



# Selen Mehmed

## Summary

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I am an ambitious designer who has recently begun her studies at UCN's Digital concept development Top-up degree. I have experience with web and graphic design, SoMe management, UX and front-end development.

## Experience

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### Web designer & WordPress developer

*Swoop Media, Aalborg*

04/2021 - 10/2021

- UX & UI Design
- SoMe management
- Graphic design
- Illustration
- WordPress development

### Multimedia designer - Internship

*Swoop Media, Aalborg*

01/2021 - 04/2021

- UX & UI Design
- User research & testing
- Illustration
- WordPress development

### Brit Alliance - Website

*Freelance project, London*

[Case study in portfolio](#)

Full-scope project including branding, UX research, UI design and WordPress development that will help introduce Brit Alliance to the security and risk management industry worldwide. The project aims to build a strong digital presence by enhancing the company's USPs and improving their credibility through UI and content.

## Contact

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- 📍 Aalborg, Denmark
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## Languages

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English - Advanced Proficiency  
Turkish - Native speaker  
Bulgarian - Native speaker

## General skills

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UX / UI Design  
Graphic design  
Content production  
Front-end development  
Project management  
SoMe management

## Software and technologies

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Adobe Creative Suite  
Figma  
HTML, CSS, JavaScript  
WordPress

## Hobbies

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Design and illustration

Sports

Travelling

## Education

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**Digital concept development** 09/2021 - 02/2023

*University College of Northern Denmark*

- Philosophy of Science
- Technology understanding
- User survey & methods
- Project management
- Concept development and value creation
- Digital marketing & e-commerce

**Multimedia design** 09/2019 - 06/2021

*University College of Northern Denmark*

- Front-end development
- UX & UI Design
- User research & user testing
- Project management
- Development methods
- Content production

**Laser and optical engineering** 09/2014 - 06/2019

*National Vocational High School of Precision Engineering and Optics*

- Design of Optical and Laser Systems
- Optics and optical equipment
- Laser equipment
- Technical drawing
- Technical engineering