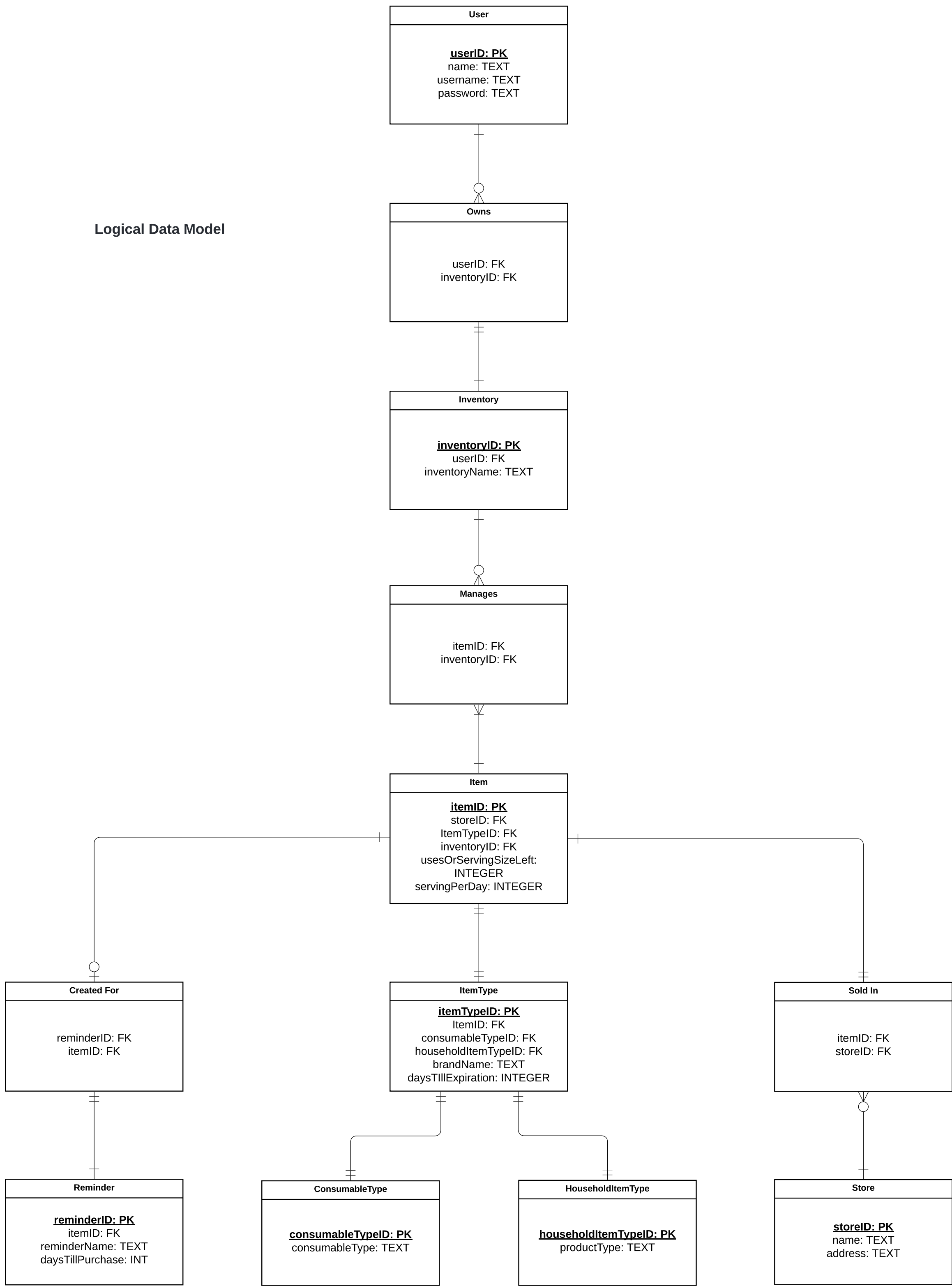


Logical Data Model



Logical Data Model
(Simplified without verbs
like the Amazon Presentation)

