

SELENA ZHEN

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EDUCATION

CARNEGIE MELLON UNIVERSITY
Bachelors of Architecture, 2020
Minor in Human Computer Interaction

**INDIANA ACADEMY FOR SCIENCE,
MATHEMATICS, & HUMANITIES**
Academic Honors Diploma, 2015

SKILLS

DIGITAL

Rhinoceros 3D
Sketchup
AutoCAD
Revit
3DS Max
V-Ray
Grasshopper

ADOBE SUITE

Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Dreamweaver

UI/UX DESIGN

Sketch
InVision
Figma
Prototyping
User Research
HTML/CSS
Python

ANALOG/FABRICATION

Drawing
Drafting
Model-Making
Laser Cutter
Woodshop
3D Printing
Photography (Digital)

RECOGNITION

**STEWART L. BROWN MEMORIAL
SCHOLARSHIP, 2019**
Recognized for professional promise as measured in both attitudes and scholastic achievement. Juried by AIA Pittsburgh.

**AIA PENNSYLVANIA STUDENT
AWARD, 2019**
Recognizes the exceptional scholastic achievement and future architectural promise of a graduating student.

**ANDREW CARNEGIE SOCIETY
SCHOLAR, 2019-2020**
Scholars represent an embodiment of CMU's high standards of academic excellence, volunteerism, leadership and involvement in student organizations, athletics or the arts.

**INDIANA ARCHITECTURAL
FOUNDATION, 2018**
For academic excellence as an architectural student.

EXPERIENCE

UX DESIGNER

June 2019 - August 2019

MEDIAMATH, NEW YORK, NY

Worked with the UX Design & Research team to define on a new visual design system for MediaMath's new platform direction. Included creating style tiles, component and pattern iteration, desirability study research (to validate direction with stakeholders), and a final Design System via Invision DSM.

TEACHING ASSISTANT

Jan 2018 - May 2018, Jan 2019 - May 2019

SCHOOL OF ARCHITECTURE & IDEATE, CARNEGIE MELLON UNIVERSITY

Provided in-class instruction and assistance to students for each course. Courses: Digital Media (2018), Learning about Learning (2019)

EXPERIENCE DESIGNER

June 2018 - August 2018

BLUECREW, SAN FRANCISCO, CA

Redesigned and refocused BlueCrew's user experiences by creating mockups, branding guidelines, and prototypes. Aligned with the app developer team to iterate on user interfaces and user interactions.

FRONT-END DEVELOPER & GRAPHIC DESIGNER

June 2017 - August 2017

ZINC TECHNOLOGIES, SAN FRANCISCO, CA

Redesigned and redeveloped Zinc.io, PriceYak, Subtotal, and Lionfish product websites. Commissioned to redesign website and app UI, reimagine branding, and create logos.

LEADERSHIP

AIAS NATIONAL ADVOCATE

May 2019 - Present

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)

Working towards forming an awareness of "empty activism" and its potentially negative impacts, as well as to create a positive movement around actionable activism. Previously served as **Treasurer (2016-17)**, **Vice President (2017-18)**, **Chapter President (2018-19)**, **AIA/YAF Liaison (2019)** for AIAS CMU Chapter.

FINANCE CHAIR - BEAUX ARTS BALL

August 2017 - Present

BEAUX ARTS BALL COMMITTEE, COLLEGE OF FINE ARTS

Directing and overseeing the planning of the Spring 2020 Beaux Arts Ball for the College of Fine Arts. Previously served as **Associate Chair (2017-18)**.

CARNEGIE LEADERSHIP CONSULTANT (CLC)

August 2019 - Present

CARNEGIE LEADERSHIP CONSULTANTS, CARNEGIE MELLON UNIVERSITY

Collaborated with fellow CLCs to improve and empower student leaders. CLCs are students who have been trained in leadership development and facilitate peer-led leadership training to students across campus.

TECHNOLOGY TRACK CHAIR

August 2015 - March 2016

AIAS 2016 NORTHEAST QUAD CONFERENCE, PITTSBURGH, PA

Planned and organized a national architecture conference with 500+ attendees.