

# Pizza Police

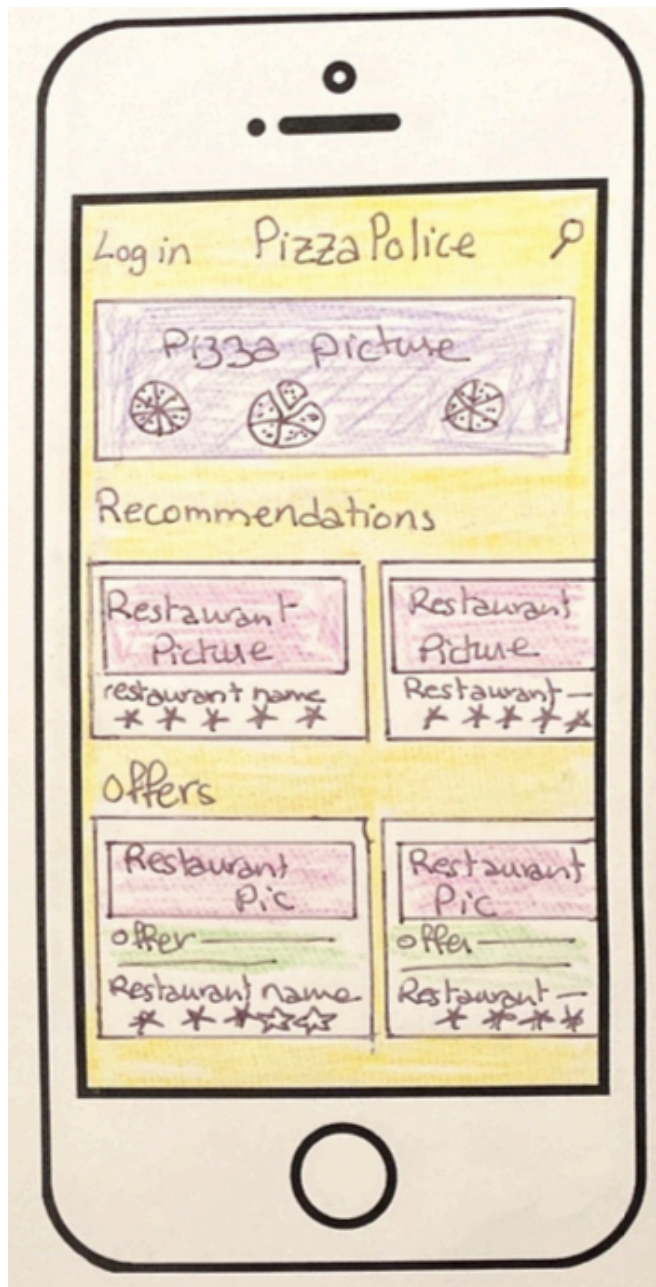
MOBILE WEB

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# Pizza Police

## MOBILE WEB

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**Home Page Iteration 1**

### Home Page Iteration 1

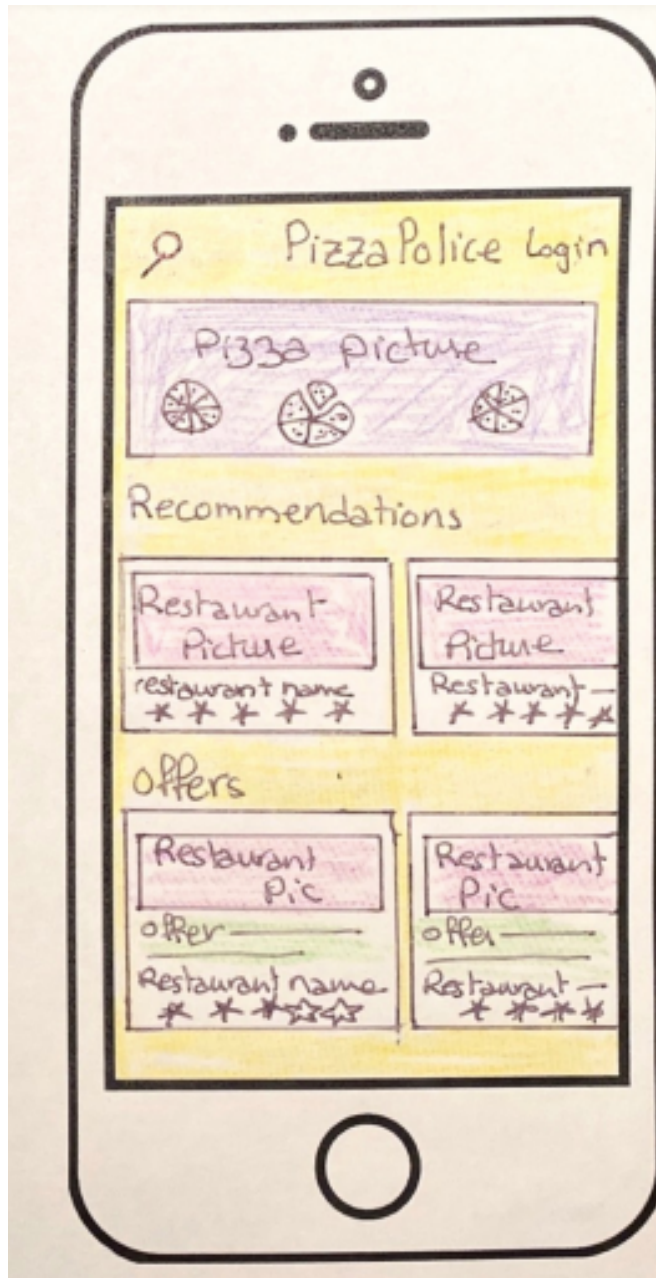
Home page will have the following features:

- Login - Login is mandatory if the user would like to rate a restaurant or leave a review.
- Search - Users will be able to search for their favourite pizza without the need to login.
- Recommendations - Recommendations section will display recommended restaurants and the user will be able to swipe left/right to view different recommendations.
- Offers - Offers section will display restaurants offers and the user will be able to swipe left/right to view different offers.

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**Home Page Iteration 2**

### Home Page Iteration 2

**Design principle:** *Our past experience shapes our expectations.*  
Moved the Login feature to top right of the page as commonly practiced.

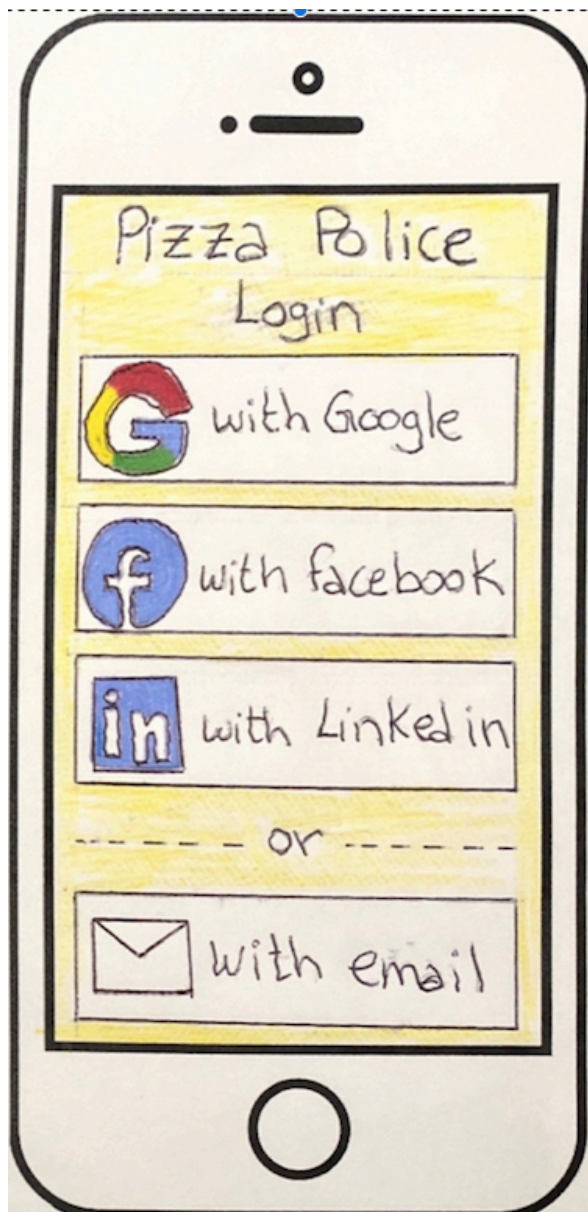
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**Login Page**

### Login Page

When a users click on login or would like to rate a restaurant or leave a review they will be directed to the login page.

As per feedback from research interviews and survey users will be able to login in by their Google account, Facebook account or Linked In account to make it easier.

*"Use google or facebook account to sign in to make it easier for users"*

There will be also an option to login by email.

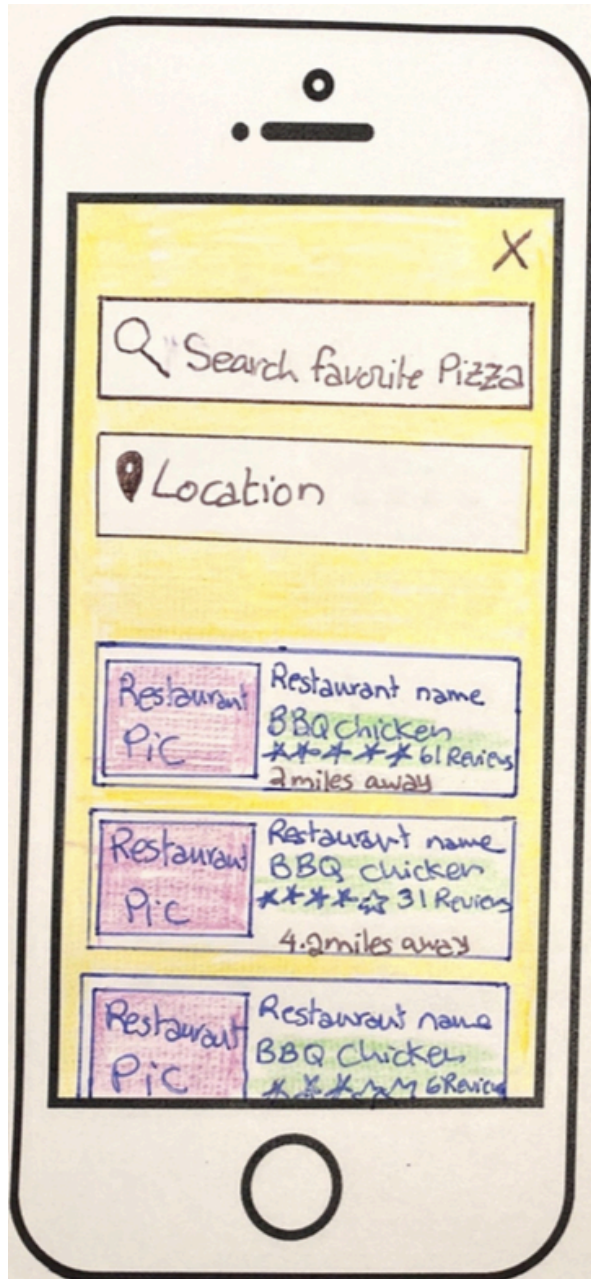
Login is quite easy and straight forward.



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**Search Page**

### Search Page

Users will be directed to the search page when the search icon is clicked in the home page.

Users will then type their favourite pizza, an auto complete list will be displayed to make it easier for the users to click on the pizza type they are searching for.

Then users will type in their location and there will be current location option.

Results will automatically be updated as users type their search and locations.

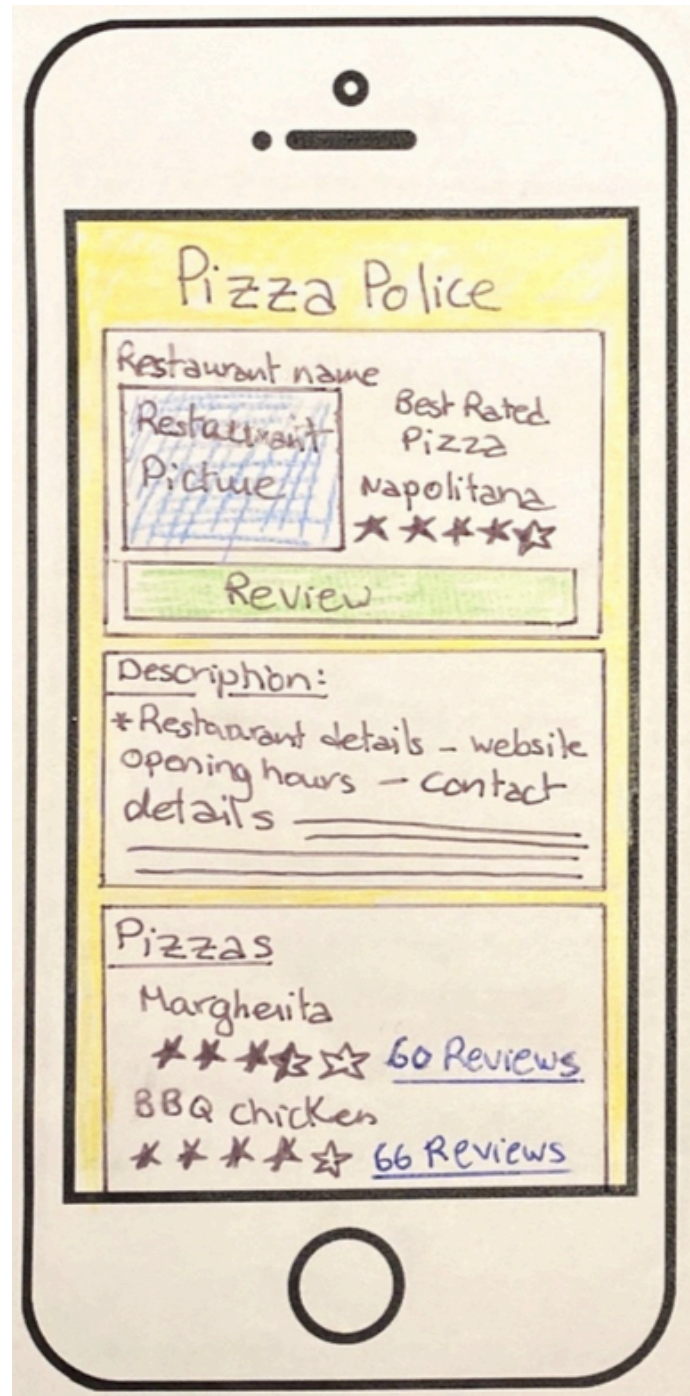
Sort by feature could be added so user can sort search results by ratings or distance.

When users click on a search result they'll be directed to search result clicked page.

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**Search Result Clicked Page**

### Search Result Clicked Page

Users will be directed to search result clicked page when they click on the search result.

The restaurant name, picture and the best rated pizza will be displayed on the top section of the page along with a review button.

The second section will display restaurant description and all restaurant details (opening hours, contact details, website, menus) as per feedback from research interviews and survey users. *"Make sure it's easy to use and provide all restaurant contact details and menus"*

Last section will contain ratings of all pizzas available in this restaurant, users are able to scroll down to display all pizzas.

A link to the reviews for each pizza is displayed beside the rating if the user would like to know more about what did people think of this pizza as per feedback from research interviews and survey users. *"Would love to have star ratings for quick review & detailed reviews to more more about the dishes"*