



Selen Mehmed

Summary

I am an ambitious designer who has recently begun her studies at UCN's Digital concept development Top-up degree. I have experience with web and graphic design, SoMe management, UX and front-end development.

Experience

Web designer & WordPress developer

Swoop Media, Aalborg

04/2021 - 08/2021

- UX & UI Design
- SoMe management
- Graphic design
- Illustration
- WordPress development

Multimedia designer - Internship

Swoop Media, Aalborg

01/2021 - 04/2021

- UX & UI Design
- User research & testing
- Illustration
- WordPress development

Brit Alliance - Website

Freelance project, London

[Case study in portfolio](#)

Full-scope project including branding, UX research, UI design and WordPress development that will help introduce Brit Alliance to the security and risk management industry worldwide. The project aims to build a strong digital presence by enhancing the company's USPs and improving their credibility through UI and content.

Contact

- 📍 Aalborg, Denmark
- ✉️ designsbyselen@gmail.com
- 🔗 selensm.github.io
- 🌐 linkedin.com/in/selenmehmed/

Languages

English - Advanced Proficiency
Turkish - Native speaker
Bulgarian - Native speaker

General skills

UX / UI Design
Graphic design
Content production
Front-end development
Project management
SoMe management

Software and technologies

Adobe Creative Suite
Figma
HTML, CSS, JavaScript
WordPress

Hobbies

Design and illustration

Sports

Travelling

Education

Digital concept development 09/2021 - 02/2023

University College of Northern Denmark

- Philosophy of Science
- Technology understanding
- User survey & methods
- Project management
- Concept development and value creation
- Digital marketing & e-commerce

Multimedia design 09/2019 - 06/2021

University College of Northern Denmark

- Front-end development
- UX & UI Design
- User research & user testing
- Project management
- Development methods
- Content production

Laser and optical engineering 09/2014 - 06/2019

National Vocational High School of Precision Engineering and Optics

- Design of Optical and Laser Systems
- Optics and optical equipment
- Laser equipment
- Technical drawing
- Technical engineering