



# SELMI Wafa

I have a strong passion for the field of UI/UX design and Frontend developing. My aspiration is to excel as a professional, driven by a relentless commitment to understanding user needs and crafting innovative design solutions. I am constantly fueled by my curiosity and an thirst for knowledge, which I channel into my work.

## Languages

Arabic: Native  
English: C2 Level  
French: C1 Level  
German: B1 Level  
Spanish: A2 Level

## Computer Skills

### Design Tools

Adobe Creative Suite  
(Photoshop, Illustrator, After Effects,  
Premiere Pro, XD), Figma

### Front-end Development

HTML, CSS, JS

### JS Frameworks

Ionic, React Native,  
Angular

### Backend-end languages

Java, Kotlin, Flutter, PHP

## Skills

Communication  
Digital Marketing  
Social Media Management  
Strong time management  
Teamwork  
Motivation  
Proactivity  
Learning capacity  
Self confidence

## Contact

Portfolio  
<https://selmiwafa.github.io/My-Portfolio/>

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Behance  
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## Interests

Blockchain & Web 3  
Art  
New technologies

## Prizes

KorTable Marketplace application Figma design - "Hackwarts" Hackathon

- **First place in the "Hackwarts" hackathon for designing a Figma prototype for the KorTable Marketplace application (Design in Behance)**

## Professional Experience

### UI/UX Designer

Pixel Path | since July 2023

- Improved collaboration with the design team, resulting in a 30% reduction in project turnaround time for creating wireframes, mockups, and prototypes using Figma and XD.
- Analyzed client's requirements and the users' needs and designed interfaces in the most unique and creative way which made sure it pleased and intrigued the client.
- Developed captivating and pleasing interfaces for mobile applications, websites and web application that increased the number of projects and the quality of the product.

### Graphic Designer & Social Media Manager (part-time)

Espace Samiha | June 2023 - July 2023

- Conceived and meticulously crafted a unique logo that served as the cornerstone of the brand's identity, resulting in enhanced brand recognition and a significant boost in consumer engagement.
- Managed social media content across platforms and Produced captivating content that not only engaged the audience but also effectively drove desired actions and responses.
- Analyzed performance data to enhance strategies and achieved 400% growth in social media engagements and messaging.

### Graphic design intern

T&M Consulting | August 2022

- Designed visually compelling content, resulting in a 200% increase in social media engagement.
- Curated an extensive collection of 500+ color palettes, 100+ styles, and 1,000+ high-quality images to compose visually stunning layouts, leading to a 15% increase in customer satisfaction.
- Executed final graphic designs, incorporating market research insights, and achieved a 95% client satisfaction rate.

## Projects

### Graduation Project : Healthbuddy

- Implemented a user-friendly mobile application, Healthbuddy, with a team of 2 developers as the Scrum Master.
- Formulated efficient management of home pharmacy inventory, allowing users to easily track and update their medication stock.
- Integrated medication reminders feature to ensure timely intake of medications.
- The mobile part is built with Java, Kotlin, PHP, and MySQL.
- Deployed the web part of the application, leveraging HTML, CSS, and JavaScript with Ajax for interactive and real-time content loading, achieving a 50% decrease in page load time.

## Education

### Computer science bachelor : Software developing

Higher Institute of Computer Science Medenine | Sept. 2020 - May 2023  
Graduated with High Honors Degree (GPA 3.5)