



Sweet Studio's

is a candy store that intends to create a playful and fun atmosphere to attract its customers to purchase the wide variety of candies and sweets.

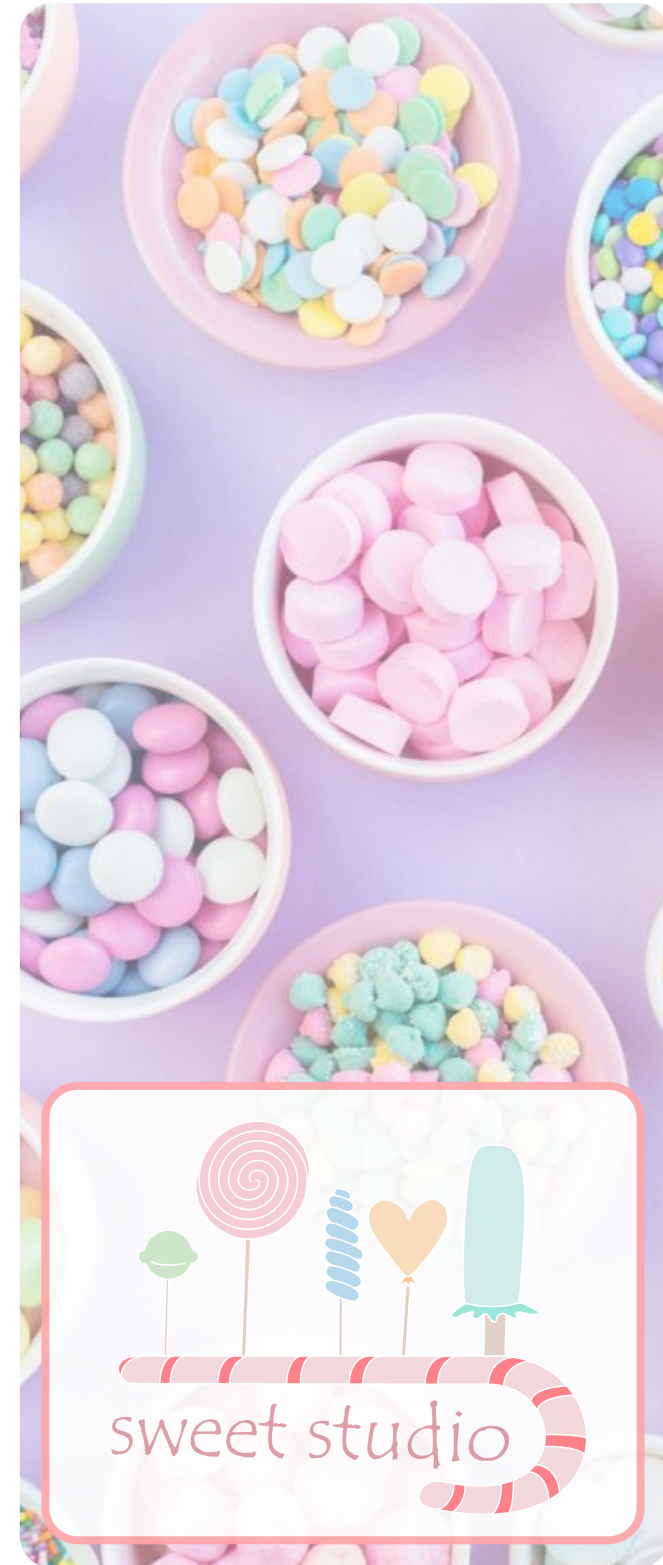
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They focus on population on a nostalgic trip to their childhood by displaying a wide range of candies, both new and old. They also focuses on creating an oasis from the busy and bustling life of the city by providing a small-town feel with a clean, minimalistic aesthetic.



The store attempts to bridge all demographics together by using childhood memories and guilty pleasures as a common factor in most middle-aged populations. It also looks to attract tourists and visitors of the city, who may take solace in a calm environment in between the noise.

GOOD
VIBES

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