

SALES ANALYSIS DASHBOARD

TOTAL SALES

585,53K

AOV

195,30K

GROSS MARGIN

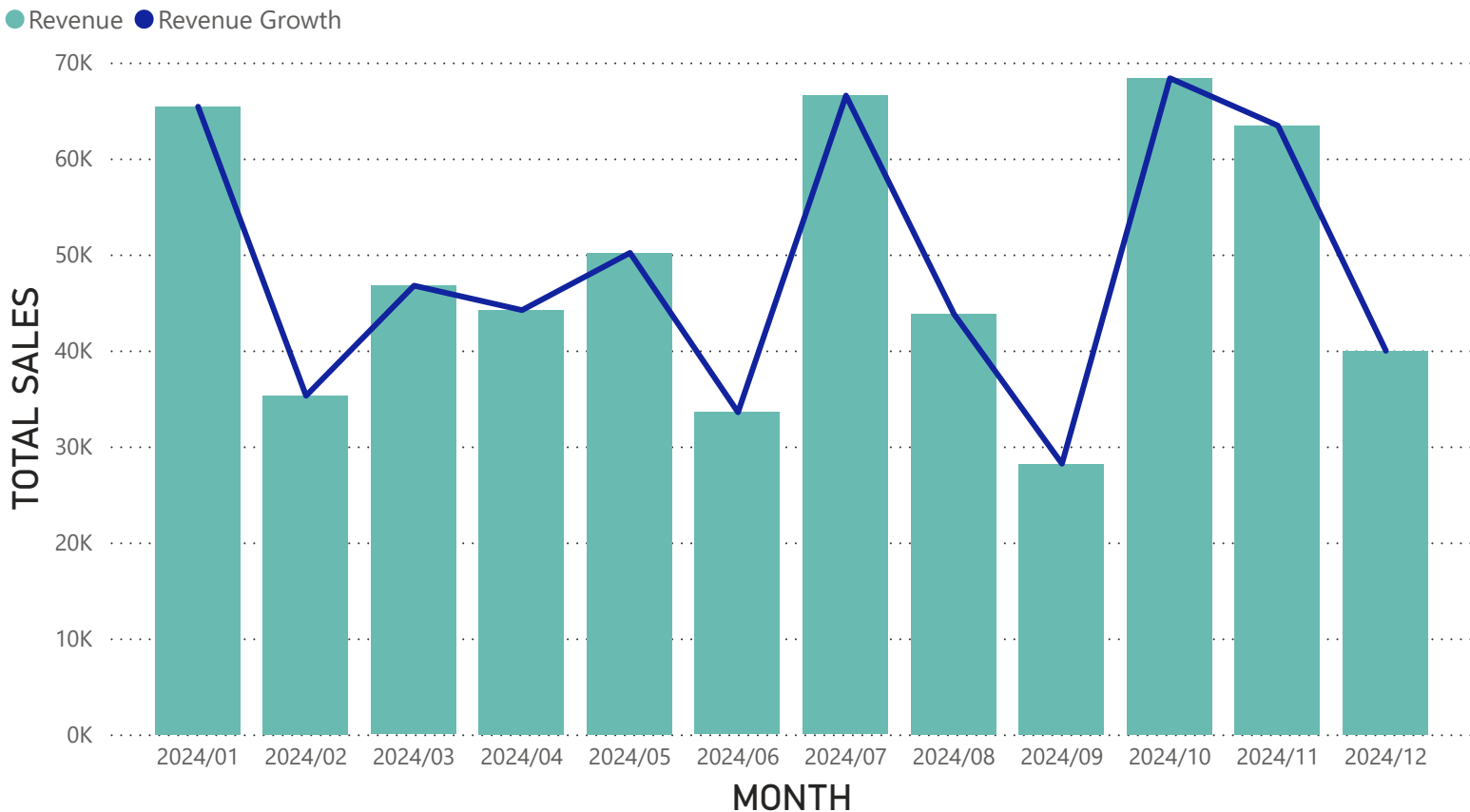
-1,89M

TOTAL SALES VARIATION MAX
MONTH VS MONTH - 1

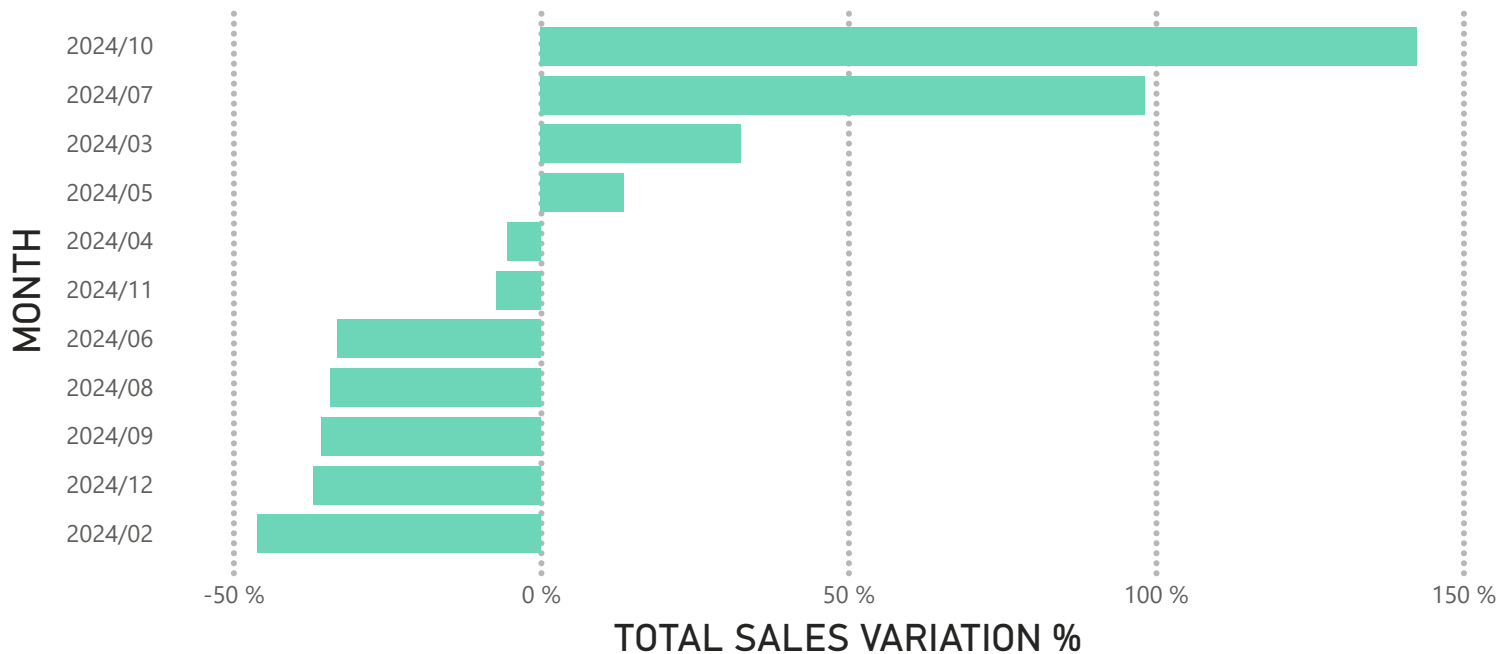


-36,99%

TOTAL SALES PER MONTH

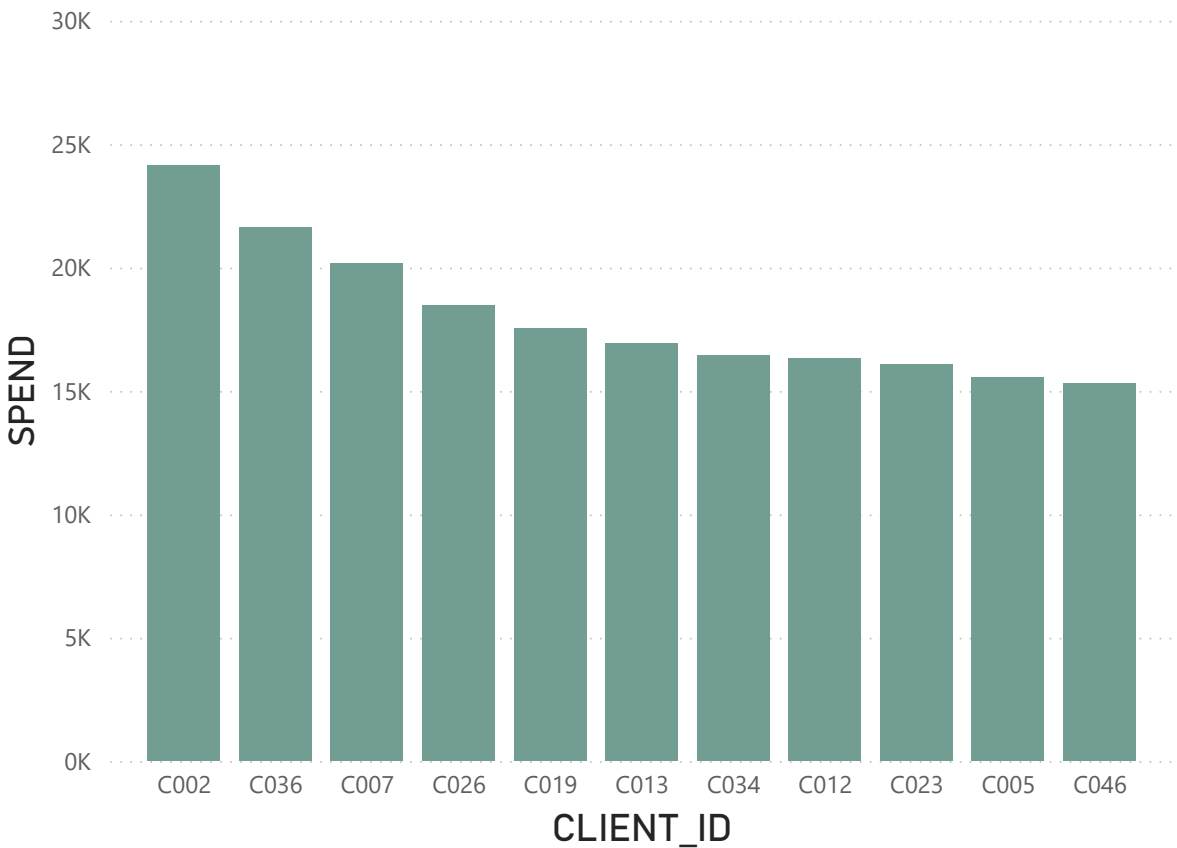


TOTAL SALES VARIATION PER MONTH



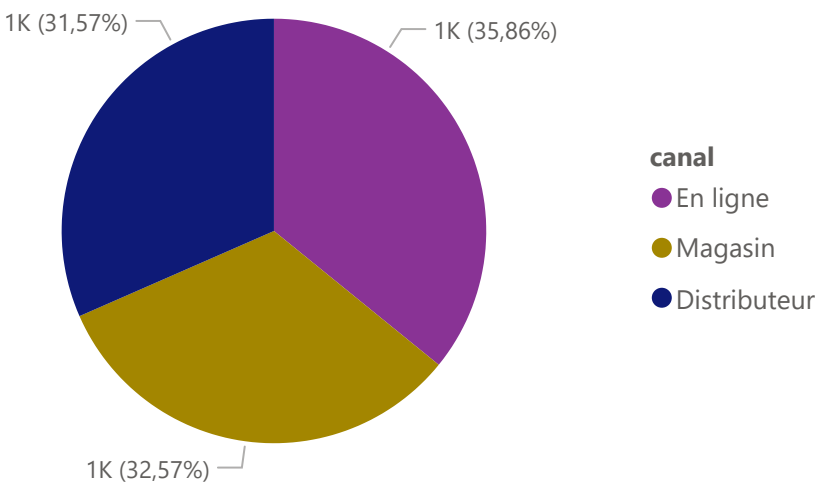
SALES ANALYSIS DASHBOARD

TOP 10 CLIENT

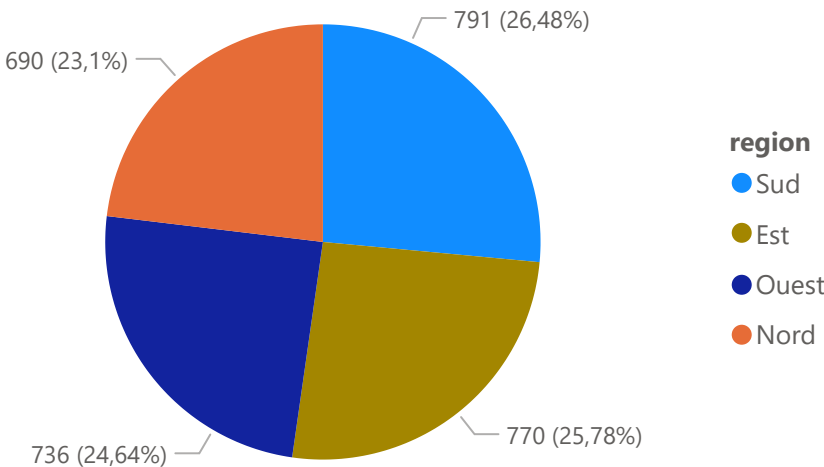


PRODUCT	QUANTITY	DISCOUNT	SPEND
P101	562	2275	386 750,00
P102	514	2110	86 794,26
P100	699	3120	78 224,73
P103	631	2640	21 849,98
P104	581	2560	11 913,74
Total	2987	12705	585 532,71

QUANTITY OF PRODUCT SOLD BY CANAL



QUANTITY OF PRODUCT SOLD BY REGION

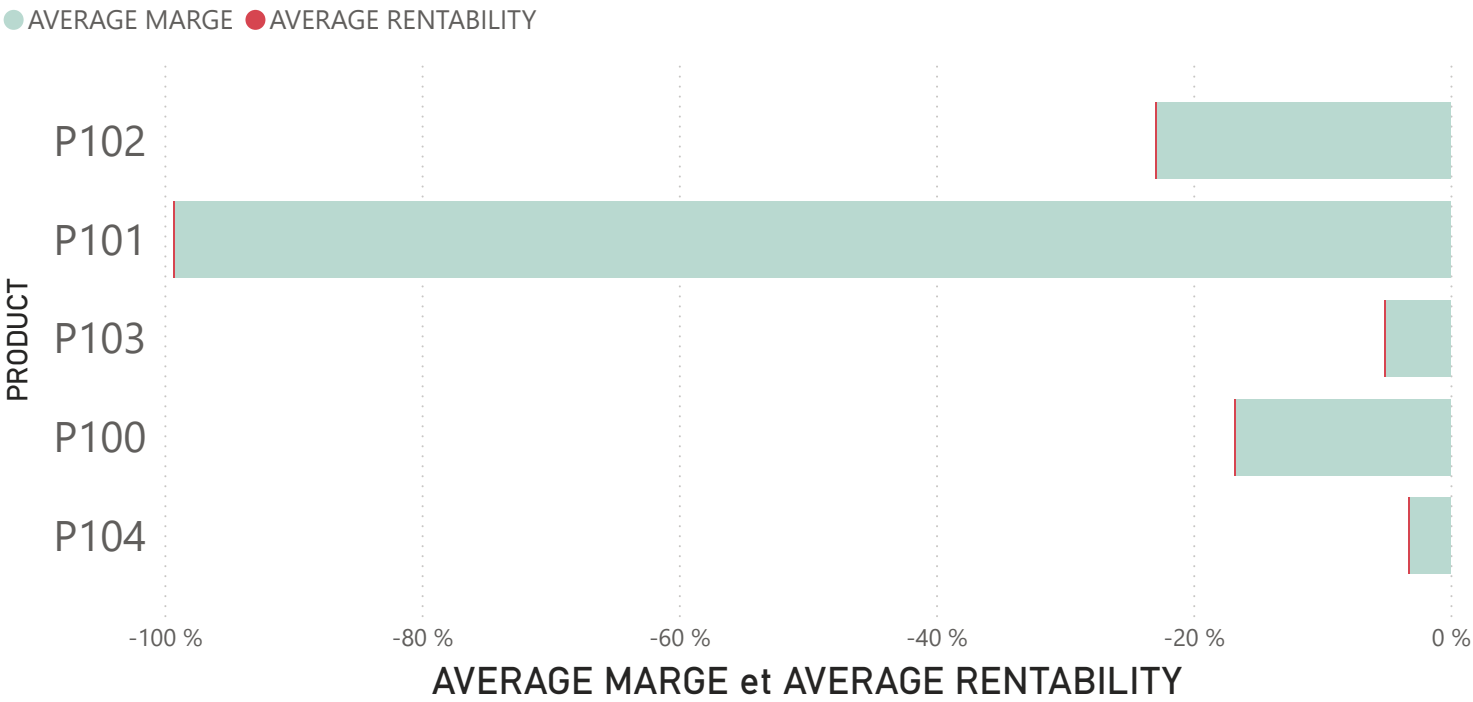


SALES ANALYSIS DASHBOARD

TOP PRODUCT

PRODUCT	TOTAL QUANTITY
P100	699
P101	562
P102	514
P103	631
P104	581

AVERAGE GROSS MARGIN AND AVERAGE RENTABILITY PER PRODUCT



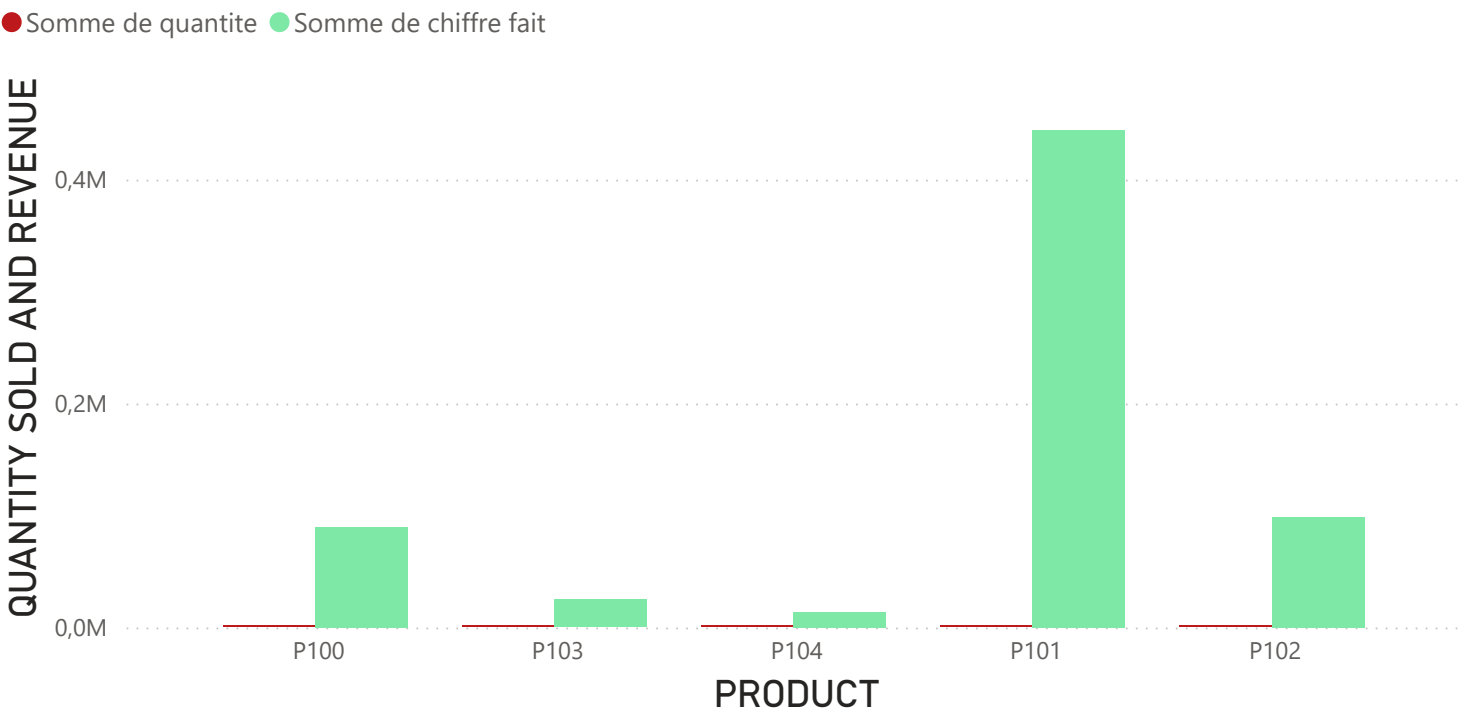
SALES ANALYSIS DASHBOARD

COMMERCIAL

S001

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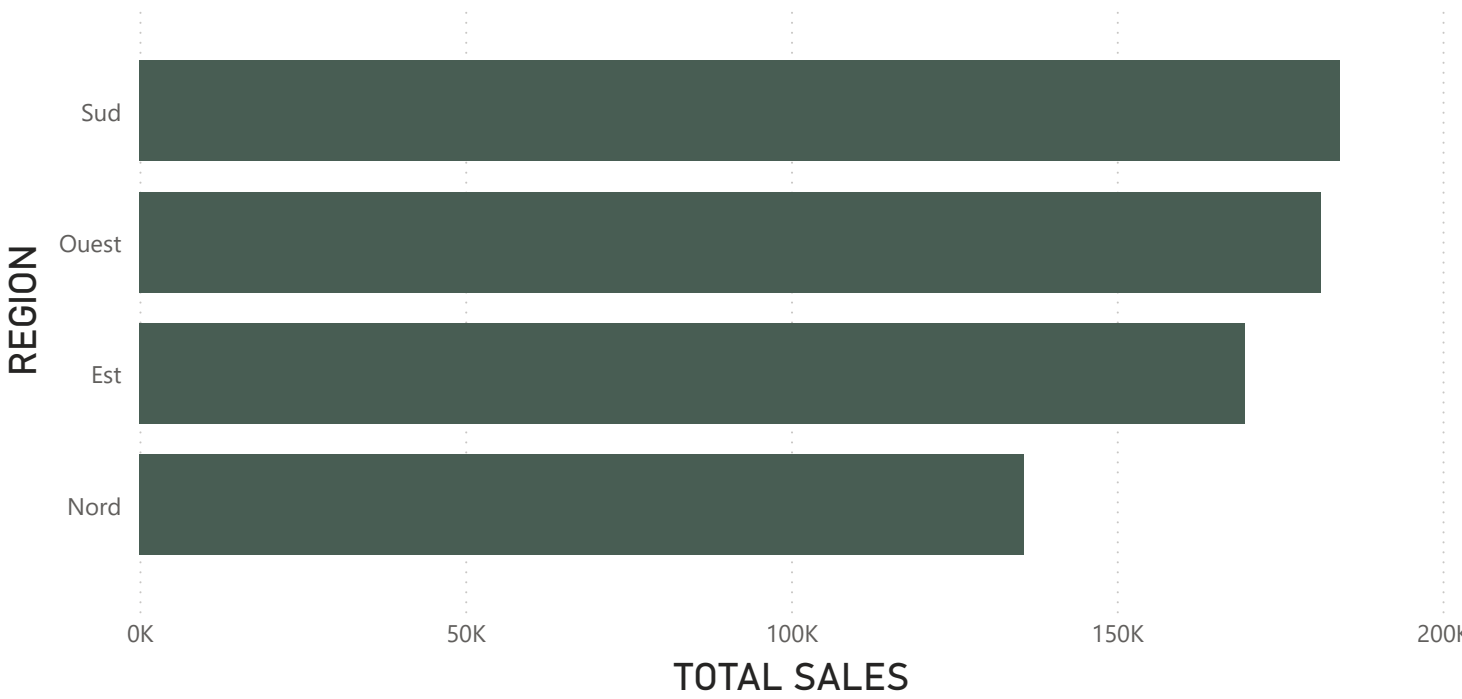
QUANTITY SOLD AND REVENUE PER PRODUCT AND COMMERCIAL



DISTRIBUTION CANAL

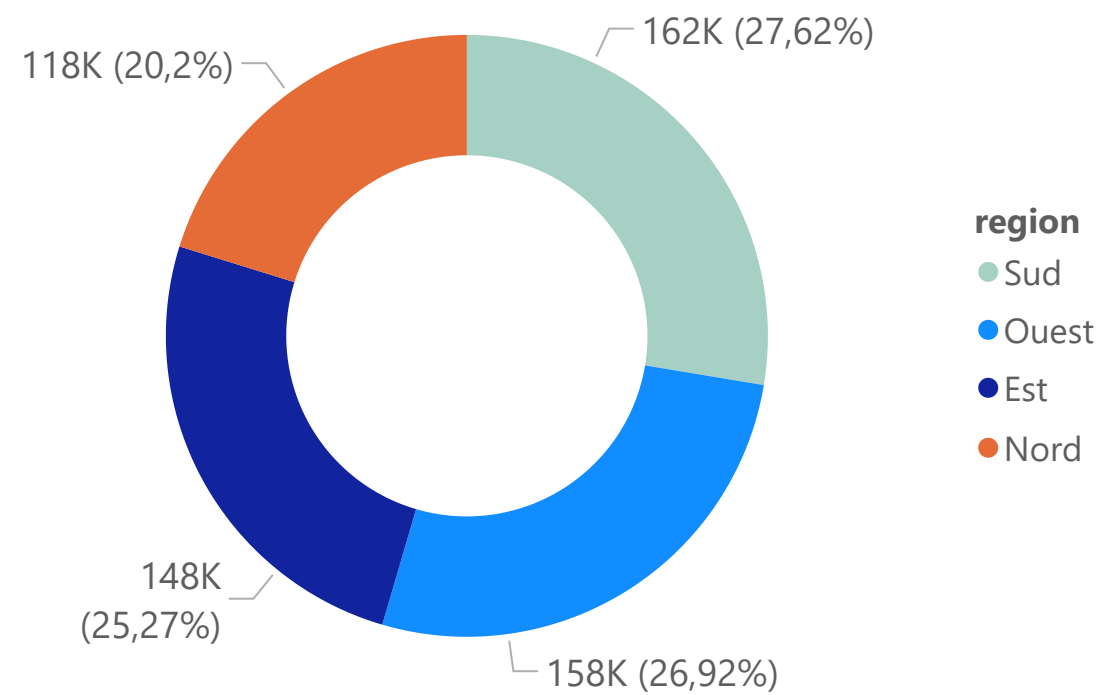
- ☐ Distributeur
- ☐ En ligne
- ☐ Magasin

TOTAL SALES PER REGION AND COMMERCIAL

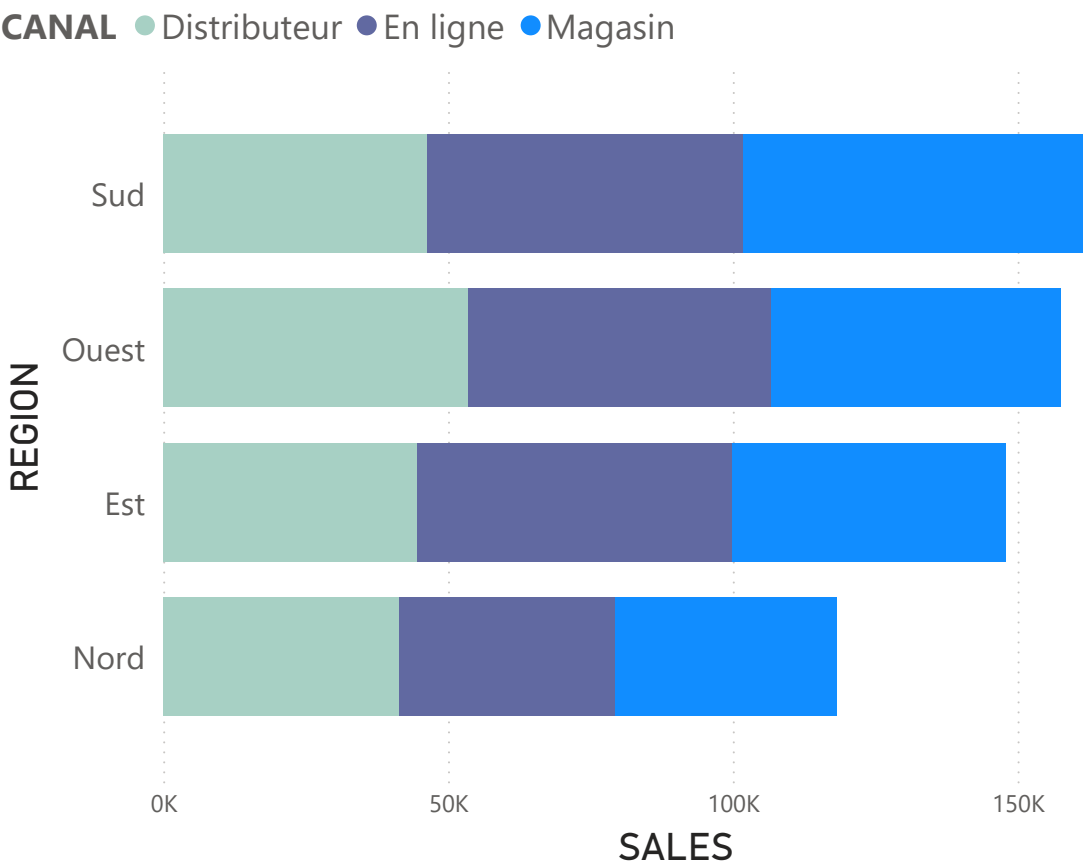


SALES ANALYSIS DASHBOARD

SALES BY REGION



SALES BY REGION AND CANAL



SALES BY CANAL

