

# SELENA ZHEN

## CONTACT

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## EDUCATION

### CARNEGIE MELLON UNIVERSITY

Bachelors of Architecture

Minor in Human Computer Interaction

Pittsburgh, PA

2020

### INDIANA ACADEMY FOR SCIENCE, MATHEMATICS, AND HUMANITIES

Academic Honors Diploma

Muncie, IN

2015

## SKILLS

### DIGITAL

Rhinoceros 3D

Sketchup

AutoCAD

V-Ray

Grasshopper

Revit

### ADOBE SUITE

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Dreamweaver

### ANALOG/FABRICATION

Drawing

Drafting

Model-Making

Laser Cutter

Woodshop

3D Printing

Photography (Digital)

### UI/UX DESIGN

Sketch

InVision

Figma

Prototyping

HTML/CSS

Python

## RECOGNITION

### INDIANA ARCHITECTURAL FOUNDATION

2018 Scholarship Recipient, for academic excellence as an architectural student.

## EXPERIENCE

### EXPERIENCE DESIGNER

BLUECREW, SAN FRANCISCO, CA

JUNE 2018 - AUGUST 2018

Redesigned and refocused BlueCrew's app user interfaces by creating mockups, branding guidelines, and prototypes. Aligned with the developer team to iterate on user interfaces and user interactions. Created branding items and design products for overall brand clarity and continuity.

### DIGITAL MEDIA TEACHING ASSISTANT

SCHOOL OF ARCHITECTURE, CARNEGIE MELLON UNIVERSITY

JANUARY 2018 - MAY 2018

Provided in-class instruction and recitation instruction to first-year architecture students to advance their knowledge of digitally created architectural concepts.

### FASHION DESIGNER

LUNAR GALA, CARNEGIE MELLON UNIVERSITY

AUGUST 2017 - FEBRUARY 2018

Designed and produced a 10-piece fashion line, SURFACE, from start to finish, which comprised of mapping the topographical geography of the ideal human body. In collaboration with Michael Powell.

### FRONT-END DEVELOPER & GRAPHIC DESIGNER

ZINC TECHNOLOGIES, SAN FRANCISCO, CA

JUNE 2017 - AUGUST 2017

Redesigned and redeveloped Zinc.io, PriceYak, Subtotal, and Lionfish product websites. Commissioned to redesign website and app UI, reimagine branding, and create logos.

## LEADERSHIP

### PRESIDENT

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS), CMU CHAPTER

MAY 2018 - PRESENT

Chaired the Executive Board to lead programming, events, culture, community, and educational initiatives for the School of Architecture at Carnegie Mellon University. As president, I serve as a liaison to the national organization, which stands as the sole student voice in the professional architectural field. Assisted in receiving National Chapter Honor Award for both 2016 and 2018.

Previously served as Vice President (2017-18) and Treasurer (2016-17).

### ASSOCIATE CHAIR - BEAUX ARTS BALL

BEAUX ARTS BALL COMMITTEE, COLLEGE OF FINE ARTS

AUGUST 2017 - OCTOBER 2018

Directed and oversaw the planning of the Beaux Arts Ball for the College of Fine Arts. Established a groundwork for the committee to plan the 600+ person ball, including working on tracks focused on Security, Volunteers + Staffing, Decorations, Finance, and PR/Marketing.

### TECHNOLOGY TRACK CHAIR

AIAS 2016 NORTHEAST QUAD CONFERENCE

AUGUST 2015 - MARCH 2016

Planned and organized a national architecture conference with 500+ attendees.