SEJAL K YADAV

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EDUCATION

Vishwakarma Government Engineering College — Chandkheda, Ahmedabad
Bachelor of Engineering in Computer Engineering — *Aug 2020 – Aug 2023*
CGPA : 8.81

WORK EXPERIENCE

Software Developer — *Digi3 – Digital Marketing Company* — Ahmedabad, Gujarat
Oct 2024 – Present

- Developed and maintained a **bulk SMS & WhatsApp messaging platform** while optimizing the **Compass Cancer Hospital** website backend, enhancing communication efficiency, performance, and scalability.
- Gained hands-on experience in **startup operations**, **product development**, and **project management**.

Full Stack Developer — *eSparkBiz Technologies Pvt. Ltd.* — Ahmedabad, Gujarat
Jan 2023 – Aug 2023

- Designed and implemented full-stack solutions using **MongoDB, Express.js, Node.js, and React.js**.
- Gained extensive experience with **MongoDB, React.js, Node.js, Express, Firebase, Postman, and Tailwind CSS**.

TECHNICAL SKILLS

Languages	:	HTML, CSS, JavaScript (ES6+), PHP
Frameworks	:	React.js, Next.js, Node.js, Express.js, Nest.js, Laravel, Tailwind CSS
Databases	:	MySQL, MongoDB, PostgreSQL, GraphQL, Sequelize, Prisma ORM
Developer Tools	:	VS Code, Postman, Swagger, Git/GitHub, MySQL Workbench, XAMPP, Figma
Cloud	:	AWS (EC2, S3, RDS, Lambda), Firebase, Vercel, Netlify, CI/CD
API Integration	:	WhatsApp Business API, REST APIs, OAuth, Stripe (Payments)
Problem-Solving	:	Data Structures & Algorithms (DSA)

PROJECTS

WhatsApp Bulk Marketing System — *Node.js, SQL, WhatsApp Business API, GitHub, VS Code* — Demo

- Automated & optimized bulk messaging, delivering **1 lakh+ WhatsApp messages** with **80% less manual effort**.
- Integrated **scheduling & tracking**, ensuring seamless and efficient customer engagement.

Compass Cancer Hospital Website (CCH) — *Laravel, MySQL, JavaScript, PHP, Sass* — Demo

- Customized & scaled a hospital website backend for **10K+** monthly visitors.
- Enhanced **database performance, security, and custom features** for a better user experience.

E-Commerce Full-Stack Web App — *NestJS, Prisma ORM, Express.js, MySQL* — Demo

- Built a basic e-commerce platform as part of training.
- Implemented **search, cart, checkout & order history**, ensuring a smooth shopping experience.

ACHIEVEMENTS

- Integrated AI chatbots with WhatsApp using Dialogflow CX for enhanced scalability.
- Developed scalable WhatsApp messaging platform with 99.9% uptime.