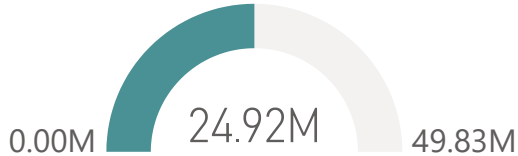


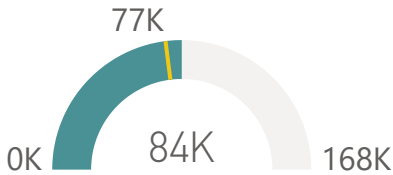


Click to see report  
during Europe's World  
Cup

Revenue Vs. Target



Order Qty. Vs. Target



01-01-2015

30-06-2017

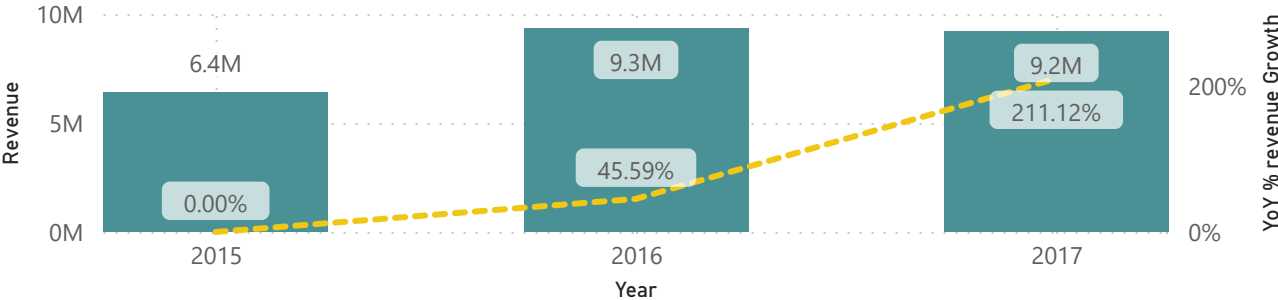
Europe

North America

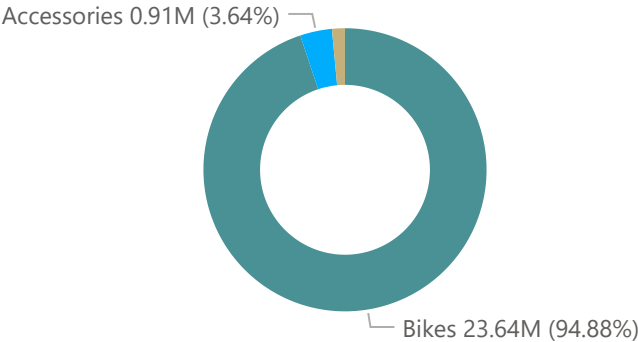
Pacific

YoY Revenue Growth

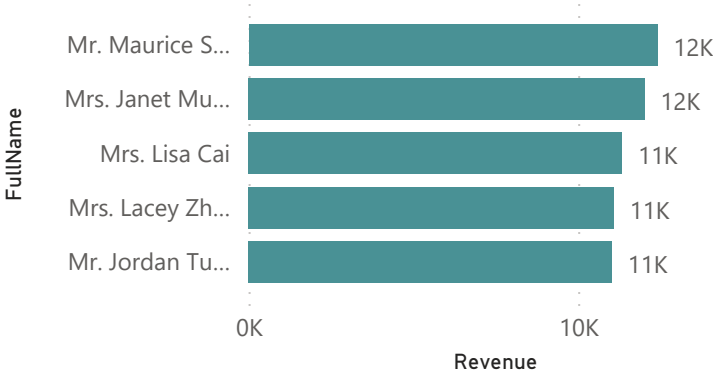
Revenue YoY % revenue Growth



Revenue by Category



Top 5 Customers by Revenue



Revenue by Country



ProductName	ReturnQty.	ReturnRate
All-Purpose Bike Stand	8	3.42%
AWC Logo Cap	46	1.11%
Bike Wash - Dissolver	25	1.47%
Classic Vest, L	4	2.20%
Classic Vest, M	7	3.85%
Classic Vest, S	8	5.10%
Fender Set - Mountain	54	1.36%
Half-Finger Gloves, L	18	2.14%
Total	1828	2.17%



# AWC Logo Cap

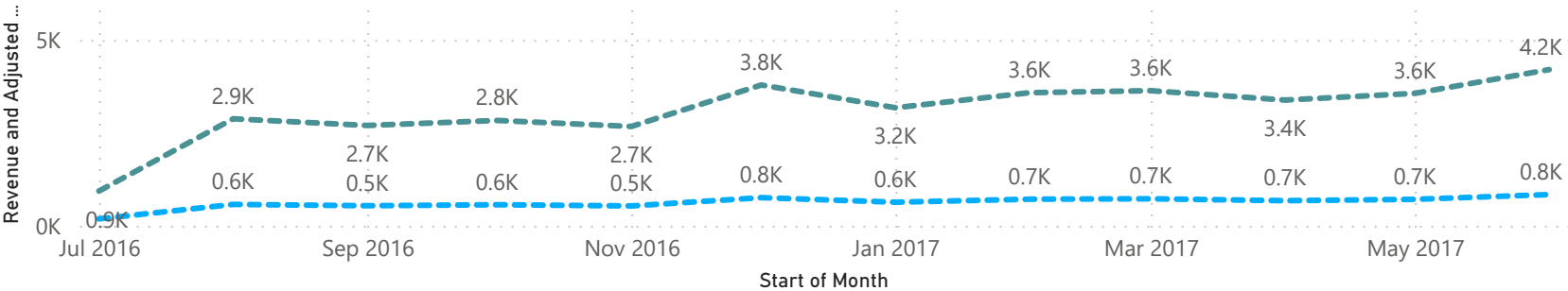
Price Adjustment

0.20

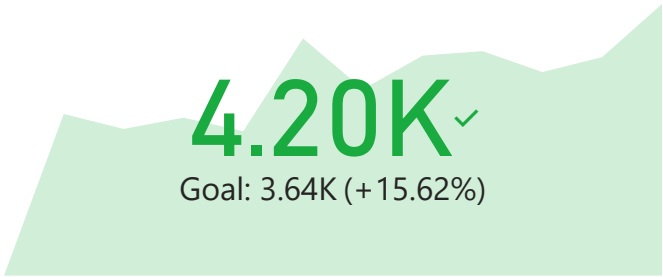


## Monthly Revenue

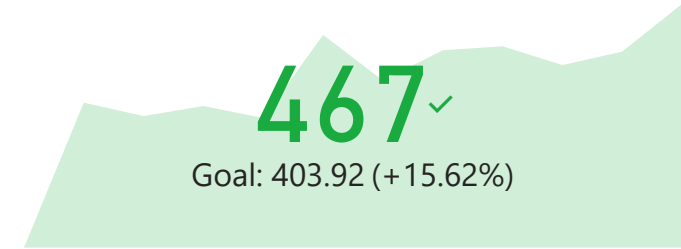
● Revenue ● Adjusted Revenue



## Revenue Vs. Target



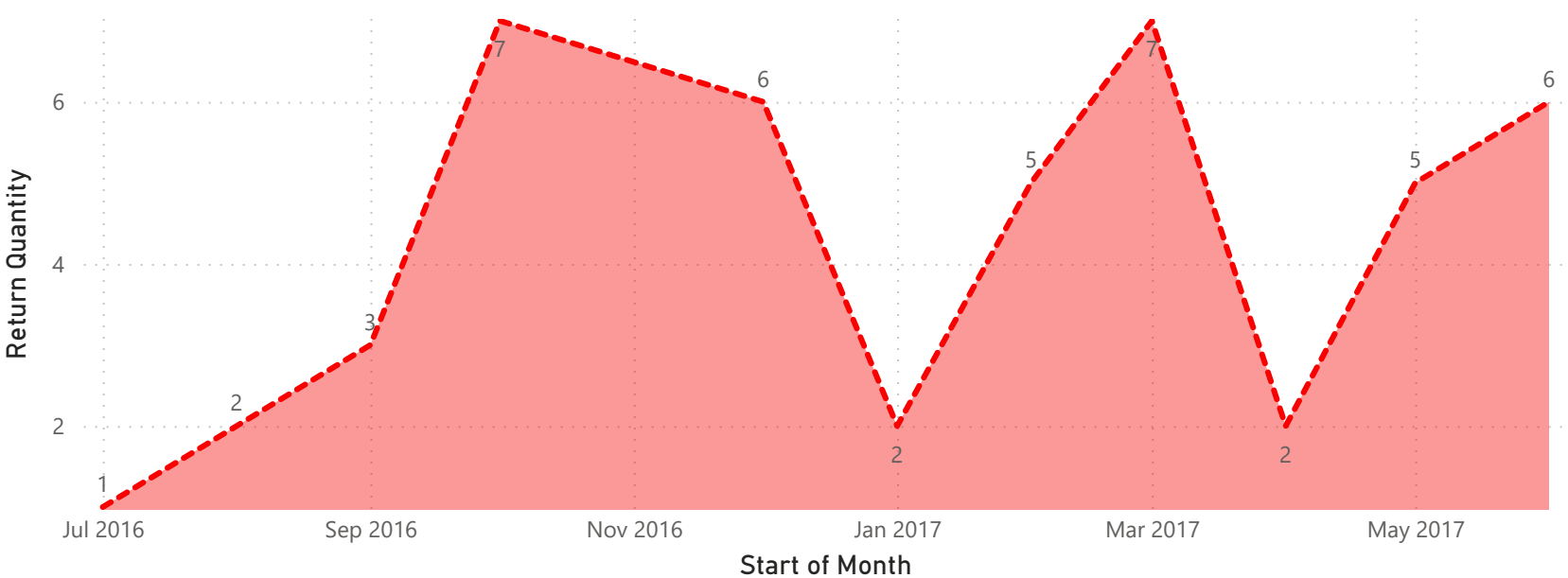
## Order Qty. Vs. Target



## Return Qty. Vs. Target

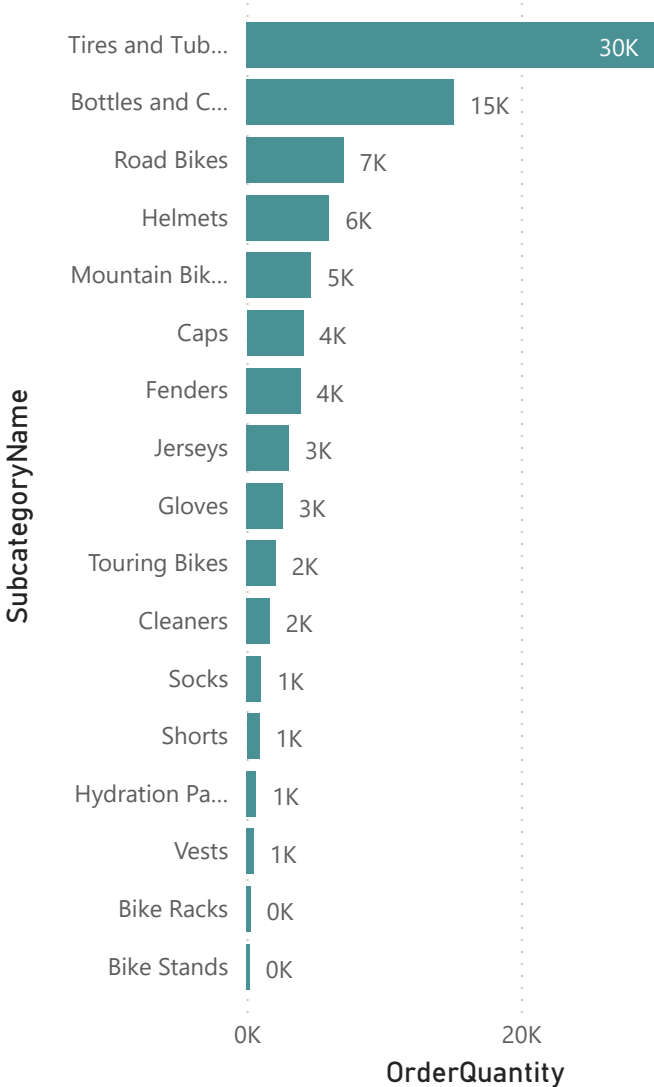


## Monthly Return Qty.



# Sales Report Using QnA

OrderQuantity by Subcategory



Select all

Europe

North America

>

Top 5 Customers by Revenue

FullName	Revenue
Mr. Maurice Shan	12,408.00
Mrs. Janet Munoz	12,016.00
Mrs. Lisa Cai	11,332.00
Mrs. Lacey Zheng	11,086.00
Mr. Jordan Turner	11,023.00
Total	57,865.00

Bottom 5 Customers by Revenue

FullName	Revenue
Mr. Dalton Clark	4.00
Mr. Darren Suarez	4.00
Mr. Dylan Taylor	4.00
Mr. Hunter Miller	4.00
Mr. Marcus Morgan	4.00
Mr. Ross Madan	4.00
Mr. Warren Yuan	4.00
Mr. Xavier White	4.00
Total	96.00

Revenue by Country



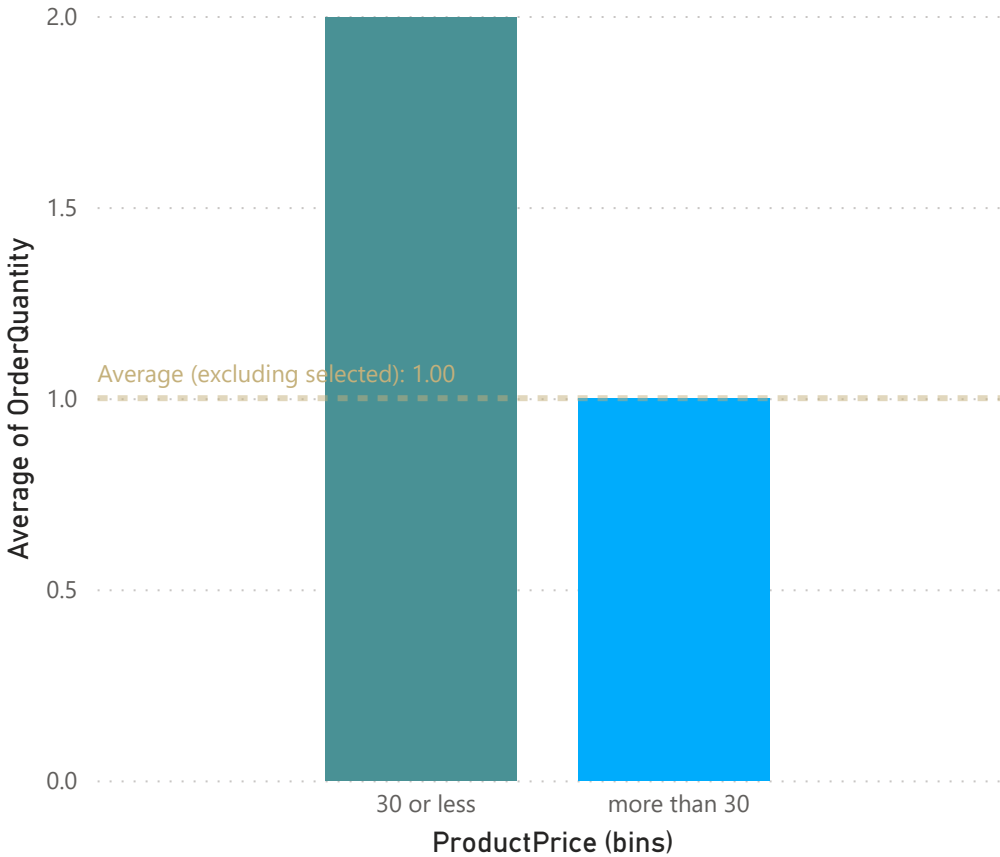
What influences OrderQuantity to 

Increase

 ?



← OrderQuantity is more likely to increase when ProductPrice is 30 or less than otherwise (on average).



☐ Only show values that are influencers

What influences Revenue to 

Increase ▾

 ?

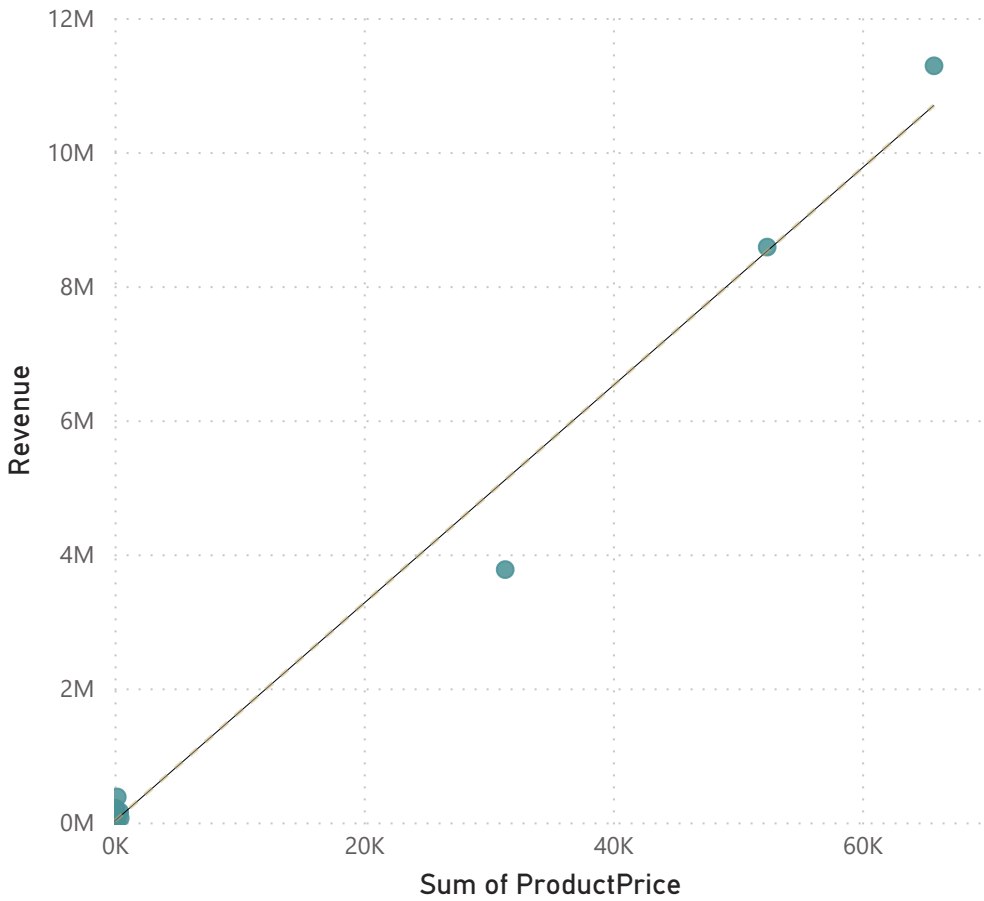
When...

ProductPrice goes up  
19856.98

...the average of Revenue  
increases by

3.16M

← On average when ProductPrice increases, Revenue also increases.



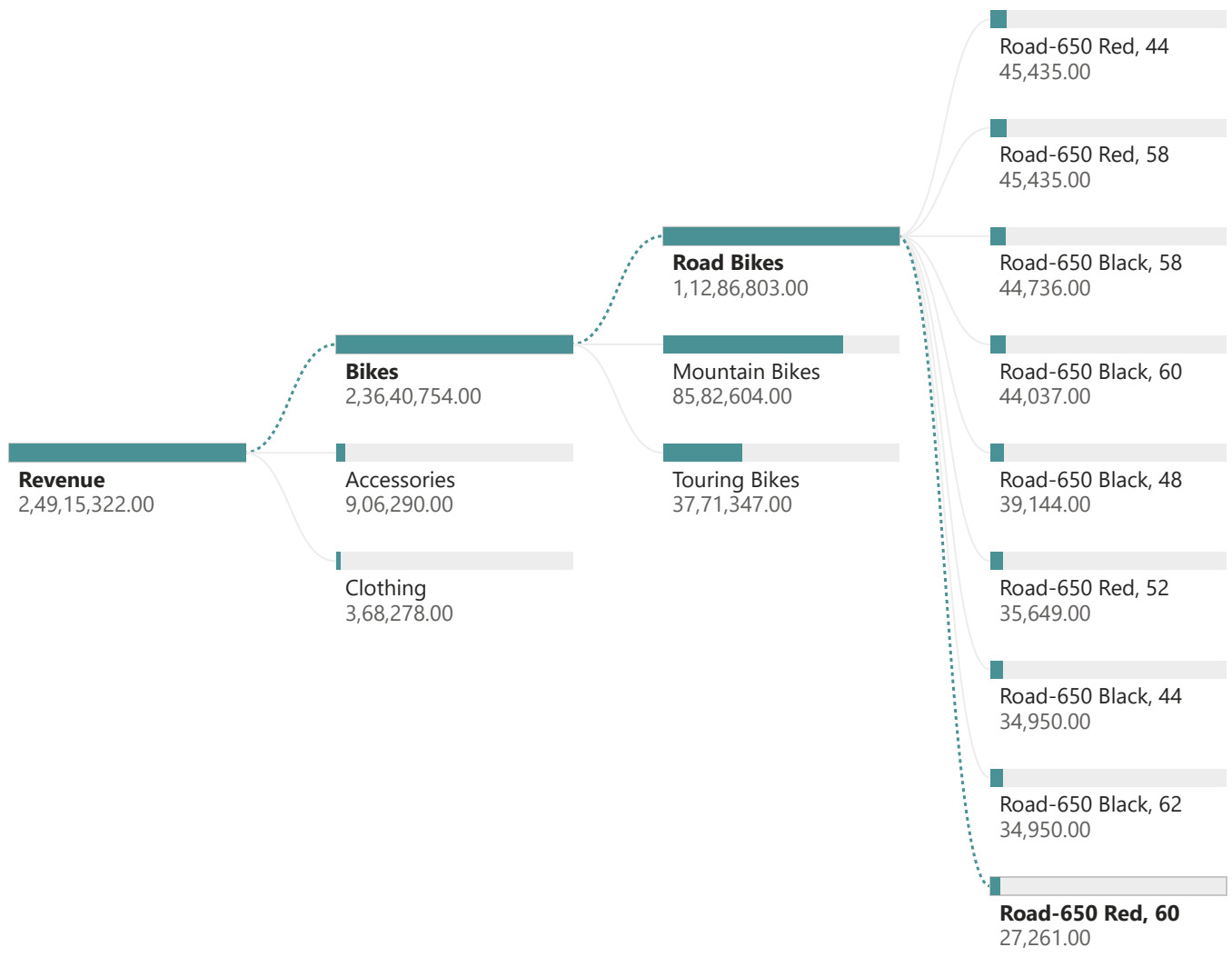
Category Name ×

SubcategoryName ×

ProductName ×

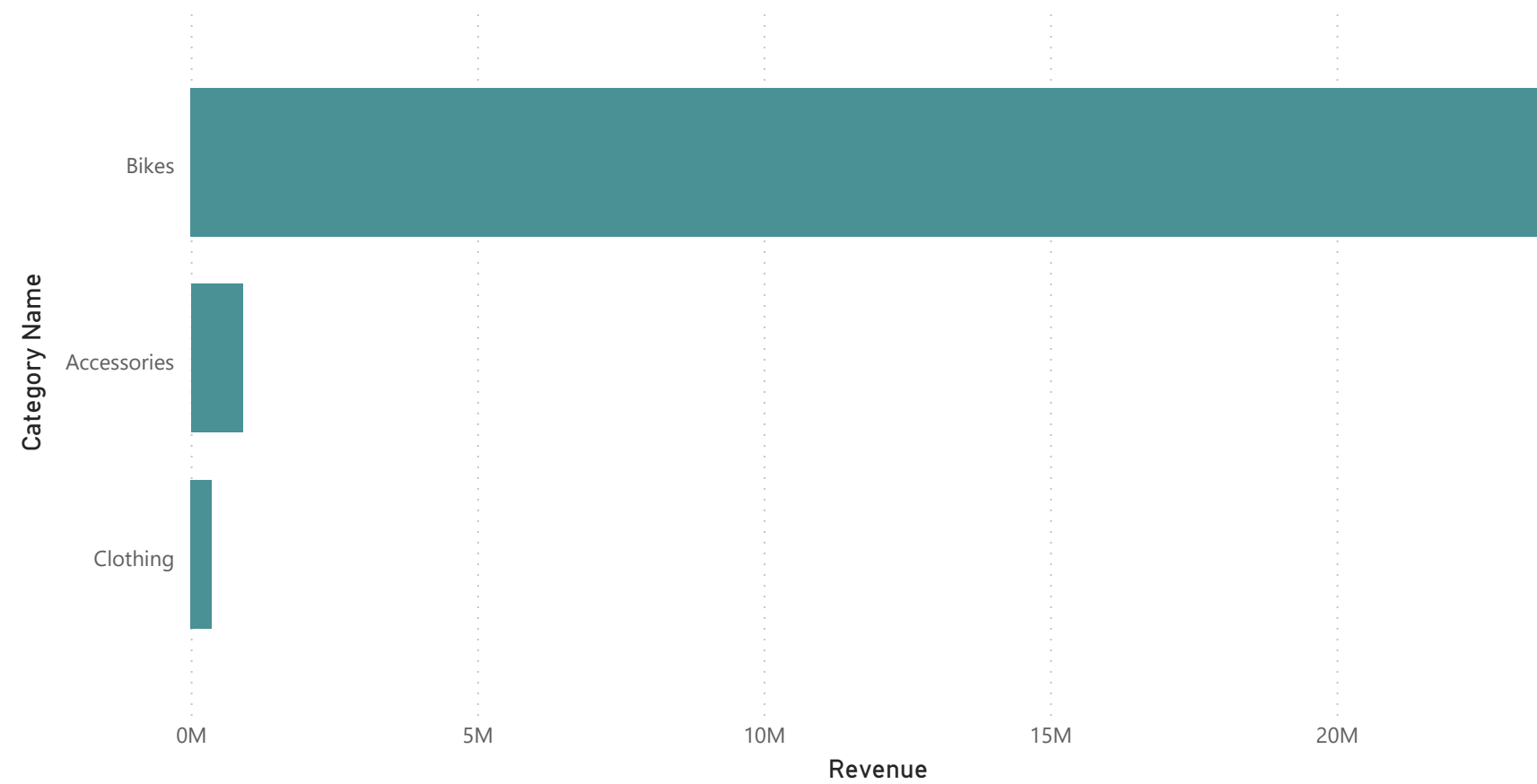
Bikes

Road Bikes





Revenue by Category for all years



## ReturnQty. by Category

