

# STARTUP

## EVALUATION REPORT

Generated on: February 11, 2026

VERDICT	N/A
WEIGHTED SCORE	N / 45
STAGE	Pre-Seed

### Executive Summary

We have a solid foundation in problem-solving, but we need to focus on developing our product and operations to achieve traction. Our current weighted score is 14.8/45, indicating a moderate risk profile.



# Detailed Analysis

## TEAM • 2/5

The team has a good understanding of the problem, but lacks experience in product development.

■ **To Improve:** Hire a product development expert

■■ **Risk:** Lack of experience in product development

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## PROBLEM • 3.5/5

The problem is well-defined, but the solution is unclear.

■ **To Improve:** Develop a clear product roadmap

■■ **Risk:** Unclear solution

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## PRODUCT • 1/5

The product is still in its infancy, and lacks clear features and benefits.

■ **To Improve:** Develop a minimum viable product (MVP)

■■ **Risk:** Lack of clear features and benefits

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## MARKET • 2/5

The market is growing, but the competition is high.

■ **To Improve:** Develop a unique value proposition

■■ **Risk:** High competition

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## TRACTION • 0/5

We have no customers or revenue.

■ **To Improve:** Develop a sales strategy and acquire customers

■■ **Risk:** No customers or revenue

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## GTM • 1/5

The go-to-market strategy is unclear, and lacks a clear plan for execution.

■ **To Improve:** Develop a clear go-to-market strategy

■■ **Risk:** Unclear go-to-market strategy

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## **BUSINESS** • 0/5

The business model is unclear, and lacks a clear plan for revenue generation.

■ **To Improve:** Develop a clear business model

■■ **Risk:** Unclear business model

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## **VISION** • 2/5

The vision is clear, but the execution plan is unclear.

■ **To Improve:** Develop a clear execution plan

■■ **Risk:** Unclear execution plan

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## **OPERATIONS** • 1/5

The operations are still in their infancy, and lack clear processes and procedures.

■ **To Improve:** Develop clear processes and procedures

■■ **Risk:** Lack of clear processes and procedures

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## Strategic Priorities

1. Develop a clear product roadmap and MVP
2. Develop a unique value proposition and go-to-market strategy
3. Acquire customers and generate revenue

# INTERNAL MEMO (Confidential)

### ■ *Red Flags / Deal Breakers*

- Lack of traction and business model clarity
- Underdeveloped product and operations
- Unclear go-to-market strategy

### ■ *Diligence Questions*

- Can you provide a detailed roadmap for product development and operations improvement?
- How do you plan to address the lack of traction and business model uncertainty?
- Can you share your go-to-market strategy and how you plan to execute it?