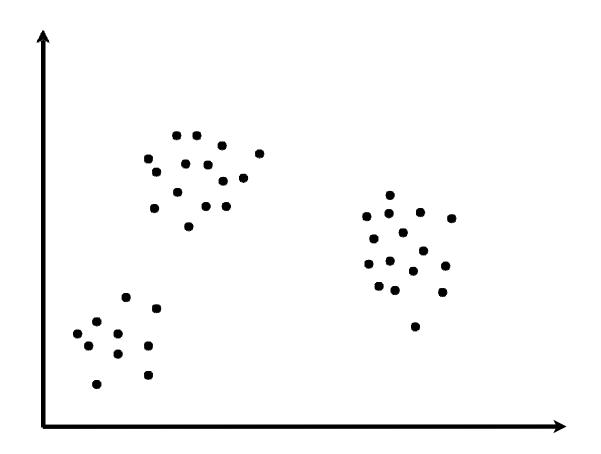


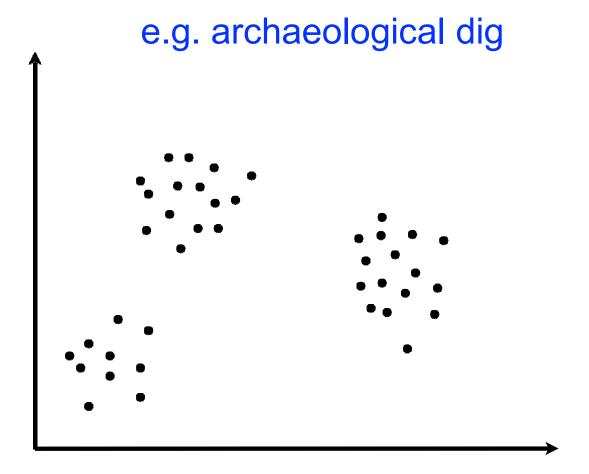
## BBM406: Fundamentals of Machine Learning

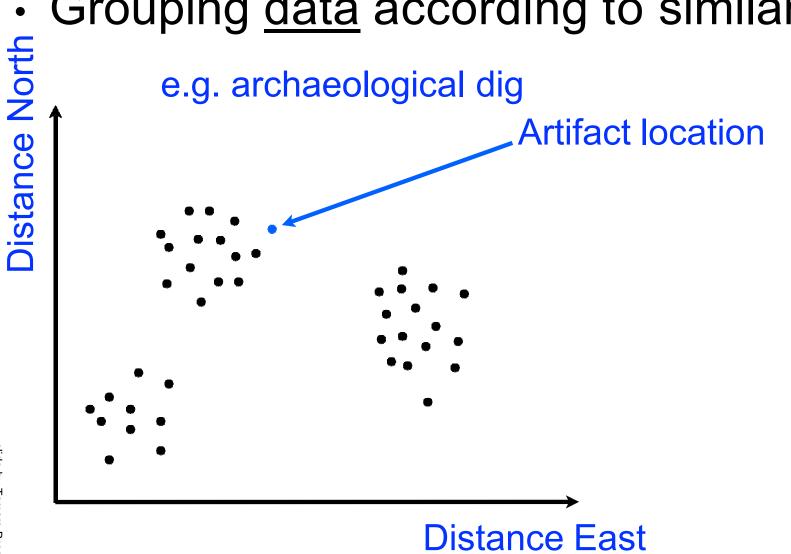
**Unsupervised Learning** 

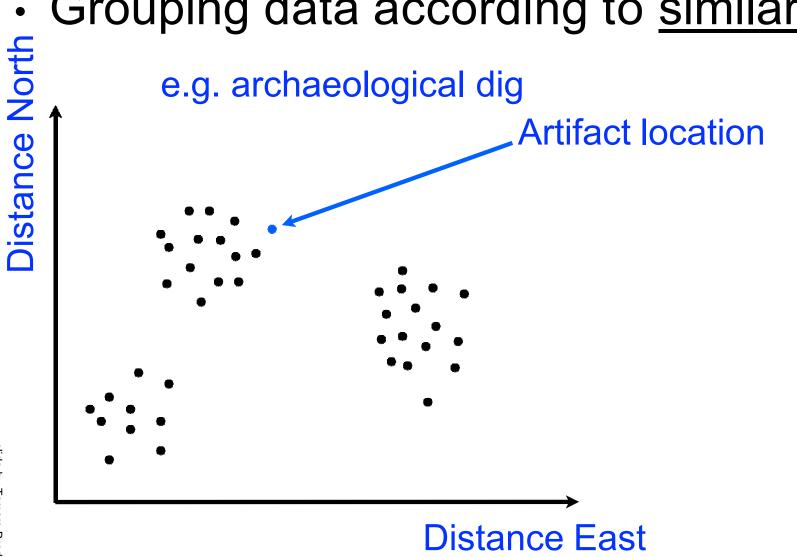
### Unsupervised Learning

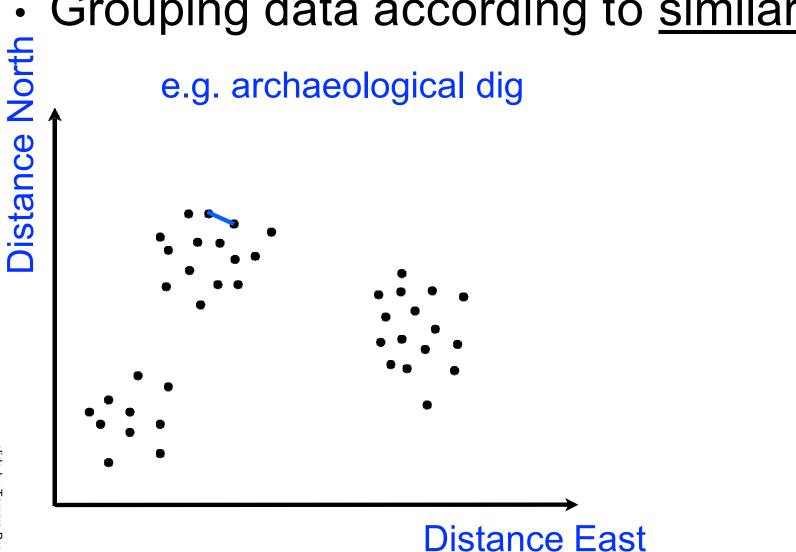
- Supervised learning used labeled data pairs (x, y) to learn a function  $f: X \rightarrow Y$ 
  - But, what if we don't have labels?
- No labels = unsupervised learning
- Only some points are labeled = semi--supervised learning
  - Labels may be expensive to obtain, so we only get a few
- Clustering is the unsupervised grouping of data points.
   It can be used for knowledge discovery.
  - For example, finding internal representations of data and grouping of data.

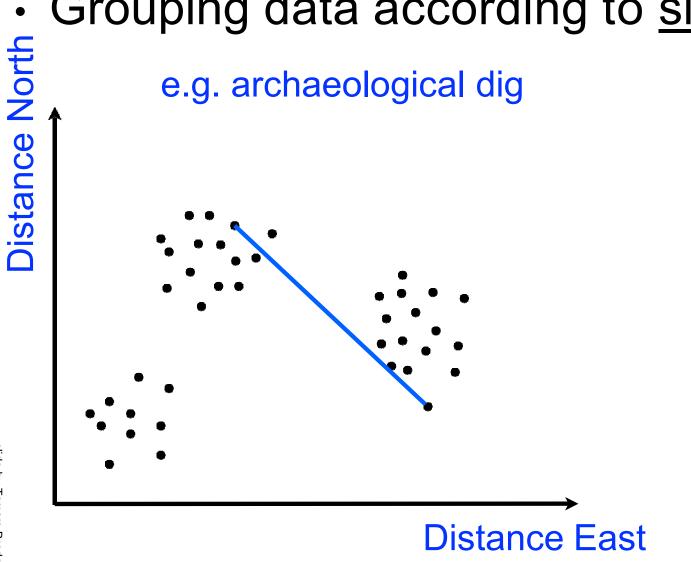


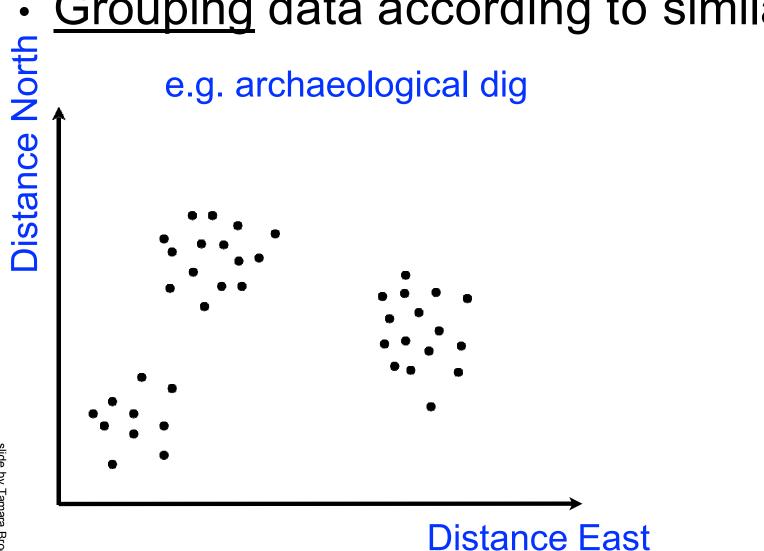


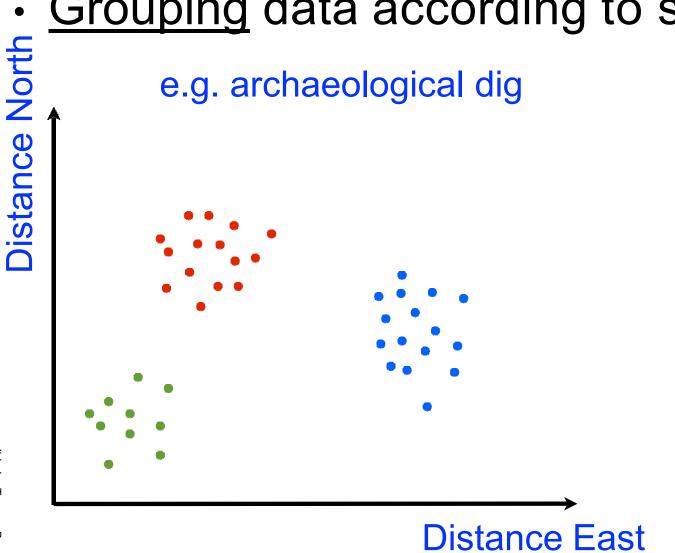












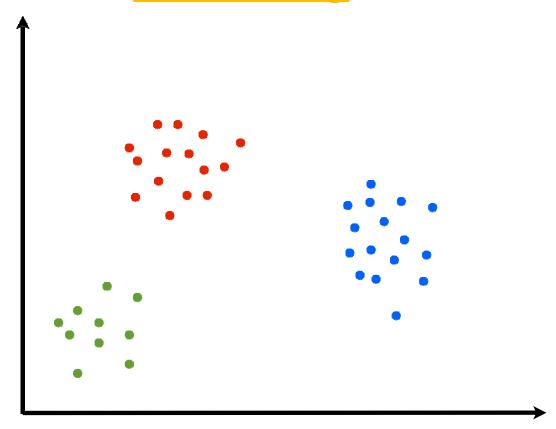
Grouping data according to similarity

Distance North • e.g. archaeological dig **Distance East** 

## Clustering vs. Classification

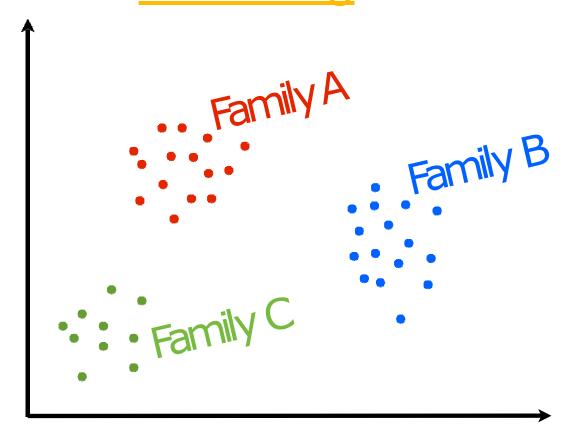
Grouping data according to similarity

Predicting new labels from old labels



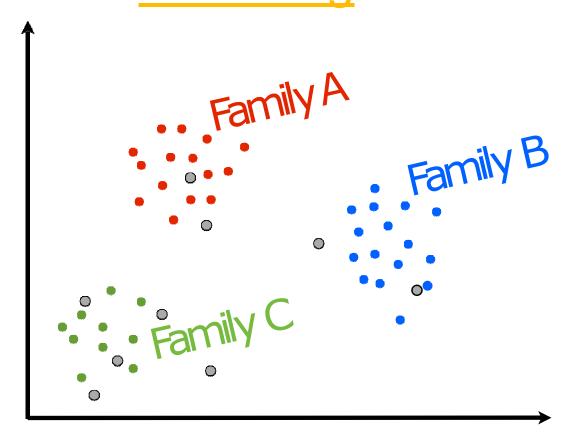
### Clustering vs. Classification

Grouping data according to similarity
 Predicting new labels from old labels



### Clustering vs. Classification

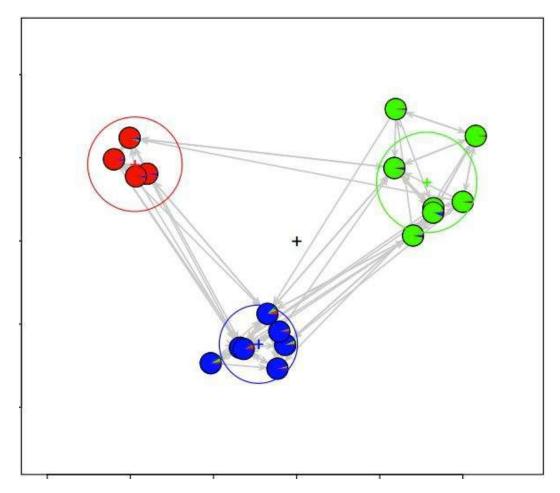
Grouping data according to similarity
 Predicting new labels from old labels



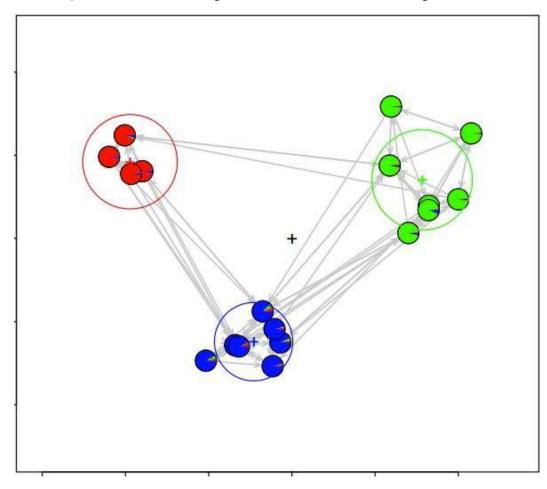
When classes are unspecified (unknown, expensive to label data, or data is changing too quickly), we might prefer clustering.

Clustering helps us to learn about hidden properties of data.

Exploratory data analysis



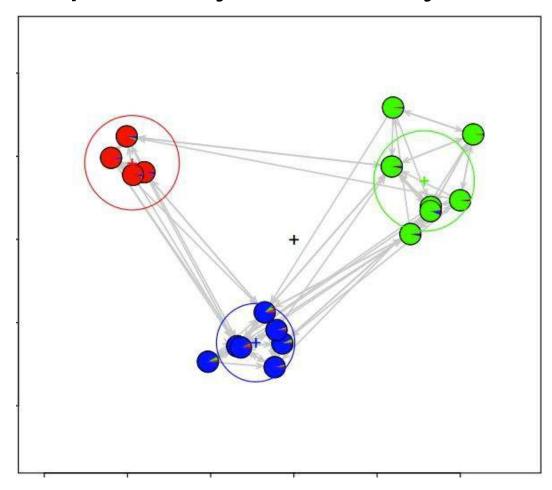
Exploratory data analysis



Datum: person

**Similarity:** the number of common interests of two people

Exploratory data analysis



Datum: a binary vector specifying whether a person has each interest

**Similarity:** the number of common interests of two people

- Exploratory data analysis
- Classes are unspecified (<u>unknown</u>, changing too quickly, expensive to label data, etc)

- Exploratory data analysis
- Classes are unspecified (unknown, changing too quickly, expensive to label data, etc)

#### NEW MILLION SCHOOL CHILDREN FILM TAX WOMEN STUDENTS SHOW PROGRAM PEOPLE SCHOOLS MUSIC BUDGET CHILD EDUCATION MOVIE BILLION YEARS TEACHERS PLAY FEDERAL FAMILIES HIGH MUSICAL YEAR WORK PUBLIC BEST SPENDING PARENTS TEACHER ACTOR NEW SAYS BENNETT FIRST STATE FAMILY MANIGAT YORK PLAN WELFARE NAMPHY OPERA MONEY MEN STATE PROGRAMS PERCENT PRESIDENT THEATER ACTRESS CARE GOVERNMENT ELEMENTARY LOVE LIFE HAITI CONGRESS

#### **Topic Analysis**

earst Foundation will give \$1.25 million to Lincoln Center, Metropolice Philharmonic and Juilliard School. "Our board felt that we had a a mark on the future of the performing arts with these grants an act our traditional areas of support in health, medical research, education Hearst Foundation President Randolph A. Hearst said Monday in incoln Center's share will be \$200,000 for its new building, which and provide new public facilities. The Metropolitan Opera Co. and will receive \$400,000 each. The Juilliard School, where music and

the performing arts are taught, will get \$250,000. The Hearst Foundation, a leading supporter of the Lincoln Center Consolidated Corporate Fund, will make its usual annual \$100,000 donation, too.

- Exploratory data analysis
- Classes are unspecified (unknown, changing too quickly, expensive to label data, etc)

"Arts"	"Budgets"	"Children"	"Education"
NEW	MILLION	CHILDREN	SCHOOL
FILM	TAX	WOMEN	STUDENTS
SHOW	PROGRAM	PEOPLE	SCHOOLS
MUSIC	BUDGET	CHILD	EDUCATION
MOVIE	BILLION	YEARS	TEACHERS
PLAY	FEDERAL	FAMILIES	HIGH
MUSICAL	YEAR	WORK	PUBLIC
BEST	SPENDING	PARENTS	TEACHER
ACTOR	NEW	SAYS	BENNETT
FIRST	STATE	FAMILY	MANIGAT
YORK	PLAN	WELFARE	NAMPHY
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**Topic Analysis** 

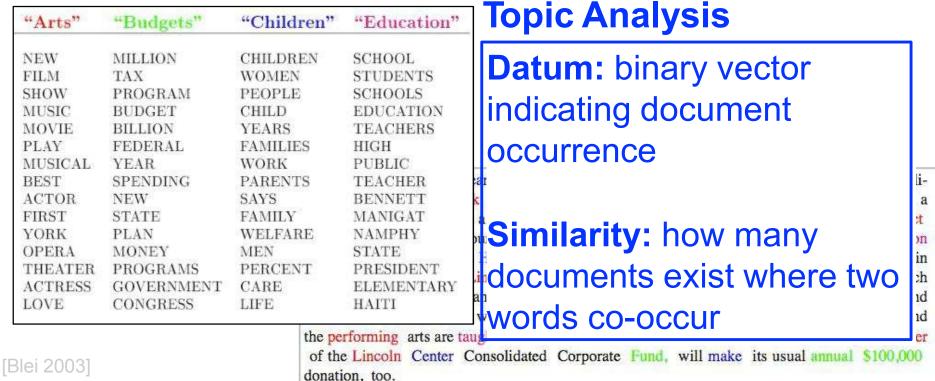
Datum: word

Similarity: how many documents exist where two words co-occur

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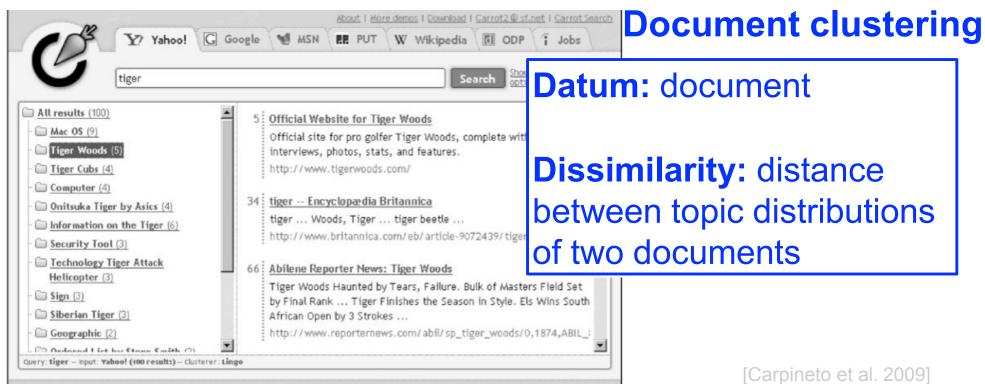


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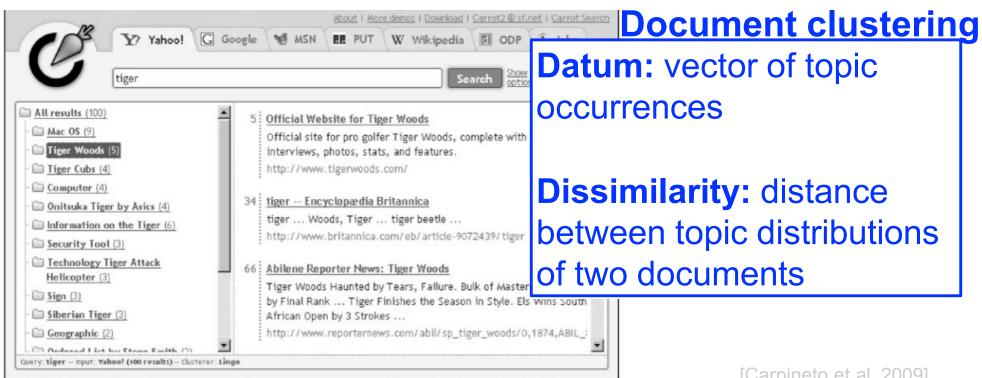
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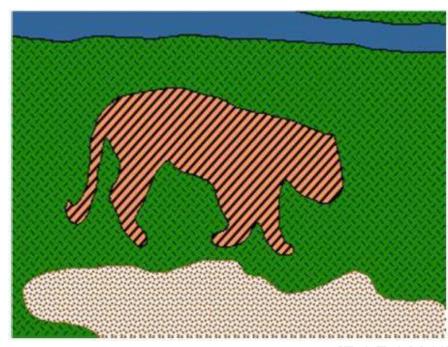


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**Image segmentation** 





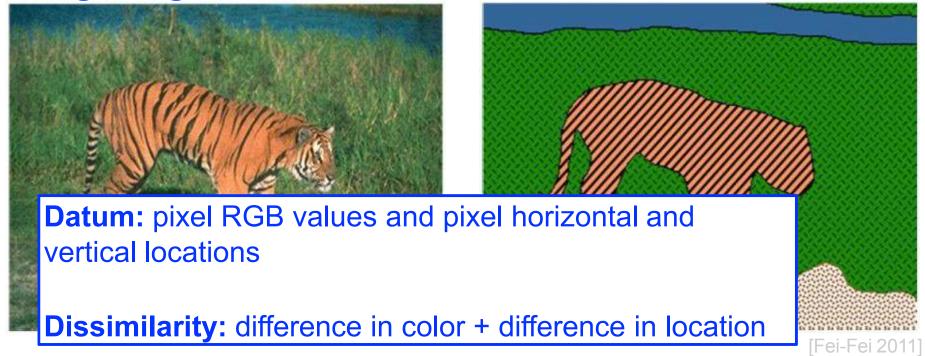
- Exploratory data analysis
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**Image segmentation** 



- Exploratory data analysis
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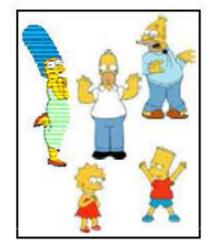
**Image segmentation** 



## Clustering algorithms

#### Partitioning algorithms

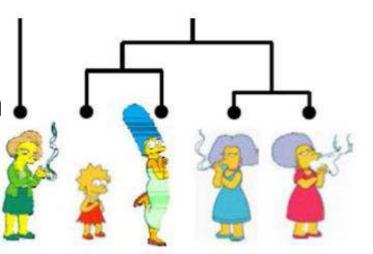
- Construct various partitions and then evaluate them by some criterion
  - K-means
  - Mixture of Gaussians
  - Spectral Clustering





#### Hierarchical algorithms

- Create a hierarchical decomposition of the set of objects using some criterion
- Bottom-up agglomerative
- Top-down divisive



# Desirable Properties of a Clustering Algorithm

- Scalability (in terms of both time and space)
- Ability to deal with different data types
- Minimal requirements for domain knowledge to determine input parameters
- Ability to deal with noisy data
- Interpretability and usability

#### Optional

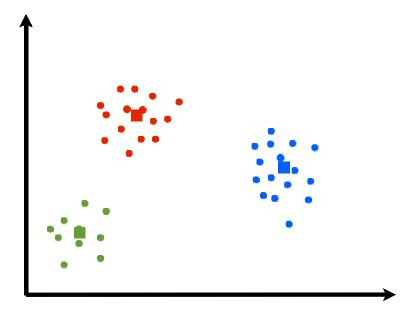
- Incorporation of user-specified constraints

## K-Means Clustering

## K-Means Clustering

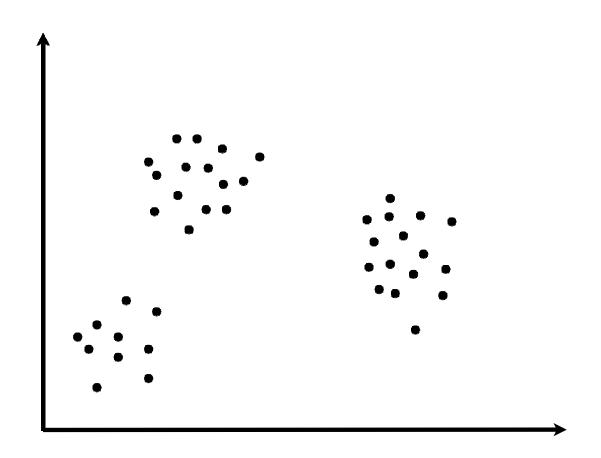
#### **Benefits**

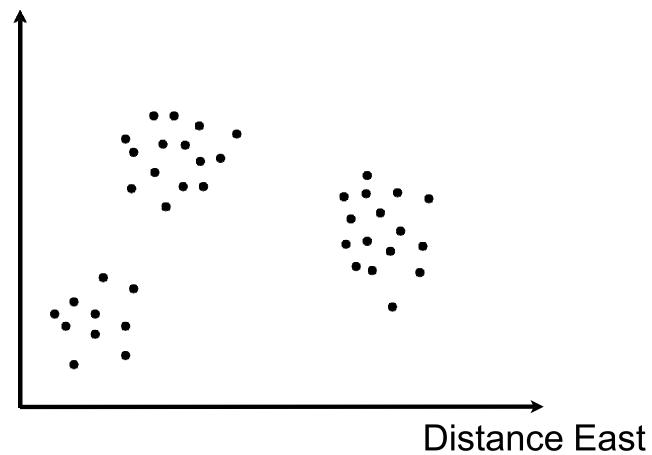
- Fast
- Conceptually straightforward
- Popular

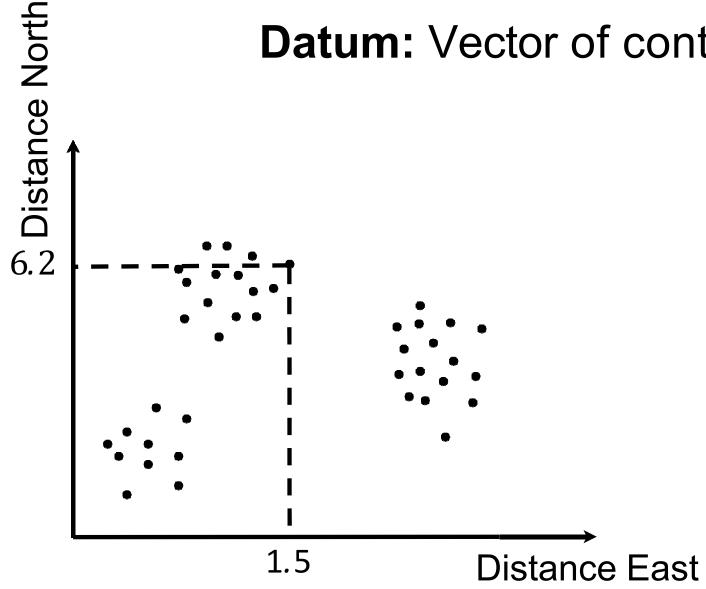


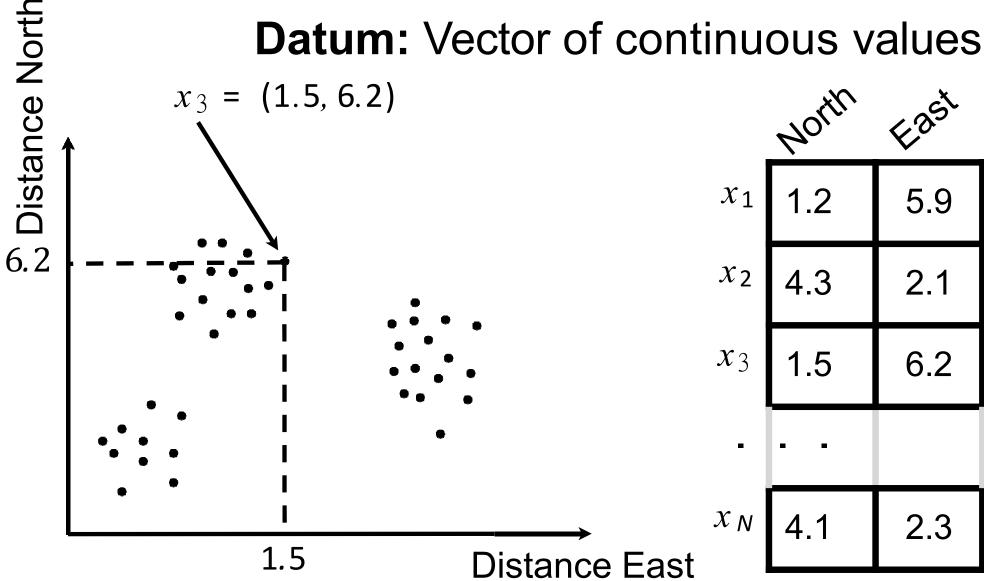
### K-Means: Preliminaries

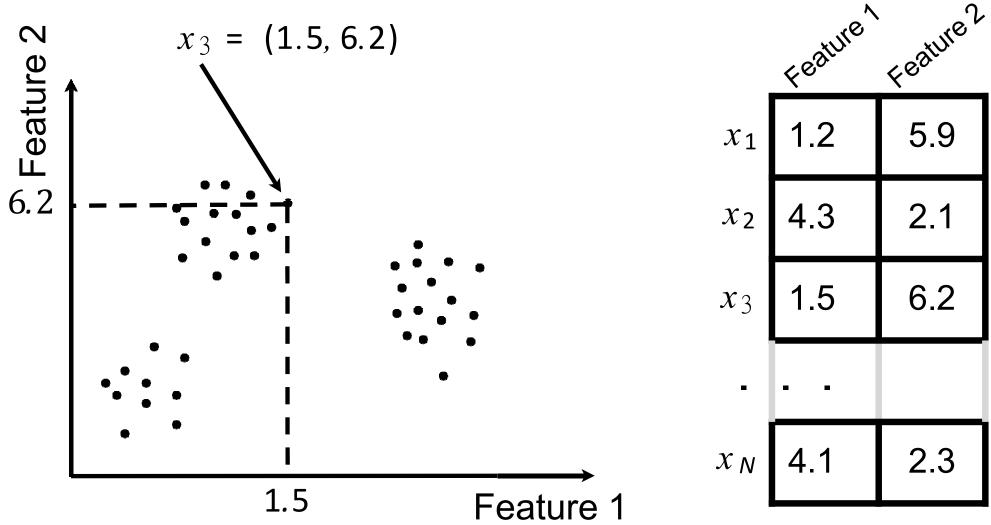
**Datum:** Vector of continuous values

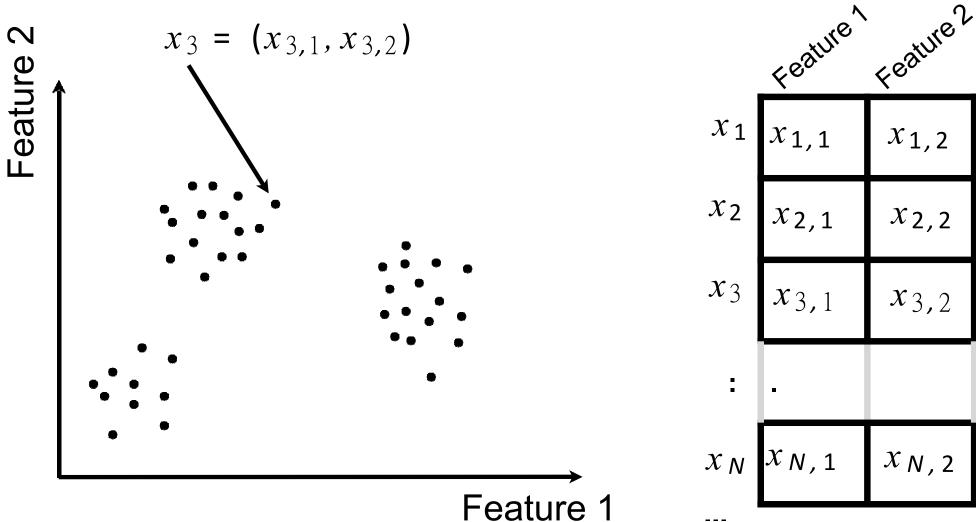


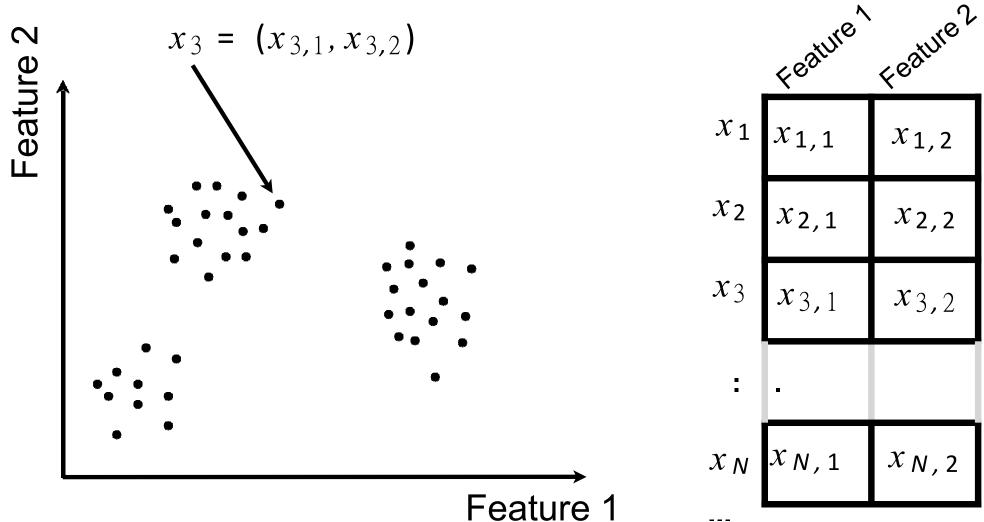




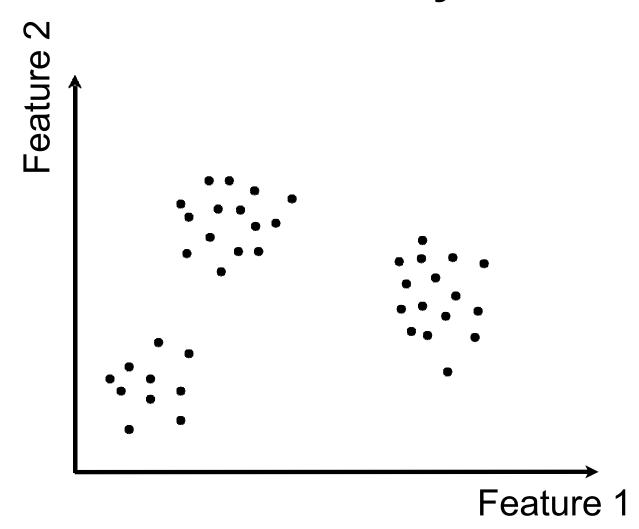




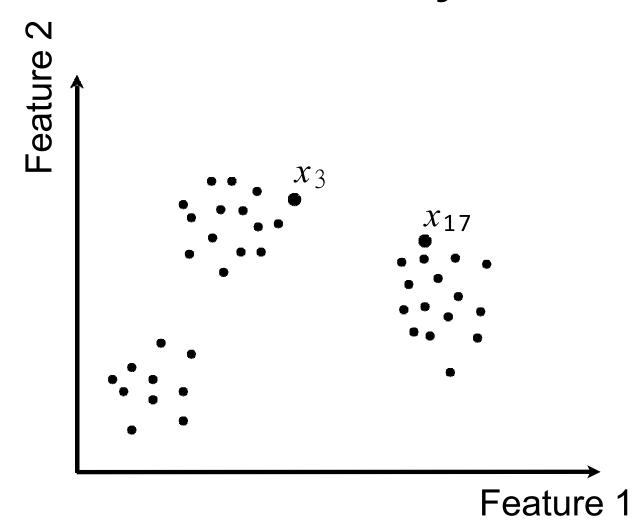




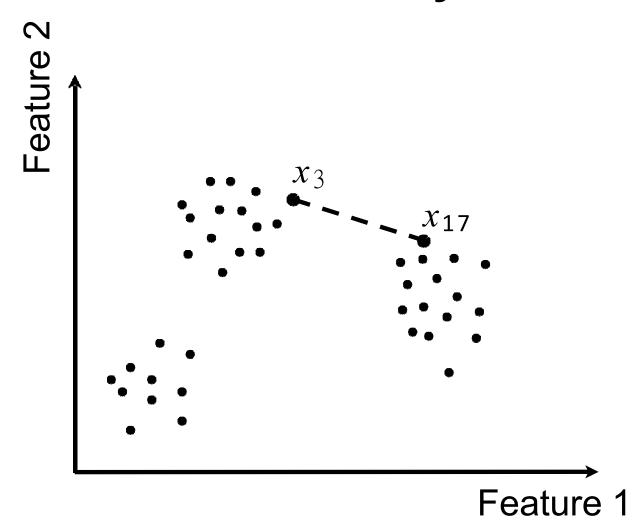
Dissimilarity: Distance as the crow flies



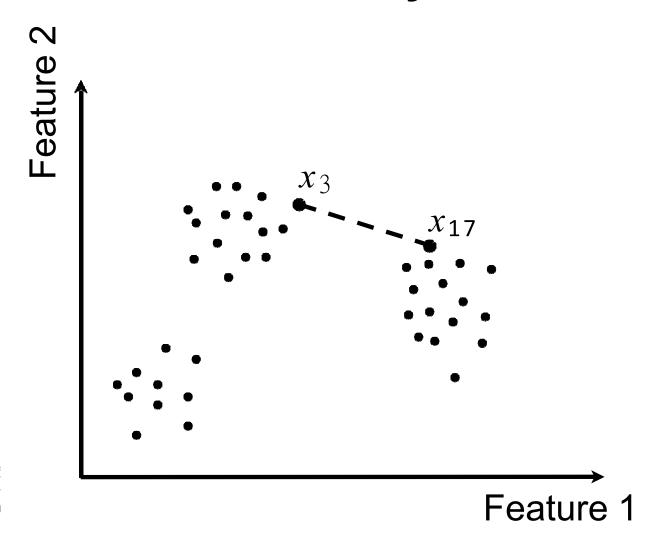
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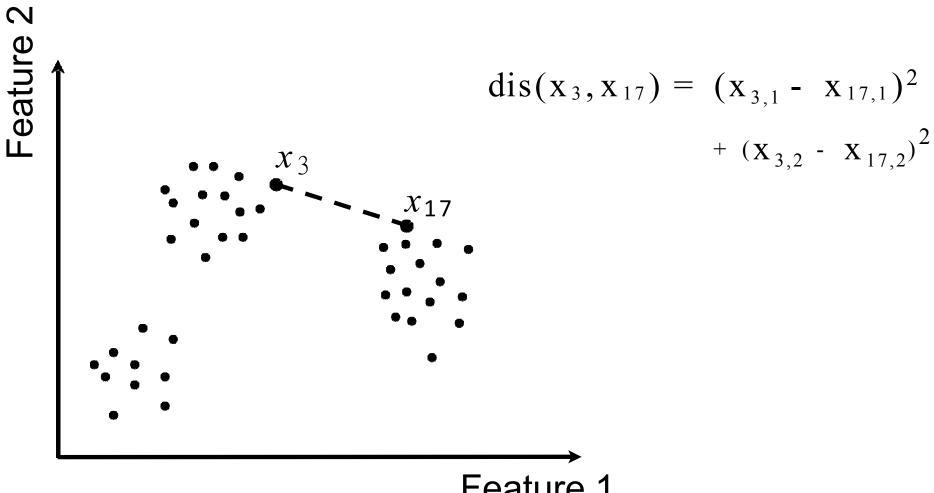
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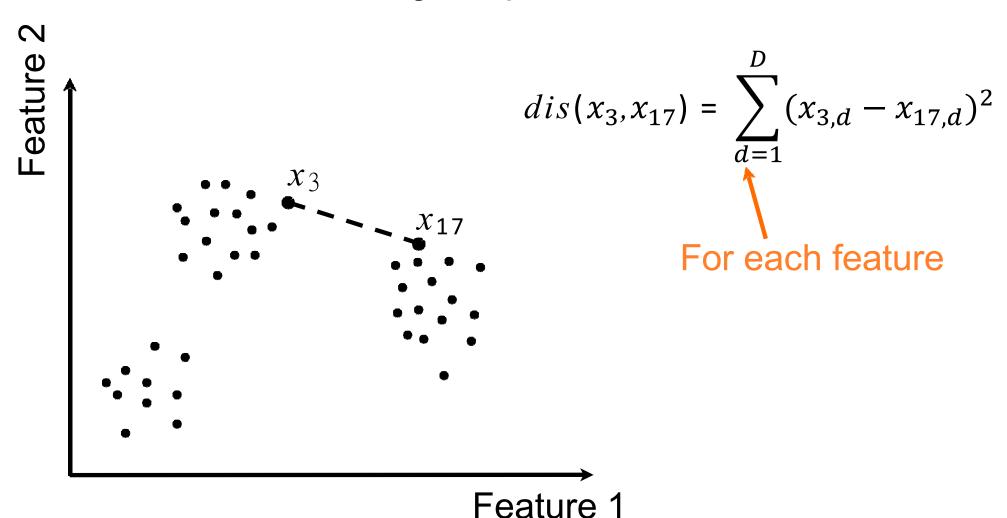
Dissimilarity: Euclidean distance

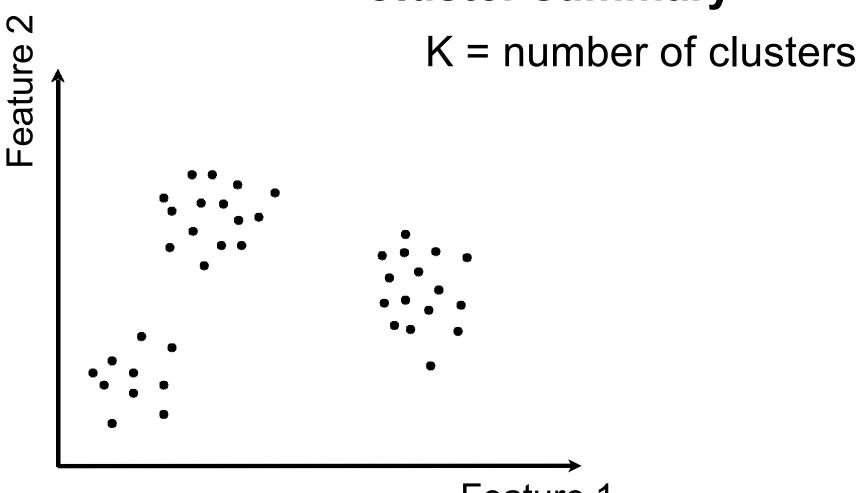


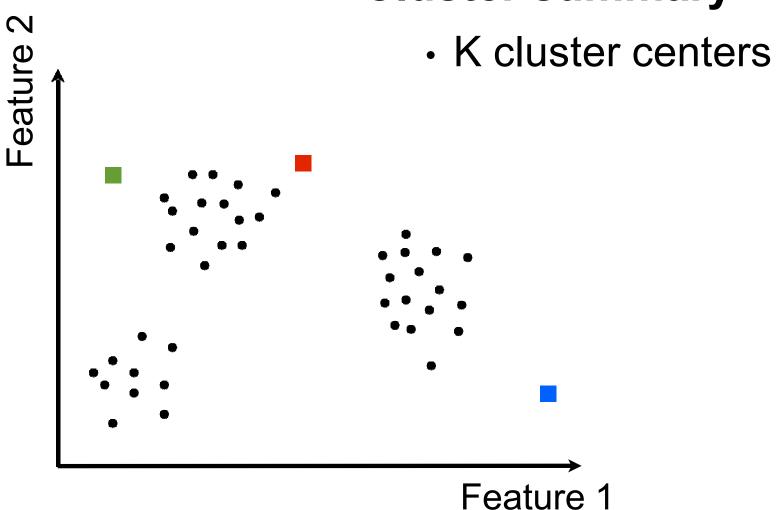
**Dissimilarity:** Squared Euclidean distance

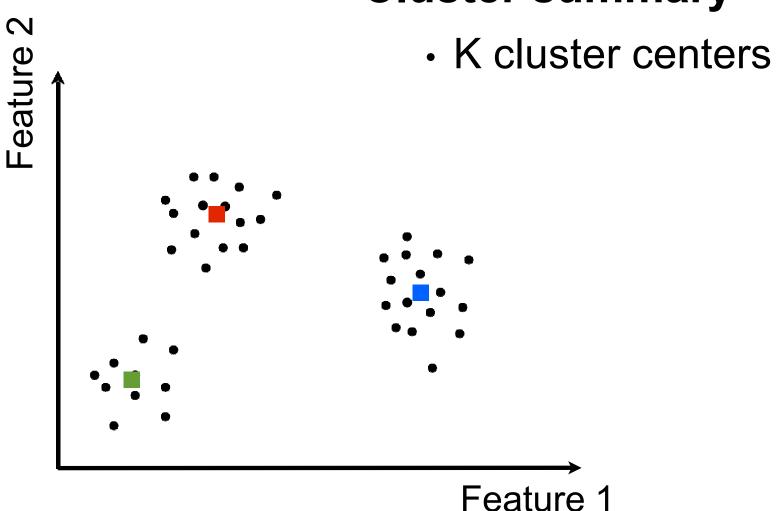


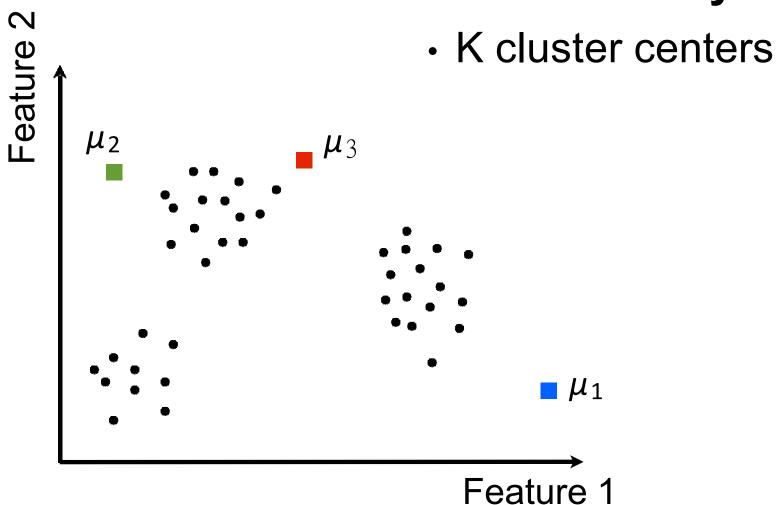
Dissimilarity: Squared Euclidean distance

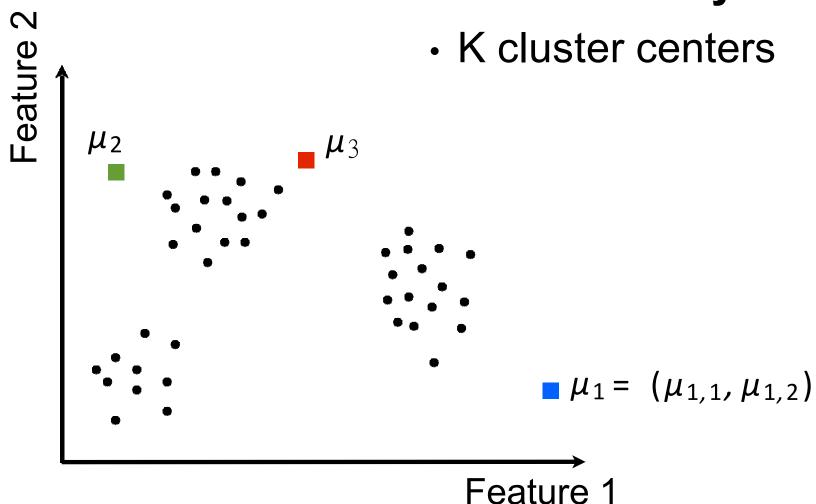


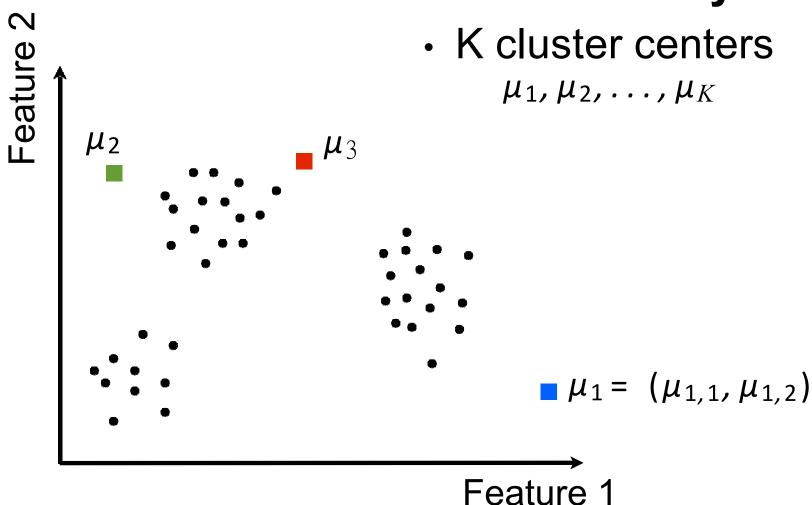


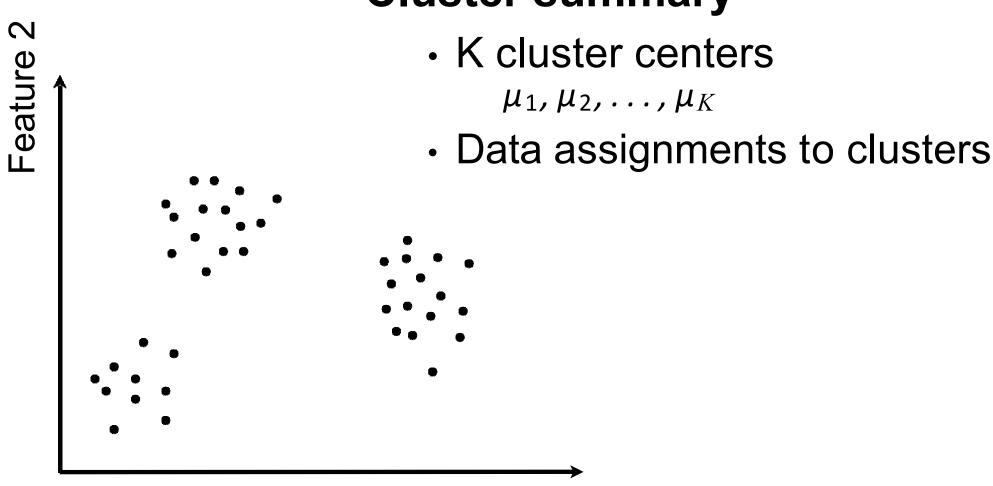




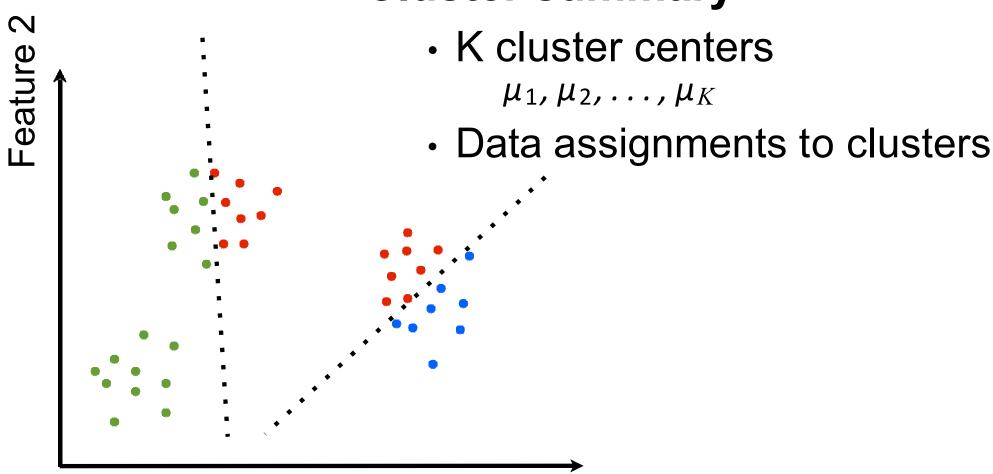




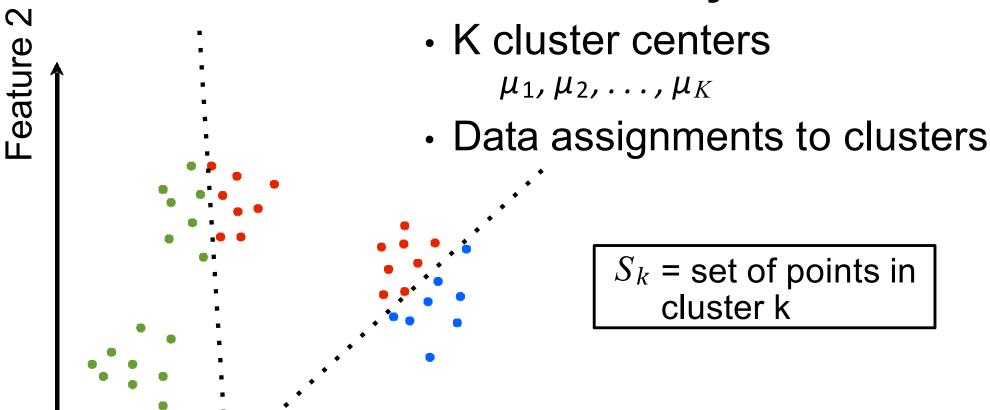


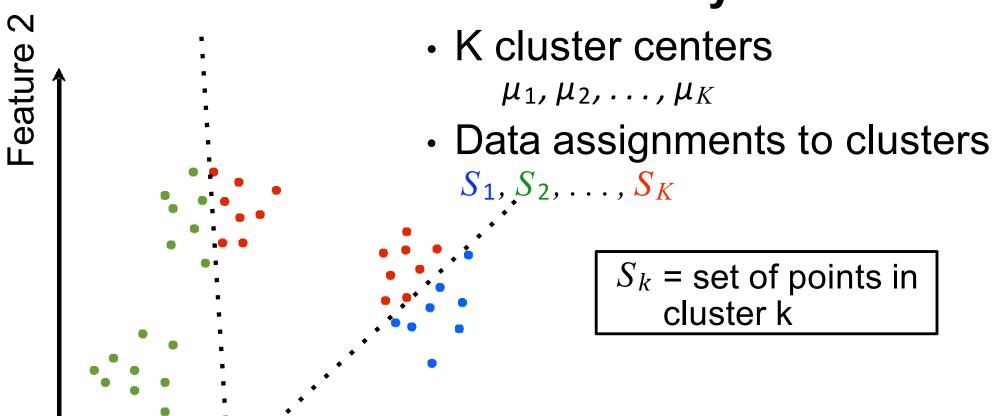


#### **Cluster summary**

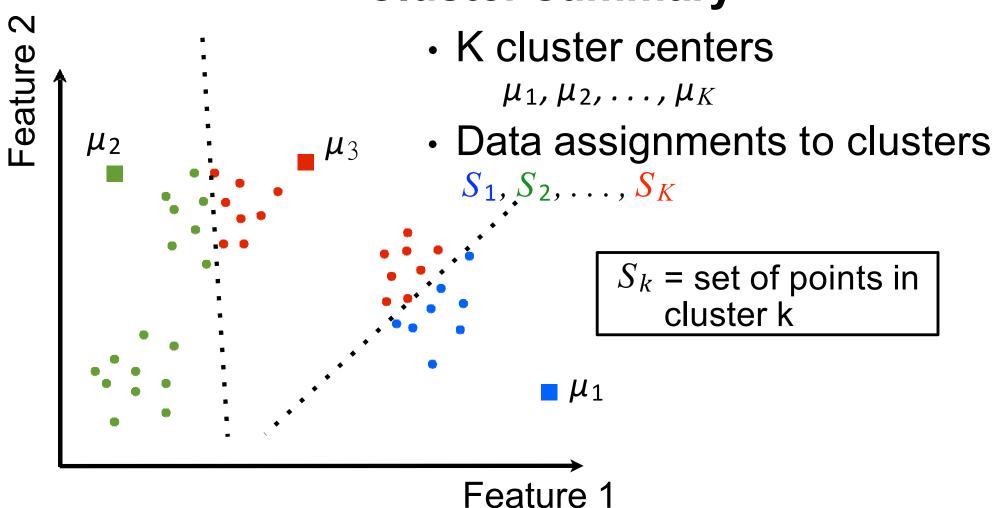


Feature 1

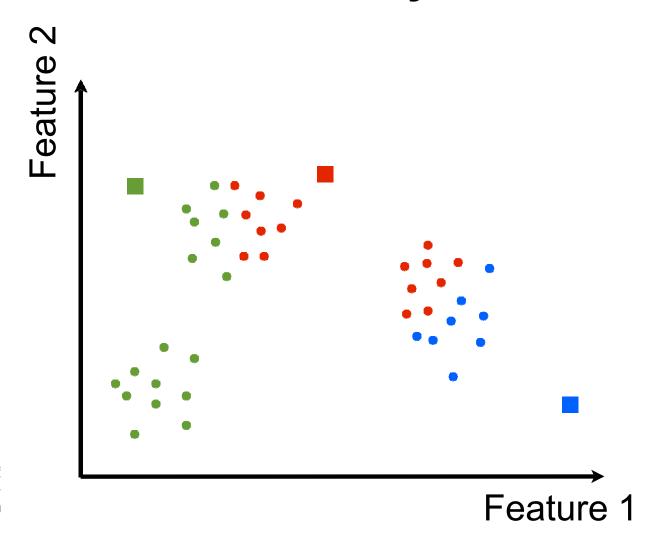


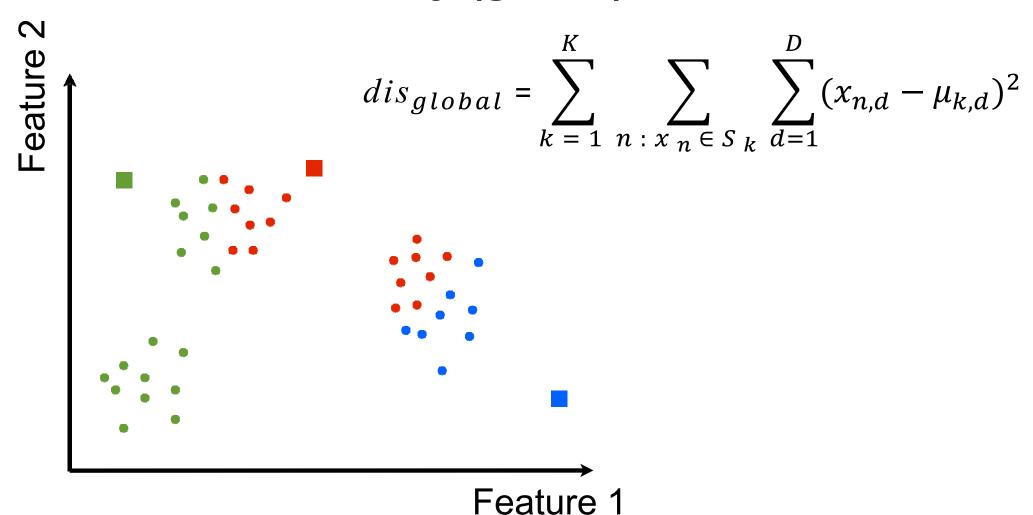


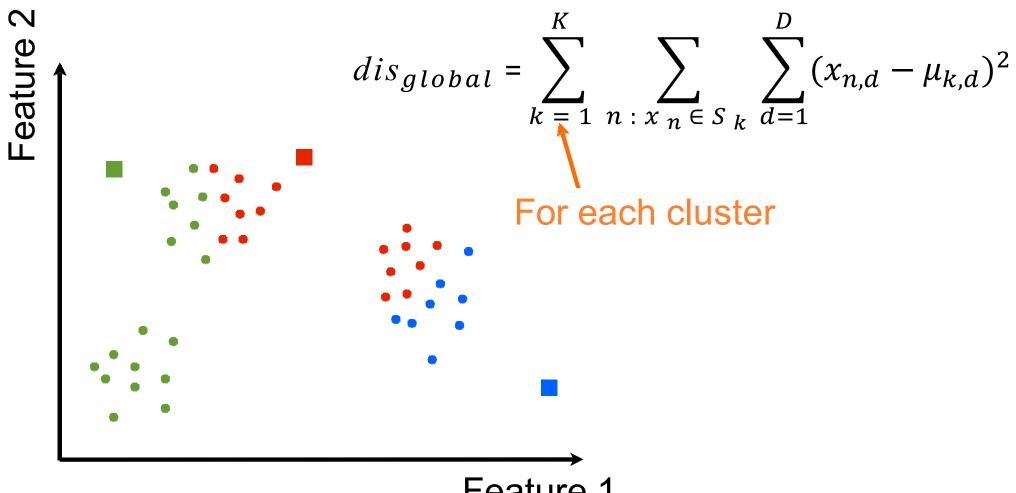
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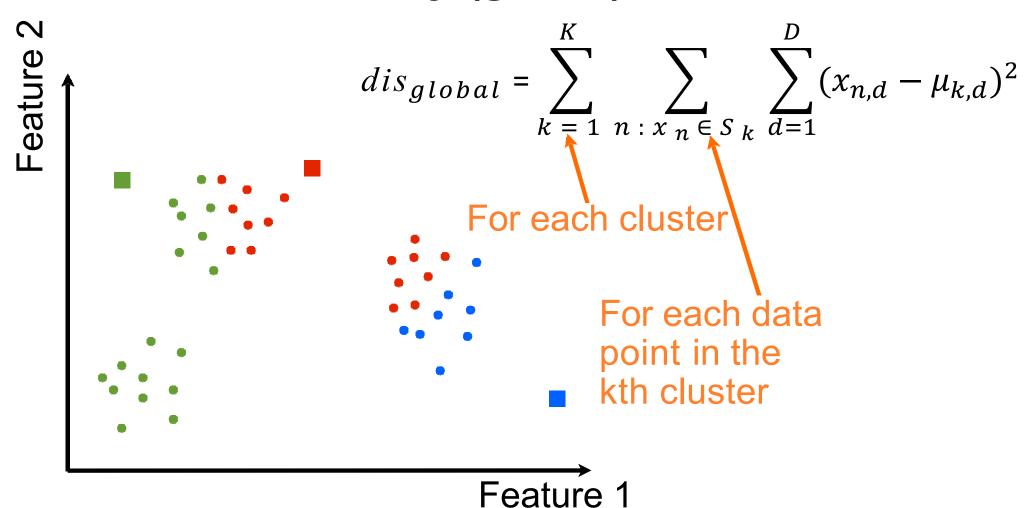


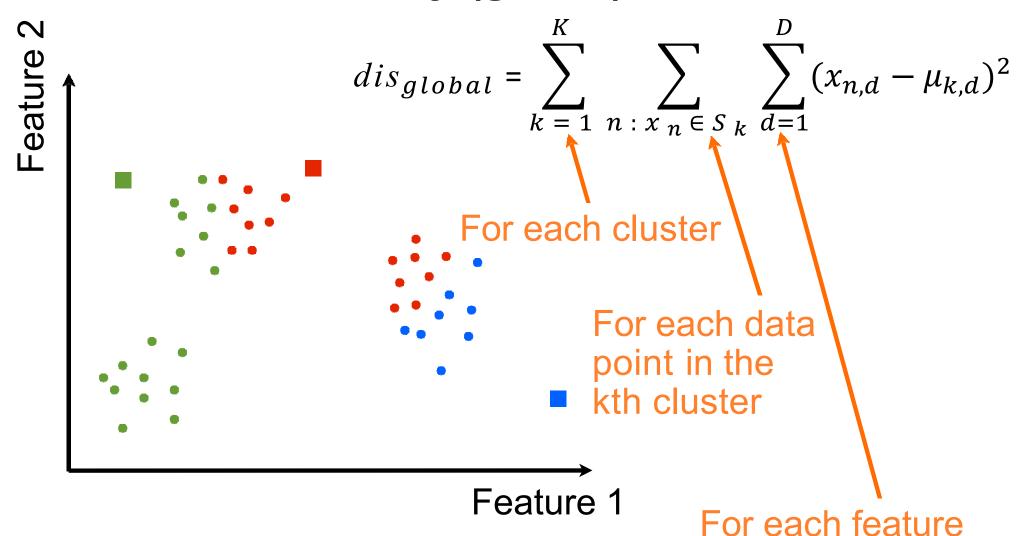
# K-Means: Preliminaries Dissimilarity



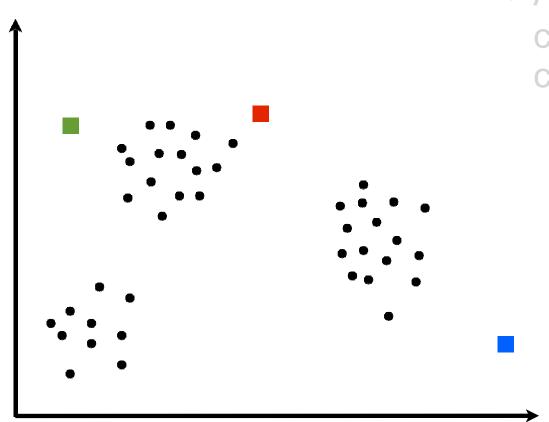




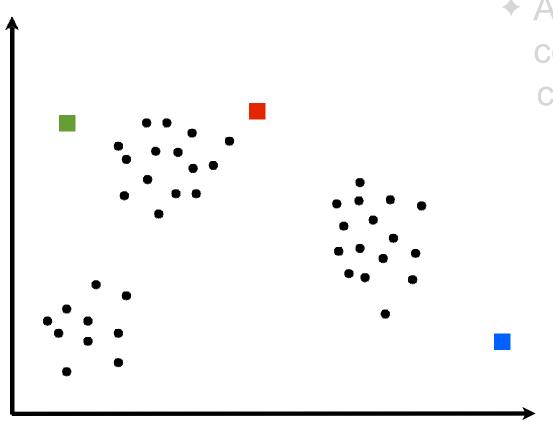




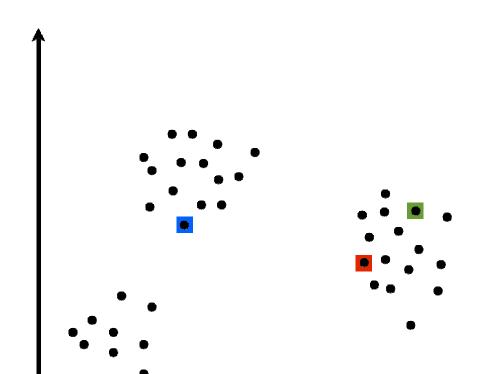
- Initialize K cluster centers
- Repeat until convergence:
  - Assign each data point to the cluster with the closest center.
  - Assign each cluster center to be the mean of its cluster's data points



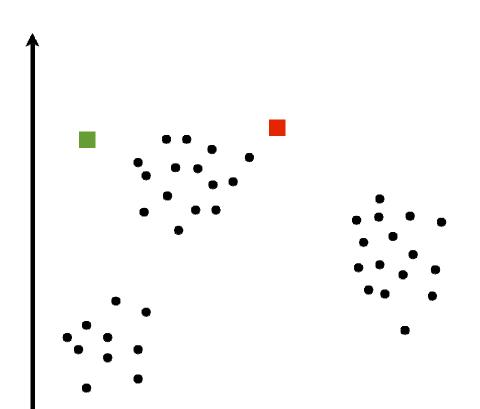
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- For k = 1, ..., K
  - \*Randomly draw n from 1,...,N without replacement
  - $\star \mu_k \leftarrow x_n$
- Repeat until convergence:
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- For k = 1,..., KRandomly draw n from
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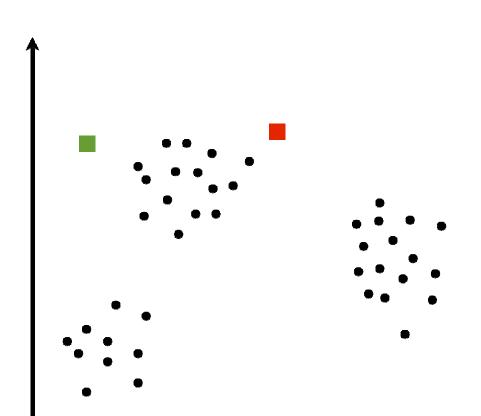




- Randomly draw n from 1,...,N without replacement
- $\star \mu_k \leftarrow x_n$

#### Repeat until convergence:

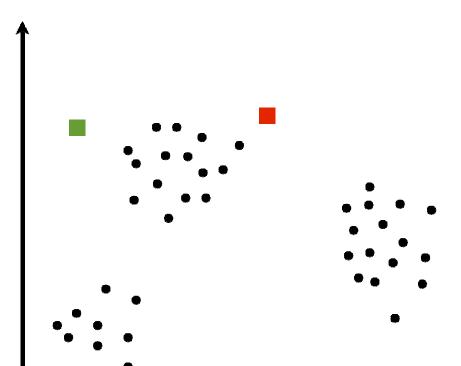
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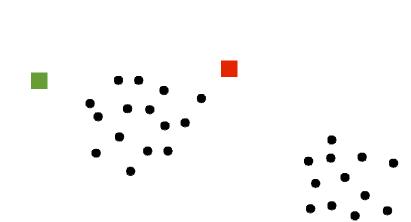
- Repeat until S<sub>1</sub>,...,S<sub>k</sub> don't change:
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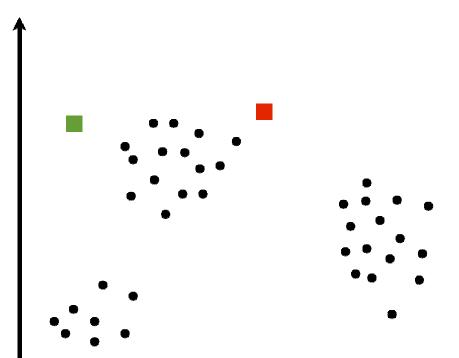
$$+\mu_k \leftarrow x_n$$

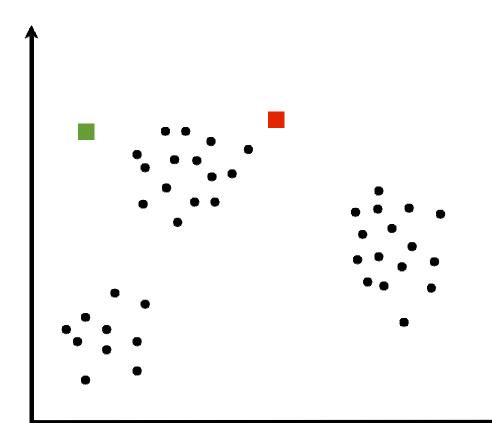




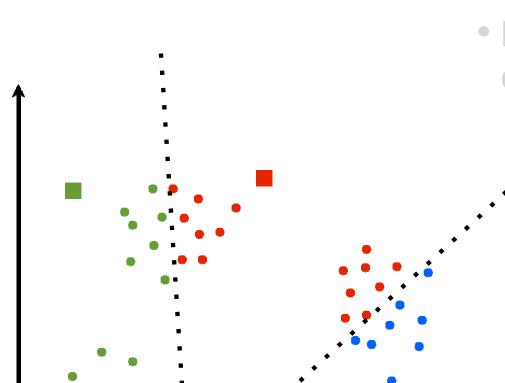
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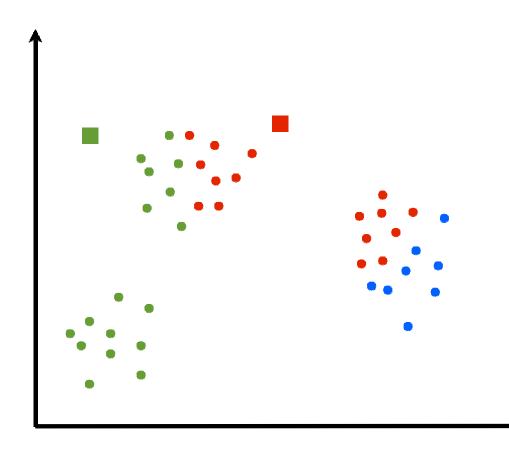




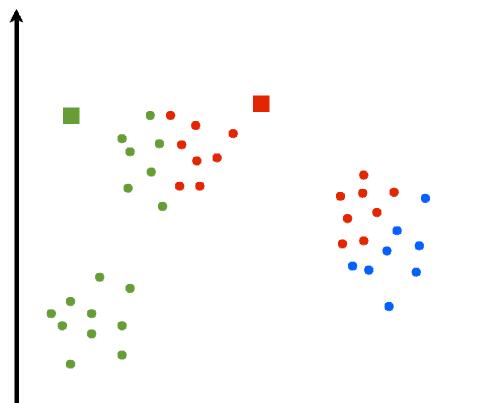
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  - $+\mu_k \leftarrow x_n$
- Repeat until S<sub>1</sub>,...,S<sub>k</sub> don't change:
  - **→** For n = 1,...N
    - \* Find k with smallest  $dis(x_n, \mu_k)$
    - ♦ Put  $x_n ∈ S_k$  (and no other S<sub>j</sub>)
  - Assign each cluster center to be the mean of its
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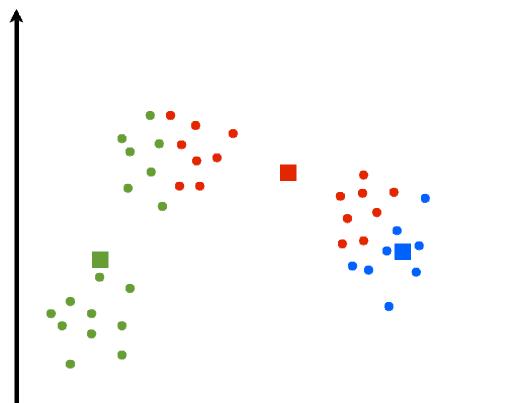


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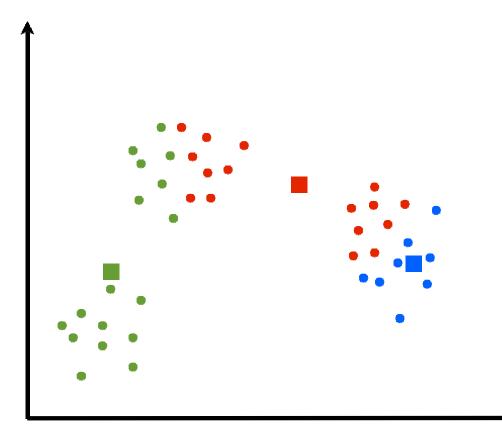
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    - \* Put  $x_n \in S_k$  (and no other  $S_j$ )
  - **→** For k=1,...,K

$$\mu_k = \frac{1}{|S_k|} \sum_{n: n \in S_k} x_n$$

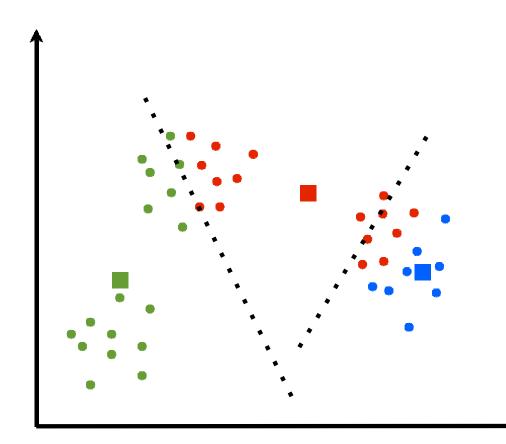


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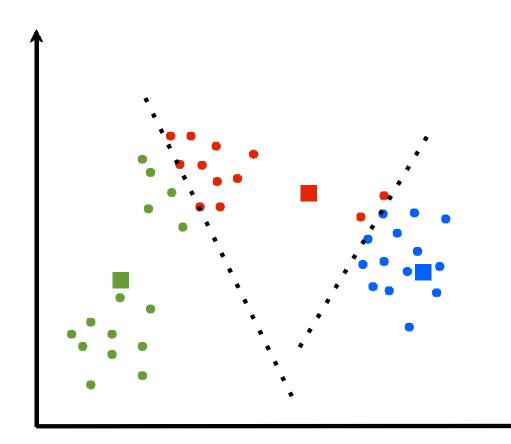
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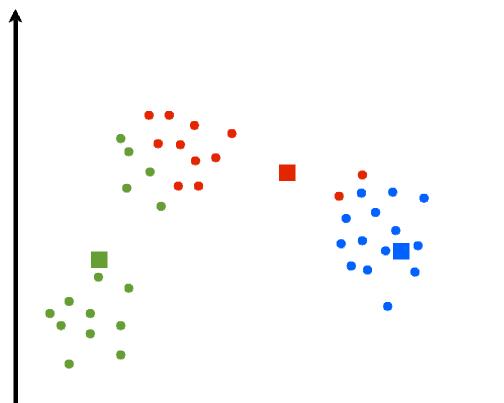
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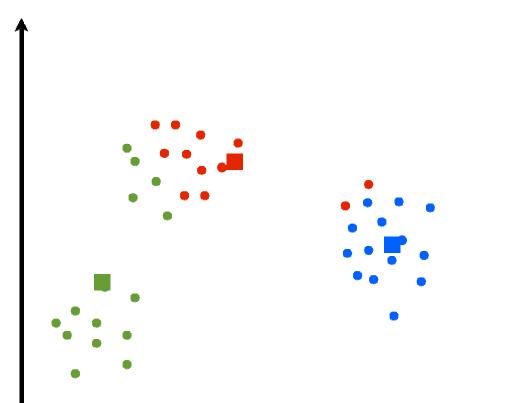
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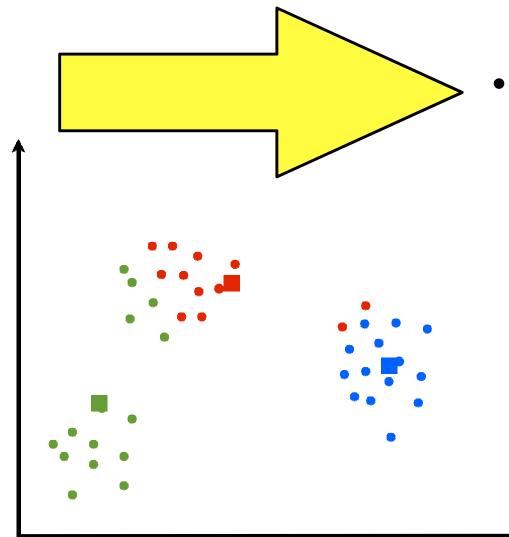


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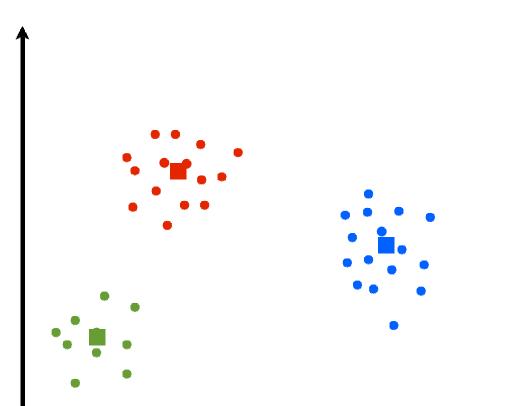
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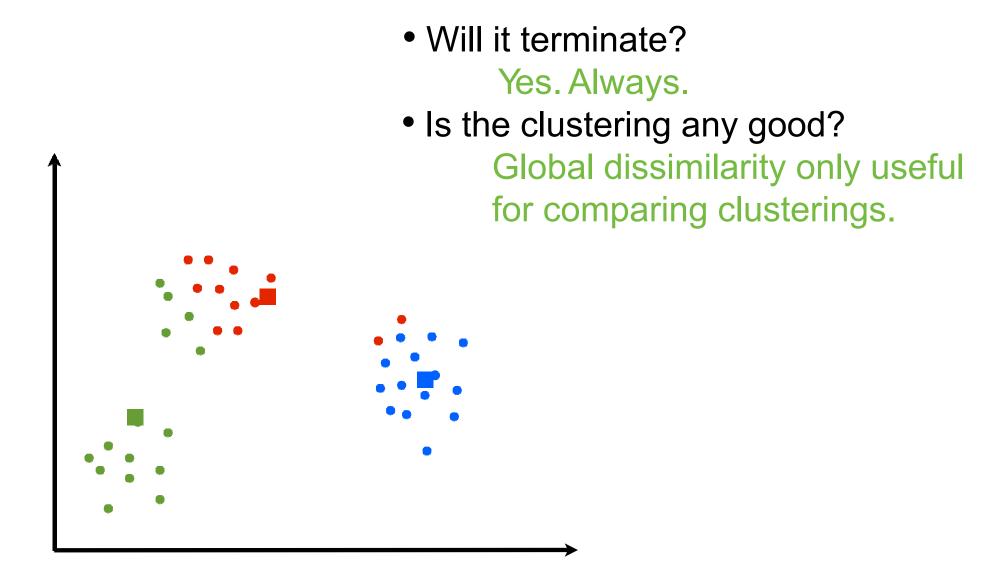
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#### **K-Means: Evaluation**



#### **K-Means: Evaluation**

Guaranteed to converge in a finite number of iterations

- Running time per iteration:
  - Assign data points to closest cluster center O(KN) time
  - Change the cluster center to the average of its assigned points
     O(N) time

#### **K-Means: Evaluation**

Objective 
$$\min_{\mu} \sum_{i=1}^{k} \sum_{x \in C_i} |x - \mu_i|^2$$

1. Fix  $\mu$ , optimize C:

optimize C:
$$\min_{C} \sum_{i=1}^{k} \sum_{x \in C_i} |x - \mu_i|^2 = \min_{C} \sum_{i=1}^{n} |x_i - \mu_{x_i}|^2$$
Step 1 of kmeans

2. Fix C, optimize μ:

$$\min_{\mu} \sum_{i=1}^k \sum_{x \in C_i} |x - \mu_i|^2$$

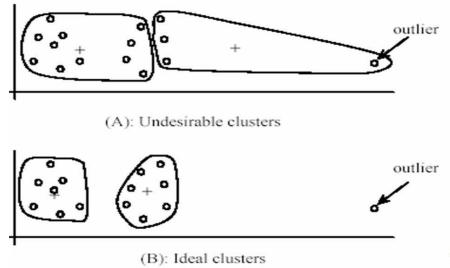
– Take partial derivative of  $\mu_i$  and set to zero, we have

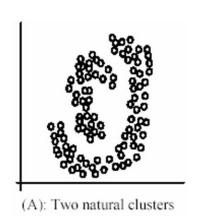
$$\mu_i = \frac{1}{|C_i|} \sum_{x \in C_i} x$$
 Step 2 of kmeans

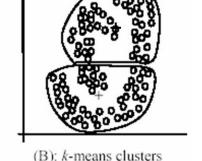
K-Means takes an alternating optimization approach, each step is guaranteed to decrease the objective – thus guaranteed to converge

#### K-Means Algorithm: Some Issues

- How to set k?
- Sensitive to initial centers
  - Multiple initializations
- Sensitive to outliers
- Detects spherical clusters
- Assuming means can be computed
  - It requires continuous, numerical features







slide by Kristen Grauman

#### K-means Demo

Execution of K-means algorithm with various cluster center selections:

http://shabal.in/visuals/kmeans/1.html