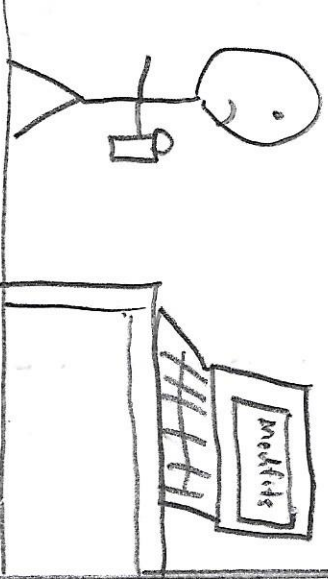


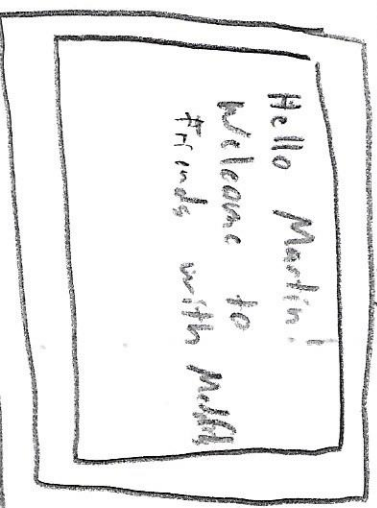
During a visit to his doctor a patient is diagnosed as mildly depressed and prescribed SSRI's



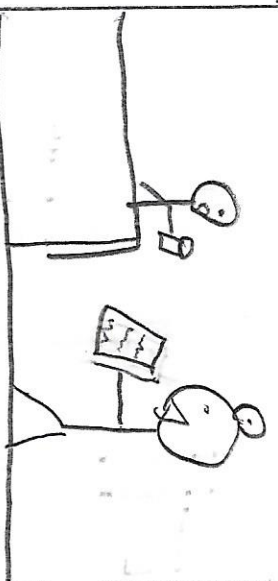
The patient expresses their doubt about the medication & tells the physician that he has trouble staying on medication.



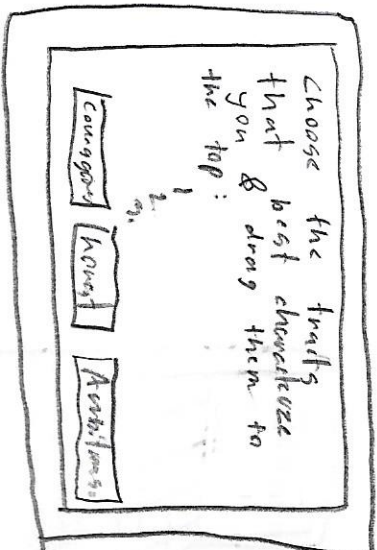
At home the patient is worried about their meds and logs on to the site & enters their unique code



When he enters his unique code he is greeted with his name & all his information is auto-populated



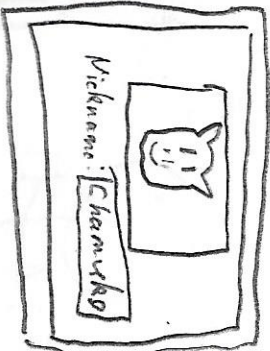
The physician prescribes the patient an account with "Friends with Medfits" & gives him a unique login code



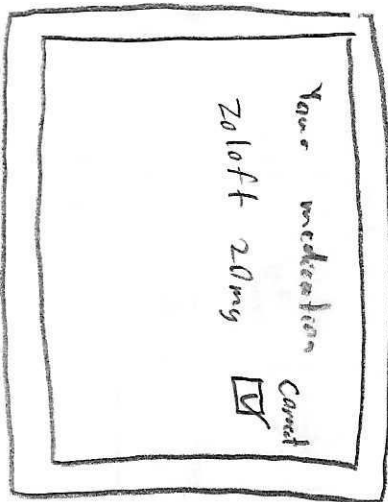
the patient chooses the characteristics which describe them



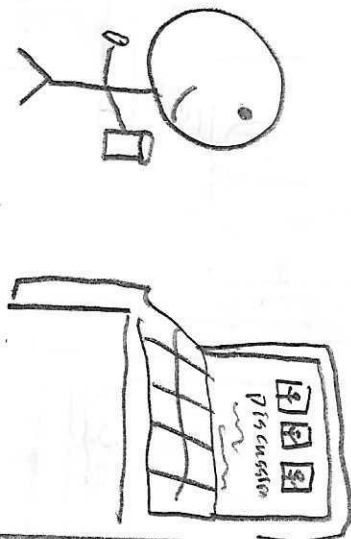
The physician explains the site will have other users just like the patient that are anonymous and they try out meds



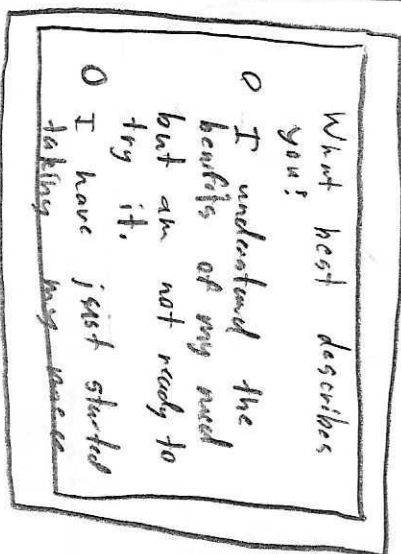
The user picks an avatar & a nickname.



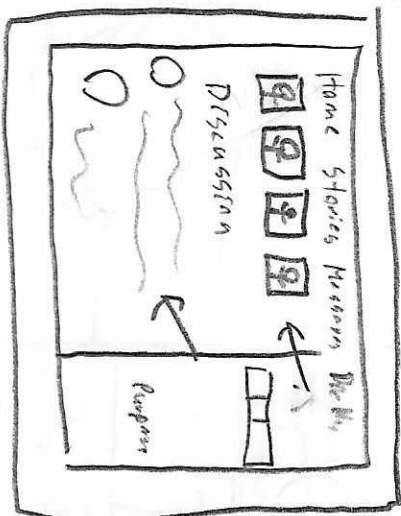
The user verifies their medication



The patient feels less isolated & more supported & decides to take his meds.



The user takes a quick questionnaire to indicate their stage of change.



The patient is taken to the home screen & a guided tour. He sees icons indicating other users & starts reading the discussion board