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Associate Product Marketing Manager BS/MS Intern, 2026



London, UK; +3 more



Intern & Apprentice

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Please complete your application before **October 24, 2025**. We encourage you to apply as early as possible as we review applications on a rolling basis.

This internship is intended for students enrolled in their penultimate/final year of education in an accredited full-time Bachelor's or Master's degree program located in the EMEA region. Participation in the internship program requires that you are located in one of the specific country locations identified for this role for the duration of the internship program. Interns will be required to be available to work full time for a minimum of 13 weeks over Summer 2026 (starting in May, June or July) for the duration of the program. Individuals applying for this position will not be eligible for immigration sponsorship.

To start the application process, you will need an updated CV or resume and a current unofficial or official transcript in English. Click on the "Apply" button on this page and provide the required materials in the appropriate sections (PDFs preferred):



1. In the "Resume Section:" attach an updated CV or resume
2. In the "Education Section:" attach a current or recent unofficial or official transcript in English.
3. Under "Degree Status," select "Now attending" to upload a transcript.

Please include your expected graduation date (month and year) and availability for the internship on your resume. The specific team and project(s) will be determined based on your educational background, interest and skills.

Google welcomes people with disabilities.

Note: By applying to this position you will have an opportunity to share your preferred working location from the following: **London, UK; Hamburg, Germany; Paris, France; Dublin, Ireland.**

[Skip navigation links](#)**Minimum qualifications:**

consulting, marketing agency, technology or a related field through full-time roles, internships, projects or academic classes.

Preferred qualifications:

- Analytical success with the ability to develop and understand strategy.
- Global mindset and ability to think across disciplines, industries, cultures and scenarios.
- Interest in marketing, brand management, strategy consulting, agency, technology or related fields.
- Ability to complete a 13 week full-time internship in the internship location starting in either May, June or July 2026.
- Currently enrolled in your penultimate/final year of studies.

About the job

As an Associate Product Marketing Manager (APMM) Intern, you'll be assigned a marketing project within a specific product area, directly contributing to its business goals. Your responsibilities will vary based on the project, but may include:

- Bringing user insights into the product development process.
- Driving product launch awareness and adoption.
- Defining and executing go-to-market strategies (including social and digital campaigns).
- Measuring campaign success against KPIs.
- Developing customer acquisition and engagement programs (e.g., strategy, messaging, collateral, events).

Following the internship, interns may be considered for full-time roles in the APMM Program, continuing to support the same product area or region. The APMM Program, Google's early-career marketing program, allows you the opportunity to develop a breadth of marketing skills, join a community of peers and alumni and be supported by dedicated mentors and executive leaders. In addition to their core work, APMMs are expected to complete learning and development milestones, attend APMM programming and actively contribute to the APMM community.

Know the user. Know the magic. Connect the two. At its core, marketing at Google starts with technology and ends with the user, bringing both together in unconventional ways. Our job is to demonstrate how Google's products solve the world's problems--from the everyday to the epic, from the mundane to the monumental. And we approach marketing in a way that only

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Responsibilities

- Responsibilities and detailed projects will be determined based on your educational background, interest and skills.

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If you have a need that requires accommodation, please let us know by completing our [Accommodations for Applicants form](#).

Google is a global company and, in order to facilitate efficient collaboration and communication globally, English proficiency is a requirement for all roles unless stated otherwise in the job posting.

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