ZINC

01 color systems

02 logo + marks

03 typography

04 iconography

05 www + mobile

SECTION 04
ICONOGRAPHY

Any existing or future iconography must be in either **#000000** or **#EFCB68.** A tint of **#EFCB68** is acceptable but full saturation is preferable. In the case of a colored background, follow **Alternative Color Backgrounds** styles (Section 02 Logo + Marks).

ICONS

Successful Icon:
(shown after user successfully submits contact form)

Unsuccessful Icon:
(shown after user unsuccessfully submits contact form)

HYPERLINKS

All hyperlinks on a webpage should adhere to the following styles:

General Links:

:link   This is a hyperlink.

:hover This is a hyperlink.

:active This is a hyperlink.

Email Links:

:link   This is a hyperlink.

:hover This is a hyperlink.

:active This is a hyperlink.

FORMS

The contact form, tracking form, and any additional forms should adhere to a similar style.

All input boxes have a border radius of 3px and a border color of **#EFCB68**. All labels and text are consistent with paragraph styles (for specifics, see **The Font** in 03 Typography).

Label   input...

Label

Label

Send

On input:focus, use **#EFCB68** as the box-shadow color (a tint of **#EFCB68** is also acceptable).