Selina Gerosa

Graphic and Web Designer

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selinagerosa.com

Education

Boston University

2014-2018

Received bachelor's in graphic design and a minor in computer science.

Skills

Adobe Suite
HTML/CSS
Javascript
Front End Development
UI/UX
Art Direction
Project Management
Bookmaking
Illustration
Python

Experience

Graphic and Web Designer 2018

Worked in a two person team to generate a full brand identity, multiple posters, banners, stickers, a hand coded website, the ad campaign and digital outreach for Boston University College of Fine Arts School of Visual Arts Thesis Show. We also curated the graphic design portion of the show.

Design & Social Media Intern 2017

Interned at NGIN Workplace, a coworking space. Designed in-house flyers and ran three social media feeds.

Freelance Graphic Designer 2017

Designed an infographic for Scientific American.

Freelance Web Design 2017

Redesigned and migrated musician Jacob Cooper's website to Wordpress: jacobcoopermusic.com

Freelance Graphic Designer 2017

Designed brochures and assisted with visual components of the start-up vegan chocolate company, NamaKiss.

Freelance Artist 2017

Design for sticker and grinder for the band Dump Him, to be sold at shows.

Freelance Social Media Editor 2015

Ran the Scientific American Facebook channel, writing daily posts that showcased content.

Art Intern 2013

Interned at Scientific American, finding stock photos and contributing to design.