Hobbies

Design and illustration

Sports

Travelling

Education

Digital concept development

09/2021 - 02/2023

University College of Northern Denmark

- Philosophy of Science
- Technology understanding
- User survey & methods
- Project management
- Concept development and value creation
- Digital marketing & e-commerce

Multimedia design

09/2019 - 06/2021

University College of Northern Denmark

- Front-end development
- UX & UI Design
- User research & user testing
- Project management
- Development methods
- Content production

Laser and optical engineering 09/2014 - 06/2019

National Vocational High School of Precision Engineering and Optics

- Design of Optical and Laser Systems
- Optics and optical equipment
- Laser equipment
- Technical drawing
- Technical engineering



Contact

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Aalborg, Denmark

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designsbyselen@gmail.com

selensm.github.io

in

linkedin.com/in/selenmehmed/

Languages

English - Advanced Proficiency

Turkish - Native speaker

Bulgarian - Native speaker

General skills

UX / UI Design

Graphic design

Content production

Front-end development

Project management

SoMe management

Software and technologies

Adobe Creative Suite

Figma

HTML, CSS, JavaScript

WordPress

Selen Mehmed

Summary

I am an ambitious designer who has recently begun her studies at UCN's Digital concept development Top-up degree. I have experience with web and graphic design, SoMe management, UX and front-end development.

Experience

Web designer & WordPress developer

Swoop Media, Aalborg

04/2021 - 08/2021

- UX & UI Design
- SoMe management
- Graphic design
- Illustration
- WordPress development

Multimedia designer - Internship

Swoop Media, Aalborg

01/2021 - 04/2021

- UX & UI Design
- User research & testing
- Illustration
- WordPress development

Brit Alliance - Website

Freelance project, London

Case study in portfolio

Full-scope project including branding, UX research, UI design and WordPress development that will help introduce Brit Alliance to the security and risk management industry worldwide. The project aims to build a strong digital presence by enhancing the company's USPs and improving their credibility through UI and content.