

# Designing a Infographic Using Canva

## 1.Introduction

### 1.1 Overview

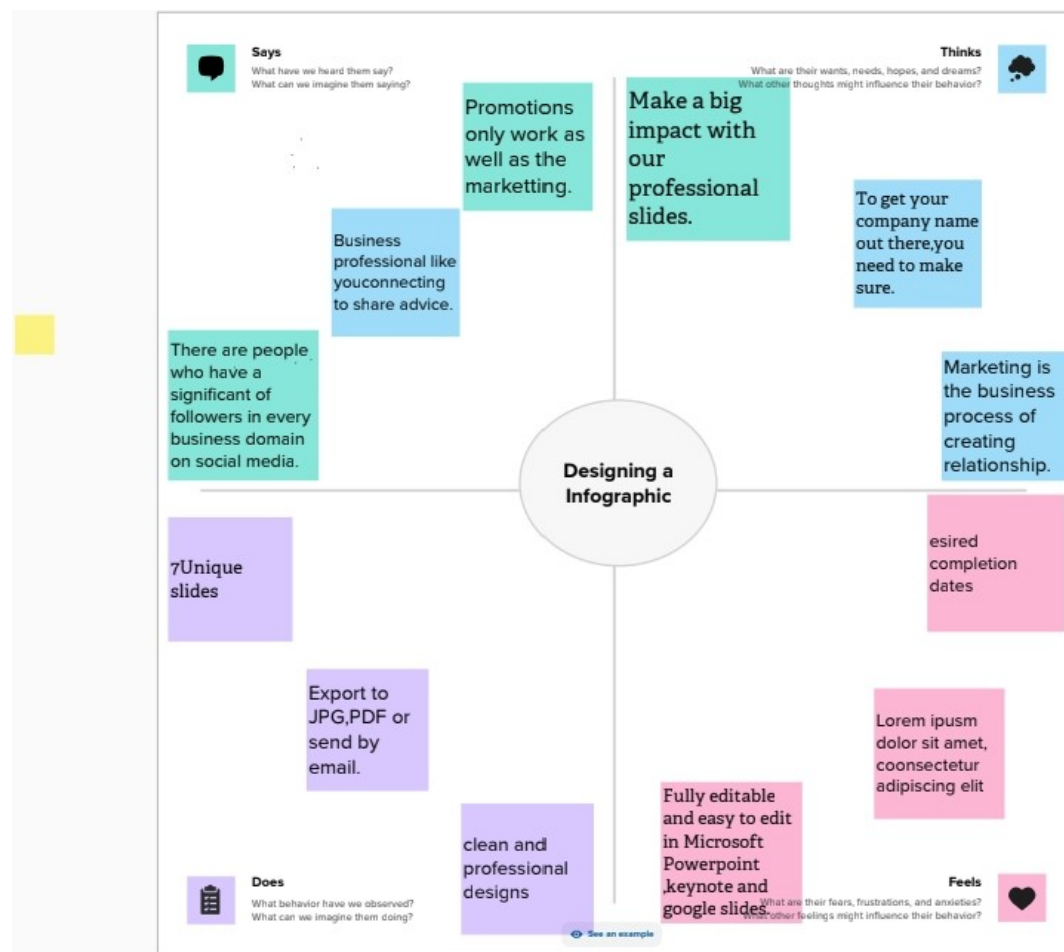
A Infographic is a collection of imagery, data visualization like pie chart and bar graphs, and minimal text that gives an easy-to-understand overview of a topic. Infographic use striking, engaging visuals to communicate information quickly and clearly.

### 1.2 Purpose

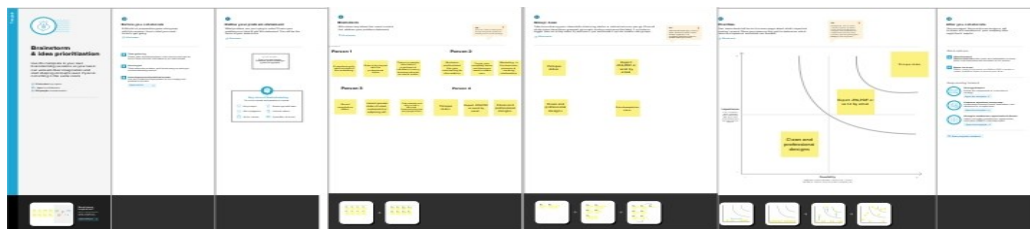
Infographics can help people understdsand complex concepts by using visual aids such as chart, graphs, or diagrams. They can use both images and text in a visual format to explain concepts.

## 2. Problem definition and design thinking

### 2.1 Empathy Map



## 1.2 Ideation & Brainstorming Map



3. Result



## 4. Advantages & Disadvantages

### 4.1. Advantages

- Create wireframes with ease.
- The ability to use the transparency tool on all elements.
- The ability to add frames and vignette to imagery.
- Hundreds of elements, icons and graphics to choose from

### 4.2 Disadvantages

- Limited mobile app functionality.
- Limited export settings.
- Limited customization options.

## 5. Application

- Customize your infographic design.
- Perfect your design with elements.
- Save and share.

## 6. Conclusion

A good conclusion essentially looks like a triangle which is the opposite of an introduction.

## 7. Future scope

- The best design get more exposure through canva.
- This application of canva will be used more in the future
- Canva is sure to be the best business card creator in the future.

