# **Shadan Amir**

A B.Tech. graduate with 3 years of practice in UX design. I'm passionate about aesthetic problem solving and have successfully completed 15+ projects.

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#### **EDUCATION**

2018-2022

Institute of Engineering and Technology, Lucknow.

B.Tech in Information Technology (CGPA: 8.33)

2016

**Lucknow Public School** 

Intermediate (Grade: 94.25)

# POSITION OF RESPONSIBILITY

TEDxIETLucknow

Licensee 2020 Assisstant 2019

IET Whiteboard

Coordinator 2021

#### **ACHIEVEMENTS**

- Ranked among TOP 50 indian startups representing Rent-Le at Conquest-19, BITS Pilani
- ~97%ile in XAT and 95.90%ile in CAT '21 with ~98%ile in Verbal and Quantitative abilities.

#### **EXPERIENCES** (CLICK TO VIEW)

#### JustMove.fun

#### UI/UX Designer | March 2022- May 2022

As a UI/UX intern,

- created the entire design language of the product from scratch,
- revamped the portal UI,
- · created a descriptive landing page,
- created a product video for YouTube, and
- created marketing campaigns for Google Ad services.

#### Precily, Inc

### UX/UI Designer | December 2020- April 2021

- Created a smooth onboarding experience for Precily v2,
- Under direct guidance of the CBO, revamped the Precily website (www.precily.com).
- Coordinated with a creative agency to develop the company product video, and
- Developed a case study of the first testing of Precily v2.

#### **PROJECTS**

# Doggo | Dog Care App | UI/UX Case Study

Doggo is a pet care app that allows you to keep a strict note on your dog's schedule, be it regular diets or monthly vet visits- ensuring health and fitness for your dogs. The project was posted on UI Giants official page.

# Rent-le | Online renting platform | UI/UX

Aiming to develop an independent user interface for the company's mobile application. The basic motive was to make the app easier to use compared to the common e-commerce portals. The entire project design was developed on Figma and Illustrator.

#### **SKILLS**

**UX Research** 

**UI** Design

**Creative Suite** 

Figma

Interviewing

Front End Development