



INTERNATIONAL BUSINESS SCHOOL  
HOTEL & TOURISM MANAGEMENT

YOUR  
EXCELLENCE  
DRIVES OUR  
SUCCESS



1<sup>st</sup> WORLDWIDE BUSINESS SCHOOL GROUP  
IN HOSPITALITY AND TOURISM MANAGEMENT

[www.vatel.my](http://www.vatel.my)

#### VATEL AROUND THE WORLD

Paris • Lyon • Nîmes • Bordeaux • Bruxelles • Madrid • Martigny • Londres • Dans Le Monde: Asuncion • Bangkok • Buenos Aires • Dakar • Hô-Chi-Minh City • Huyangshan • Istanbul • Kazan • Kigali • Kuala Lumpur • Los Angeles • Madagascar • Manila • Marrakech • Mauritius • Mexico • Moscow • New Delhi • Salta • San Diego • Singapore • Tel Aviv • Tunis • Yunnan

#### Initiation to Management Always Includes Theory and Professional Experience

**The Vatel curriculum, a three year programme, builds momentum for students in management.**

**1st year:** Students are introduced to marketing, human resources, administration and professional culture, and become seasoned to catering, culinary production techniques, and banquet constraints, unexpected events in receptions or seminars, while remaining at school.

**2nd year:** While continuing to enhance theoretical knowledge with the introduction of courses such as Business Law and Tourism Economics, students gradually gain managerial experience: in real situations. They manage 1st year students, while being managed themselves by 3rd year students. They gain self-confidence while becoming aware of the hierarchy in a business.

**3rd year:** Students now have legal, economic and linguistic capacities, and are ready to manage teams at school. This year is aimed at developing analytical capacities using the wealth of knowledge gained, devising strategies and the decision-making process.

#### The marco polo exchange programme

A unique cross-cultural enrichment, an introduction to multiple cultures and an opening towards the world



All Vatel Campuses throughout the world give their students the possibility of spending an academic year another Vatel Group School.

Students in this programme take the same Vatel courses as those given in their home school, with a different cultural context. Thus, student can concentrate not on school, but also take advantage of this great opportunity for a cultural immersion, without one being to the detriment of the other.

#### Vatel's Bachelor in International Hotel Management



#### INDUSTRY PARTNERS

Hotel chains are extremely involved in Vatel training: they meet students during conferences, forums and workshops, as well as accepting them for internships, and recruit many recent graduates. Due to this frequent contact, even first year students are directly involved with the real world of work, and Vatel programs are constantly evolving with the need of the hospitality industry.



**Worldwide**  
Business  
School Group  
in Hospitality  
and Tourism



**Recognized by**  
the professionals  
in the  
international  
hospitality  
industry



**35**  
campuses  
on 4  
continents



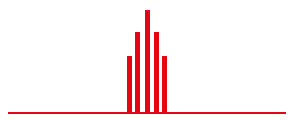
**7,000**  
students  
throughout  
the world



**30,000**  
alumni  
who work in the  
famous hotels in  
the world

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