

LOGO PROPOSALS



NEW HOME PAGE PITCH

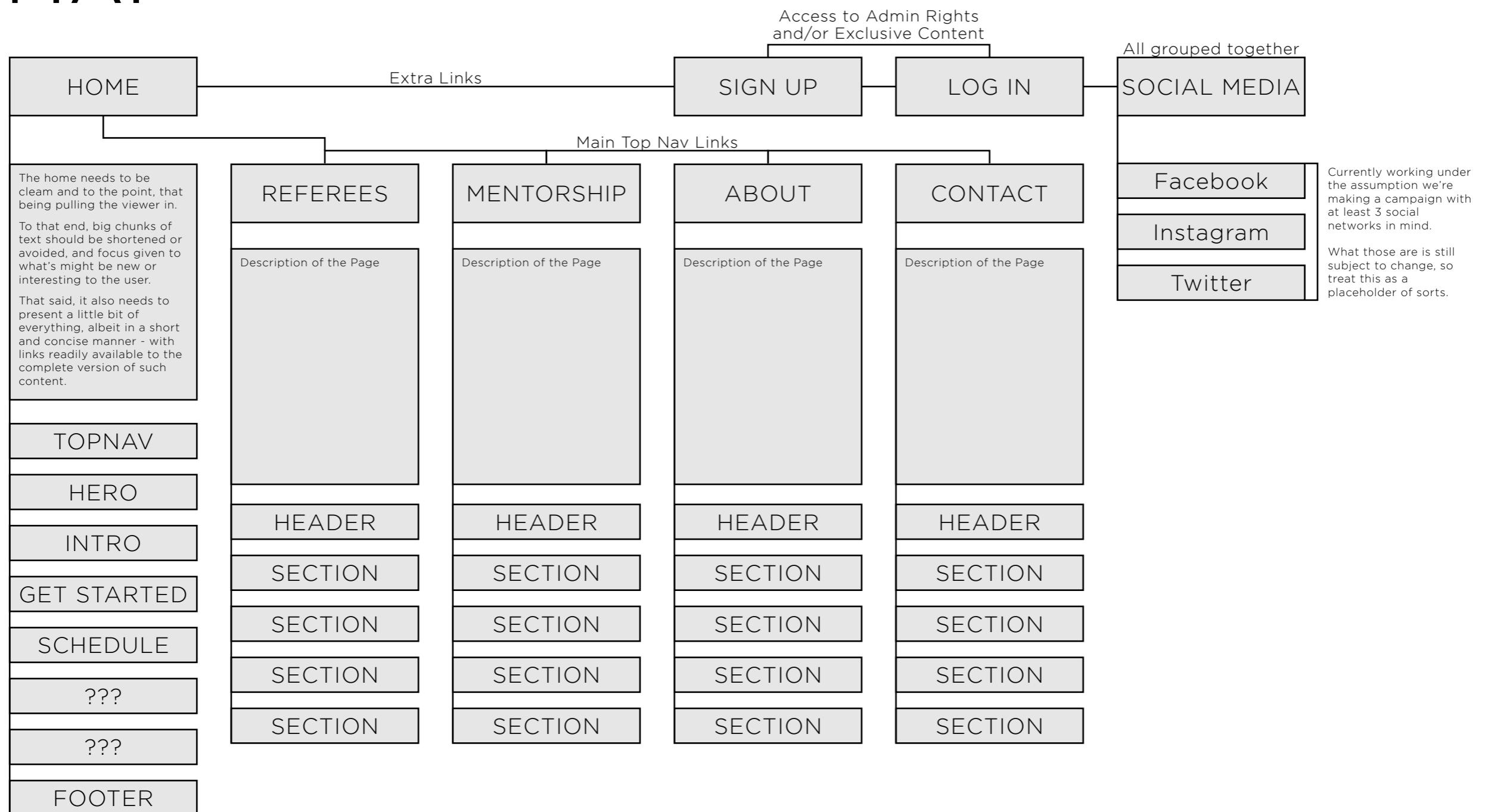
WEB

The screenshot shows a modern website layout for a refereeing group. At the top, there's a navigation bar with links: GET STARTED, MENTORSHIP, SCHEDULE, ABOUT, and CONTACT. Below the navigation is a large, high-quality photograph of a referee in a black and white striped shirt and red pants, pointing with their right hand. Overlaid on this image is a white rectangular area containing the text "INSERT CATCHY PHRASE". Below this, a smaller text block reads: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi." A small orange button labeled "Become a Referee" is located in the bottom right corner of this section. Below this, a black banner contains the text "Who we are". Underneath the banner is another photograph of a referee in action, pointing. To the left of the photo is a block of placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi." Below this text is a link: "To know more about us and what we do, you can visit our [About](#) section". A second orange "Become a Referee" button is located in the middle of the page, under the heading "WE ARE LOOKING FOR OFFICIALS". This section features a large photograph of a referee pointing, with the text "If you are interested in becoming a hockey official, this is for you!" above it. Below the photo is a detailed description of the officiating program: "Officials perform a vital role in the game at all levels and are the third team on the ice, without whom the game would not happen. The Hockey Canada Officiating Program is for anyone interested in officiating the game of hockey, from beginners to seasoned veterans. There are six levels in the Officiating program, from those looking to get started to the top tier of officials." Another "Become a Referee" button is at the bottom of this section. The next section is titled "SCHEDULE" and features four large, empty gray boxes followed by a right-pointing arrow, indicating a scrollable list of events. Below this is a section titled "EVENT TITLE" with placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.". At the very bottom of the page is a copyright notice: "Copyright © 2021 London Referees Group".

MOBILE

The screenshot shows the same website content as the desktop version, but adapted for a mobile device. The top navigation bar remains the same. The main image and "INSERT CATCHY PHRASE" text are visible. The "Who we are" section and the "WE ARE LOOKING FOR OFFICIALS" section are also present. The "SCHEDULE" section is shown as a scrollable list of four items. The "EVENT TITLE" section and the copyright notice are also included. The mobile interface includes a header bar with "Carrier" and "4:20 PM" and a battery icon. The bottom half of the screen displays the same referee pointing image and text as the desktop version.

MAP



WIREFRAME

HOME