



# CITY GRADUATE SCHOOL



QUALITY • TRADITION • RECOGNITION

# DBA

## Doctor of Business Administration

# City Graduate School

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.

## The Right Reasons for choosing DBA at City Graduate School



We have three decades of tertiary education experience in Malaysia



Flexible study mode, full time or part time basis



Flexible payment schemes that make courses more affordable



## Doctor of Business Administration

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The Doctor of Business Administration (DBA) program equips graduates with analytical and problem solving skills for undertaking independent research at the doctoral level. The aim is to find solutions to business problems at the national and international levels. Graduates are encouraged to disseminate their research findings through publications and journal articles.



### ENTRY REQUIREMENTS

- A recognised Master’s degree in relevant fields; OR
- For those with a recognised Master’s degree which is not in the relevant field at least 2 years of working experience in the relevant field; OR
- Other equivalent qualifications recognised by the Government of Malaysia.
- For international students, IELTS & TOEFL or equivalent is required.



### DURATION

Full Time : 3 - 5 Years  
Part-Time : 4.5 - 7 Years

### AWARDING BODY

City University, Malaysia

### PROGRAMME STRUCTURE AND DELIVERY MODES

- 80 credit hours, including ten coursework units and a thesis of 45,000 words.
- Lectures in the evenings and weekends.
- Supervision by qualified and experienced supervisors during the thesis stage.
- Monthly meeting with the supervisor to review progress.
- Library assistance and electronic library services.
- ‘Doctoral Symposia’

### METHOD OF ASSESSMENTS

- By assignments and examinations for the ten coursework units
- Research Proposal defense (VIVA panel)
- Thesis Defense (VIVA panel)

### PROGRAMME CONTENT

#### Coursework Units

- Qualitative Advanced Business Research Methods
- Quantitative Advanced Business Research Methods
- Innovation & Entrepreneurship
- Corporate Governance and Social Responsibility
- Advanced Marketing Management
- Organisational Change and Process
- Strategic Human Resources Management
- Advance Financial Management
- International Accounting
- Global Business Strategy and Policy

#### Thesis Stage

- Idea Paper
- Preliminary Literature Review
- Draft Proposal
- Final Proposal (VIVA Defense)
- Data Collection
- Data Analysis
- Draft Thesis (VIVA Defense)
- Final Thesis