**SARAH ELKINS**

601 Pumpkin Ridge Road, Dover, Tennessee 37058 | (270) 293-8340 | selkins13@icloud.com

LinkedIn: https://linkedin.com/in/sarah-elkins-93719742 | https://selkins13.github.io

**Professional Summary**

I help developers succeed with GitHub, DevOps, and cloud technologies. I bring content, talks, and workshops that make complex tools approachable. I bridge community insights with product and engineering teams to drive better developer experiences. My focus: trusted relationships, clear communication, and real impact for developers and enterprises.

**Core Skills**

* Developer Advocacy & Evangelism (workshops, content, community engagement)
* Public Speaking & Technical Storytelling (webinars, blogs, conferences)
* DevOps & Agile Methodologies (CI/CD, build pipelines, iterative workflows)
* Source Control & CI/CD Tooling (GitHub Ecosystem – repos, Actions, workflows, API integrations; Azure DevOps, AWS CI/CD, TFS, Jira, TeamForge)
* Cloud Hosting & Deployment (GitHub Enterprise on AWS, Azure Cloud, hybrid environments)
* Community Engagement & Open Source (GitHub, developer events, contributor programs)

**Professional Experience**

**GitHub, Inc.**

*Senior Engagement Manager | June 2023 – Present*

• Created and documented the end-to-end Expert Services Engagement Lifecycle, standardizing delivery and improving scalability.

• Streamlined onboarding and delivery processes, reducing partner ramp-up time and increasing consistency.  
• Drove scalability of engagement management practices, enabling services to reach more customers effectively.  
• Advocated for developers by capturing insights and influencing product and services improvements.

*Engagement Manager | Jan 2022 – May 2023*

• Owned services delivery lifecycle from pre-sales through billing, ensuring successful outcomes for enterprise customers.  
• Built enablement materials and documentation, empowering Engagement and Project Managers to deliver consistently.  
• Partnered with developers and customers to align GitHub adoption with strategic business goals.

*Implementation Engineer | Nov 2019 – Dec 2021*

• Crafted the GitHub Handbook and onboarding assets, adopted by global customers as a standard reference.  
• Led workshops, webinars, and training sessions for developers and leadership, accelerating DevOps adoption across enterprises.  
• Developed mini-lessons and scalable training content, improving developer onboarding enterprise-wide.

**KPMG LLP**

*Technology Advisor | Jan 2019 – Nov 2019*

• Delivered presentations and training on Agile/DevOps practices, driving team adopton of modern workflows.  
• Created technical documentation and assessments, supporting successful DevOps transformation projects.  
• Coached developers, administrators, and process owners, building cross-functional capability and alignment.

**Hewlett Packard Enterprise**

*Solutions Architect | Apr 2017 – Jan 2019  
Source Code Management IT Developer/Engineer | Apr 2014 – Apr 2017*

• Evangelized social coding practices and GitHub Enterprise adoption, scaling usage across global teams.  
• Served as Social Coding Evangelist and mentor; organized HPE CodeWars competitions to inspire student developers.  
• Designed and maintained CI/CD pipelines and GitHub repositories, reducing deployment time and increasing reliability.  
• Delivered technical training and documentation on GitHub, Agile tools, and DevOps, strengthening developer productivity.

**Murray State University**

*Communications Supervisor | Jun 2013 – Mar 2014  
Telecommunications Operator / Parking Enforcement | Jul 2011 – Jun 2013*

• Supervised telecommunications operations and student workers, ensuring smooth day-to-day service.  
• Trained staff and created manuals and schedules, improving process efficiency.  
• Monitored emergency calls and law enforcement records; supporting campus safety operations.

**Education**

Bachelor of Science, Computer Information Systems | Murray State University, Murray, KY | Dec 2013

**Developer Advocacy & Community Contributions**

* Delivered talks and webinars on GitHub DevOps practices, engaging developers and enterprise leaders worldwide.
* Co-authored and launched the GitHub Handbook, now the gold standard for developer onboarding and a catalyst for shifting workplace culture toward innersource and developer-first practices.
* Championed innersource adoption by mentoring teams on open collaboration, reusable code, and transparent contribution models.
* Drove internal marketing and culture change through “Lurk & Learn” sessions that welcomed passive participants, gradually building comfort and engagement.
* Facilitated storytelling and knowledge-shareing, encouraging teams to share their journeys and outcomes internally, helping others shift left, recognize value, and invest in cultural change.
* Organized and mentored students at HPE CodeWars, inspiring future developers through large-scale coding competitions.
* Created and maintained open source training assets, including the GitHub for Developers class and supporting automation scripts, scaling developer education across enterprises.