and thier skilla

this What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?
certificate is
very clearly
and nice

Thinks

the certificate
was
successfully
ever

certificate
authorized by
go went so its
specsifide
utilities



Persona's name

Short summary of the persona

the certificate is very appealing colour

the have use a any company

jobs

the user
want to
honour for
certificate



Does

the user was

do have

secure the

long time

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



