

Selina Gerosa

Graphic and Web Designer

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<https://selinagerosa.com>

Education

Boston University 2014-2018

Received bachelor's in graphic design and a minor in computer science.

Skills

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premier Pro
HTML/CSS
Javascript
Front End Development
UI/UX
Art Direction
Production Design
Interactive Design
Branding
Project Management
Bookmaking
Illustration
Python

Experience

Graphic and Web Designer

Generated a full brand identity, multiple posters, banners, stickers, a hand-coded website, the ad campaign and digital outreach for Boston University College of Fine Arts School of Visual Arts Thesis Show. Also curated the graphic design portion of the show. 2018

Freelance Web Design

Redesigned and hand-coded coded in HTML/CSS the website of self-help book author Sherri Fisher. 2018

Redesigned and migrated musician Jacob Cooper's website to Wordpress. 2017

Freelance Graphic Designer

Designed an infographic for Scientific American. 2017

Designed brochures and assisted with visual components of the start-up vegan chocolate company, NamaKiss. 2017

Freelance Illustrator

Created custom shoe sole vector illustration and new logo for Ben Harkham. 2018

Created illustration for sticker and grinder for the band Dump Him, for sale at shows. 2017

Intern

Social media and art intern at NGIN Workplace, a coworking space. Designed in-house fliers and ran three social media feeds. 2017

Social media intern for Scientific American, wrote daily posts that showcased content on Facebook feed. 2015

Art department intern at Scientific American, finding stock photos and contributing to design. 2013