

# International Hymenopterist's Society Meeting

## Cusco, Peru, July 20-25, 2014



## Sponsorship levels and payment options

Thank you for your interest in supporting the Hymenopterist's Society (ISH). Your 100% tax deductible contribution will help fund our annual meeting, promote research, sponsor students, and foster interdisciplinary approaches to understanding Hymenoptera.

We welcome all levels of support, but the following are some proposed guidelines.

### SPONSORSHIP LEVELS:

Level	Amount	Sponsor Recognition
A	\$ 250	company and logo listed in program as sponsor
B	\$ 300	quarter page B&W Sponsor Recognition Space, company listed in program as sponsor
C	\$ 350	half page B&W Sponsor Recognition Space, company listed in program as sponsor
D	\$ 400	full page B&W Sponsor Recognition Space, company listed in program as sponsor
E	\$ 500	half page B&W Sponsor Recognition Space, company listed in program as sponsor, company receives an unmanned display table at meeting
F	\$ 750	half page B&W Sponsor Recognition Space, company listed in program as sponsor, company's sales rep may maintain and run a display table at meeting

The ISH program has limited spots for **color sponsor** recognition spaces. If you would like to upgrade to a color space, please refer to the following additional fees:

1. **Quarter page** (\$50 in addition to sponsorship level A or higher)
2. **Half page** (\$100 in addition to sponsorship level A or higher)
3. **Full page inside front cover** (\$150 in addition to level D sponsorship or higher)
4. **Full page inside rear cover** (\$150 in addition to level D sponsorship or higher)
5. **Full page rear cover** (\$300 in addition to level D sponsorship or higher)

The deadline for sponsorship is **Friday, May 30, 2014** to allow time to finalize and print the program.

Please send checks or arrange credit card payments through our society treasurer, Craig Brabant, Department of Entomology, University of Wisconsin-Madison, Madison, Wisconsin, 53706, U.S.A. ([brabant@entomology.wisc.edu](mailto:brabant@entomology.wisc.edu)).

***Thank you!***

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The International Society of Hymenopterists has over 250 members from around the world. This non-profit organization produces the Journal of Hymenoptera Research. In 2012, we were able to sponsored selected students and a postdoctoral researcher to attend our meeting at International Congress of Entomology in Korea, and through our endowment fund we provided a research award to a superb Brazilian student. We are asking for your help to sponsor our 2014 meeting and help encourage participation by a diverse and global community of hymenopterists.

### Instructions for sponsorship advertisement

*There are multiple ways that we offer advertisement for our generous sponsors*

#### PRINTED PROGRAM:

The dimensions for sponsorship recognition spaces are as follows:

Page Size	Height	Width
Full page	8.5"	5.5"
Half page	4.2"	5.5"
Quarter page	4.2"	2.7"

Please ensure artwork for the program is at least **300 dpi. PDF format** is preferred. Please email all questions regarding formatting, with the subject "ISH sponsor artwork", to the following address: [john.heraty@ucr.edu](mailto:john.heraty@ucr.edu).

#### ISH WEBSITE:

Please provide a company logo along with a website URL (if applicable) that will link to your organization so that we can add it to our website (<http://www.hymenopterists.org>).

#### ISH MEETING SLIDESHOW:

A PowerPoint slideshow displays during breaks at the meeting. If you would like to participate in this form of advertisement, please provide formatted PowerPoint slides of your choice for incorporation.

Please forward all files (pdf or powerpoint) as attachments with the subject "ISH sponsor artwork" to the following address: [john.heraty@ucr.edu](mailto:john.heraty@ucr.edu). For large files, a dropbox folder can be arranged.

#### BOOKS, JOURNALS AND FLIERS

If you would like to send demonstration materials to the meeting, we can arrange for a local shipping address in Cusco. Donated books or other products can be used as prizes for our student competition.

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***Thank you!***