

EVALUATION REPORT: STARTUP

Date: 2026-02-11

VERDICT	WEIGHTED SCORE	STAGE
Medium	14.8 / 45	Pre-Seed

Executive Summary

We have a solid foundation in problem-solving, but we need to focus on developing our product and operations to achieve traction. Our current weighted score is 14.8/45, indicating a moderate risk profile.



Detailed Analysis & Roadmap

TEAM 2/5

The team has a good understanding of the problem, but lacks experience in product development.

 **+1 Path:** Hire a product development expert

 **Main Risk:** Lack of experience in product development

PROBLEM 3.5/5

The problem is well-defined, but the solution is unclear.

 **+1 Path:** Develop a clear product roadmap

 **Main Risk:** Unclear solution

PRODUCT 1/5

The product is still in its infancy, and lacks clear features and benefits.

 **+1 Path:** Develop a minimum viable product (MVP)

 **Main Risk:** Lack of clear features and benefits

MARKET 2/5

The market is growing, but the competition is high.

 **+1 Path:** Develop a unique value proposition

 **Main Risk:** High competition

TRACTION 0/5

We have no customers or revenue.

 **+1 Path:** Develop a sales strategy and acquire customers

 **Main Risk:** No customers or revenue

GTM 1/5

The go-to-market strategy is unclear, and lacks a clear plan for execution.

 **+1 Path:** Develop a clear go-to-market strategy

 **Main Risk:** Unclear go-to-market strategy

BUSINESS 0/5

The business model is unclear, and lacks a clear plan for revenue generation.

 **+1 Path:** Develop a clear business model

 **Main Risk:** Unclear business model

VISION 2/5

The vision is clear, but the execution plan is unclear.

 **+1 Path:** Develop a clear execution plan

 **Main Risk:** Unclear execution plan

OPERATIONS 1/5

The operations are still in their infancy, and lack clear processes and procedures.

 **+1 Path:** Develop clear processes and procedures

 **Main Risk:** Lack of clear processes and procedures

Strategic Priorities (Next 90 Days)

- 1** Develop a clear product roadmap and MVP
- 2** Develop a unique value proposition and go-to-market strategy
- 3** Acquire customers and generate revenue