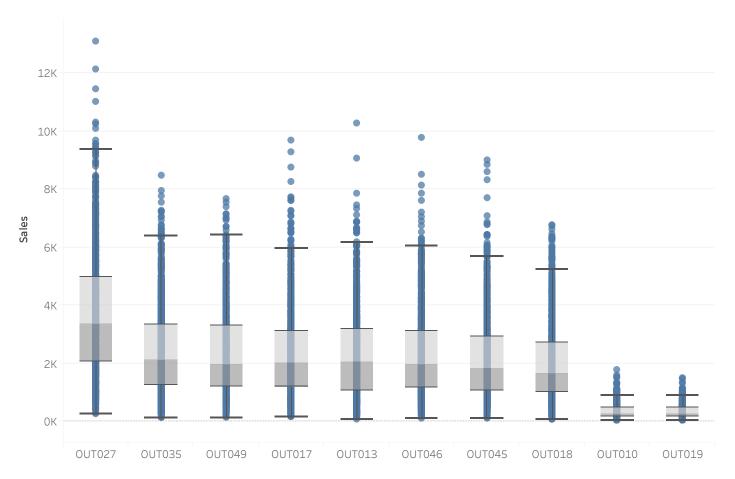
Outlet Identifier
by SalesItem Type
Visibility by Item
type.Outlet Identifier
by SalesOutlet Size and
Location Type
AnalysisTop Selling Items
by MRP and
Visibility



Outlet Identifier by Sales

- * OUT027 has the highest Sales Value.
- * The median Sales for 7 stores are almost similar in value.

Outlet Identifier by Sales

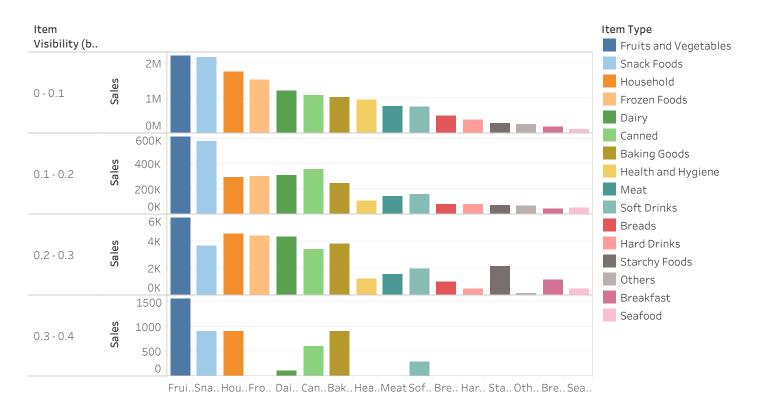
Outlet Identifier by Sales

Outlet Identifier by Sales

Outlet Size and Location Type by MRP and Visibility

Analysis

Top Selling Items by MRP and Visibility



Item Type by Item Visibility

- * Items in visibility range of 0 to 0.1 has highest sales value.
- * Items with 0 visibility value accounted for Sales of Rs. 11 Lakhs (approx.) which is even more than Total Sales of items with visbility more than 0.2
- * Fruits and Vegetables, Snacks, Household items are the top 3 categories by Sales.

Outlet Identifier Item Type Outlet Identifier Outlet Size and Top Selling Items by Sales Visibility by Item by Sales Location Type by MRP and Analysis Visibility type. Outlet Location Type, Ou.. 3500K Tier 1, Grocery Store Tier 1, Supermarket ... 3000K Tier 2, Supermarket ... Tier 3, Grocery Store Tier 3, Supermarket .. 2500K Tier 3, Supermarket ... Tier 3, Supermarket ... 2000K Outlet Size High 1500K Medium Small 1000K 500K 0K OUT049 OUT013 **OUT019** OUT017 OUT018 **DUT027**

Outlet Identifier by Sales Analysis

- * Outlet with largest Sales revenue falls under Medium sized Supermarket(Type 3) in Tier 3 city.
- * Mid and Small sized outlets occupy the top 3 positions in terms of Sales.
- * All the Grocery Stores have low Sales value and are small in size.

Outlet Identifier by Sales

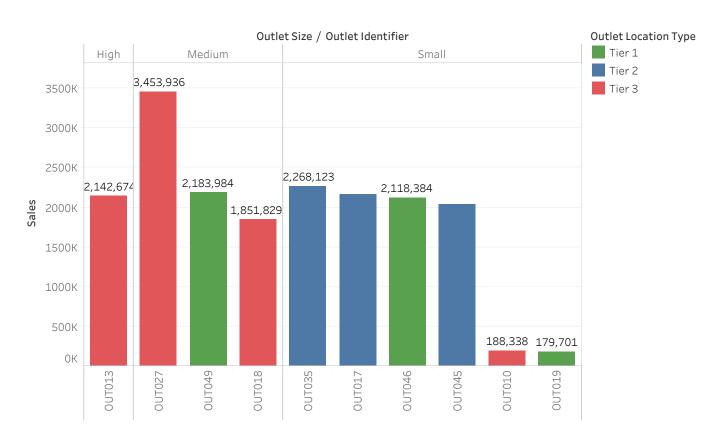
Usibility by Item type.

Outlet Identifier by Sales

Outlet Size and Location Type by MRP and Visibility

Analysis

Top Selling Items by MRP and Visibility



Outlet Size and Location Type Analysis

- * Nearly 40 % of the Total Sales comes from stores in Tier 3 cities.
- * All the stores in Tier 2 cities are Small in size.
- * There are no High sized stores in Tier 1 & Tier 2 cities.

Outlet Identifier by Sales

Item Type Visibility by Item type. Outlet Identifier by Sales

Outlet Size and Location Type Analysis Top Selling Items by MRP and Visibility

