



CITY GRADUATE SCHOOL



QUALITY • TRADITION • RECOGNITION


MBA

Master of Business Administration


City Graduate School

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.


The Right Reasons to Master your Destiny at City Graduate School




We have three decades of tertiary education experience in Malaysia



Flexible study mode, full time or part time basis



Extensive support and supervision of coursework via lectures and mentoring system



Flexible payment schemes that make courses more affordable

- Student oriented environment and conducive learning facilities
 - Complete course materials and quality texts
- Dynamic administrative team and customer service
 - Lecturers with corporate background and experience



Master of Business Administration

(R/340/7/0548) (MQA/PA11766) 08/2020

The Master of Business Administration programme is designed to prepare students for managerial positions in business, professional and public sectors. This MBA provides a broad education and general exposure to the complex relationships between government, business and consumers. This programme is designed to impact essential managerial knowledge, research skills and professional attitudes which will be resourceful and effective in the workplace.



STUDENTS INTAKE



ENTRY REQUIREMENTS

- Bachelor's degree with minimum CGPA of 2.50, or equivalent as received by the Senate; OR
- Bachelor's degree or its equivalent but below CGPA of 2.50, subject to a minimum of five (5) years working experience in the relevant field.
- For international students, IELTS & TOEFL or equivalent is required.



DURATION

- Full Time : 1 Year

Part-Time : 1.5 Years
- 12 subjects and a project paper to be completed in 3 semesters (Full Time)
 - 3 subjects per semester (Part-Time)

AWARDING BODY

City University, Malaysia

LECTURES DELIVERY MODE

- On-going facilitation for 42 credit hours / 3 hours per week, per module, by experienced lecturers with corporate backgrounds
- Evening classes from 6:00pm to 9:00pm for duration of 14 weeks
- Project Paper component of 15,000 words

METHOD OF ASSESSMENTS

- Each module consists of 2 assignments and one examination
- Assignments may be individual or in groups
- Final Examination

PROGRAMME CONTENT

Core Subjects

- Marketing Management
- Human Resources Management
- Managerial Economics
- Organisations: Behaviour, Structure, Processes
- Managerial Accounting
- Corporate Finance
- Research Methodology
- Strategic Management
- Operations Management

Elective Subjects

- International Business
- Project Management
- Management Information System
- Islamic Banking & Finance
- Supply Chain Management
- Quality Management Control
- Business Law

Project Paper