

SARAH ELKINS

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Professional Summary

Developer advocate and DevOps evangelist with extensive experience helping developers, teams, and enterprises adopt modern software practices. Skilled at creating engaging technical content, leading workshops, and bridging developer community insights with product and engineering teams. Recognized for building trusted relationships, amplifying developer voices, and enabling customers to achieve success through GitHub and open source.

Core Skills

- Developer Advocacy & Evangelism
- Public Speaking & Technical Storytelling
- Content Development (training, blogs, webinars, documentation)
- Community Engagement (GitHub, open source, coding events)
- DevOps & Agile Methodologies
- GitHub Enterprise & Git
- Cloud & CI/CD Tooling (TeamForge, TFS, Jira, etc.)

Professional Experience

GitHub, Inc.

Senior Engagement Manager / June 2023 – Present

- Created and documented the end-to-end Expert Services Engagement Lifecycle, standardizing engagement phases and improving scalability.
- Streamlined and documented processes to improve partner onboarding and delivery.
- Drove consistency and scalability of engagement management practices.
- Advocated for developers by capturing insights and feedback during services delivery.

Engagement Manager / Jan 2022 – May 2023

- Owned services delivery lifecycle, from pre-sales and scoping through delivery and billing.
- Created enablement materials and documentation empowering Engagement and Project Managers.
- Partnered with developers and customers to align GitHub adoption with strategic goals.

Implementation Engineer / Nov 2019 – Dec 2021

- Crafted the GitHub Handbook and onboarding assets used by global customers.
- Hosted workshops, webinars, and training sessions for developers and leadership on DevOps adoption.
- Developed mini-lessons and training content that scaled developer onboarding enterprise-wide.

KPMG LLP

Technology Advisor / Jan 2019 – Present

- Delivered presentations and training on Agile/DevOps practices, toolchains, and workflows.
- Created technical documentation and assessments for Agile/DevOps transformations.
- Provided cross-functional coaching to developers, administrators, and process owners.

Hewlett Packard Enterprise

Solutions Architect / Apr 2017 – Jan 2019

Source Code Management IT Developer/Engineer / Apr 2014 – Apr 2017

- Evangelized social coding practices and GitHub Enterprise adoption across global teams.
- Served as Social Coding Evangelist and mentor; organized and supported HPE CodeWars developer competition.
- Designed and maintained CI/CD pipelines, GitHub repositories, and enterprise-scale DevOps workflows.
- Delivered technical training and documentation for GitHub, Agile tools, and DevOps practices.

Murray State University

Communications Supervisor / Jun 2013 – Mar 2014

Telecommunications Operator / Parking Enforcement / Jul 2011 – Jun 2013

- Supervised telecommunications operators and student workers.
- Trained staff and created manuals, schedules, and reports.
- Monitored emergency calls and systems; maintained law enforcement database records.

Education

Bachelor of Science, Computer Information Systems | Murray State University, Murray, KY | Dec 2013

Developer Advocacy & Community Contributions

- Speaker at customer workshops and internal webinars on GitHub DevOps practices.
- Contributed to GitHub Handbook and training content used globally.
- Organized and mentored at HPE CodeWars, inspiring students in coding competitions.
- Active GitHub user and contributor to internal and external GitHub projects.