

Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SELVAKUMAR

manage flight inventory and availability across various channels.

coordinate with

other team

nembers to ensure

onsistency across

all booking

channels.

optimize flight availability and pricing. develop and implement

monitor and

nalyze booking

trends to

strategies to increase flight booking and revenue.

ensure compliance with airline policies and regulations related to flight booings.

manage customer complaints and feedback related to flight

bookings.

SUNSHAR

manage the online booking system and ensure that it is user-friendly and accessible.

work with IT staff to

ensure that the

online booking

system is up-to-

date and

functioning

properly.

develop and implement marketing strategies to ncrease online bookings.

develop and

implement

strategies to

ncrease custome

loyalty and repeat

bookings.

behavior to otimize the online booing system. monitor online

monitor and

analyze website

traffic and user

reviews and feedback to dentify areas fo improvement.

VALLARASAN

manage the offline booking system, including phone and inbookings.

monitor and

analyze phone and

in-person booking

trends to optimize

availability and

pricing.

develop and implement strategies to increase offline bookings.

ensure compliance with airline policies and regulations related to offline

bookings.

train and

manage staff responsible for handling phone and in-person bookings.

bookings.

develop and implement strategies to mprove customer service for phone and in-person

VIJAYALAKSHMI

manage the various channels, including travel agents and other intermediaries.

ensure

compliances with

airline policies and

egulations related

to intermediary

bookings.

develop and implement strategies to ncrease bookings through

intermediaries.

develop and maintain relationships with travel agents and other intermediaries.

analyze data on intermediary bookings to identify areas for improvement.

monitor and

analyze booking

trends across

various channels to

ptimize availabilit

and pricing.

VINITHA

monitor online reviews and feedback to identify areas for improvement.

monitor and

analyze phone and

in-person booking

trends to optimize

availability and

pricing.

develop and implement strategies to increase flight booking and revenue.

> monitor online reviews and feedback to identify areas for improvement.

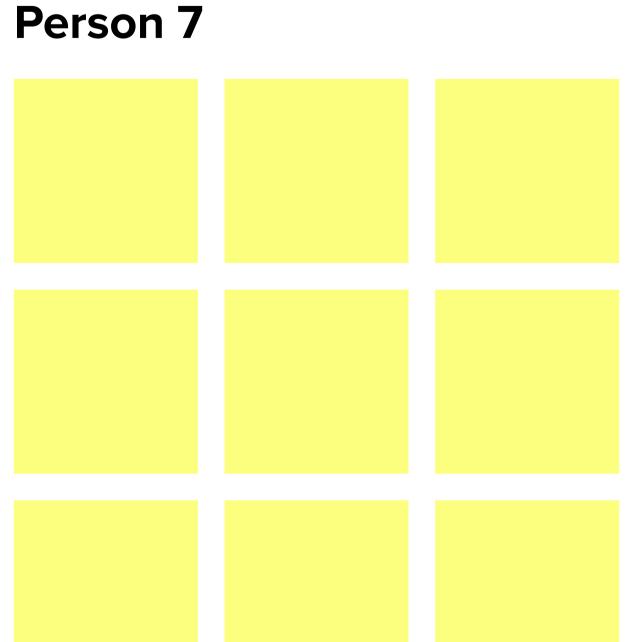
feedback to identify areas for improvement.

monitor online

reviews and

manage flight inventory and availability across various channels.

Person 6



Person 8

