



# CITY GRADUATE SCHOOL



QUALITY • TRADITION • RECOGNITION

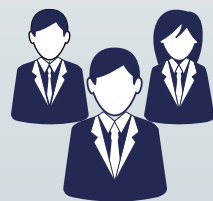


## Doctor of Philosophy (Business Administration)

# City Graduate School

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.

## The Right Reasons for choosing PhD at City Graduate School



We have three decades of tertiary education experience in Malaysia



Flexible study mode, full time or part time basis



Flexible payment schemes that make courses more affordable



## Doctor of Philosophy (Business Administration)

(R/340/8/0703)(MQA/FA0099)11/2020

The Doctor of Philosophy (PhD) programmes equip candidates to become leaders in their respective fields and contribute positively to business, society and the academia. Supported by a conducive learning environment, candidates acquire the required knowledge-based analytical skills and attributes to conduct research at the doctoral level.



STUDENTS INTAKE



JANUARY



MAY



SEPTEMBER

### ENTRY REQUIREMENTS

- A recognised Master's degree in relevant fields; OR
- For those with a recognized Master's Degree which is not in the relevant field at least 2 years of working experience in the relevant field; OR
- Other equivalent qualifications recognized by the Government of Malaysia.
- For international students, IELTS & TOEFL or equivalent is required.



### DURATION

Full Time : 3 - 5 Years  
Part-Time : 5 - 7 Years

### AWARDING BODY

City University, Malaysia

### PROGRAMME STRUCTURE AND DELIVERY MODES

- 80 credit hours including two courses on research methods and a thesis of between 80,000 - 100,000 words.
- Lectures on alternate Saturdays for the delivery of Quantitative Research Methods and Qualitative Research Methods.
- Supervision by qualified and experienced supervisors during the thesis stage.

### ASSESSMENT PROCESS

#### Quantitative/ Qualitative Research Methodologies

- Formative Assessment
  - Test
  - Quiz
  - Class Participation
  - Assignment & Presentation
- Summative Assessment
  - Final Examination (Written)

#### Thesis Stage

- Idea Paper
- Preliminary Literature Review
- Draft Proposal
- Final Proposal (VIVA Defense)
- Data Collection
- Data Analysis
- Draft Thesis (VIVA Defense)
- Final Thesis