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<!doctype html>
<html lang="en">
<head>
<meta charset="utf-8" />
<meta name="viewport" content="width=device-width,initial-scale=1" />
<title>SellCraft — Launch, Convert, Scale</title>
<meta name="description" content="SellCraft — Professional eCommerce academy: templates,
course, and capstone project." />
<style>
:root {
  --bg: #0f1724;
  --card: #0b1220;
  --muted: #9aa7b2;
  --accent: #00c2a8;
  --glass: rgba(255,255,255,0.03);
  font-family: Inter, system-ui, -apple-system, "Segoe UI", Roboto, "Helvetica Neue", Arial,
sans-serif;
}
* { box-sizing: border-box; }
body { margin:0; background: var(--bg); color: #e6eef3; line-height:1.5; scroll-behavior: smooth;
}
.container { max-width:1100px; margin:0 auto; padding:36px; }
header { display:flex; align-items:center; justify-content:space-between; position:sticky; top:0;
background: var(--bg); z-index:1000; padding:16px 0; }
.logo { font-weight:700; font-size:20px; letter-spacing:0.4px; }
.nav a { color:var(--muted); text-decoration:none; margin-left:20px; transition: color 0.18s; }
.nav a:hover { color:var(--accent); }
.hero { position:relative; display:grid; grid-template-columns:1fr 420px; gap:32px;
margin-top:48px; padding:60px 0; }
.hero::before { content:""; position:absolute; top:0; left:0; width:100%; height:100%; background:
linear-gradient(135deg, rgba(0,194,168,0.12), rgba(11,18,32,0.72)); border-radius:12px;
z-index:0; }
.card { background:var(--card); padding:28px; border-radius:12px; box-shadow:0 6px 30px
rgba(2,6,23,0.6); position:relative; z-index:1; opacity:0; transform: translateY(20px); transition:
all 0.6s ease; }
.card.visible { opacity:1; transform: translateY(0); }
.btn { padding:12px 18px; border-radius:10px; border:0; cursor:pointer; font-weight:600;
transition: transform 0.15s, box-shadow 0.15s; text-decoration:none; display:inline-block;
text-align:center; }
.btn-primary { background: var(--accent); color:#052125; }
.btn-primary:hover { transform: translateY(-2px); box-shadow:0 6px 30px rgba(0,194,168,0.18); }
.btn-ghost { background:transparent; border:1px solid rgba(255,255,255,0.06);
color:var(--muted); }
.features { display:grid; grid-template-columns:repeat(2,1fr); gap:14px; margin-top:18px; }

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.feature { background:var(--glass); padding:12px; border-radius:8px; font-size:14px;
color:var(--muted); }
form { display:flex; flex-direction:column; gap:14px; margin-top:18px; }
label { font-weight:600; margin-bottom:6px; font-size:14px; }
input, textarea { background:var(--glass); border:1px solid rgba(255,255,255,0.08);
border-radius:8px; padding:12px; color:#e6eef3; font-size:15px; width:100%; transition: border
0.18s, box-shadow 0.18s; }
input:focus, textarea:focus { border-color:var(--accent); box-shadow:0 0 12px
rgba(0,194,168,0.12); outline:none; }
footer { margin-top:48px; color:var(--muted); font-size:14px; padding:24px 0; border-top:1px
solid rgba(255,255,255,0.03); }
@media(max-width:900px){ .hero { grid-template-columns:1fr; } .nav{ display:none; } }
</style>
</head>
<body>
<div class="container">
<header>
<div class="logo">SellCraft</div>
<nav class="nav">
<a href="index.html">Home</a>
<a href="about.html">About</a>
<a href="courses.html">Courses</a>
<a href="contact.html">Contact</a>
</nav>
</header>

<section class="hero">
  <div class="card">
    <h1 style="margin-top:0;font-size:32px;">Launch, Convert, Scale — The Professional
eCommerce Academy</h1>
    <p style="color:var(--muted);margin:12px 0 18px;">Build a product, source suppliers, create a
high-converting store, and run profitable ads — complete with templates and a launch
project.</p>
    <div style="margin-top:14px;">
      <a class="btn btn-primary" href="courses.html">View Courses</a>
      <a class="btn btn-ghost" href="contact.html" style="margin-left:10px;">Contact Us</a>
    </div>
    <div class="features" style="margin-top:18px;">
      <div class="feature">8 modules + capstone project</div>
      <div class="feature">Templates & swipe files</div>
      <div class="feature">Supplier scripts</div>
      <div class="feature">Ads & analytics</div>
    </div>
  </div>

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</section>

<section id="about" class="card" style="margin-top:40px;">

<h2>About SellCraft</h2>

<p style="color:var(--muted);">SellCraft empowers entrepreneurs to build and scale profitable online stores. Practical training, templates, and real-world systems help turn ideas into thriving digital brands.</p>

</section>

<section id="courses" class="card" style="margin-top:24px;">

<h2>Courses</h2>

<p style="color:var(--muted);">Master product research, ads, and store optimization — with real-world templates and coaching.</p>

<ul style="color:var(--muted);line-height:1.8;">

<li>Module 1: Product research & validation</li>

<li>Module 2: Sourcing & Supply Chain</li>

<li>Module 3: Brand & Product Positioning</li>

<li>Module 4: Store Build & Optimization</li>

<li>Module 5: UX, CRO & SEO</li>

<li>Module 6: Paid Acquisition & Ads</li>

<li>Module 7: Email Marketing & Retention</li>

<li>Module 8: Operations, Finance & Legal</li>

<li>Capstone Project: Launch a live store</li>

</ul>

</section>

<footer>

© SellCraft — Built for founders. <span style="opacity:.8">Privacy · Terms</span>

</footer>

</div>

<script>

// Fade-in animation on scroll

var cards = document.querySelectorAll('.card');

var observer = new IntersectionObserver(function(entries){ entries.forEach(function(entry){

if(entry.isIntersecting){ entry.target.classList.add('visible'); } }); }, { threshold: 0.18 });

cards.forEach(function(c){ observer.observe(c); });

</script>

</body>

</html>