

Project Report

INTRODUCTION

11 Overview

12 Fashion Haven is a fashion magazine based in the United States. It was founded in 2014 and has since become one of the most popular fashion magazines in the country. Fashion Haven covers all aspects of fashion, from the latest trends to celebrity style to fashion history. The magazine also features interviews with leading designers, photographers, and stylists.

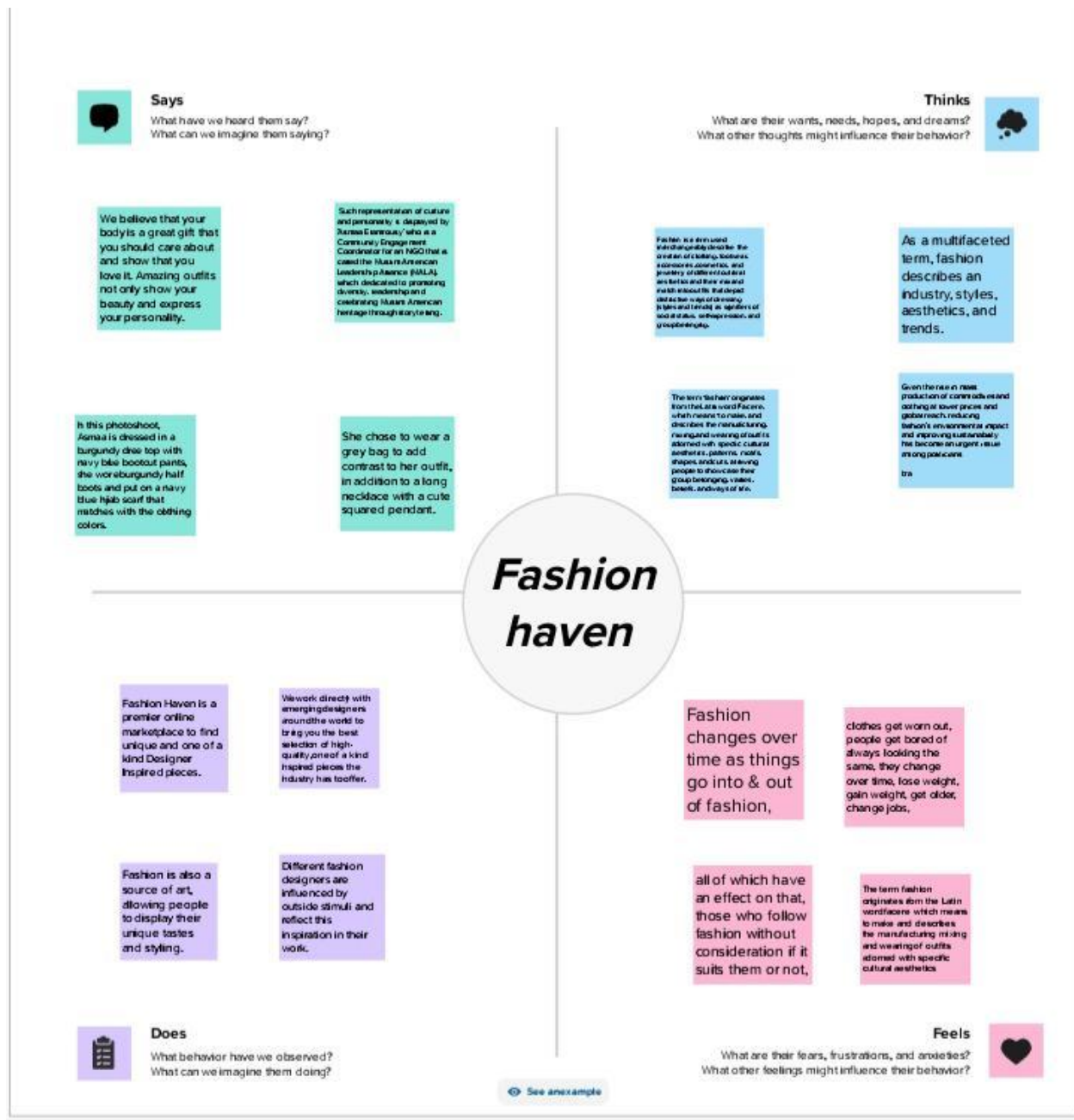
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Purpose

- Fashion haven can be a place where people can learn about the latest fashion trends and how to put together stylish outfits. Fashion havens often offer personal shopping services and styling advice.

PROBLEM DEFINITION & DESIGN THINKING

21 Empathy Map



22 Ideation & Brain Storming Map



Fashion haven

Profit and Loss

Basis: Accrual

From 01/04/2023 To 30/04/2023

Account	Total
Operating Income	
Sales	8,80,000.00
Total for Operating Income	8,80,000.00
Cost of Goods Sold	
Cost of Goods Sold	11,00,000.00
Total for Cost of Goods Sold	11,00,000.00
Gross Profit	-2,20,000.00
Operating Expense	
Advertising And Marketing	10,000.00
Other Expenses	5,000.00
Rent Expense	50,000.00
Salaries and Employee Wages	50,000.00
Total for Operating Expense	1,15,000.00
Operating Profit	-3,35,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	-3,35,000.00

**Amount is displayed in your base currency INR

Fashion haven

Balance Sheet

Basis: Accrual

As of 30/04/2023

Account	Total
Assets	
Current Assets	
Cash	
Petty Cash	5,000.00
Total for Cash	5,000.00
Bank	
ICICI BANK-001	3,04,000.00
Total for Bank	3,04,000.00
Other current assets	
Input Tax Credits	0.00
Input CGST	15,000.00
Input SGST	15,000.00
Total for Input Tax Credits	30,000.00
Total for Other current assets	30,000.00
Total for Current Assets	3,39,000.00
Total for Assets	3,39,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Accounts Payable	5,00,000.00
rent payable	30,000.00
GST Payable	0.00
Output CGST	22,000.00
Output SGST	22,000.00
Total for GST Payable	44,000.00
Total for Current Liabilities	5,74,000.00
Total for Liabilities	5,74,000.00
Equities	
Capital Stock	1,00,000.00

Account	Total
Current Year Earnings	-3,35,000.00
Total for Equities	-2,35,000.00
Total for Liabilities & Equities	3,39,000.00

**Amount is displayed in your base currency INR

books.zoho.in/app/60024394296#/reports/billsaging?filter_by=CustomDate&report_date=2023-04-24&select_columns=%5B%5D

We've sent an email to selvakumar33241@gmail.com. Please verify it to start invoicing your clients. [RESEND VERIFICATION EMAIL](#)

Search in Customers (/)

You are cur... Upgrade +

Fashion haven

Custom

Customize Report

Schedule Report

Export As

Fashion haven

AP Aging Summary By Bill Due Date

As of 24/04/2023

+ Add Temporary Note

VENDOR NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL
EvolveLife	₹0.00	₹0.00	₹5,25,000.00	₹0.00	₹0.00	₹5,25,000.00
Soulful Essence	₹0.00	₹0.00	₹5,00,000.00	₹0.00	₹0.00	₹5,00,000.00
Zenith Lifestyle	₹0.00	₹0.00	₹1,05,000.00	₹0.00	₹0.00	₹1,05,000.00
Total	₹0.00	₹0.00	₹11,30,000.00	₹0.00	₹0.00	₹11,30,000.00

Fashion haven
Tax Return
From 01/04/2023 To 30/04/2023

+ Add Temporary Note

DATE	ENTRY NUMBER	TRANSACTION TYPE	AMOUNT	IGST AMOUNT	CGST AMOUNT	SGST AMOUNT	CESS AMOUNT
10/04/2023	INV-000001	Invoice	₹1,00,000.00	₹0.00	₹2,500.00	₹2,500.00	₹0.00
20/04/2023	INV-000002	Invoice	₹5,00,000.00	₹0.00	₹12,500.00	₹12,500.00	₹0.00
20/04/2023	INV-000003	Invoice	₹1,60,000.00	₹0.00	₹4,000.00	₹4,000.00	₹0.00
20/04/2023	INV-000004	Invoice	₹1,20,000.00	₹0.00	₹3,000.00	₹3,000.00	₹0.00

Fashion haven
AR Aging Summary By Invoice Due Date
As of 24/04/2023

+ Add Temporary Note

CUSTOMER NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL	TOTAL (FCY)
Arivindan mani	₹0.00	₹1,68,000.00	₹0.00	₹0.00	₹0.00	₹1,68,000.00	₹1,68,000.00
suresh kumar Iyer	₹0.00	₹1,26,000.00	₹0.00	₹0.00	₹0.00	₹1,26,000.00	₹1,26,000.00
Total	₹0.00	₹2,94,000.00	₹0.00	₹0.00	₹0.00	₹2,94,000.00	

3 RESULT:

We've sent an email to selvakumar33241@gmail.com. Please verify it to start invoicing your clients.

[RESEND VERIFICATION EMAIL](#)

Books

Search in Customers

You are cur...

Upgrade



Fashion haven



Home

Items

Banking

Sales

Purchases

Time Tracking

e-Way Bills

GST Filing

Accountant

Reports

Documents

More Features

Hello, selvakumar33241
Fashion haven

Dashboard Getting Started Recent Updates Announcements

Total Receivables

New

Total Unpaid Invoices ₹0.00

CURRENT
₹0.00

OVERDUE
₹0.00

Total Payables

New

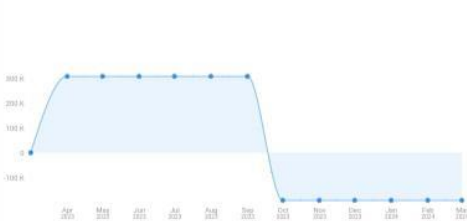
Total Unpaid Bills ₹0.00

CURRENT
₹0.00

OVERDUE
₹0.00

Cash Flow

This Fiscal Year



Cash as on
01/04/2023

₹0.00

Incoming

₹10,24,000.00 +

Outgoing

₹12,15,000.00 -

Cash as on
31/03/2024

₹-1,91,000.00 =

Income and Expense This Fiscal Year

Accrual Cash



Income
Expense

Total Income

₹8,80,000...

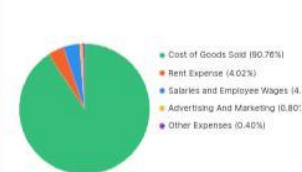
Total Expenses

₹12,15,000...

* Income and expense values displayed are exclusive of taxes.

Top Expenses This Fiscal Year

Cost of Goods Sold (80.76%)
Rent Expense (4.02%)
Salaries and Employee Wages (4.02%)
Advertising And Marketing (0.80%)
Other Expenses (0.40%)



Projects

00:00
UNBILLED HOURS

₹0.00
UNBILLED EXPENSES

[Add Project\(s\) to this watchlist](#)

Show All Projects

Bank and Credit Cards

ICICI BANK-001

₹3,04,000.00

Have questions? Ask away!

ADVANTAGES & DISADVANTAGES

Advantages

- Receive validated trends to help you plan your season with confidence

Benefit from expert guidance to support trend application and range validation

Get inspired by bespoke trend information specifically curated for your brand Engage effectively with your customer by anticipating their needs more

- Raise trend and consumer awareness within

Your

Disadvantages

- Reliance on experts

Focus on trends

Lack of differentiation

Accuracy

Complexity

APPLICATIONS

Fashion Heaven's trend information can help brands to develop products that are both on-trend and desirable to their target customers for example a brand could use Fashion Heaven's information to identify the key trends for the upcoming season and then develop a product range that incorporates these trends

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CONCLUSION

Fashion Heaven is a trend intelligence company that provides fashion brands with accurate and up-to-date trend information as well as expert guidance on how to apply trends to their products and ranges

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FUTURE SCOPE

The future scope of Fashion Heaven is bright As the fashion industry becomes increasingly competitive brands are looking for ways to stay ahead of the curve and create products that are both on -trend and desirable to their target customers Fashion Heaven's trend intelligence platform can help brands to do just that

Increased use of artificial intelligence (AI) and machine learning

AI and machine learning can be used to analyze large amounts of data to identify trends and patterns. This information can then be used to provide more accurate and relevant trend information to brands Technology is playing an increasingly important role in the fashion industry Fashion havens are using

Technology

Technology to improve the customer experience and to offer new and innovative products and services for example

Zome

Fashion havens are using virtual reality and augmented reality to allow customers to try on clothes before they

Buy them

Personalization

Consumers are demanding more personalized shopping experiences Fashion havens are responding to

This trend by offering more: personalized services such as personal stylists and custom-made clothing

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APPENDIX

A Source Code