

Users			Transactions_Fact			User_Saved_Payment_Modes (optional, if to be stored)		
Field	Type	Comments	Field	Type	Comment	Field	Type	Comments
user_ID	INTEGER	PK	transaction_id	INTEGER	PK, Transactionally generated	uspm_id	PK - optional field	or composite PK of (user_ID, card_num_last_4_digits, card_type, card_exp_month, card_exp_year)
cust_id	VARCHAR	from JSON response, one time entry or check	uspm_id		FK	user_ID	INTEGER	FK
country_code	CHAR(2)	from JSON response, one time entry or check	transaction_type	VARCHAR	From JSON Response	payment_encrypted_id	VARCHAR	unique, encrypted, from JSON response
address_line1	VARCHAR	from JSON response, one time entry or check	amount	INTEGER	From JSON Response	payment_type	VARCHAR	eg. Card (from JSON response, one-time entry or check)
address_line2	VARCHAR	from JSON response, one time entry or check	currency	CHAR(3)	From JSON Response			
address_city	VARCHAR	from JSON response, one time entry or check	payment_datetime	Timestamp	From JSON Response	card_num_last_4_digits	INTEGER	Assumption: no other card for a user with same last_4_digits and exp date (from JSON response, one-time entry or check)
address_state	VARCHAR	from JSON response, one time entry or check				card_type	VARCHAR	eg. VISA, or NULL (if not Card), from JSON response, one-time entry or check
address_zip	INTEGER	from JSON response, one time entry or check				card_brand	VARCHAR	eg. VISA, or NULL (if not Card), from JSON response, one-time entry or check
other_details	VARCHAR					card_exp_month	INTEGER	from JSON response, one-time entry or check
						card_exp_year	INTEGER	from JSON response, one-time entry or check
						fingerprint	VARCHAR	from JSON response, one-time entry or check
Client_Dim			User_First_Install_Fact					
Field	Type	Comments	Field	Type	Comments			
client_sk	INTEGER	PK	uiff_ID	INTEGER	PK, Transactionally generated			
os_name	VARCHAR		user_ID	INTEGER	FK			
app_name	VARCHAR		install_id	VARCHAR				
app_version	VARCHAR		device_id	VARCHAR				
device_name	VARCHAR		installed_at	VARCHAR				
			date_sk	INTEGER				
			client_sk	FK				
			channel_sk	FK				
			country_code	VARCHAR				
			network_name	VARCHAR				
			campaign_name	VARCHAR				
Channel_Dim			adgroup_name	VARCHAR				
Field	Type	Comments	creative_name	VARCHAR				
channel_sk	INTEGER	PK	campaign_id	VARCHAR				
channel_name	TEXT		adgroup_id	VARCHAR				
channel_group	TEXT		creative_id	VARCHAR				
channel_label	TEXT		ip_address	VARCHAR				