SELENA ZHEN

selenazhen.com

selena.zhen.00@gmail.com (+1) 574 265 5187

EDUCATION

CARNEGIE MELLON UNIVERSITY

Bachelors of Architecture, 2020 Minor in Human Computer Interaction

INDIANA ACADEMY FOR SCIENCE, MATHEMATICS, & HUMANITIES

Academic Honors Diploma, 2015

SKILLS

DIGITAL ADOBE SUITE
Rhinoceros 3D Photoshop
Sketchup Illustrator
AutoCAD InDesign
V-Ray After Effects
Grasshopper Premiere Pro
Revit Dreamweaver

UI/UX DESIGN

Sketch Drawing
InVision Drafting
Figma Model-Making
Prototyping Laser Cutter
HTML/CSS Woodshop
Python 3D Printing

ANALOG/FABRICATION

Photography (Digital)

RECOGNITION

STEWART L. BROWN MEMORIAL SCHOLARSHIP

2019 Scholarship Recipient, recognized for professional promise as measured in both attitudes and scholastic achievement. Juried by AIA Pittsburgh.

AIA PENNSYLVANIA STUDENT AWARD

2019 Recipient, recognizes the exceptional scholastic achievement and future architectural promise of a graduating student.

ANDREW CARNEGIE SOCIETY SCHOLAR

2019-2020, Scholars represent an embodiment of CMU's high standards of academic excellence, volunteerism, leadership and involvement in student organizations, athletics or the arts.

INDIANA ARCHITECTURAL FOUNDATION

2018 Scholarship Recipient, for academic excellence as an architectural student.

EXPERIENCE

TEACHING ASSISTANT

Jan 2018 - May 2018, Jan 2019 - May 2019

SCHOOL OF ARCHITECTURE & IDEATE, CARNEGIE MELLON UNIVERSITY

Provided in-class instruction and assistance to students for each course. Courses: Digital Media (2018), Learning about Learning (2019)

UX DESIGNER

June 2019 - August 2019

MEDIAMATH, NEW YORK, NY

Worked with the UX Design & Research team to define on a new visual design system for MediaMath's new platform direction. Included creating style tiles, component and pattern iteration, desirability study research (to validate direction with stakeholders), and a final Design System via Invision DSM.

EXPERIENCE DESIGNER

June 2018 - August 2018

BLUECREW, SAN FRANCISCO, CA

Redesigned and refocused BlueCrew's user experiences by creating mockups, branding guidelines, and prototypes. Aligned with the app developer team to iterate on user interfaces and user interactions.

FRONT-END DEVELOPER & GRAPHIC DESIGNER

June 2017 - August 2017

ZINC TECHNOLOGIES, SAN FRANCISCO, CA

Redesigned and redeveloped Zinc.io, PriceYak, Subtotal, and Lionfish product websites. Commissioned to redesign website and app UI, reimagine branding, and create logos.

LEADERSHIP

AIAS NATIONAL ADVOCATE

May 2019 - Present

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)

Working towards forming an awareness of "empty activism" and its potentially negative impacts, as well as to create a positive movement around actionable activism. Previously served as **Treasurer (2016-17)**, **Vice President (2017-18)**, and **Chapter President (2018-19)** for AIAS CMU.

CARNEGIE LEADERSHIP CONSULTANT (CLC)

August 2019 - Present

CARNEGIE LEADERSHIP CONSULTANTS, CARNEGIE MELLON UNIVERSITY

Collaborated with fellow CLCs to improve and empower student leaders. CLCs are students who have been trained in leadership development and facilitate peer-led leadership training to students across campus.

FINANCE CHAIR - BEAUX ARTS BALL

August 2019 - Present

BEAUX ARTS BALL COMMITTEE, COLLEGE OF FINE ARTS

Directing and overseeing the planning of the Spring 2020 Beaux Arts Ball for the College of Fine Arts. Previously served as **Associate Chair (2017-18)**.

TECHNOLOGY TRACK CHAIR

August 2015 - March 2016

AIAS 2016 NORTHEAST QUAD CONFERENCE, PITTSBURGH, PA

Planned and organized a national architecture conference with 500+ attendees.