

# Korcomptenz:

## Solving Business Challenges and Providing Competitive Advantage with Expertise in Microsoft Dynamics and Other Critical Technologies

**M**icrosoft is helping enterprises drive digital transformation to address the ever-changing needs of their customers and helping partners capitalize on new business potential. Technological advancements across Microsoft's agile platforms and services have propelled businesses into a new era where they can better engage with customers, empower employees, ensure efficiency of operations, and experience a complete transformation of products to deliver better customer outcomes.

Korcomptenz, a company founded in 2003, is a strategic Microsoft partner that is actively promoting and implementing Microsoft Dynamics 365 Enterprise, the company's flagship ERP product. Microsoft Dynamics 365 provides the advantages of the cloud, paired with ERP and CRM capabilities, in tandem with professional-grade BI, marketing, and service desk operations.

Korcomptenz's vision is to create lasting value and a competitive advantage for their clients with innovative technology solutions that ad-

dress business challenges and drive growth. With 15 years of experience in the market, the team at Korcomptenz is organized around four technology towers: ERP and CRM, Web and Marketing Automation Technology, Mobile and Web Application Development, and Cloud and Infrastructure Management. These towers directly link to the company's mission of engaging clients, enabling their business, and achieving better results at an affordable and compelling total cost of ownership.

### Engage. Enable. Accelerate

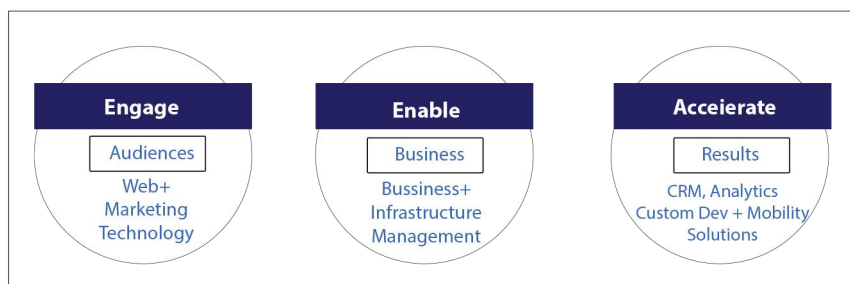
All four technology towers are critical to Korcomptenz's mission, but ERP is at the heart of its business with longstanding services supporting Microsoft Dynamics. In this segment, the organization strives to be a trusted partner for small and medium businesses, combining an agile implementation methodology with robust processes and quality controls.

The company leverages a global delivery model to provide compelling price points and access to top-tier resources in the ERP market. Prakash Anthony, the CEO of



Korcomptenz, reveals, "Today we have satellite offices across the globe in Australia, Singapore, London, and Belgium, plus two offices in the US to serve our customer's requirements. We are sharply focused on building the best industry practices while concentrating and delivering on Microsoft Dynamics."

The Microsoft ERP and CRM tower is headed by Manoj Bonam, CTO, a thought leader in the field for over 12 years. Manoj is supported by a talented and experienced team that works ceaselessly to deliver high quality Dynamics implementations on time and on budget. This team is tightly connected to a broader strategic technology group that creates responsive designs and websites, mobile-enabled applications and content management systems, to name a few. "In the web and marketing space, we offer value integration and automation on multiple technologies, where the products could be Salesforce and CRM or it could be Mautic, the Open Marketing Cloud," adds Prakash.





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Korcomptenz strives to be partner of choice for small and mid-size businesses by offering a unique combination of technology depth and breadth across their entire business and marketing stack. The com-

pany has also completely immersed itself in technologies and strategies that aid and support customer journey marketing, where the proposed solution helps their end-clients win, service, and retain customers.

Underlying these offerings, Korcomptenz provides forward-thinking cloud and infrastructure management. These services are essential to an agile and robust deployment of both ERP and web technologies, allowing our customers to receive implementation, development, deployment, and application hosting services from a single provider. They can even help customers launch a custom mobile application on iOS or Android.

Korcomptenz has been incredibly pleased with the response they have received in their technology markets as a mid-size vendor. Gearing up for the future, Korcomptenz has mapped out several business plans for the short and long term.

"We have one more emerging vertical coming up which is data analytics and big data," reveals an excited Prakash.

They attribute their current and continued success to a combination of the strategy and technology expertise, the enthusiasm and experience of their teams, leads and managers, supported by a state-of-the-art center in India.

Prakash signs off on a positive note, "We are at crossroads of exciting times at Korcomptenz. The company is looking at specializing in certain key Industry Verticals like Retail, eCommerce, and Non Profit, apart from its already strong focus on Manufacturing. Korcomptenz is already in the process of launching niche products in these verticals which would help us solve the business challenges of customers in those industry verticals as well as strongly entrench Korcomptenz in the minds of market." 

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## 20 Most Promising Microsoft Solution Providers 2018

**M**icrosoft holds a leadership position in the technology market. In today's age, Microsoft is continually transforming business operations through its strong alliances with several organizations through the Microsoft Gold partnership. There is a strong focus on delivering cross-platform software and services. These solution providers work towards proffering key solutions and professional consultations with better insights and forming the very infrastructure backbone of the organization via this collaboration. Certified Microsoft solution providers' job profile is to assess the business goals and identify a solution that can meet these demands making the business more efficient and agile. While there has been an influx of solution providers in the Microsoft ecosystem, not all vendors possess the right skilled personnel that can efficiently navigate through the complexities of the market verti-

cal and lack the knowledge of cloud based technology. Customers need a vendor that meets the aforementioned demands with the ability to solve problems and enable the employees to accomplish more through a broad range of Microsoft cloud services.

Assisting organizations to select the right vendor to work with, CIOReview offers an exhaustive list of "20 Most Promising Microsoft Solution Providers". This list has been formulated to display a group of skilled vendors within the Microsoft ecosystem. These companies are backed by Microsoft solutions with a perfect blend of industry-rich experience, a proven track record and technically adept teams. A distinguished board encompassing renowned CEOs, CIOs, industry analysts and CIOReview editorial team have conducted a deep market research and finalized on 20 vendors who are firmly believed to have the capability to assist businesses achieve the set business goals.



### Company:

Korcomptenz

### Key Person:

Prakash Anthony,  
CEO

### Website:

korcomptenz.com

### Description:

Provider of services for Microsoft Dynamics Suite, Infrastructure, Cloud Solutions, Web Marketing Automation, Mobile Application Development and more