

HELLO!

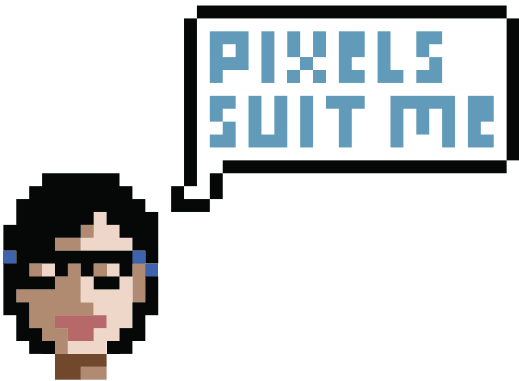
I am a designer, currently based in Auckland, working on websites and apps for past 6 years. And this is what I do most of the time -

CREATE SOMETHING BEAUTIFUL.
LEARN SOMETHING NEW.

And that is what makes me a happy designer!
Other than reading, star gazing and collecting wind-up toys.

DESIGN EXPERIENCE

Since my introduction to design, I have a strong inclination towards identifying / understanding the product goals clearly through research and creating beautiful, easy-to-use solutions to it. Almost 6 years into digital design, and working as a freelancer since last few months, I've been designing digital products that include wireframing, prototyping and designing. I've got opportunities to work on brands like - Intel, Diesel, Hamleys, Bloomberg, Castrol and on different products like - mobile apps, websites, iPad/iPhone magazine and more. It excites me to experiment and play around the new tools emerging in the design industry. Currently I'm enjoying learning Origami from Facebook for creating some hi-fidelity prototypes. Next goal - learn to code. And to bake.



EDUCATION

2003-2008
B.F.A. (APPLIED ART)
ABHINAV KALA MAHAVIDYALAYA, PUNE, INDIA

WORK

May 2015 - Till Date
FREELANCE DESIGNER
MOBILE & WEB UI / VISUAL, BRANDING

November 2014 - April 2015
LEAD DESIGNER - FREELANCE (BRANDING & UI DESIGN)
THE GREAT NEXT (Adventure travel start-up)

August 2011 - October 2014
ASSOCIATE GROUP HEAD (DESIGN)
INTERACTIVE AVENUES, MUMBAI

March 2011 - May 2011
SENIOR DESIGNER
DIGITAL LAW & KENNETH, MUMBAI

March 2009 - February 2011
VISUALISER
IGNITEE DIGITAL, MUMBAI

September 2008 - February 2009
JUNIOR VISUALISER
OXYGEN ADVERTISING, PUNE

SKILLS

VISUAL / UI / UX	SKETCH
BRANDING	PHOTOSHOP
ICONOGRAPHY	ILLUSTRATOR
ILLUSTRATION	AFTER EFFECTS
LO-FI PROTOTYPING	ORIGAMI (PROTOTYPING)