

# SELENA ZHEN

selenazhen.com  
selenazhen.00@gmail.com  
(+1) 574 265 5187

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

Bachelors of Architecture, 2020  
Minor in Human Computer Interaction

### INDIANA ACADEMY FOR SCIENCE, MATHEMATICS, & HUMANITIES

Academic Honors Diploma, 2015

## SKILLS

### DIGITAL

Rhinoceros 3D  
Sketchup  
AutoCAD  
V-Ray  
Grasshopper  
Revit  
3DS Max

### ADOBE SUITE

Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere Pro  
Dreamweaver

### UI/UX DESIGN

Sketch  
InVision  
Figma  
Prototyping  
HTML/CSS  
Python

### ANALOG/FABRICATION

Drawing  
Drafting  
Model-Making  
Laser Cutter  
Woodshop  
3D Printing  
Photography (Digital)

## RECOGNITION

### STEWART L. BROWN MEMORIAL SCHOLARSHIP

2019 Scholarship Recipient, recognized for professional promise as measured in both attitudes and scholastic achievement. Juried by AIA Pittsburgh.

### AIA PENNSYLVANIA STUDENT AWARD

2019 Recipient, recognizes the exceptional scholastic achievement and future architectural promise of a graduating student.

### ANDREW CARNEGIE SOCIETY SCHOLAR

2019-2020, Scholars represent an embodiment of CMU's high standards of academic excellence, volunteerism, leadership and involvement in student organizations, athletics or the arts.

### INDIANA ARCHITECTURAL FOUNDATION

2018 Scholarship Recipient, for academic excellence as an architectural student.

## EXPERIENCE

### TEACHING ASSISTANT

Jan 2018 - May 2018, Jan 2019 - May 2019

### SCHOOL OF ARCHITECTURE & IDEATE, CARNEGIE MELLON UNIVERSITY

Provided in-class instruction and assistance to students for each course.  
Courses: Digital Media (2018), Learning about Learning (2019)

### UX DESIGNER

June 2019 - August 2019

### MEDIAMATH, NEW YORK, NY

Worked with the UX Design & Research team to define on a new visual design system for MediaMath's new platform direction. Included creating style tiles, component and pattern iteration, desirability study research (to validate direction with stakeholders), and a final Design System via Invision DSM.

### EXPERIENCE DESIGNER

June 2018 - August 2018

### BLUECREW, SAN FRANCISCO, CA

Redesigned and refocused BlueCrew's user experiences by creating mockups, branding guidelines, and prototypes. Aligned with the app developer team to iterate on user interfaces and user interactions.

### FRONT-END DEVELOPER & GRAPHIC DESIGNER

June 2017 - August 2017

### ZINC TECHNOLOGIES, SAN FRANCISCO, CA

Redesigned and redeveloped Zinc.io, PriceYak, Subtotal, and Lionfish product websites. Commissioned to redesign website and app UI, reimagine branding, and create logos.

## LEADERSHIP

### AIAS NATIONAL ADVOCATE

May 2019 - Present

### AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)

Working towards forming an awareness of "empty activism" and its potentially negative impacts, as well as to create a positive movement around actionable activism. Previously served as **Treasurer (2016-17)**, **Vice President (2017-18)**, **Chapter President (2018-19)**, **AIA/YAF Liaison (2019)** for AIAS CMU Chapter.

### CARNEGIE LEADERSHIP CONSULTANT (CLC)

August 2019 - Present

### CARNEGIE LEADERSHIP CONSULTANTS, CARNEGIE MELLON UNIVERSITY

Collaborated with fellow CLCs to improve and empower student leaders. CLCs are students who have been trained in leadership development and facilitate peer-led leadership training to students across campus.

### FINANCE CHAIR - BEAUX ARTS BALL

August 2017 - Present

### BEAUX ARTS BALL COMMITTEE, COLLEGE OF FINE ARTS

Directing and overseeing the planning of the Spring 2020 Beaux Arts Ball for the College of Fine Arts. Previously served as **Associate Chair (2017-18)**.

### TECHNOLOGY TRACK CHAIR

August 2015 - March 2016

### AIAS 2016 NORTHEAST QUAD CONFERENCE, PITTSBURGH, PA

Planned and organized a national architecture conference with 500+ attendees.