



Select Markets

Vintage Finds for Modern Minds

What is Select?

Select Markets is a vintage clothing market started by two Northeastern students with a mission to create vibrant events full of fashion-forward people. Since our creation in October 2023, we've hosted over a dozen events, totaling over 20 thousand attendees!

Our main marketing avenue is social media, with our Instagram account growing to 20k followers since we began. These followers are almost fully Boston based due to our catered content leading to high engagement rates. We utilize this along with other organic avenues to spread the word and build hype for our events.

@select.markets



5,000

Attendees at our last event

20k

Followers

400k

Unique people reached monthly

18-24

Age Demographic

56%-44%

Female - Male Audience

25,000+

Event Attendees

7,000,000+

Social Media Views

20,000

Followers

SELECT



Past Partners



Boston B-Side

One of Boston's biggest news letters, we worked with them to help grow their youth demographic.



Yerba Mate

Yerba Mate saw an impression conversion rate with almost every attendee trying their beverages.



Claim

We collaborated with claim to help them push into the Boston college demographic.



AIGO

AIGO is a local second-hand store that we partnered with to drive eyes to their Newbury storefront.



Celsius

Celsius has been a long time drink sponsor for Select and has seen great success. Our last event provided over 1500 attendees cans within the first 2 hours.



Time Out Market

Time Out collaborated with us to bring several events to the Fenway area, driving thousands of attendees to check out their food court.

Reach Out!

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