# Project Proposal: Credit Card Fraud Detection Using Machine Learning

Introduction Credit card fraud is a significant issue that causes substantial financial losses globally. This project aims to develop a machine learning model to detect fraudulent transactions effectively and in real-time.

#### **Problem Statement**

- The rise in online transactions has led to an increase in credit card fraud.
- Existing methods are either too slow or not accurate enough to detect fraud.

## **Objectives**

- Develop a machine learning model to identify fraudulent transactions with high accuracy.
- Implement the model to process transactions in real-time.

# Methodology

- <u>Data Collection:</u> Gather historical transaction data, including both fraudulent and legitimate transactions.
  - data source: https://www.kaggle.com/code/gpreda/credit-card-fraud-detection-predictive-models/input
- <u>Data Preprocessing:</u> Clean and preprocess the data for analysis, including handling missing value s and feature engineering.
- Model Selection: Implement multiple machine learning algorithms to detect credit card fraud.
- <u>Supervised Learning Algorithms</u>: These algorithms learn from labeled data, making predictions based on input-output pairs.
  - Decision tree
  - Random Forest
  - Regression
- <u>Unsupervised Learning Algorithms:</u> These algorithms explore unlabeled data to find hidden patterns. Techniques include clustering (like K-mean) and dimensionality reduction (like PCA).
  - K-means
  - Principal Component Analysis(PCA)
- <u>Deep Learning Models:</u> These are advanced neural networks with multiple layers. They mimic the human brain to identify patterns in large datasets.
  - Convolution Neural Networks

- Autoencoders
- Model Training: Train the chosen model(s) using the preprocessed data.
- Model Evaluation: Evaluate the model's performance using metrics such as accuracy, precision, r ecall, and F1-score.
- Comparison of all Models

#### **Dataset Definition:**

The **Credit Card Fraud Detection** dataset from Kaggle typically includes transaction data that can be analyzed to identify fraudulent patterns. The dataset may contain the following key columns or types of data:

Data source: https://www.kaggle.com/code/gpreda/credit-card-fraud-detection-predictive-models/input

- **Time**: Elapsed time since the first transaction in the dataset. It is useful for understanding the temporal patterns of transactions.
- **V1 to V28**: These columns represent the result of a PCA (Principal Component Analysis) transformation applied to anonymize the original data. They are crucial for feature engineering and anomaly detection.
- **Amount**: The amount of the transaction, which can be a key indicator of fraudulent behavior when analyzed in conjunction with other variables.
- **Class**: The target variable, where 1 indicates a fraudulent transaction and 0 indicates a legitimate one.
- **Transaction ID**: A unique identifier for each transaction, though this is not typically useful for analysis.
- Other Derived Features: You may consider adding derived features, such as transaction frequency, running totals for a customer, or average transaction amounts.

#### **Anticipated Challenges:**

- **Imbalanced Dataset**: The number of fraudulent transactions is typically far lower than the number of legitimate ones, creating a severe class imbalance. This makes it challenging to train models effectively since most classification algorithms are biased towards the majority class. With imbalance dataset, there is a risk of overfitting.
- **Feature Engineering**: Since the dataset has anonymized features (V1 to V28), it's difficult to intuitively understand their meaning and how it will impact fraud detection.
- **Computational Resources:** Running complex models on large datasets, especially with techniques like cross-validation and hyperparameter tuning, can be computationally intensive.

# **Expected Outcomes:**

- A machine learning model capable of accurately identifying fraudulent transactions.
- Reduction in the number of fraudulent transactions processed.
- Improved financial security for users.

## **Conclusion:**

This project will leverage machine learning to address the critical issue of credit card fraud, providing a r obust and scalable solution to enhance financial security.