



# CITY GRADUATE SCHOOL



QUALITY • TRADITION • RECOGNITION


# MSc

## Master of Science in Business Administration (By Research)


# City Graduate School

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.


## The Right Reasons to Master your Destiny at City Graduate School




We have three decades of tertiary education experience in Malaysia



Flexible study mode, full time or part time basis



Extensive support and supervision of coursework via lectures and mentoring system



Flexible payment schemes that make courses more affordable

- Student oriented environment and conducive learning facilities
  - Complete course materials and quality texts
- Dynamic administrative team and customer service
  - Lecturers with corporate background and experience



## Master of Science in Business Administration (By Research)

(R/340/7/0704) (MQA/FA0098) 11/2020

The Master of Science by Research programme equips graduates with the professional skills to acquire higher-level transferable competencies, including the conduct of business research and to apply the knowledge gained to real-time situations in their work places.



**STUDENTS INTAKE**



01  
JANUARY



05  
MAY



09  
SEPTEMBER

### ENTRY REQUIREMENTS

- Bachelor (Level 6 MQF) in business-related fields with minimum CGPA of 2.75 out of 4.00 or equivalent qualifications as approved by the Senate; OR
- Bachelor (Level 6 MQF) or equivalent in business-related subjects with a minimum CGPA of 2.50 out of 4.00 but is subject to a rigorous assessment (interviews or portfolio); OR
- Bachelor (Level 6 MQF) or equivalent in business-related fields a CGPA of 2.50 out of 4.00 is acceptable, subject to a minimum of 5 years working experience in related fields.
- For international students, IELTS & TOEFL or equivalent is required.



### DURATION

- Full Time : 2 Years  
Part-Time : 3 Years

### AWARDING BODY

City University, Malaysia

### PROGRAMME STRUCTURE DELIVERY MODE

- 51 credit hours including 3 coursework subjects on research methodology and a thesis of 35,000 words.
- Lectures on alternate Saturdays for the delivery of Quantitative Research Methods and Qualitative Research Methods.
- Supervision by qualified and experienced supervisors during the thesis stage.
- Monthly meetings with the supervisor to view progress.
- Library assistance and electronic library services.

### METHOD OF ASSESSMENTS

- Coursework
  - Project Paper
  - Assignments
- Final Examination
  - Online Interaction

### ASSESSMENT PROCESS

<b>Quantitative/Qualitative Research Methodologies</b> <ul style="list-style-type: none"><li>• Formative Assessment<ul style="list-style-type: none"><li>- Test</li><li>- Quiz</li><li>- Class Participation</li><li>- Assignment &amp; Presentation</li></ul></li></ul>	<b>Thesis</b> <ul style="list-style-type: none"><li>• Idea Paper</li><li>• Preliminary Research Proposal</li><li>• Research Proposal</li><li>• Proposal Defense (VIVA)</li><li>• Data Collection</li><li>• Data Analysis</li><li>• Final Thesis (VIVA)</li></ul>
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