

CONFIDENTIAL INVESTMENT MEMO

Target: Startup

IC Verdict	Weighted Score	Risk Profile
Medium	14.8 / 45	Medium/High

Executive Summary

This pre-seed investment has a 'hook' in its problem-solving capabilities, but its 'anchor' lies in its underdeveloped product and operations. The weighted score of 14.8/45 indicates a moderate risk profile. However, the lack of specific risks flagged across all dimensions is a positive sign.

■ Deal Breakers & Red Flags

- Lack of traction and business model clarity
- Underdeveloped product and operations
- Unclear go-to-market strategy

■ Diligence Questions

- Can you provide a detailed roadmap for product development and operations improvement?
- How do you plan to address the lack of traction and business model uncertainty?
- Can you share your go-to-market strategy and how you plan to execute it?

Category Breakdown

Category	Score
team	2
problem	3.5
product	1
market	2
traction	0
gtm	1
business	0
vision	2
operations	1