

Selena Li

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OBJECTIVE

Self-driven and detail-oriented individual interested in building professional experience. Currently have a solid foundation of several programming languages and can apply prior experiences to troubleshoot and pick up new skills.

SKILLS

Languages: JavaScript, HTML5/CSS3, Python, Java, C#, R, SQL

Tools and Frameworks: React, jQuery, Node.js, Wordpress, Sitecore, Firebase, Git, Jira, Heroku, Visual Studio, Netlify, Bootstrap, Material UI, SASS, Adobe Creative Suite, Sketch, and Figma

Relevant Coursework: Object-Oriented Programming, Web Development, Web Design, UI/UX Development, Files and Databases, Data Science, Data Structures, Discrete Structures, Information Retrieval, Security Protocols

WORK AND LEADERSHIP EXPERIENCE

Bank of the West, Front End Developer

May 2021 - Present

- Developed new user interfaces for bi-monthly checking account marketing campaigns increasing checking account activation rates by 20% compared to champion landing page.
- Worked on CMS migration project - built 90+ reusable React UI components used in site redesign, codebase cleanup/reducing tech-debt, and content page migration.
- Gained exposure to the process of agile product development and software engineering lifecycle.

Pearl Hacks, Director of Technology

May. 2021 – May. 2022

- Led a student-organized hackathon for women and non-binary students pursuing a future in tech.
- Designed and developed hackathon marketing site providing resources to accommodate over 600 attendees.
- Implemented Google Sheets API to streamline information process by dynamically populating schedule and workshop information using spreadsheet

UNC Chapel Hill, Web Development Learning Assistant

Aug. 2021 - May. 2022

- Assisted in teaching up to 100 undergraduate students with fundamentals in JavaScript, HTML, and CSS.

UNC Web Dev Club, Project Lead

Aug. 2020 - Jan. 2021

- Deployed several websites for local businesses and organizations using React and Bootstrap.
- Mentored and led biweekly design and development team meetings.
- Created high-fidelity wireframes to present to clients using Adobe XD.

ACADEMIC AND PERSONAL PROJECTS

RateMyClub

- Created React web app allowing for students to read and write reviews of UNC student organizations.
- Implemented styled components to modularize the application's styling, ensuring consistency and scalability.

Paw-Mates

- Collaborated with a group of 3 peers to build full-stack web application.
- Utilized PetFinder API to create tinder-like application matching adoptable pets to potential owners.
- Designed and implemented UI components to establish branding for seamless user experience.

Exam Study Service

- Built web application allowing students to create multiple choice and short answer study questions.
- Created backend RESTful interface for developing exam question study guide using bottle.py and SQLite.

EDUCATION

University of North Carolina - Chapel Hill

Aug 2018 – May 2022

Bachelor's in Computer Science and Data Science

GPA: 3.52