

Says

What have we heard them say?
What can we imagine them saying?

muffins, pizza, snack cakes, sweet goods (doughnuts, Danish, sweet rolls, cinnamon rolls and coffee cake) and tortillas.

cookies,
desserts
(cakes,
cheesecakes
and pies),

Bakery and baked goods categories like bars, breads (bagels, buns, rolls, biscuits and loaf breads),



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Banana cake with cream cheese.

New York baked cheesecake

Banana cake with cream cheese Chocolate coconut cake.



There are 3 main types of chocolate, including white chocolate, milk chocolate, and dark chocolate

The chocolate liquor, cocoa powder, and ruby chocolate

The although there are other types of chocolate including bittersweet chocolate,

The although there are other types of chocolate including bittersweet chocolate,

Vanilla cupcakes.

Carrot and walnut cake Chocolate mud cupcakes.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

