

PROJECT DOCUMENTATION

A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE:INSIGHTS FROM A LEADING BANKS

INTRODUCTION:

OVERVIEW:

Analysing bank financial performance provides a traditional, ratio based procedure for analysing using historical data. It demonstrates the interrelationship between the income statement and describes the risk.

PURPOSE:

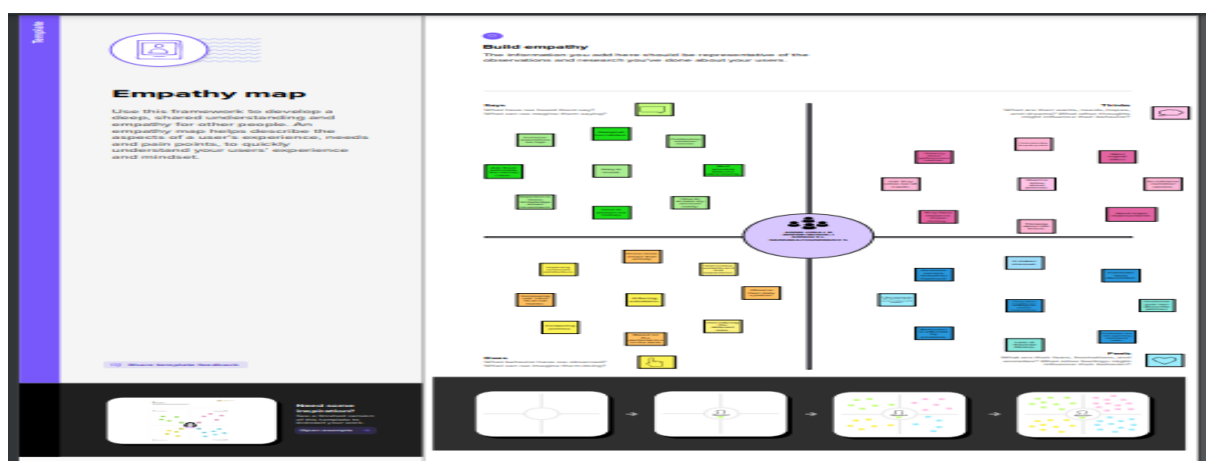
Financial performance analysis includes analysis and interpretation of financial statements. The financial analyst program provides vital methodologies of financial analysis.

Financial analysis involves the use of financial statements.

PROBLEM DEFINITION & DESIGN THINKING:

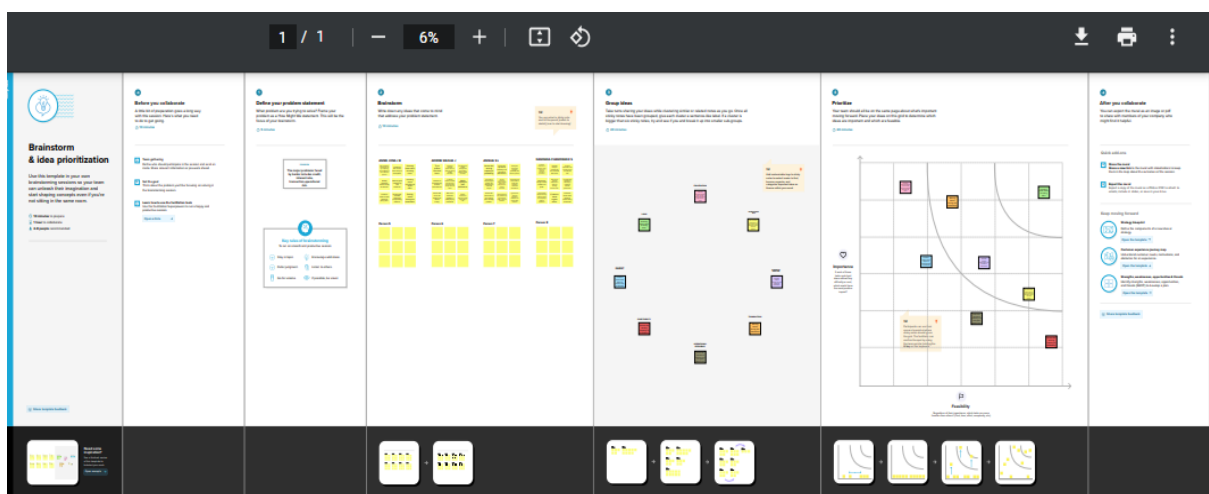
EMPATHY MAP:

An Empathy map helps you to understand your needs while you develop a deeper understanding of the persons you are designing for. It helps to express your feelings, thoughts, expressions, etc.,.



IDEATION & BRAINSTORMING MAP:

Brainstorming is a strategy used to generate a number of ideas to solve a particular problem. Brainstorming a map can be used for generating, visualising, organising, problem-solving, decision-making, revising and clarifying your certain topic.

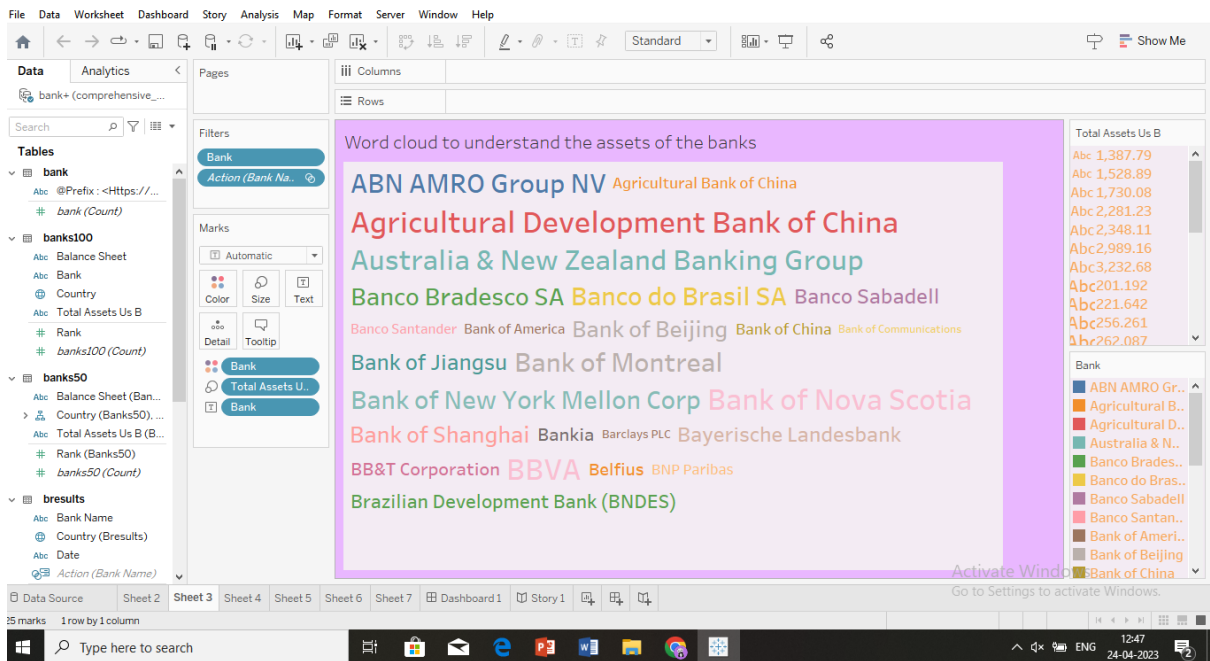
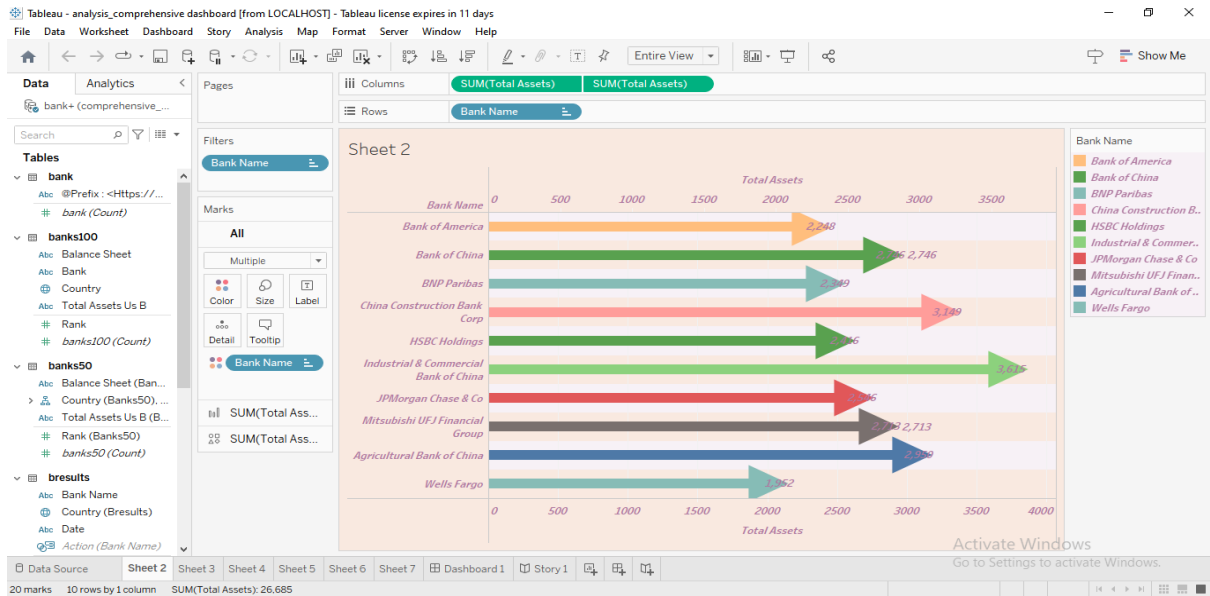


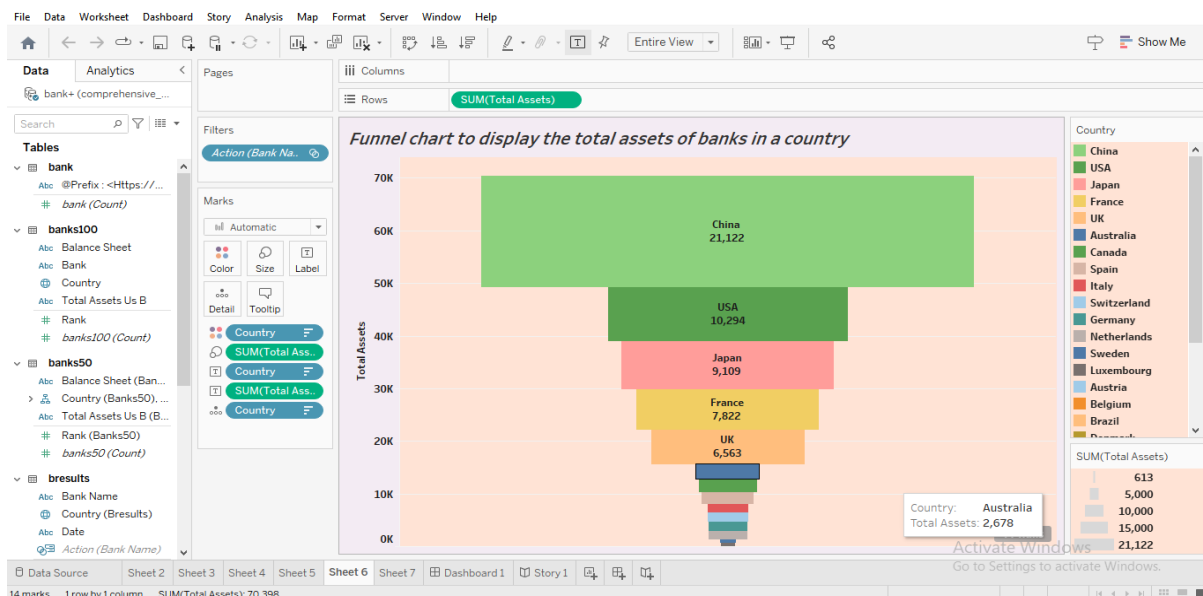
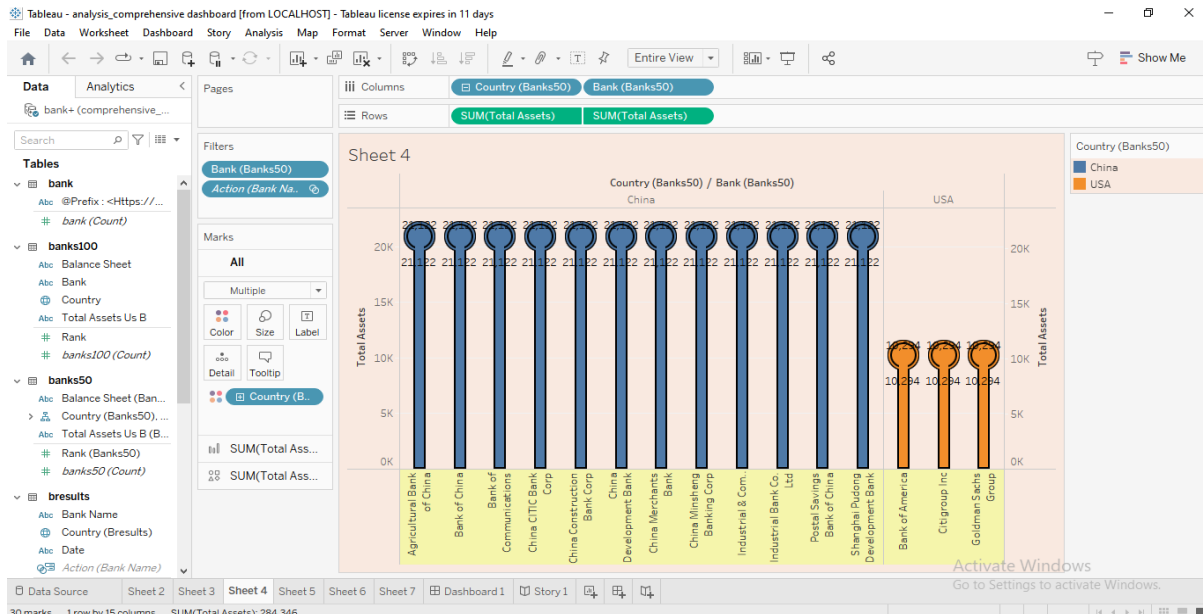
RESULT:

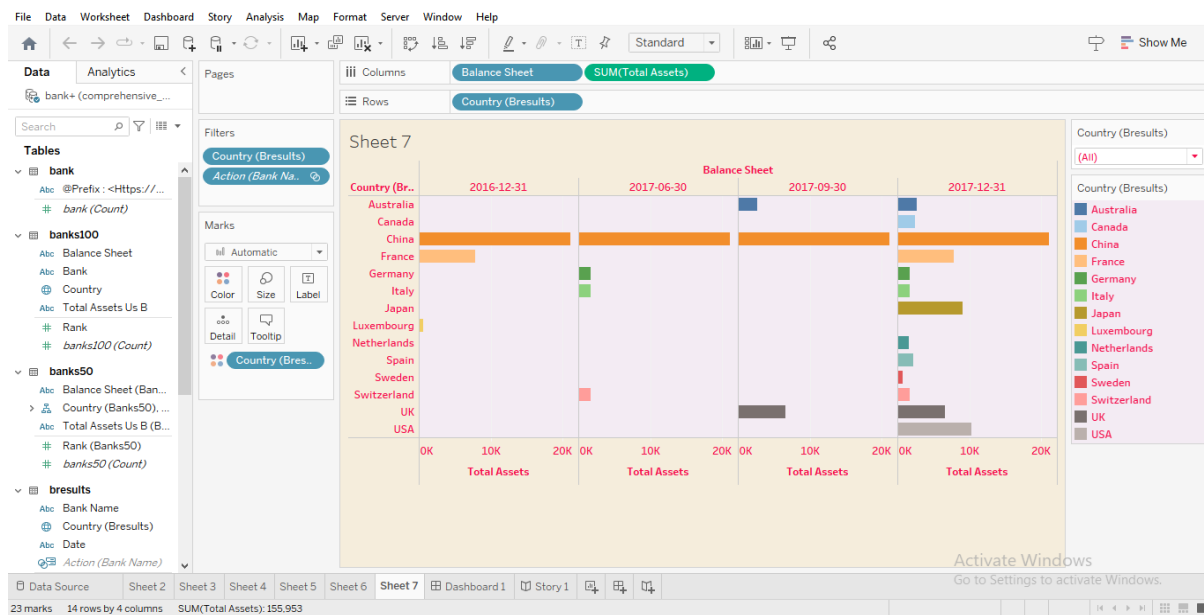
OUTPUT OF THE PROJECT:

The final findings of the project are as follows:

- *The industrial & commercial bank of China has the highest assets.
- *China has the more assets in top 50 banks.
- *China has the maximum average assets.
- *China has the more number of sum total.







ADVANTAGES AND DISADVANTAGES OF THE PROPOSED SOLUTIONS:

ADVANTAGES:

A financial statement is a collection of data, logical and consistent accounting procedures. The complete analysis of every relevant aspect of a company's financial operations.

DISADVANTAGES:

Lack of financial literacy may cause. It makes to stressed about our life. It makes us to frustrate, if our accounts going into debt or any scam will cause.

APPLICATIONS:

Providing proper interests and regular offers. Assess the earning capacity or profitability. Net interest margin reveals a bank's net profit. Each part of financial statements is useful for avoiding financial risks.

FUTURE SCOPE:

The future scope of banking is expected to be shaped by technological advancements, changes in regulatory environments, and evolving customer needs. The challenges, opportunities, and new possibilities in the future of the banking industry. The future scope for financial banking has risen with the recent digital transformation efforts.

CONCLUSION:

The banking industry world-wide is being transformed. The global forces for change include technological innovation; the deregulation of financial services at the national level and opening-up to international competition; and - equally important - changes in corporate behavior, such as growing disintermediation and increased emphasis on shareholder value. The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state-owned banks that had dominated their banking systems in the past. In this project we analysis the bank related data and extract some datas using Business Intelligence tools and extract the Insights from the data and put the data in the form of visualizations, Dashboards and Story.

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