1: Comprensión de la realidad actual de la manufatura y la transformación digital

Module 1 • 2 hours to complete

Módulo 2: Identificación de Tendencias y Soluciones en Transformación Digital y Sostenibilidad

Module 2 • 3 hours to complete

Módulo 3: Rutas de Acción para la Digitalización

Module 3 • 4 hours to complete

Instructors



[Rodrigo Navas](#)

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Frequently asked questions

^ When will I have access to the lectures and assignments?

To access the course materials, assignments and to earn a Certificate, you will need to purchase the Certificate experience when you enroll in a course. You can try a Free Trial instead, or apply for Financial Aid. The course may offer 'Full Course, No Certificate' instead. This option lets you see all course materials, submit required assessments, and get a final grade. This also means that you will not be able to purchase a Certificate experience.

^ What will I get if I purchase the Certificate?

When you purchase a Certificate you get access to all course materials, including graded assignments. Upon completing the course, your electronic Certificate will be added to your Accomplishments page - from there, you can print your Certificate or add it to your LinkedIn profile.

^ Is financial aid available?

Yes. In select learning programs, you can apply for financial aid or a scholarship if you can't afford the enrollment fee. If fin aid or scholarship is available for your learning program selection, you'll find a link to apply on the description page.

More questions



[Visit the learner help center](#)

Financial aid available, [learn more](#)

Skills

Artificial Intelligence (AI)
Cybersecurity
Data Analytics
Digital Marketing
English Speaking
Generative AI (GenAI)
Microsoft Excel
Microsoft Power BI
Project Management
Python

Certificates & Programs

Google Cybersecurity Certificate
Google Data Analytics Certificate
Google IT Support Certificate
Google Project Management Certificate
Google UX Design Certificate
IBM Data Analyst Certificate
IBM Data Science Certificate
Machine Learning Certificate
Microsoft Power BI Data Analyst Certificate
UI / UX Design Certificate

Industries & Careers

Business
Computer Science
Data Science
Education & Teaching
Engineering
Finance
Healthcare
Human Resources (HR)
Information Technology (IT)
Marketing

Career Resources

Career Aptitude Test
Examples of Strengths and Weaknesses for Job Interviews
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How Does Cryptocurrency Work?
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