

Technical Specifications: Homepage Updates
Client: CropLife America
Project: Homepage Updates
Version: Draft 1 Date: December 21st, 2016
Notes:

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Purpose

This document is intended to serve as the technical blueprint for the CropLife homepage updates, including the following items:

- Assumptions
- File Format Requirements
- Homepage Slides & Associated Animation Specifications
- QA & Testing Parameters

Assumptions

These will be filled out as they are required.

Assumption 1:
Assumption 2:
Assumption 3:

File Format Requirements

File Type	Format
Image	<i>.png, .ai, .indd,</i>
Video	<i>Any format will be accepted;</i>
Animated Image	<i>.gif</i>

Homepage Slide #1:

Slide	Slide Elements
 <p>CropLife America (CLA) supports today's farming FOR A BETTER WORLD and urges consumers to speak to their local farmers to LEARN MORE ABOUT AMERICAN AGRICULTURE. After all - the more you know, the more you grow.</p>	<p>1.1 The More You Know 1.2 Female Cartoon</p> <p>1.3 Male Cartoon 1.4 The More You Grow</p> <p>1.5 CLA Info Blurb</p>


Slide Element Animations

Note: the FractionSlider plugin used to support the animations listed below has a limit of ten (10) animations/slide

Slide Element	Animation Specifications
1.1 The More You Know	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> Not shown; Transition: <ul style="list-style-type: none"> Animation: slide from left, medium (500 ms) Trigger: none; Delay: 1 second End State: <ul style="list-style-type: none"> As shown;
1.2 Female Cartoon	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;
1.3 Male Cartoon	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;
1.4 The More You Grow	<ul style="list-style-type: none"> Initial State:

	<ul style="list-style-type: none"> ○ Not shown; ● Transition: <ul style="list-style-type: none"> ○ Animation: slide from right, medium (500 ms) ○ Trigger: none; ○ Delay: 3 seconds ● End State: <ul style="list-style-type: none"> ○ As shown;
1.5 CLA Info Blurb	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ Not shown; ● Transition: <ul style="list-style-type: none"> ○ Animation: fade in ○ Trigger: none; ○ Delay: 4 seconds ● End State: <ul style="list-style-type: none"> ○ As shown;

Homepage Slide #2:

Slide	Slide Elements
<p>Whether you're looking for STRAWBERRIES IN DECEMBER or ASPARAGUS IN FEBRUARY, we're able to access a wide range of healthy fruit and vegetables throughout the year because farmers use different techniques to target specific crop threats.</p> 	<p>1.1 Seasonal Crops Info</p> <p>1.2 Strawberries</p> <p>1.3 Asparagus Spears</p>

Slide Element Animations

Note: the FractionSlider plugin used to support the animations listed below has a limit of ten (10) animations/slide

Slide Element	Animation Specifications
1.1 Seasonal Crop Info	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;

1.2 Strawberries	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;
1.3 Asparagus Spears	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> Not shown; Transition: <ul style="list-style-type: none"> Animation: slide from bottom, medium (500 ms) Trigger: none; Delay: 0 seconds; <ul style="list-style-type: none"> Note: spears should slide one at a time, with one beginning immediately after the other ends; End State: <ul style="list-style-type: none"> As shown;

Homepage Slide #3:

Slide	Slide Elements
	<ul style="list-style-type: none"> 1.1 Crop Bubble 1.2 Plate Bubble 1.3 Pesticides Text 1.4 Male Cartoon 1.5 Female Cartoon 1.6 World Cartoon

Slide Element Animations

Note: the FractionSlider plugin used to support the animations listed below has a limit of ten (10) animations/slide

Slide Element	Animation Specifications
1.1 Crop Bubble	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> Not shown; Transition: <ul style="list-style-type: none"> Animation: fade in, fast (200 ms) Trigger: none;

	<ul style="list-style-type: none"> ○ Delay: 0.5 seconds ● End State: <ul style="list-style-type: none"> ○ As shown;
1.2 Plate Bubble	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ Not shown; ● Transition: <ul style="list-style-type: none"> ○ Animation: fade in, fast (200 ms) ○ Trigger: none; ○ Delay: 1 second ● End State: <ul style="list-style-type: none"> ○ As shown;
1.3 Pesticides Text	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;
1.4 Male Cartoon	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;
1.5 Female Cartoon	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;
1.6 World Cartoon	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;

Homepage Slide #4:

Slide	Slide Elements
<p>From 1998 to 2013, U.S. Department of Agriculture's Pesticide Data Program has found MORE THAN 99% OF SAMPLES TESTED BELOW EPA'S PESTICIDE TOLERANCES.</p> 	<p>1.1 History Text 1.2 A+ Image</p>

Slide Element Animations

Note: the FractionSlider plugin used to support the animations listed below has a limit of ten (10) animations/slide

Slide Element	Animation Specifications
1.1 History Text	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;
1.2 A+ Image	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;

Homepage Slide #5:

Slide	Slide Elements
	<p>1.1 Lettuce Text</p> <p>1.2 Moose Cartoon</p> <p>1.3 Lettuce Cartoon</p> <p>1.4 Scale Cartoon</p>

Slide Element Animations

Note: the FractionSlider plugin used to support the animations listed below has a limit of ten (10) animations/slide

Slide Element	Animation Specifications
1.1 Lettuce Text	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> As shown; Transition: <ul style="list-style-type: none"> N/A End State: <ul style="list-style-type: none"> As shown;
1.2 Moose Cartoon	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> Not shown; Transition: <ul style="list-style-type: none"> Animation: fade in, medium (500 ms) Trigger: none; Delay: 0.5 seconds End State: <ul style="list-style-type: none"> As shown;
1.3 Lettuce Cartoon	<ul style="list-style-type: none"> Initial State: <ul style="list-style-type: none"> Not shown; Transition: <ul style="list-style-type: none"> Animation: fade in, medium (500 ms)

	<ul style="list-style-type: none"> ○ Trigger: none; ○ Delay: 1 second ● End State: <ul style="list-style-type: none"> ○ As shown;
1.4 Scale Cartoon	<ul style="list-style-type: none"> ● Initial State: <ul style="list-style-type: none"> ○ As shown; ● Transition: <ul style="list-style-type: none"> ○ N/A ● End State: <ul style="list-style-type: none"> ○ As shown;

QA & Testing Parameters

Testing will be performed for each unique feature specified in this document. Homepage slider testing will generally focus on the positioning and timing of animations employed for each slide.

Functionality	Requirement	QA Steps
		1.
		1.
		1.