SELMI
Wafa

Contact Details

Portfolio link
Wafa Selmi

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Languages

English: C1 Level
Italian: A2 Level
French: C1 Level
German: B1 Level
Spanish: A2 Level
Arabic: Native

Hard Skills

Design Tools
Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, XD), Figma

Front-end Development
HTML, CSS, JS, Python

JS Frameworks
Ionic, React Native, Angular

Backend-end languages
Java, Kotlin, Flutter, Python, PHP

Soft Skills

Communication
Digital Marketing
Social Media Management
Strong time management
Teamwork
Motivation
Proactivity
Learning capacity
Self confidence

Interests

Blockchain & Web 3
AR
New technologies

Education

Bachelor of CS : Software development | Sept. 2020 - May 2023
Higher Institute of Computer Science Medenine
Graduated with High Honors Degree

High School Diploma in Experimental Sciences | June 2019
Medenine's High School

Professional Experience

Graphic designer / Community Manager | since November 2023
M-Bonsai Marketing
- Increased familiarity with various social media platforms and their best practices.
- Followed strong organizational skills to manage multiple tasks and projects simultaneously.
- Ability to prioritize tasks effectively to meet deadlines.
- Willingness to collaborate with cross-functional teams such as marketing, product development, and customer support.

UI/UX Design internship | July 2023 - October 2023
Pixel Path
- Improved collaboration with the design team, resulting in a 30% reduction in project turnaround time for creating wireframes, mockups, and prototypes using Figma and XD.
- Developed captivating and pleasing interfaces for mobile applications, websites and web application that increased the number of projects and the quality of the product.

Graphic design intern | August 2022
T&M Consulting
- Designed visually compelling content, resulting in a 200% increase in social media engagement.

Projects

Graduation Project : Healthbuddy | 2023
- Implemented a user-friendly mobile application, Healthbuddy, with a team of 2 developers as the Scrum Master.
- The mobile part is built with Java, Kotlin, PHP, and MySQL.
- Deployed the web part of the application, leveraging HTML, CSS, and JavaScript with Ajax for interactive and real-time content loading, achieving a 50% decrease in page load time.

Prizes

KorTable Marketplace application Figma design - "Hackwarts" Hackathon
- First place in the "Hackwarts" hackathon for designing a Figma prototype for the KorTable Marketplace application