Selina Gerosa
Graphic and Web Designer

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https://selinagerosa.com

Education

Boston University
Received BA in graphic design and a
minor in computer science.
2014–2018

Skills

Production Design	Branding
Interactive Design	Art Direction
Editorial Design	Advertising
Project Management	Bookmaking
Leadership	Illustration
Adobe InDesign	HTML/CSS
Adobe Photoshop	Javascript
Adobe Illustrator	UI/UX
Adobe After Effects	SEO
Adobe Premier Pro	Python

Experience

Graphic and Web Designer
Generated a full brand identity, multiple posters, banners, stickers, a hand-coded website, the ad campaign and digital outreach for Boston University College of Fine Arts School of Visual Arts Thesis Show. Also curated the graphic design portion of the show. — 2018

Freelance Web Design
Redesigned and hand-coded coded in HTML/CSS the website of self-help book author Sherri Fisher. Focus on SEO and UI/UX. — 2018

Redesigned and migrated musician Jacob Cooper's website to Wordpress. Also transfered domain hosting. — 2017

Freelance Graphic Designer
Designed an in-house infographic for Scientific American. — 2017

Designed brochures and assisted with visual components of the start-up vegan chocolate company, NamaKiss. — 2017

Freelance Illustrator
Created custom shoe sole vector illustration and generated new logo for Ben Harkham. — 2018

Created illustration for sticker and grinder for the band Dump Him, for sale at shows. — 2017

Intern
Social media and art intern at NGIN Workplace, a coworking space. Designed in-house fliers and produced content for Instagram, Facebook, LinkedIn, and Twitter accounts. — 2017

Social media intern for Scientific American, wrote daily posts that showcased content on Facebook feed. — 2015

Art department intern at Scientific American, found stock photos and contributed to design. — 2013