

BPA Marketing and Public Relations Award Application

Purpose

To promote the image of Business Professionals of America and its members; to inform the public of the meaning and objectives of BPA; to encourage the creation of media promotions, especially chapter newsletters and Websites promoting BPA; and to encourage organized local chapter membership recruiting efforts/activities.

Eligibility

All applicants must be in good standing with Business Professionals of America. This award is open to members in the Middle Level, Post-Secondary and Secondary Divisions who have completed at minimum one activity which does one of the following: promotes the image of Business Professionals of America and its members, informs the public of the meaning and objectives of BPA, encourages the creation of media promotions, especially chapter newsletters and Websites promoting BPA and/or encourages organized local chapter membership recruiting efforts/activities.

Guidelines and Application

Applications must be submitted utilizing this form and submitted via the BPA Cares Submissions System at www.bpa.org/submit. NO E-MAIL OR MAIL APPLICATIONS WILL BE ACCEPTED. Submission applications must include all activity descriptions. Partial applications will not be accepted or combined.

Applications due April 1.

Qualification Period

Activities completed between April 2, 2017 and April 1, 2018 (11:59 PM EST) can be counted towards this award.

General Information

Applicants may only count activities once in the BPA Cares Award Program, except Service Learning Individual and Chapter Activities Award of Excellence.

Chapters may complete more than one activity to equal the total number of hours/dollars.

Activity descriptions cannot exceed 500 words in total.

Activities may include but are not limited to

- any activity that promotes BPA in the school or community
- any activity that builds good public relations and is reported in the media (document media release)
- any chapter newsletter that is distributed to school or community members (outside the chapter membership, include document distribution)
- any chapter Website promoting the chapter and /or BPA members (document Website)
- any organized chapter membership recruiting activity

All activity descriptions must include title, organization benefiting from the project, date project completed, location of the project and description of the project.

All materials submitted become the property of Business Professionals of America and may be used as the National Center sees fit.

It is not necessary for a chapter to attend the National Leadership Conference to participate in the program and receive the award.

DO NOT SEND ANY AWARD APPLICATION(S) AS PART OF ANOTHER APPLICATION. AWARDS MAY NOT BE SUBMITTED WITH TECHNICAL PROJECTS FOR COMPETITIVE EVENTS. EACH AWARD MUST BE SUBMITTED SEPARATELY.

Recognition

100-249 service hours OR \$500.00-\$999.00 contribution: Certificate of Achievement 250+ service hours or \$1000.00+: Award of Achievement and recognition on-stage at the National Leadership Conference

Having trouble with the BPA Cares Award? Visit our Frequently Asked Questions page.

Non-Discrimination Policy

It is the policy of Business Professionals of America that no person on the basis of race, color, religion, national origin or ancestry, age, sex, marital status, sexual orientation, or disability shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to, discrimination in any program or activity for which it is responsible.

Share your story!

#bpacares <u>www.facebook.com/businessprofessionalsofamerica</u> @national bpa

Application

Chapter ID:	Chapter Name:
Submitted by:	
Number of Chapter Members Par	ticipating:
Total Service Hours Completed: _	Total Dollars Raised/Donated: \$
Activity #1 (descriptions cannot excee	d 500 words in total):

Activity #2 (descriptions cannot exceed 500 words in total):
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Activity #3 (descriptions cannot exceed 500 words in total):
Activity #4 (descriptions cannot exceed 500 words in total):
Activity #5 (descriptions cannot exceed 500 words in total):