

SELVAKINGSSELIN



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CONTACT

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Soundharraja Airport,
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EDUCATION

Bachuler of Commerce

St Joseph's College(Autonomous)
Tiruchirappalli

CGPA 6.9 2021 - 2024

HSC

MSP Solai Nadar Memorial Hr Sec
School

Percentage 84% 2020 - 2021

SSLC

MSP Solai Nadar Memorial Hr Sec
School

Percentage 69% 2018 - 2019



SUMMARY

I am eager to share my academic knowledge to our company and ready to start immediately. I'm enthusiastic about the opportunity to further develop my skills and gain more experience in the role. I believe i am a strong fit for this position and see it as a great chance to enhance my skills.



EXPERIENCE

Digital Marketing Internship

BIMQP - WFH - Singapore

02 / Sep / 2024 - 02 / Dec / 2024 - Full Time



PROJECTS

Impact of Social Media on General Election - 2024

- Undertaking a project to explore how social media influences public opinion and voter behavior in the 2024 general election.
- Using tools (Google , Sheets , Forms , Ms Excel , Mss Word , Social Media).
- Result : From tamilnadu people choose indian national congress to win the election.

Portfolio Website

- I was created this portfolio website for my details and my creation level.
- Using tools (Vs Code , HTML , CSS , Git , GitHub , Google Crome).
- Result : <https://selvakingselin07.netlify.app>



SKILLS

Lead Generation
Social Media Marketing (SMM)
Email Marketing
Google Analytics
Data Analysis Using Excel
MS Office (Outlook , Word ,
Excel , Power Point)
Basic Web Development Knowledge
(HTML , CSS)



SOFT SKILLS

Time Management
Team Collaboration
Adaptability
Overthinking
Communication



HOBBIES

Chess
Cricket



CERTIFICATIONS

Fundamental of Digital Marketing - Google
Digital Marketing - Hubspot
PGDCA (Ms Word , Excel , Power Point)
Data Analytics using Python and Excel



LANGUAGES

Tamil
English