Dynamic Variables

DTM Data Layers	Notes			digitalData.page. pageName	digitalData.page. detailPageName
		Page/scenarioSe ction	URL	simplepageName	detailpageName
Sprint 15 Tagging of Asian websites - Tagging	Chinese microsite		https://promo.ver izon.chinesesite. us.com/?CMP=O LA_CON_ACQ_9 9999_NA_201001 20_NA_M2012039 5_00001#TX	micro chinese homepage	micro chinese homepage
	Korean microsite		https://promo.ver izon.koreansite.u s.com/?CMP=OT C_CON_ACQ_99 999_NA_2010012 0_NA_M20120395 _00001	micro korean homepage	micro korean homepage
	Korean additional site URLs		Shop Page: https ://promo.verizon. koreansite.us.co m/?q=plan_fios	micro korean homepage	micro korean homepage planfios
			Internet Page: https://pro mo.verizon.korea nsite.us.com/?q= fiosinternet	micro korean homepage	micro korean homepage fiosinternet
			TV Page: https://pro mo.verizon.korea nsite.us.com/?q= tv_fios	micro korean homepage	micro korean homepage tvfios
			Shop Page: https://pro mo.verizon.korea nsite.us.com/?q= plan_fios_mb	micro korean homepage	micro korean homepage planfios mobile
			Internet Page: https://pro mo.verizon.korea nsite.us.com/?q= fiosinternet_mb	micro korean homepage	micro korean homepage fiosinternet mobile
			TV Page: https://pro mo.verizon.korea nsite.us.com/?q= tv_fios_mb	micro korean homepage	micro korean homepage tvfios mobile
	Chinese additional site URLs		Shop Page: https://promo.ver izon.chinesesite. us.com/?q=plan_ fios	micro chinese homepage	micro chinese homepage planfios
			Internet Page: https://promo.ver izon.chinesesite. us.com/?q=fiosin ternet	micro chinese homepage	micro chinese homepage fiosinternet
			TV Page: https://promo.ver izon.chinesesite. us.com/?q=tv_fio s	micro chinese homepage	micro chinese homepage tvfios

			Shop Page: https://promo.ver izon.chinesesite. us.com/?q=plan_ fios_mb	micro chinese homepage	micro chinese homepage planfios mobile
			Internet Page: https://promo.ver izon.chinesesite. us.com/?q=fiosin ternet_mb	micro chinese homepage	micro chinese homepage fiosinternet mobile
			TV Page: https://promo.ver izon.chinesesite. us.com/?q=tv_fio s_mb	micro chinese homepage	micro chinese homepage tvfios mobile
Asian (Korean and Chinese) Microsite Revamp	Chinese Microsite	Home Page	NA	micro chinese homepage	micro chinese homepage
		Deals Page	NA	micro chinese deals	micro chinese deals
		Internet Page	NA	micro chinese internet	micro chinese internet
		TV Page	NA	micro chinese tv	micro chinese tv
		Support Page	NA	micro chinese support	micro chinese support
		Chinese Dramas Page	NA	micro chinese drama	micro chinese drama
	Korean Microsite	Home Page	NA	micro korean homepage	micro korean homepage
		Deals Page	NA	micro korean deals	micro korean deals
		Internet Page	NA	micro korean internet	micro korean internet
		TV Page	NA	micro korean tv	micro korean tv
		Support Page	NA	micro korean support	micro korean support
		Korean Dramas Page	NA	micro korean drama	micro korean drama