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27 April 2020

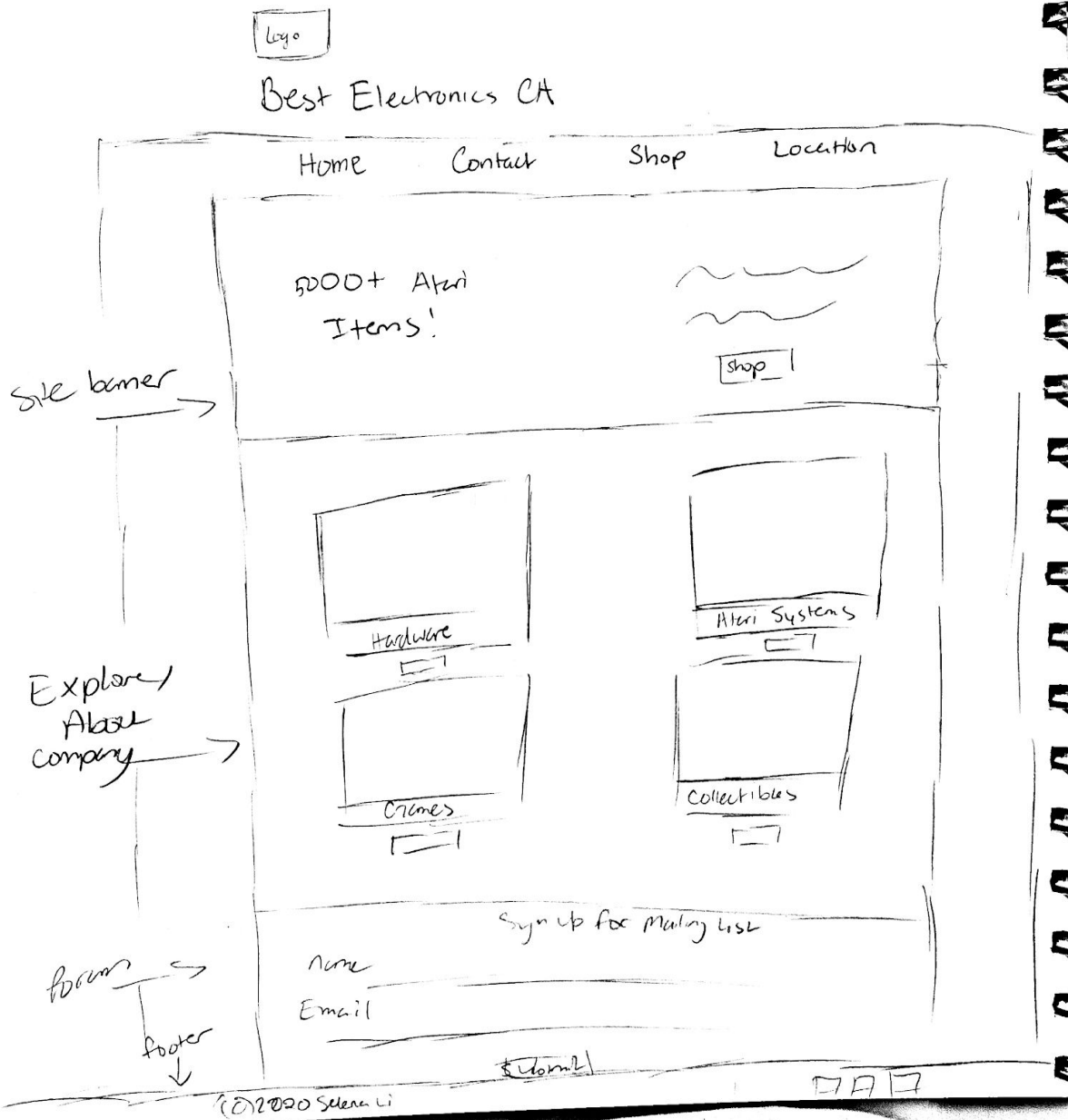
### **COMP 126 Final Project Design Specs**

For my website, I chose to redesign Best Electronics, which is a business that focuses on selling various Atari and gaming products. Because the store focuses on gaming and electronics, I decided to take design inspiration from companies like Epic Games and Game Stop when designing the site. While Best Electronics specializes in technology from the '80s, their website design is outdated and most likely hasn't been updated ever.

My website aims at making an updated modern design of Best Electronics', allowing for a more user-friendly and clean layout to appeal to customers. Like I mentioned before, I took inspiration from several gaming companies, as I felt it would establish a sense of familiarity when viewing the website, while also having a unique design. I went with open-sans, sans-serif for the font, as I wanted to keep it simple and readable. In addition, I kept the color palette fairly simple with black and white background. I also chose blue and red as accent colors, as they are the two colors that come to mind when I think of gaming. The overall goal was to make a more modern design for Best Electronics website while still keeping hints of the retro nature of Atari.

Part 2:

Index.html



Shop.html

Logo  
Best Electronics CIA

Home

Contact

Shop

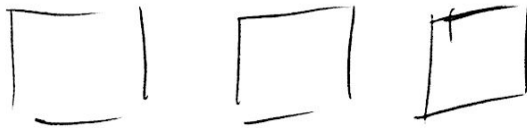
Location

Atari  
Logo

Intro  
text

Deals of the Week

container  
3x4  
3-column



Come >

container  
2x4  
4 column

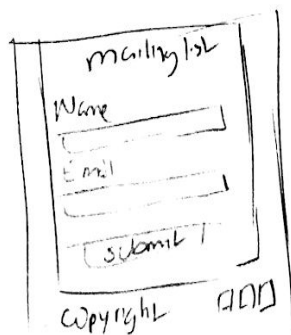
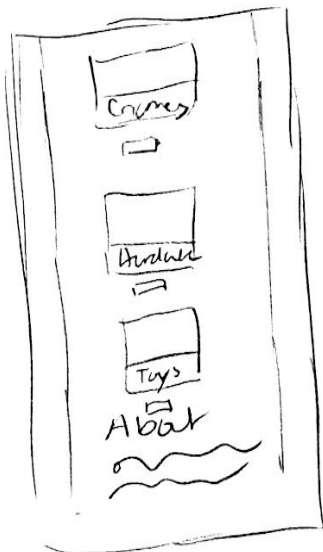
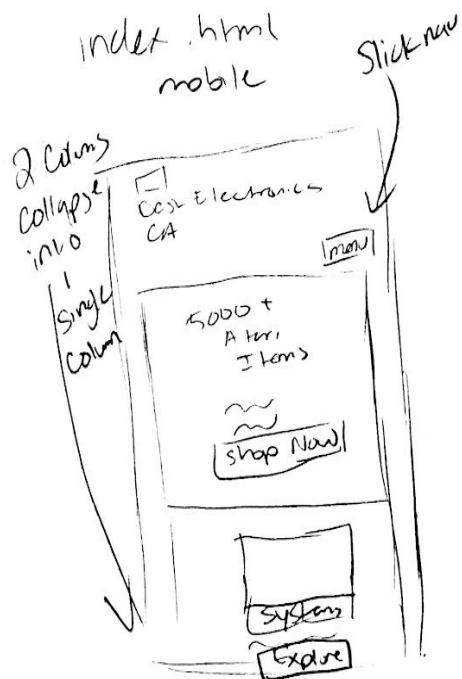


1-4-100 items

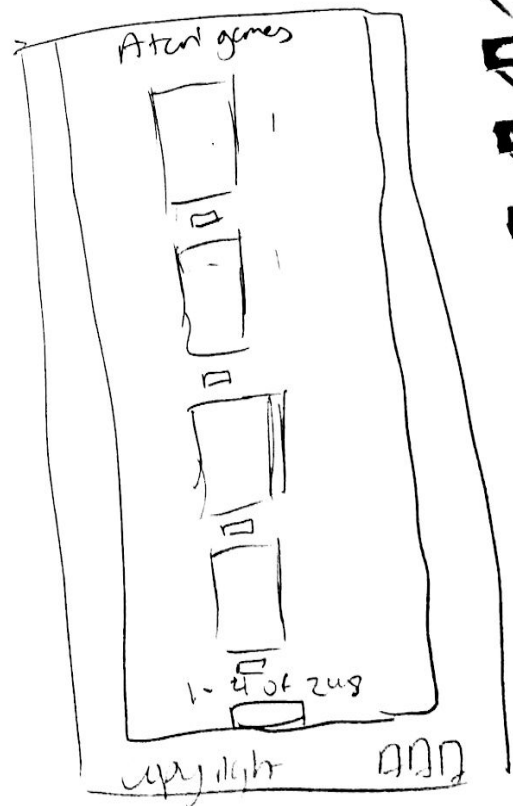
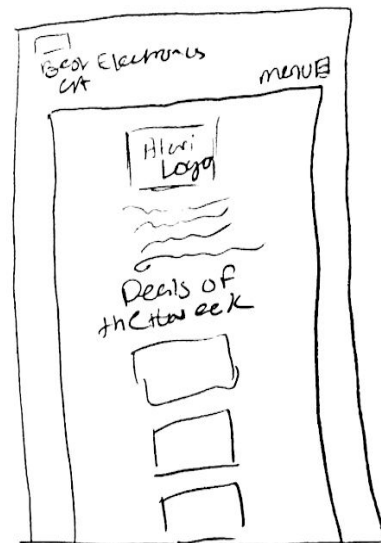
Load More

copy right

AND



Shop.html mobile view



### Part 3:

#### a) Color Thumbnails:



#000(black) grid background and text



#fff(white) content background/text



#f5f5f5ff(whitesmoke) form background



#ff0000ff (red) hover text, button backgrounds, and borders



#0000ffff (blue) accent borders

- b) Chose to keep an open-sans, sans-serif for headers with a black and white font as it kept a clean and simple appearance for readability.
- c) For the form on the index page, I made the submit button was white with a red hover for emphasis. In addition, there were buttons with dummy links such as “shop now” and “explore”.
- d) All of the images and buttons have a hover fade to mimic features of a real online shop. The links also had a hover feature as an indicator.
- e) At the bottom of the index/home page I included a “mailing list” form. In addition I utilized a blue border for the listed items for sale.