



January 24, 2017

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Mobile Software Solutions Group, Inc.
JackRussellApps LLC
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Oshkosh, WI 54903-2203
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SKYPE: Kenneth Kriegel

Re: Scope Of Work (SOW) for the JackRussellTees.com website. It is a fluid document that is subject to change as new technologies emerge and functionality is added. This is for PHASE 1 of the website.

Gentlemen:

I am submitting this scope of work for a price quote in man hours based on the website's functionality required at this time. Some of the functionalities listed are the natural progression of the website created.

Once a firm price, timeline and contract signed we can move forward. Note: We typically will send out a minimum of 3 to 5 price quotes for bids on a project. The winner of this project will have top priority for PHASE 2 and 3. Please contact me if you have any questions and see attached information below.

Warmest Regards,

Ken Kriegel, CEO
JackRussellApps LLC



JackRussellTees: Scope of Work

Product	JackRussellTees.com website development
SOW Number	T.B.D.
Date of Scope of Work	January 23, 2017
Assignor Sales Contact	Ken Kriegel, CEO

Description of Work

Emulate the teefury.com website business model into our Prestshop theme website. Our website's name is JackRussellTees.com. We will be adding in many ease of use functionality and user experience enhancements.

The scope of developing the website as follows:

Objective of the website

The website JackRussellTees.com will feature talented artists from around the world. Their artwork will be featured on various items such as men, women and children t-shirts, crewneck and hoodie sweatshirts, coffee mugs and more. The designs are to be marketed world-wide through a very aggressive, multi-pronged, targeted daily email blast campaigns, SEO, PPC and other proven marketing techniques will be incorporated.

JackRussellTees.com and JackRussellApps LLC want to provide the absolute best user experience possible. Pages should be easy to navigate, pleasant on the eyes and the checkout process should be seamless.

Artwork: Requirement specifications and graphics design with all artwork to be provided by Ken Kriegel and JackRussellApps LLC. Final graphics and sizes are not available at this time.

Introduction

This document presents the detailed scope of work for the JackRussellTees.com website. The purpose of this document is to give an all-encompassing view of the project by outlining the key factors critical to achieving overall project success, such as: scope, functional hierarchy, functional details, development process, workflows, policies and liability agreements. The document aims to establish a clear understanding with the client, JackRussellApps LLC, so as to ensure that end product meets client's needs and expectations and the development process, once it commences, can proceed smoothly and efficiently with minimum ambiguity and delays from either of the parties involved.



Policies

We observe the following policies during the development and delivery of the project.

- Any changes in design, user interface, and functionality or in any other part of software after approval of SOW and Designs by client, during or after the project completion, will have to be done through the Change Request Form, which may include separate charges as per the scope of the change requested.
- The timeframe is highly dependent on client feedback. We will not be responsible for any delays due to delays in feedback from client.
- The vendor will provide maintenance services free of cost for 3 months after project completion. Any bugs found after that time would be charged separately.

Liabilities

Our liability is limited to, and will not exceed the total amount paid by the client to us during and after the project development.

Objective

The vendor awarded with this contract will be responsible for developing the JackRussellTees.com. The website will incorporate a variety of functionalities. We will be referring to this document, which will consist of each and every agreed upon details that will be delivered with the final application.

Major Components

The following are the major components with an overview description:

1. New Retail Customer Account Creation and Authentication
2. Artist Account Creation and Authentication and upload abilities for each piece of artwork.
3. Dashboard with tabs to manage artist accounts and artwork on tees per design, ad campaigns, individual page keywords and meta tags, etc.
4. Secure Checkout page, PayPal payment option, Coupon Code box, Digital Gift Cards, Order Collection into an emailable and downloadable spreadsheet and several other options
5. Webpage layouts, artist page layout and enhancements – UI/UX
6. Social Media Integration
7. Email Blasts, SEO, PPC, Google AdWords and Bing



1. New Retail Customer Account Creation and Authentication

- A. **Welcome To loading screen:** The [JackRussellTees.com](#) artwork is centered, on top header in the foreground.
- B. **Create a new retail customer account:** The user can create an account here by filling out a form which includes their chosen user id and password or, they have the option to utilize their Facebook, Twitter, LinkedIn, Pinterest, Google, Tumblr or Instagram accounts to fill in the form. Any information that is not filled into the form will have the text turned **red** so that the customer knows that it is a required field. The form will be supplied upon awarding of the contract.
- C. **Verification:** A message with a welcome to thank you note pops up about that [JackRussellTees.com](#) required you to submit a verification code to confirm your account will pop up and that a text with an alpha/numeric code will be sent to the new customer's phone.
- D. **Account login screen:** If the user already has an account they will click the "Already have an Account" button and login to the account there.
- E. **Forgotten password screen:** If a user clicks on the "Forgot your Password?" link on the login screen they will be taken to a screen where they can enter their email to reset their password. They will then be taken to a page with the password retrieval message as seen below and will then receive an email with their temporary password. The email they receive will come from noreply@jackrusselltees.com and the message will say the following:

"Hello,

We've set a temporary password so you can login to customer's account at JackRussellTees.com and get back to your shopping experience! Use this password to login: then create a temp password. Once you are logged back in, you will be prompted to reset your password.

Your friends at, the JackRussellTees.com team"

Once they login with the temporary password they will be prompted to reset their password and then will be taken to the loading screen & main menu.

- F. **The customer will have their own account and dashboard page featuring the following:**
 - (1) **The Customer's Dashboard page** will show a menu on the left side which includes icons to the left next to the following categories: My Account Header in **Bold text**



(a) Dashboard

(b) Information

(c) Orders

(d) Shopping Cart

(e) Wishlist

(f) Subscriptions

(g) Saved Payment Source

(h) Logout

(2) **The Customer's Dashboard page** will show all of the top menu choices for navigation of the website.

(3) **The Customer's Dashboard page** will also be shown above the Main Header Banner the following: a ?Help and Email Us icon and link on the far left side and the customer's avatar and shopping cart icon and MyCart words link on the far right. This will be a thin strip which will be a complimentary color to be selected later.

(4) **The Customer's Subscriptions page** will allow them to opt-in to the monthly newsletter with a checkbox.

(5) **The Customer's saved Payment Source page** is where a customer can add, save and delete their payment options. This includes adding a PayPal account and additional credit cards. This page will be encrypted and only display the last four digits of each of the credit cards.

(6) **The Customer's Information page** will show their contact information location, about me, email address and social media links including Facebook, Twitter, LinkedIn, Pinterest, Google, Tumblr or Instagram.

(a) Customers also can upload their own Avatar which must be 80px X 80px and no larger than 2MB. File types accepted: JPG, PNG, GIF

(b) Shipping information on the Information Page will also allow them to add and input up to seven additional shipping addresses for sending gifts. They can also add a different address at the time of checkout.

(7) **The Customer's Main Dashboard Account page** will also show past orders and designs (as thumbnails), and their Avatar.



(8) **The Customer's Orders page** will also show past orders. On top it shows the Order # and the date it was placed. Below that there is the Order Tracking section with checkmarks for the progress of the customer's order. Order Placed, Processing, and Shipped. Below that is the Orders Summary where each order is boxed in, Shipping address, Order Totals, Payment Method, Shipment Number, designs (as thumbnails), Design Name, Item name, i.e., Men's Tee, Color of item, Size of item, Quantity, Price, Status, Tracking #, Shipping Method, Estimated Delivery Date: Date listed below, TRACK THIS SHIPMENT button and BACK TO MY ORDERS button. (See sample below. Not the FINAL layout).

? Help ✉ Email Us 👤 🛒 My Cart

[Tees](#)
[Hoodies](#)
[Posters](#)
[Limited Edition](#)
[Collections](#)
[New](#)
[Sale](#)
[Submit](#)

🔍 Search all the Things!

My Account

- [Dashboard](#)
- [Information](#)
- Orders**
- [Wishlist](#)
- [Subscriptions](#)
- [Saved Cards](#)
- [Logout](#)

Order #104521048

Placed on December 16, 2016

✓
ORDER PLACED

✓
PROCESSING

✓
SHIPPED

Order Summary

Shipping Address	Payment Method	Order Totals
Ken Kriegel P.O. Box 2203 Oshkosh, Wisconsin 54903-2203 United States	PayPal ken@JackRussellApps.com	Subtotal \$22.00 Shipping \$5.00 Discount -\$3.30 Grand Total \$23.70

Shipment 1			
	Riggity Real Ale Mens's Tee Navy X-Large	Quantity 1 Price \$11.00	Status: Shipped Tracking #: 9405510200793238317113 Shipping Method: Standard Est. Delivery Date: Friday, Dec 30
	Riggity Real Ale Mens's Tee Navy Medium	Quantity 1 Price \$11.00	TRACK THIS SHIPMENT

◀ [BACK TO MY ORDERS](#)

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(9) **The Customer's Shopping Cart page** will use the shopping cart from the Prestashop template with minor modifications. The images in this section are for content only, not layout. Below are the features that will allow customers to do the following:

- (a) Select their item by size and color in their own shopping cart

Your Shopping Cart

ITEM	PRICE	QTY	SUBTOTAL
Space Hugs TEE Mens/Black/XL. * This item is final sale	\$22.00	1	\$22.00

Cart Checkout Success!

Enter coupon code Apply Subtotal \$22.00 Grand Total \$22.00 USD

*Note: Total may not include cost of shipping
All prices are in USD

Continue Shopping Proceed to Checkout

- (b) Select their billing information

Checkout

Billing Information	1/5
----------------------------	------------

Select a billing address from your address book or enter a new address.
Ken Kriegel, P.O. Box 2203, Oshkosh, Wisconsin 54903-2203, United States

Ship to this address
 Ship to different address

Shipping Information **2/5**

Shipping Method **3/5**

Payment Information **4/5**

Order Review **5/5**

CHECKOUT PROGRESS

- Billing Address
- Shipping Address
- Shipping Method
- Payment Method

FAQ's

- Processing & Shipping Times
- When will my credit card be charged?
- Can I cancel or change my order?
- Still have questions?



(c) Select their shipping address or

Checkout

[Cart](#)
[Checkout](#)
[Success!](#)

Billing Information	1/5
Shipping Information	2/5
Select a shipping address from your address book or enter a new address. <input type="text" value="Ken Kriegel, P.O. Box 2203, Oshkosh, Wisconsin 54903-2203, United States"/>	
Back	Continue <small>* Required Fields</small>

Shipping Method	3/5
Payment Information	4/5
Order Review	5/5

CHECKOUT PROGRESS

- [Billing Address | Change](#)
- Ken Kriegel
JackRussellApps LLC
P.O. Box 2203
Oshkosh, Wisconsin, 54903-2203
United States
T: 9205737869
- [Shipping Address](#)
- [Shipping Method](#)
- [Payment Method](#)

FAQ's

- [Processing & Shipping Times](#)
- [When will my credit card be charged?](#)
- [Can I cancel or change my order?](#)
- [Still have questions?](#)

(d) Add an additional shipping address

Shipping Information

[Billing Address | Change](#)

Select a shipping address from your address book or enter a new address. <input type="text" value="New Address"/>	
* First Name <input type="text" value="Ken"/> * Last Name <input type="text" value="Kriegel"/> Company <input type="text" value="JackRussellApps LLC"/> * Address <input type="text" value="P.O. Box 2203"/> <small>Maximum 40 characters</small> <input type="text"/> <small>Maximum 40 characters</small> * City <input type="text" value="Oshkosh"/> * State/Province <input type="text" value="Wisconsin"/> * Zip/Postal Code <input type="text" value="54903-2203"/> * Country <input type="text" value="United States"/> * Telephone <input type="text" value="9205737869"/> Fax <input type="text"/> <input checked="" type="checkbox"/> This is a PO box, or APO or FPO (military) box <input type="checkbox"/> Save in address book <input type="checkbox"/> Use Billing Address	

Billing Address | Change

Ken Kriegel
JackRussellApps LLC
P.O. Box 2203
Oshkosh, Wisconsin,
54903-2203
United States
T: 9205737869

[Shipping Address](#)

[Shipping Method](#)

[Payment Method](#)

FAQ's

[Processing & Shipping Times](#)

[When will my credit card be charged?](#)

[Can I cancel or change my order?](#)

[Still have questions?](#)



(e) Choose their shipping method

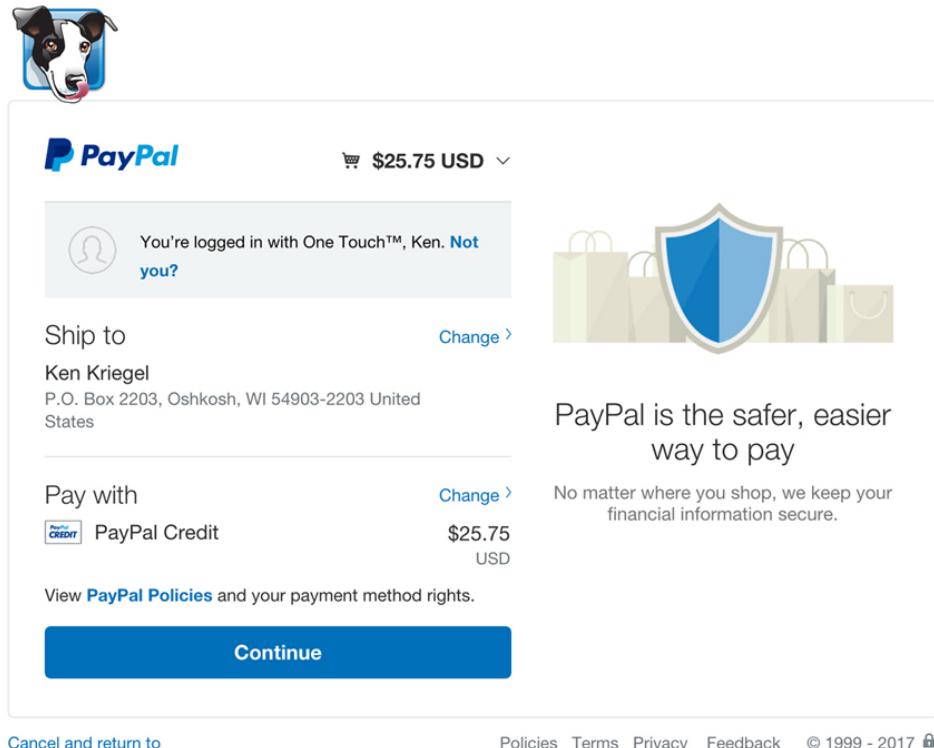
Billing Information	1/5	CHECKOUT PROGRESS
Shipping Information	2/5	Billing Address Change Ken Kriegel JackRussellApps LLC P.O. Box 2203 Oshkosh, Wisconsin, 54903-2203 United States T: 9205737869
Shipping Method	3/5	Shipping Address Change Ken Kriegel JackRussellApps LLC P.O. Box 2203 Oshkosh, Wisconsin, 54903-2203 United States T: 9205737869
Please select a shipping option:		Shipping Method Payment Method
<input checked="" type="radio"/> Standard \$3.75 <small>Estimated delivery: Friday, Feb 03.</small> <input type="radio"/> Expedited \$10.00 <small>Estimated delivery: Thursday, Feb 02.</small>		FAQ's
Back		Continue
Payment Information	4/5	
Order Review	5/5	

(f) Choose and review their payment information

Billing Information	1/5	CHECKOUT PROGRESS
Shipping Information	2/5	Billing Address Change Ken Kriegel JackRussellApps LLC P.O. Box 2203 Oshkosh, Wisconsin, 54903-2203 United States T: 9205737869
Shipping Method	3/5	Shipping Address Change Ken Kriegel JackRussellApps LLC P.O. Box 2203 Oshkosh, Wisconsin, 54903-2203 United States T: 9205737869
Payment Information	4/5	Shipping Method Change Standard \$3.75
<input checked="" type="radio"/>   What is PayPal?		Payment Method
Back		Continue <small>* Required Fields</small>
Order Review	5/5	FAQ's



(g) Make their payment on the PayPal page



Cancel and return to Policies Terms Privacy Feedback © 1999 - 2017

(h) Review their order.

(10) **The Customer's Wishlist page** will feature designs on shirt colors that the customer has chosen. This will also go for crewneck and hoodies sweats and coffee mugs. Each item will automatically link back to the featured item design page which will be under the artists main design page.

(11) **NOTE:** The account dashboard page layout/form will be supplied upon awarding of the contract.

2. New Artist Account Creation, Authentication and upload a new design page.

- A. **Welcome To loading screen:** The [JackRussellTees.com](#) artwork is centered, on top header in the foreground.
- B. **Create a new artist account:** The artist can create an account here.



- (1) The artist will fill out a form which includes their chosen user id and password or, they have the option to utilize their Facebook, Twitter, LinkedIn, Pinterest, Google, Tumblr or Instagram accounts to fill in the form. Any information that is not filled into the form will have the text turned **red** so that the artist knows that it is a required field.
- (2) The artist will also be required to sign a NDA and contract with JackRussellTees.com and JackRussellApps LLC allowing them to market and sell their approved designs, payment dates and other terms and conditions. The form will feature an I AGREE button will be supplied upon awarding of the contract.

C. **Verification:** A message with a welcome to thank you note pops up about that JackRussellTees.com required you to submit a verification code to confirm your account will pop up and that a text with an alpha/numeric code will be sent to the new customer's phone. Upon verification and approval an email and text will be sent back to the artist

D. **Artist account login screen:** If the user already has an account they will click the "Already have an Account" button and login to the account there.

E. **Forgotten password screen:** If the artist clicks on the "Forgot your Password?" link on the login screen they will be taken to a screen where they can enter their email to reset their password. They will then be taken to a page with the password retrieval message as seen below and will then receive an email with their temporary password. The email they receive will come from noreply@jackrusselltees.com and the message will say the following:

"Hello,

We've set a temporary password so you can login to customer's account at JackRussellTees.com and get back to your artist account! Use this password to login: put a temp password. Once you are logged back in, you'll be prompted to reset your password.

Your friends at, the JackRussellTees.com team"

Once they login with the temporary password they will be prompted to reset their password and then will be taken to the loading screen & main menu.

F. **The artist will have their own account page and feature the following:**

- (1) The page will also securely store their PayPal account payment information.
- (2) The page will show all of their contact and shipping information.
- (3) The page will allow them to add and upload new designs with an UPLOAD NEW Design button.



- (a) The artist will click the UPLOAD NEW Design button. A new page loads.
 - (b) The artist will fill and submit in a form with the name of the design, keywords, meta tags and short description about the design.
 - (c) The artist will click a SUBMIT DESIGN button where there will be another POP UP confirming that this is their original design of their own creation and that they are not violating or infringing on any known copyright laws. That their design is of satire, humor or political commentary. (Actual text to be provided)
 - (d) If the design is over 20mb in size a warning POP UP will alert the artist to the specifications and limitations for submitting a design.
 - (e) The uploaded design will also be stored on the server where the MASTER ADMIN will be able to code each design from his dashboard.
 - (f) There will be a progress slider as the psd or png image is being uploaded. Upon completion there will be a POP UP note of Congratulations, your design has been uploaded and sent to the approval committee to be confirmed for sale. There will also be an email sent back to the artist with a confirmation. This email will not include the design.
 - (g) An email will be sent to art.submission@JackRussellTees.com with the design and all of the information.
- (4) They also can upload their own header image and icon to be set-in the lower left hand corner of the header banner. They can also replace either of these images from their artist's page.
 - (5) The artist account page will also show past and active designs. They will not have the functionality to delete/remove or suspend sale of a design. Only the Master Admin can manage that functionality.
 - (6) Each design will have a counter recording sales.
 - (7) NOTE: The account page layout, graphics and art submission form will be supplied upon awarding of the contract.

3. Master Admin Dashboard features the following tabs categories to manage:

- (a) Artist accounts, artwork, shirt color selection and the price or sale price on tees per design
- (b) Retail customer accounts



- (c) The Shopping Cart management page
- (d) Secure Payment and checkout page
- (e) The Master Admin tabbed pages will fill in a form with the name of the design, keywords, meta tags and short description about the design for all pages. The keywords and meta tags can be updated at any time.
- (f) Daily email blast ad campaigns which are to run twice a day at 7:00 am and 3:00 pm. Each campaign will run from 24 - 72 hours with a countdown timer on the top of the email blast. The emails will be launched for each time zone, all 24, so that it shows up in our email customers account at 7:00 am and 3:00 pm Monday thru Friday and 7:00 am on weekends Saturday and Sunday.
- (g) Creation of unique Promo Codes with a predefined and determined timeline for use. These codes can be used to send a special Congrats or Thank You email for the purchase of 6 or 12 different design t-shirts or items. The Master Admin will able to set the discount amount from 5% to 25% and the amount will be able to be set in 1% increments.
- (h) Download daily sales spreadsheets will be emailed at 11:59 pm every night to the designated email addresses, up to three. There will also be a tab in the Master Admin panel which will have a link that can manually download the daily sales.
 - (i) Main page graphics and content
 - (j) Slide in page from the left with specials
 - (k) Size Chart management
 - (l) Social networks links, icons, etc.
 - (m) Google Analytics implemented on all pages

A. Artist account shirt design page

1. This is not available for the artist to view. These items will be able to be managed from the Master Admin Dashboard Artist tab.
 - (a) Pull down menu to select an artist and/or search box for a specific design by artist
 - (b) Upload buttons for up to 7 images. Each to be labeled UPLOAD IMAGE 1, UPLOAD IMAGE 2 and so on. After the last shirt images are uploaded



the admin can add a larger image of the design. (See the top 2 images in the table below)

- (c) Each image will be linked to a specific T-Shirt and square fabric swatch that is 80px x 80px and located directly underneath the final picture. Each color fabric swatch will have the name of the color swatch below it. When the customer's mouse hovers over the color fabric T-Shirt swatch the picture above switches to the matching colored t-shirt, crew sweatshirt, hoodie, tank top or coffee mug.

COLOR FABRIC T-SHIRTS AND SQUARE SWATCHES

SELECT	DELETE	IMAGES	NAME ↑	LXW	SIZE ↑	DATE UPLOADED ↑
<input type="checkbox"/>			122C_Daisy_Square_Swatch.jpg	100X100	15.9 KB	January 31, 2015 07:31 PM
<input type="checkbox"/>			122C_Daisy_T-Shirt_Swatch.jpg	100X100	10.5 KB	January 31, 2015 07:32 PM
<input type="checkbox"/>			715C_Tangerine_Orange_Square_Swatch.jpg	100X100	3.8 KB	January 31, 2015 07:35 PM
<input type="checkbox"/>			715C_Tangerine_Orange_T-Shirt_Swatch.jpg	100X100	2.8 KB	January 31, 2015 07:33 PM
<input type="checkbox"/>			224C_Azalea_Square_Swatch.jpg	110X110	15.2 KB	November 28, 2014 05:55 PM
<input type="checkbox"/>			224C_Azalea_T-Shirt_Swatch.jpg	324X227	23.9 KB	November 28, 2014 05:55 PM
<input type="checkbox"/>			7717C_Jade_Dome_Square_Swatch.jpg	327X224	63 KB	March 04, 2015 05:20 PM
<input type="checkbox"/>			7717C_Jade_Dome_T-Shirt_Swatch.jpg	327X224	25.1 KB	March 04, 2015 05:20 PM
<input type="checkbox"/>			660C_Iris_Square_Swatch.jpg	327X224	22.6 KB	November 28, 2014 05:55 PM
<input type="checkbox"/>			660C_Iris_T-Shirt_Swatch.jpg	327X468	36.9 KB	February 11, 2015 01:28 PM

NOTE : Images with a red tint box are older than 3 months old and used may have to be deleted to save on your allotted server space.



- (d) Add color swatch button will be located in the Master Admin Control Panel of the UPLOAD IMAGE 1, UPLOAD IMAGE 2 and so on. The button will be labeled Add T-Shirt Swatch 1, Add T-Shirt Swatch 2 and so on. When the button is selected a POP UP menu will show up with a color fabric chart and a checkbox next to each option. There will also be a button to upload a new fabric color swatch and manage existing swatches. They can be deleted and updated. All swatches will be in alphabetical order and when a new one is added the order will shift and insert it in the proper position. The Image Management Page for color swatches will be common for all artists. (See the sample chart below. I have this page and code for you to use.)
- (e) Each Artist will have their own Image Management Page that only the Master Admin will have access to. The Image Management Page will show a thumbnail as an image. The artist page will feature each of the images associated with each of their design. (See Sample Chart Below)
- (f) This is the view from the Master Admin's Point of view for managing each individual image on the artists control panel.

ARTIST'S NAME IMAGES					
SELECT	DELETE	IMAGES	NAME ↑	LXW	SIZE ↑
DATE UPLOADED ↑					
<input type="checkbox"/>			007_The_Dick_Known_As_Rick_Turq_Art.jpg	100X100	15.9 KB
<input type="checkbox"/>			The_Dick_Known_As_Rick_Purp_Art.jpg	100X100	10.5 KB
<input type="checkbox"/>			007_The_Dick_Known_As_Rick_Turq_T-Shirts.jpg	100X100	3.8 KB
<input type="checkbox"/>			007_The_Dick_Known_As_Rick_Purple_T-Shirts.jpg	100X100	2.8 KB
<input type="checkbox"/>			007_The_Dick_Known_As_Rick_Purple_Hoodie.jpg	110X110	15.2 KB

NOTE : Images with a red tint box are older than 3 months old and used may have to be deleted to save on your allotted server space.



B. Retail Customer's page

1. This is the sample view from the retail customers point of view of the individual item page. There will be two to three other graphic boxes with a link to those product pages.

What's The B.F.D.?
By CoD Designs

We offer two types of fit for women. Juniors fit and Womens fit. - [Learn More](#)

Gender
 Mens Womens Juniors Youth

Size [Sizing Chart](#)
 S M L XL 2XL 3XL

\$22 USD

+ ADD TO CART ADD TO YOUR WISHLIST

f t p t. i n g+ <

Other items also available for this design

Hoodie Coffee Mug Poster Tank Top

C. Secure Checkout and Payment Page

1. PayPal payment option will also include the PayPal Credit option



2. Coupon Code Box and APPLY button

Enter coupon code	Apply
-------------------	-------



3. Digital Gift Cards
4. Order number generation including country of origin at the end 1024-UK
5. Tracking shipping number generation
6. Order collection into an emailable and downloadable spreadsheet
7. Generate success of order completion email

D. Webpage layouts, artist page layout and enhancements – UI/UX

1. The Master Admin tabbed pages will fill in a form with the name of the design, keywords, meta tags and short description about the design for all pages. The keywords and meta tags can be updated at any time. The sample view is below.

The screenshot displays a product page for a t-shirt design titled "THE INCREDIBLE TINY RICK". The page features a main image of two people wearing the shirt, color swatches for men's sizes (Black, Sapphire, Tangerine, Stone Blue), and a price of \$22 USD. There are buttons for "ADD TO CART" and "ADD TO YOUR WISHLIST". Below the main image, there are sections for "Upload Slider 1" through "Slider 6", "Men's T-shirt Swatch Colors", "Women's T-shirt Swatch Colors", "Juniors's T-shirt Swatch Colors", and "Youth's T-shirt Swatch Colors". The page also includes a quote from the artist: "My love for Rick and Morty in this Incredible Tiny Rick SCHWIFTY design! I hope you all 'burp' Enjoy!" - CoD Designs. Other items available for this design are shown, along with sections for editing keywords, meta tags, and promotional codes.



2. Actual Slider size layout is 960px x 485px in png format cropped for the display window and not downloadable by anyone else. See sample below.



3. Sample Individual Size Charts below for Men's, Women's, Junior's and Youth
The final layout will be one with a rollover click and change to each of the four in one window instead of popping up each one individually.

Men's T-Shirt Size Chart

Torso Measurements*	S	M	L	XL	2XL	3XL
Torso Width	18"	20"	22"	24"	26"	28"
Torso Height	27"	29"	31"	32"	33"	34"

Sizes may vary +/- one inch.

Women's T-Shirt Size Chart

Torso Measurements*	S	M	L	XL	2XL	3XL
Torso Width	16½"	17½"	19"	20½"	22"	23¼"
Torso Height	25"	26"	27"	28"	28½"	29¼"

Sizes may vary +/- one inch.

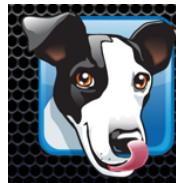
HOW TO MEASURE YOURSELF



1. Take a shirt you know fits you well.
2. Lay it flat on a smooth surface like your bed or a table.
3. Measure the width from arm pit to arm pit.
4. Measure the length from the side of the neck line to the bottom of the shirt.
5. Use those measurements to find the best fit for you.



1. Take a shirt you know fits you well.
2. Lay it flat on a smooth surface like your bed or a table.
3. Measure the width from arm pit to arm pit.
4. Measure the length from the side of the neck line to the bottom of the shirt.
5. Use those measurements to find the best fit for you.



Mobile Software Solutions Group Presents...

JackRussellApps.com

YES, THERE'S AN APP FOR THAT!®

Junior's T-Shirt Size Chart

Torso Measurements*	S	M	L	XL	2XL
Torso Width	14½"	15¾"	16¼"	17¼"	18¾"
Torso Height	26½"	27"	27½"	28"	28½"

Sizes may vary +/- one inch.

HOW TO MEASURE YOURSELF



1. Take a shirt you know fits you well.
2. Lay it flat on a smooth surface like your bed or a table.
3. Measure the width from arm pit to arm pit.
4. Measure the length from the side of the neck line to the bottom of the shirt.
5. Use those measurements to find the best fit for you.

Youth T-Shirt Size Chart

Torso Measurements*	XS	S	M	L	XL
Torso Width	14"	15"	16"	17"	18"
Torso Height	18"	19"	20"	22½"	24"

Sizes may vary +/- one inch.

HOW TO MEASURE YOURSELF



1. Take a shirt you know fits you well.
2. Lay it flat on a smooth surface like your bed or a table.
3. Measure the width from arm pit to arm pit.
4. Measure the length from the side of the neck line to the bottom of the shirt.
5. Use those measurements to find the best fit for you.

4. Main Page Sample Layout. This shows a basic layout without all the graphics. The top header banner will be changed featuring a thin turquoise line at the top and a wider blue graphics banner to showcase the logo. All the text will revert to white. When adding a new artist's design in the dashboard it will automatically fill in to the newest position in the Featured Products section below with a link to the product's page and also the top slider above with the same link. The icons will be changed also and the five boxes will be filled with other graphics that link to other pages. (See graphic below).



HOME ELECTRONICS FASHION INTERIORS KITCHEN FOODS HOUSE HOUSEHOLDS

FREE SHIPPING

ON ORDER OVER \$99

SED UT PERSPICIATIS UNDE

Cash On Delivery

On the other hand, we denounce with righteous indignation and dislike by the charms

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SPECIAL DISCOUNT OFFER

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All the Lorem ipsum embarrassing hidden
in the middle of text.

10% off in Lunch

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nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in
reprehenderit quis nostrud exercitation ullamco.

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FEATURED PRODUCTS

\$12 USD

The Incredible Tiny Rick

By CoD Designs

[MORE LIKE THIS](#)

\$12 USD

The D!#\$ Known As Rick

By mikegoesgeek

[MORE LIKE THIS](#)

\$12 USD

Crazy Rick's Schwifty Ale

By CoD Designs

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\$12 USD

The Incredible Tiny Rick

By CoD Designs

[MORE LIKE THIS](#)

5. Artist's designs product showcase page will feature a header banner with an inset icon. The designs will be 3 across. When a new design is added it automatically goes to the top right upper corner position and the other designs flow to the right and down.



Help Email Us

Tees Hoodies Posters Limited Edition Collections New

Search all the Things!

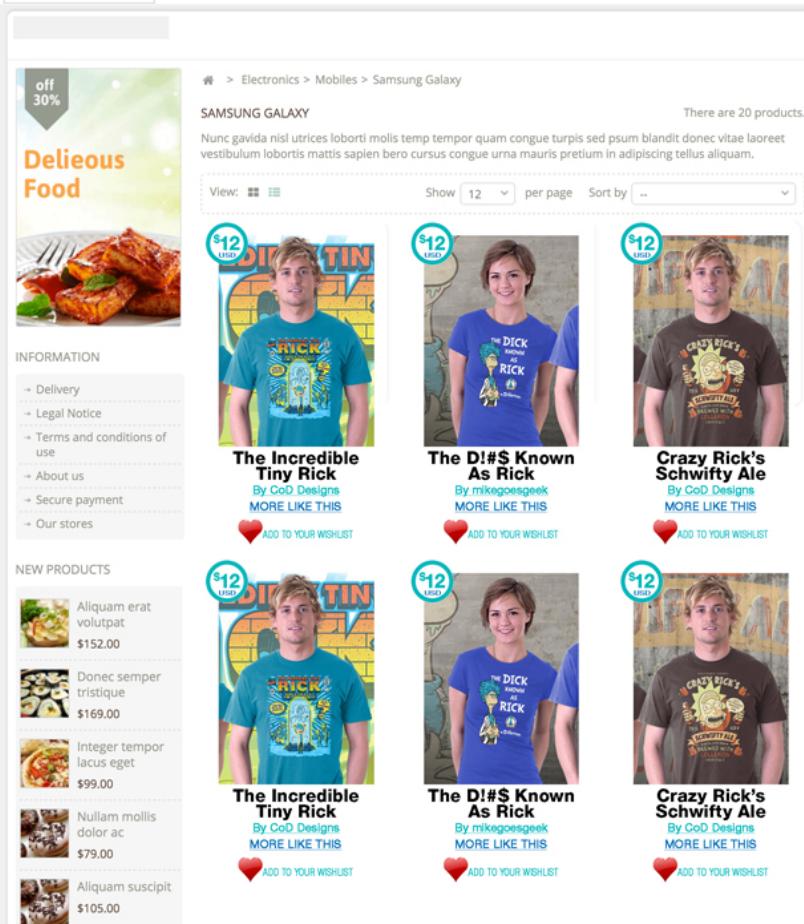


Nemons
member since April 26, 2012

A freelance illustrator from Liverpool, that after many years has escaped the evil clutches of the games industry and joined the ranks of tee shirt designers

Sort by: Best Sellers

1 2 3 4 > >>



off 30%

Delieous Food

SAMSUNG GALAXY

There are 20 products.

View: ■■■ Show: 12 per page Sort by ▾

The Incredible Tiny Rick
By CoD Designs MORE LIKE THIS

The D!# Known As Rick
By mikegoesgeek MORE LIKE THIS

Crazy Rick's Schwifty Ale
By CoD Designs MORE LIKE THIS

INFORMATION

- Delivery
- Legal Notice
- Terms and conditions of use
- About us
- Secure payment
- Our stores

NEW PRODUCTS

Aliquam erat volutpat \$152.00	The Incredible Tiny Rick \$12.00	The D!# Known As Rick \$12.00
Donec semper tristique \$169.00	Crazy Rick's Schwifty Ale \$12.00	
Integer tempor lacus eget \$99.00		
Nullam mollis dolor ac \$79.00		
Aliquam suscipit \$105.00		

6. z



5. Social Media Integration

User can share the page and t-shirt or item with friends on social media.

Deliverables

The vendor is responsible for delivering:

1. A fully functional responsive website and associated databases
2. A fully functional Dashboard

JackRussellApps LLC Responsibilities

1. Providing all the graphic elements before the start of development
2. Providing a hosting server where user profiles would be stored.*

*Server Details

We are expecting supportable Windows server(s), which support MySQL, PHP and jQuery UI.

Exclusions and Assumptions

- During the course of development, if it is realized that the icons or other graphics provided by JackRussellApps LLC, do not comply with the required specs JackRussellApps LLC will provide new graphics.
- The testing will be done by both the vendor and JackRussellApps LLC.

Pre-requisites for commencement

- TBD

- **Warranty Terms**

The vendor will provide free of charge warranty for 90 days after delivery for defects in the software code delivered by MSSG/JRA.

- **Est. Effort**

In man hours

- **Cost Estimate**

T.B.D.

- **Payment Terms**



T.B.D.

- **Delivery time frame**

Estimated after approval of final artwork for webpages, banners custom icons and functionality.

Signature: _____ Date _____
Kenneth M Kriegel, CEO, Mobile Software Solutions Group/JackRussellApps LLC

Signature: _____ Date _____
Gloria Trzcinski, Director, Mobile Software Solutions Group/JackRussellApps LLC

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Thank you