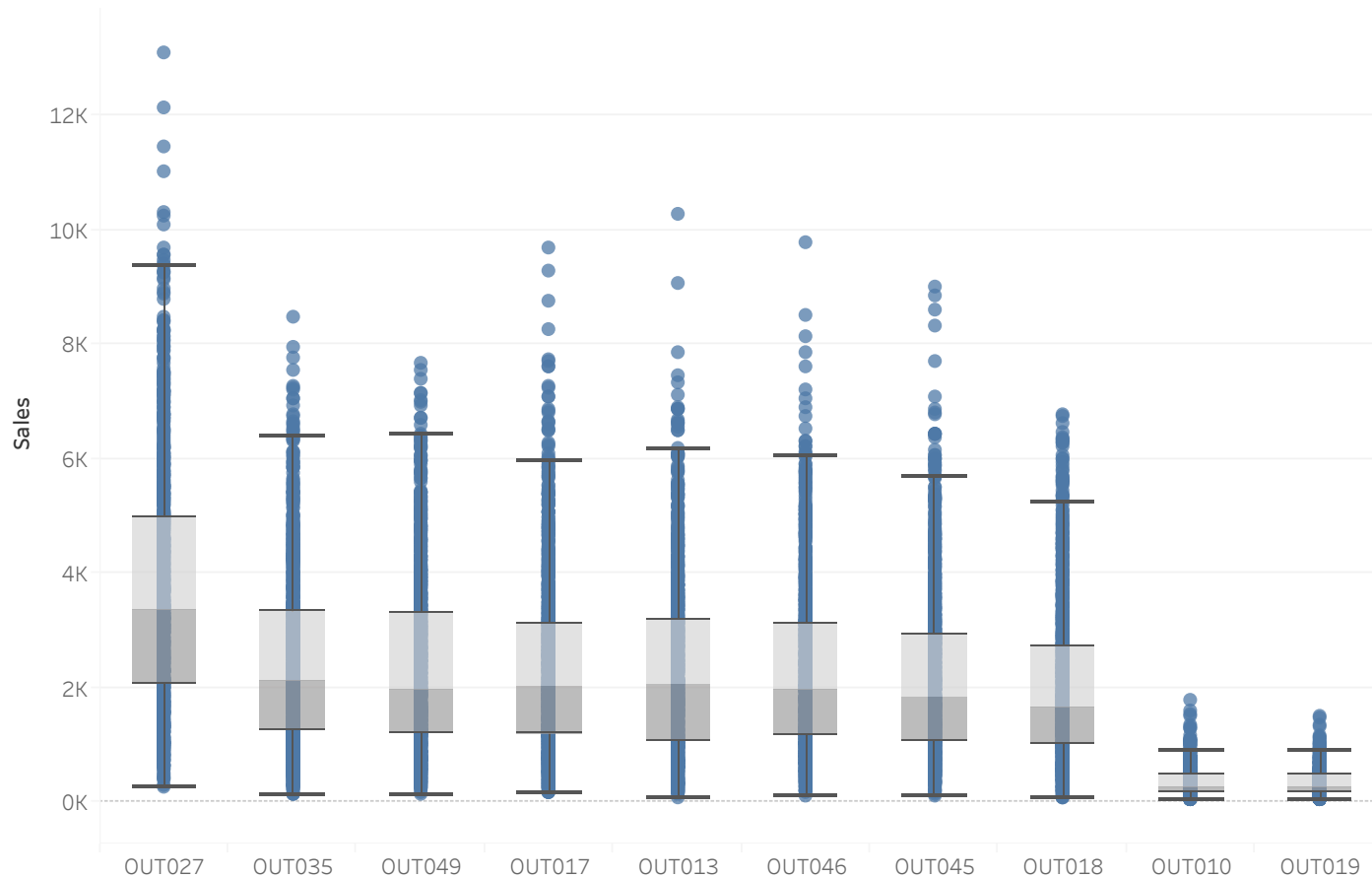


Bigmart Sales Analysis

Outlet Identifier by Sales	Item Type Visibility by Item type.	Outlet Identifier by Sales	Outlet Size and Location Type Analysis	Top Selling Items by MRP and Visibility
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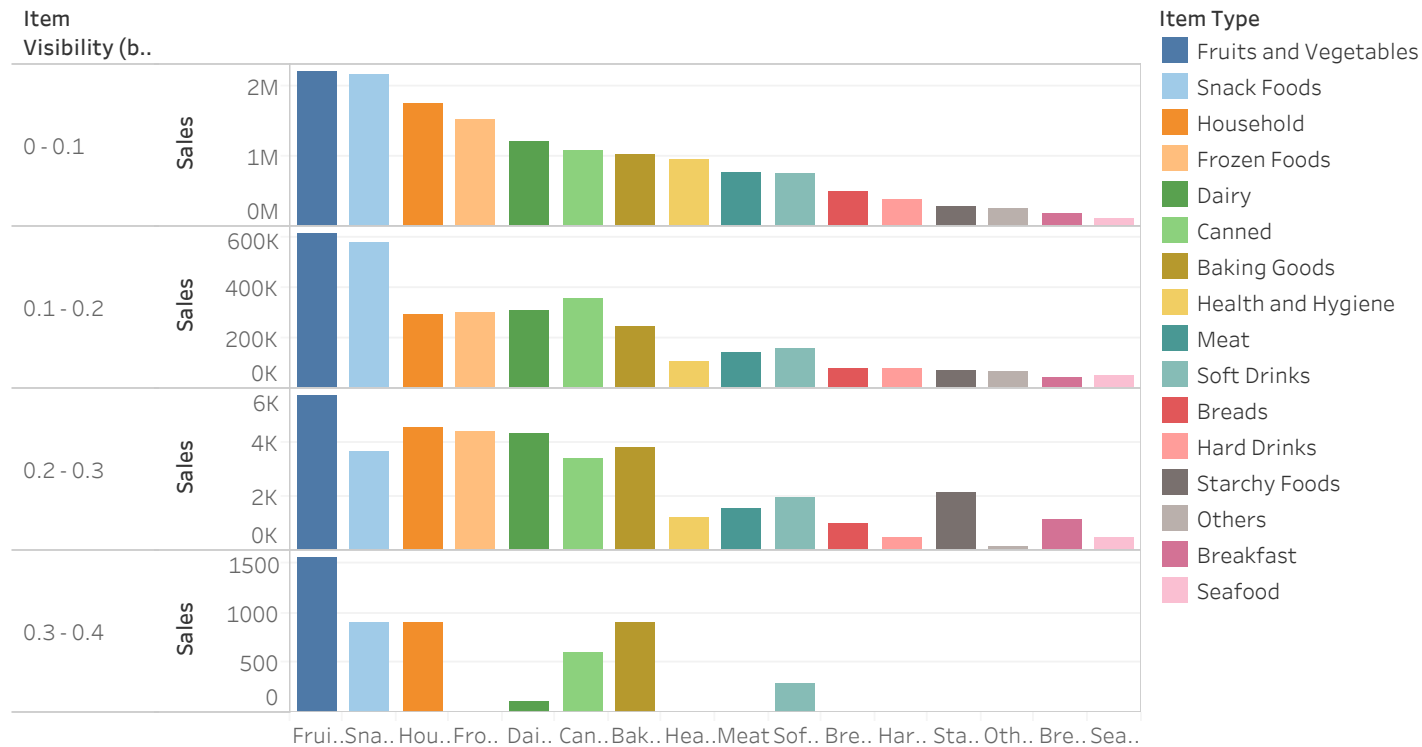
Outlet Identifier by Sales

* OUT027 has the highest Sales Value.

* The median Sales for 7 stores are almost similar in value.

Bigmart Sales Analysis

Outlet Identifier by Sales	Item Type Visibility by Item type.	Outlet Identifier by Sales	Outlet Size and Location Type Analysis	Top Selling Items by MRP and Visibility
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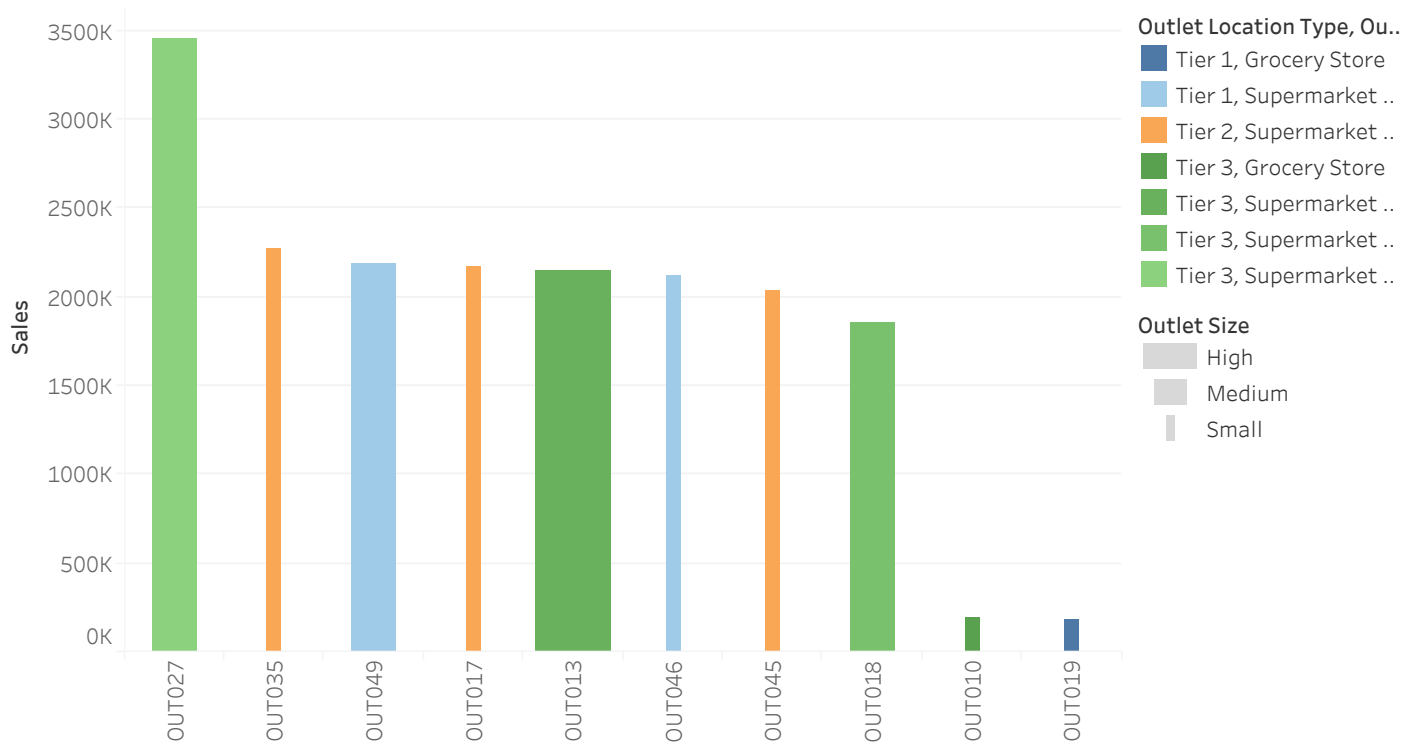


Item Type by Item Visibility

- * Items in visibility range of 0 to 0.1 has highest sales value.
- * Items with 0 visibility value accounted for Sales of Rs. 11 Lakhs (approx.) which is even more than Total Sales of items with visibility more than 0.2
- * Fruits and Vegetables, Snacks, Household items are the top 3 categories by Sales.

Bigmart Sales Analysis

Outlet Identifier by Sales	Item Type Visibility by Item type.	Outlet Identifier by Sales	Outlet Size and Location Type Analysis	Top Selling Items by MRP and Visibility
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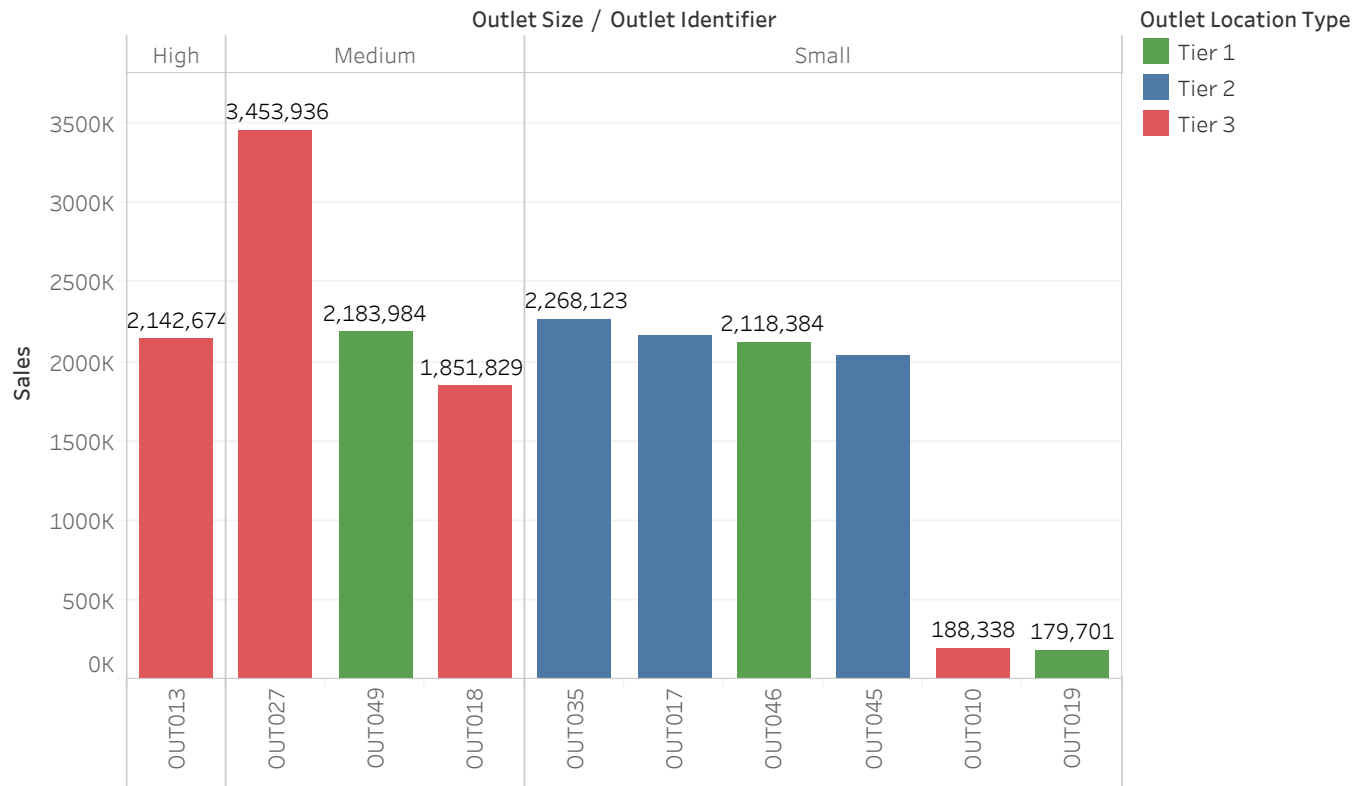


Outlet Identifier by Sales Analysis

- * Outlet with largest Sales revenue falls under Medium sized Supermarket(Tier 3) in Tier 3 city.
- * Mid and Small sized outlets occupy the top 3 positions in terms of Sales.
- * All the Grocery Stores have low Sales value and are small in size.

Bigmart Sales Analysis

Outlet Identifier by Sales	Item Type Visibility by Item type.	Outlet Identifier by Sales	Outlet Size and Location Type Analysis	Top Selling Items by MRP and Visibility
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Outlet Size and Location Type Analysis

- * Nearly 40 % of the Total Sales comes from stores in Tier 3 cities.
- * All the stores in Tier 2 cities are Small in size.
- * There are no High sized stores in Tier 1 & Tier 2 cities.

Bigmart Sales Analysis

Outlet Identifier
by Sales

Item Type
Visibility by Item
type.

Outlet Identifier
by Sales

Outlet Size and
Location Type
Analysis

Top Selling Items
by MRP and
Visibility

