

**PROJECT REPORT TEMPLEATE**  
**IMPLEMENTING CRM FOR RESULT TRACKING OF**  
**A CANDIDATE WITH INTERNAL MARKS**  
**TEAM ID : NM2023TMID17976**

**1.INTRODUCTION**

**1.1 Overview :**

Administrator should be able to create all base data including semester, candidate, course and lecturer, lecturer should have the ability to create internal result, dean, who is one of the lecturer, should be the only one with ability to update internal results, re-evaluation can be initialized by candidate for all internal results.

Now only dean can update the marks after re-evaluation.

**1.2 purpose :**

- ❖ Job positing
- ❖ Rewards & Incentives
- ❖ Resolving conflicts
- ❖ Performance Appraisal
- ❖ Training & Development
- ❖ Maintaining Healthy Work culture
- ❖ Organizing various activities
- ❖ Payroll Management

## **1. Problem Definition & Design Thinking**

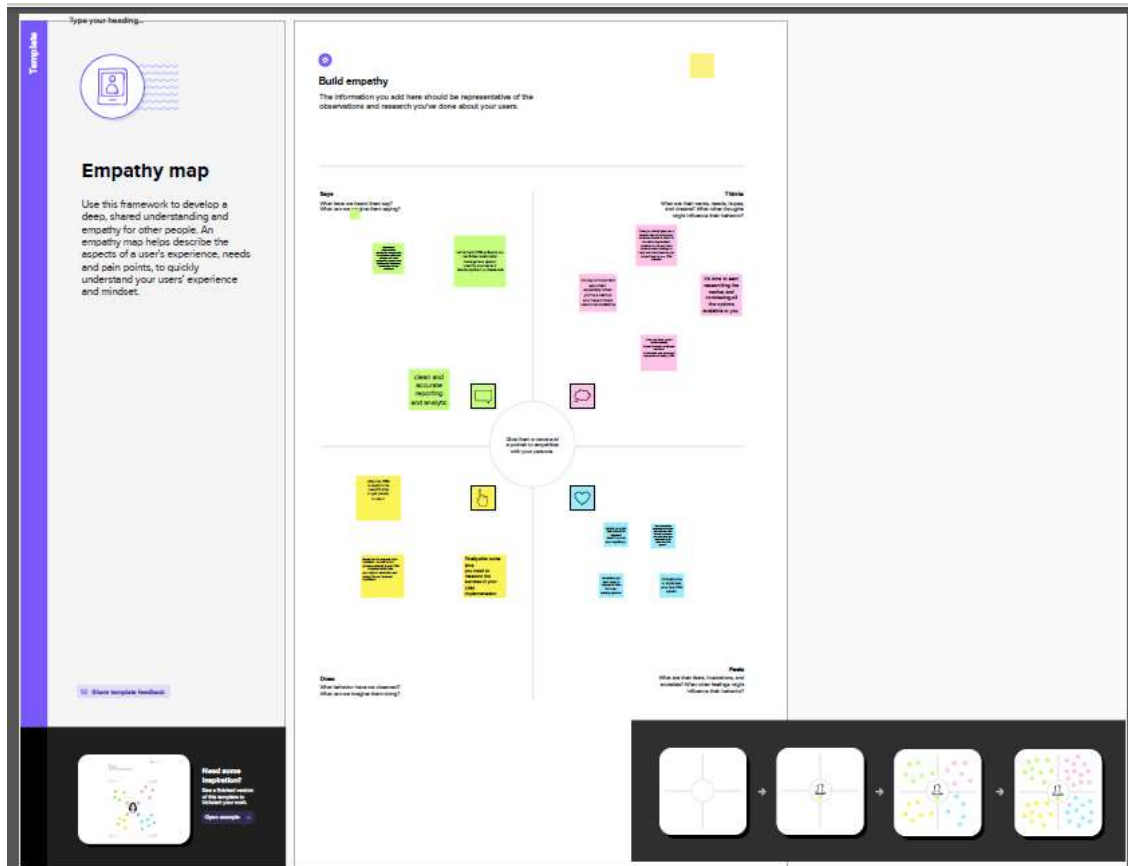
### **2.1 Empathy map :**

An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) create a shared understanding of user needs, and
- 2) aid in decision making

### **EMPATHY MAP**

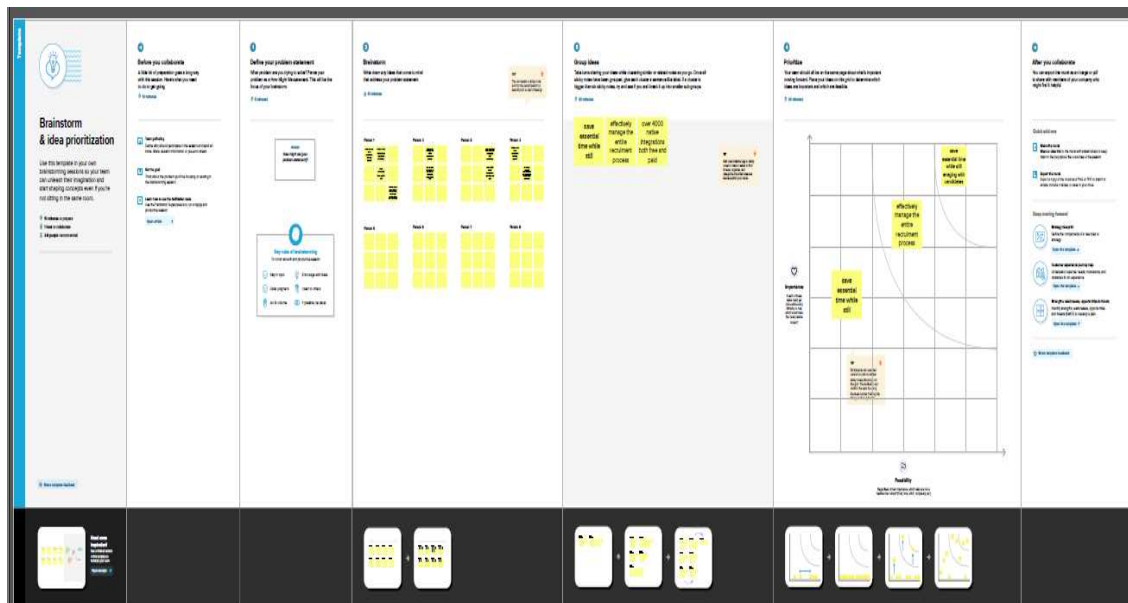
PROJECT NAME	IMPLEMENTING CRM FOR RESULT TRACKING OF CANDIDATE WITH INTERNAL MARKS
TEAM ID	NM2023TMID17976
DATE	21.3.2023



## 2.2 Brainstorming :

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

PROJECT NAME	IMPLEMENTING CRM FOR RESULT TRACKING OF CANDIDATE WITH INTERNAL MARKS
TEAM ID	NM2023TMID17976
DATE	21.3.2023
NAME	SELVAMANI.M



### 3. RESULT

#### 3.1 Data Model :

Object name		Field label	Data type
1	Semester	Semester	Text
	Candidate	Candidate	Text
2	Course details	Course details	Text
	Internal details	Internal details	Text

## 3.2 Activity & Screenshort :

**It's Better in Lightning**  
Move to Lightning Experience and get the new tools, more productivity, and more power.

**Welcome to the Improved Setup!**  
If you're familiar with the original Setup tool, start this tour to see what's different.  
If you're new to Salesforce, this tour will show you how to get to your setup tasks.

**Getting Started**

**Build App**  
Generate a basic app with just one step, and then easily extend that app with clicks or code.  
[Add App](#)

**Salesforce Lightning**  
Turn on the power, speed, and simplicity of the new Salesforce user experience.  
[Get Started](#)

**Recent Items**

Name	Type	Object
Internal result	Custom Object Definition	
Lecturer Detail	Custom Object Definition	
Course Detail	Custom Object Definition	
candidate	Custom Object Definition	
Account 1	Custom Object Definition	
course	Custom Field Definition	course Detail
Semester M	User	
Semester	Custom Field Definition	candidate

**Quick Links**

- Tools**
  - App Quick Start
  - Schema Builder
  - New custom object
- Users**
  - New user
  - Add multiple users
  - Reset users' passwords
- App**
  - Manage apps
  - Manage profiles
  - Enable Chatter feeds
- Security**
  - New profile
  - New permission set
  - Add roles
- Data**
  - Import accounts & contacts
  - Import custom objects
  - Mass delete records

**Community**

**Resources**  
Collaborate & Discuss  
Join the conversation

**Find Answers**  
Post your questions to the Community  
[Ask a question](#)

**Contribute Ideas**  
Share & vote for ideas to improve the product  
[Post an idea](#)

**Release Resources**

**Lightning Experience Transition Assistant**  
Move to the new, more productive Salesforce.  
[Get Started](#)

**Salesforce Mobile Quick Start**  
[Home](#)

**Administrator**

- Release Updates
- Manage Users
- Manage Apps
- Manage Territories
- Company Profile
- Data Classification
- Privacy Center
- Security Controls
- Domain Management
- Conversation Templates
- Translation Workbench
- Data Management
- Mobile Administration
- Desktop Administration
- Outlook Integration and Sync
- Google Integration and Sync
- Email Administration
- Single Apps
- Analytics
- Data.com Administration

**Build**

- Customize
- Create
- Develop
- Lightning Bulk**
  - Schema Builder
  - Lightning App Builder
  - Canvas App Previewer
  - Installed Packages
  - Package Usage
  - AppExchange Marketplace

**Deploy**

- Deployment Settings
- Deployment Status

**Monitor**

- System Overview
- Optimize
- Reports
- Outbound Messages
- Third-Party Workflow
- Automated Process Actions
- Case Escalations
- Different Processes
- API Usage Notifications
- Mass Emails
- Email Snapshots
- Jobs
- Logs

Copyright © 2000-2020 Salesforce.com, Inc. All rights reserved. | Privacy Statement | Security Statement | Terms of Use | 99.9% Uptime



HomeChatterLibrariesContentSubscriptions

It's Better in Lightning

Move to Lightning Experience and give your users a productivity boost.

Tell Me MoreCheck Readiness

Quick Find / Search

Standard App / Salesforce App

Lightning Experience Transition Assistant

Move to the new, more productive Salesforce.

Get Started

Salesforce Mobile Quick Start

Home

Administer

Release Updates

Manage Users

Manage Apps

Manage Territories

Company Profile

Data Classification

Privacy Center

Security Controls

Domain Management

Communication Templates

Translation Workbench

Data Management

Mobile Administration

Desktop Administration

Outlook Integration and Sync

Email Integration and Sync

Email Administration

Google Apps

Analytics

Data.com Administration

Build

Customize

Create

Apps

Custom Labels

Interaction Log Layouts

Objects

Big Objects

Picklist Value Sets

Packages

Report Types

Tabs

Service Cloud Launch Pad

Active Link Templates

Global Actions

Workflow & Approvals

Develop

Lightning Bolt

Schema Builder

Lightning App Builder

Canvas App Previewer

Installed Packages

Package Usage

AppExchange Marketplace

Deploy

Deployment Settings

Deployment Status

Monitor

System Overview

Optimizer

Reports

Outbound Messages

Time-Based Workflow

Automated Process Actions

Case Escalations

Entitlement Processes

API Usage Notifications

Mass Emails

Email Snapshots

Jobs

Logs

Custom Object

candidate

Help for this Page

Standard Fields

Custom Fields & Relationships

Related Lookup Filters

Validation Rules

Triggers

Page Layouts

Field Sets

Compact Layouts

Buttons, Links, and Actions

Record Types

Apex Sharing Reasons

Apex Sharing Recalculation

Object Limits

Standard Fields

Standard Fields Help

Action	Field Label	Field Name	Data Type	Controlling Field	Indexed
edit	Standard Name	Name	Text(80)		✓
edit	Created By	CreatedBy	Lookup(User)		
edit	Last Modified By	LastModifiedBy	Lookup(User)		✓
edit	Owner	Owner	Lookup(User,Owner)		✓

Custom Fields & Relationships

Custom Fields & Relationships Help

Action	Field Label	API Name	Data Type	Indexed	Controlling Field	Modified By
edit	candidate_c	candidate__c	Text(18)			Sebastian.M. 29/03/2023, 2:20 pm
edit	course_Detail_c	course_Detail__c	Text(18)			Sebastian.M. 29/03/2023, 2:24 pm
edit	Lecturer_Detail_c	Lecturer_Detail__c	Text(18)			Sebastian.M. 29/03/2023, 2:25 pm
edit	Semester_c	Semester__c	Text(18)			Sebastian.M. 29/03/2023, 2:21 pm

Related Lookup Filters

No related lookup filters defined.

Validation Rules

Validation Rules Help

No validation rules defined.

Triggers

Triggers Help

No triggers defined.

Page Layouts

Page Layout Assignment

Page Layouts Help

Action	Page Layout Name	Created By	Modified By
edit	candidate Layout	Sebastian.M. 29/03/2023, 2:08 pm	Sebastian.M. 11/04/2023, 9:07 pm

Field Sets

Field Sets Help

No field sets defined.

Compact Layouts

Compact Layout Assignment

Compact Layouts Help

Action	Label	API Name	Priority	Modified By
	System Default	SYSTEM	✓	

Buttons, Links, and Actions

New Action

New Button or Link

Buttons, Links, and Actions Help

Action	Label	Name	Description	Type	Content Source	Icon	Overrides
edit	Accept	Accept		Standard page			
edit	candidate Tab	Tab		Standard page			
edit	Clone	Clone		Standard page			
edit	Delete	Delete		Standard page			
edit	Edit	Edit		Standard page			
edit	List	List		Standard page			
edit	New	New		Standard page			
edit	View	View		Standard page			

Record Types

New

Page Layout Assignment

Record Types Help

No record types defined.

Apex Sharing Reasons

New

Apex Sharing Reasons Help

No Apex sharing reasons defined.

Apex Sharing Recalculation

New

Recalculate Apex Sharing

Apex Sharing Recalculation Help

No Apex sharing recalculations defined.

Object Limits

Object Limits Help

Item	Usage	Limit	% used	Message
Custom Fields	4	500	1%	
Custom Relationship Fields	0	40	0%	
Active Workflow Rules	0	50	0%	
Total Workflow Rules	0	500	0%	
Approval Processes	0	500	0%	
Active Lookup Filters	0	5	0%	
Active Validation Rules	0	100	0%	
Visualforce Functions	0	10	0%	



#### **4. TRAILHEAD PROFILE PUBLIC URL**

Team Leader - <https://trailblazer.me/id/selvamani2001>  
Team Member 1 - <http://trailblazer.me/id/selvam18>  
Team Member 2 - <https://trailblazer.me/id/shalm39>  
Team Member 3 - <https://trailblazer.me/id/shart245>

#### **5. ADVANTAGES & DISADVANTAGES**

##### **Advantages :**

- Trustworthy reporting
- Proactive service
- Simplified collaboration
- Efficiency enhanced by automation
- Dashboards that visually showcase data

##### **Disadvantages :**

- Convincing your people to change
- Handling data security
- Trusting the Technology
- Lacking scope clarity
- Managing integrations

## **6. APPLICATIONS**

- Tracking customers
- Collecting data for marketing
- Improving interactions and communications
- Streamlining internal sales processes
- Planning your operations

## **7. CONCLUSION**

In conclusion, due many challenges that are facing human resource departments , there is need for organisations to adopt correct and workable policies that will not only ensure they alleviate these challenges but also develop mechanisms of Dellinger with such challenge in case they occur in the future .

## **8. FUTURE SCOPE**

The project has a very vast scope in future. The project can be implemented on internet in future.