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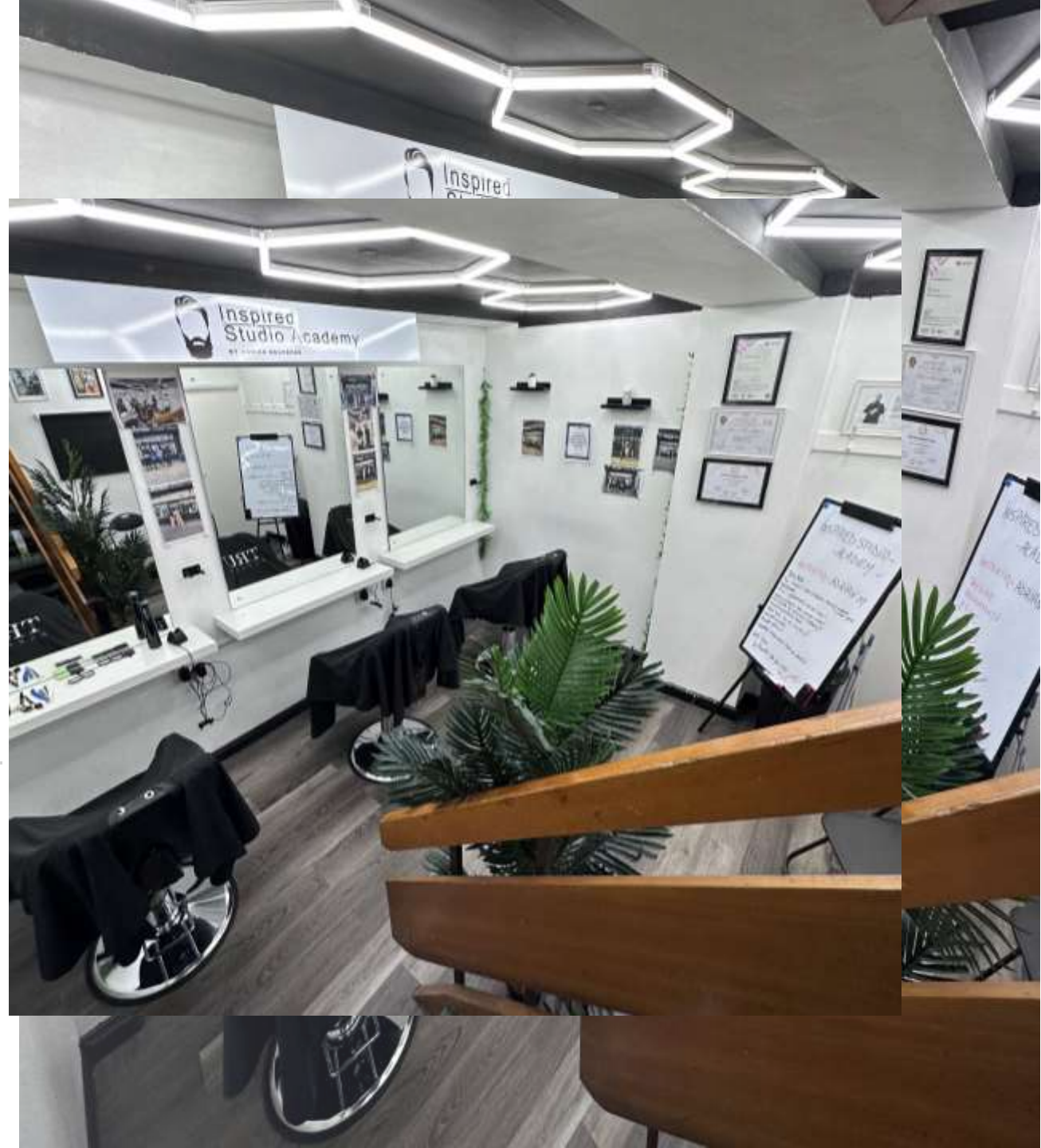
INSTAGRAM

CLIPPER MAINTENANCE

Beginner Barber School

INSPIREDSTUDIO-ACADEMY .MODULES

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PROFESSIONALISM

- Learning how to become a barber is not about learning how to cut hair well .Is all about being professional and having high level . Below you will have and don'ts when you are delivering a services to any client ,this will help you to grow and have well-mannered Barber.

Barber



MEET YOUR CLIENT

THROUGH THE SERVICES

FINISH THE SERVICES

- MEET YOUR CLIENT
- When you meet your costumer first make sure you introduce yourself and shake hands .First impression its important . Ex ,”Hi my name its Adrian “ I will be your barber , what’s your name Sir ? When you talk to your client make sure you turn chair out to the side make it easy .It’s important to live the cape off to have the Consultation first and recommend the best cut that suits him .When we use the cape make sure you use neck tape, prevent the hair go down .
- THROUGH THE SERVICES
- First and all be polite, smile ,try to have a good attitude as possible
- Through the services, keep the costumer clean , dry hair regularly . And it’s important to keep the station clean and tidy ,professional .
- Very important when you cut the hair talk to the costumer ,make sure he its happy ,comfortable ,safety and hygiene .
- It’s important to be very professional and positive ,you have a good opportunity to win that costumer ,be aware of subjects as religion, appropriate question .
- FINISH THE SERVICES
- When you finish the haircut , ask the costumer how he feels and if they happy with the haircut ,any inconvenience call the Educator .If they like the cut you have succeeded and done the right job . If the client is not happy ask what’s not right and see if you can make it better . If you done right job , but not styling correctly change the style and ask them how they will like it .
- When you finish the services use the hair dryer to clean the hair from the neck and clothes .
- Put the chair down ,turn to make easy access , get the costumer to stand up . Thank him shake hands . Before you get the next costumer ,make sure you clean the hair and your station .

HAIR SCIENCE

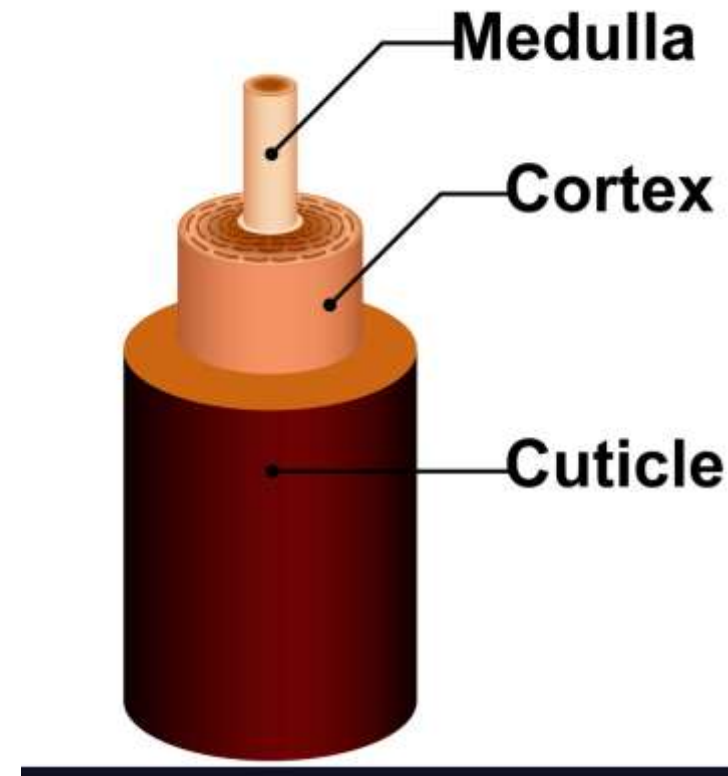
WHAT IS HAIR?
HOW FAST DOES IT
GROW?
HOW MUCH HAIR IS ON
YOUR HEAD?

HERE ARE THE ANSWER
TO THESE QUESTIONS
AND A BASIC INTO WHAT
HAIR IS



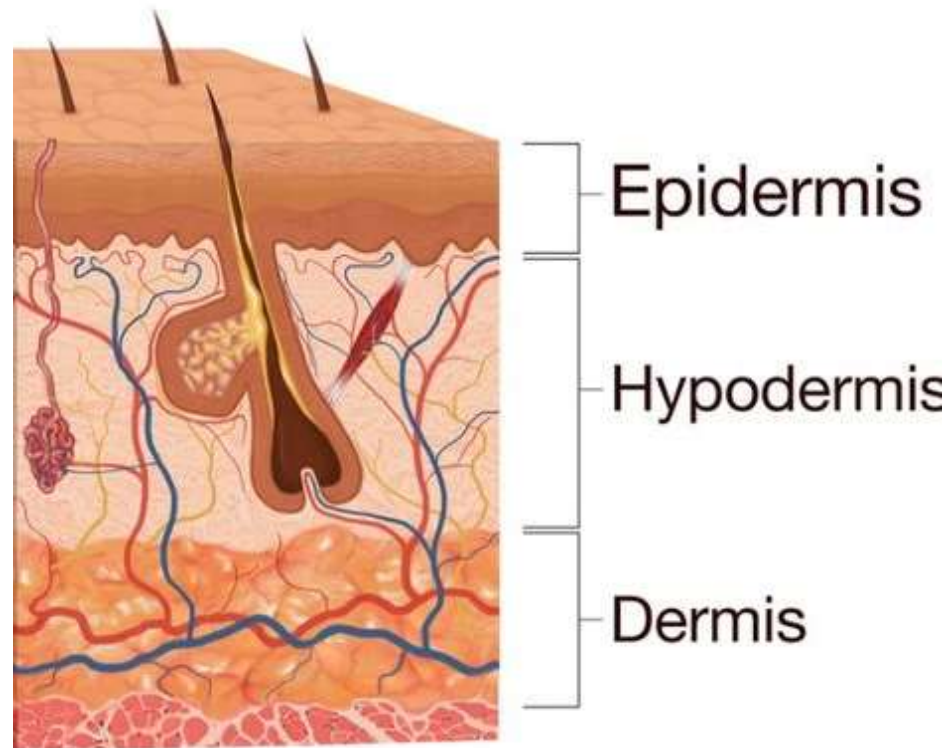
HAIR STRUCTURE

- IT IS IMPORTANT TO KNOW THE BASIC STRUCTURE OF THE HAIR SINCE YOU WILL BE CUTTING AND SHAPING IT DAILY
- 1 CUTICLE –THE CUTICLE IS THE OUTERMOST LAYER OF THE HAIR SHAFT. A CUTICLE CAN HAVE 6 TO 12 LAYERS
- 2 CORTEX –THE CORTEX IS THE LAYER UNDERNEATH THE CUTICLE, PROVIDES STRENGTH AND ELASTICITY
- 3 MEDULLA –THE MEDULLA IS THE CENTRE OF THE HAIR STRUCTURE



SKIN STRUCTURE

- HAIR ALSO GROWS BENEATH THE SURFACE OF THE SKIN
- 1 THE HAIR FOLLICLE GROWS DEEP INTO THE INNER LAYER OF SKIN CALLED DERMIS
- 2 THE ARRECTOR PILLI MUSCLE IS ATTACHED AT ONE END OF THE HAIR FOLLICLE AND IS FOUND IN THE EPIDERMIS
- 3 THE EPIDERMIS IS THE TOP, OUTER LAYER OF SKIN
- 4 THE DERMAL PAPILLA SUPPLIES NOURISHMENT TO THE HAIR FOLLICLE
- 5 MELANIN IS A PIGMENT THAT DARKENS THE SKIN



HAIR TYPES

- THERE ARE 3 MAIN TYPES OF HAIR
- 1 AFRO CARIBBEAN HAIR
- 2 ASIAN HAIR
- 3 CAUCASIAN HAIR
- THE HAIR TYPE AND TEXTURE WILL DETERMINE WHAT STYLE YOU ARE ABLE TO ACHIEVE

Grow cycle of hair-hair grows about (1.25 cm)each month , every men gets a cut every 8 weeks when hair grow 1 inch .

- 1.Anagen (2-6 years)
- 2.Catagen(1-2weeks)
- 3.Telogen(5-6weeks)

Hair dose not grow continuously throughout life.

The hair growth lifecycle goes through stages(anagen –catagen-telogen)

In the Telogen phase ,the hair follicle enters a resting stage of the hair growth cycle and dose not grow.



SHAMPOOING

How to do it?

- Water and shampoo work together to cleanse the hair
- Shampoo and water remove the dirt from the hair. Purpose : Shampoos cleanse the hair and scalp .
- hair and scalp .
- The content of shampoo can vary to suit different hair conditions . There are many on the market , some better than others , but it's always better to get a professional opinion .
- It's important to use professional products any local market or online .

• TIPS :

- For dry hair ,use shampoo that contain oils
- For oily hair ,use a citrus-based ingredient within the shampoo
- We use hot water and soap shampoo when shampooing to open the cuticle

TECHNIQUES : There are 3 techniques.

- 1 Rotary : movements are small ,fast ,circular movements made with fingers in a claw –like shape
- The fast aggressive movement and therefore rotary movement not to be use on delicate fine hair
- 2 Effleurage : movements are slow , stroking movements with the palms of the hand .They are used to distribute the shampoo into hair .
- 3 Petrissage: movements are deep ,kneading movements to stimulate the scalp ,used only in conditioning treatments .
- CONDITIONING
- Purpose conditioners restore the hair to its natural pH balance .
- Strong solutions of acid or alkaline will break down and destroy then hair .
- TIPS
- Restructuring help the hair repair
- Moisturising treatments add moisture
- Penetrating conditioners enter the cortex to strengthen the hair

TREATMENTS

CLIENT CONDITIONS THAT AFFECT SERVICES

- WE PROVIDE TREATMENTS TO CLIENTS TO HELP TO IMPROVE THE QUALITY OF THEIR HAIR
- FOLLOWING: HEAT OPENS HAIR CUTICLE, COLD WATER CLOSES THE CUTICLE
- SCALP MASSAGE MANIPULATES THE SKIN AND MUSCLE
- FRICTION MASSAGE STIMULATES THE NERVE ENDINGS
- SHAMPOOING
- PURPOSE: CLEANSE THE HAIR AND SCALP AND PREPARE THEM FOR FURTHER SERVICES
- WATER AND SHAMPOO WORK TOGETHER TO CLEANSE THE HAIR
- TECHNIQUES 3 PRIMARY
 - 1-ROTARY(MOVEMENTS ARE SMALL)
 - 2-EFFLEURAGE(MOVEMENTS ARE SLOW)
 - 3-PESTRISAGE(MOVEMENTS ARE DEEP)

- 1 PSORIASIS –IS A CONDITION RECOGNIZED



ES

- 2 ALOPECIA AREATA –ARE BALD PATCHES ON THE SCALP



- 3 SCABIES –ARE RECOGNIZED BY ITCHY SKIN WITH RED SPOTS AND LINES (DO NOT PROVIDE THIS SERVICE –RECOMMEND A VISIT TO GP)



CLIENT CONDITIONS THAT AFFECT SERVICES

PHOTO :

HAIR & SCALP

- Ringworm is a fungal skin infection caused by **parasites** that live on dead skin tissue. (It is not due to a worm as its name implies!) There are many types of fungal germs (fungi) and some can infect the skin, nails, and hair. Fungal infections are also known as 'jock itch', 'tinea', 'tinea infections'. **DO NOT CARRY THE SERVICES –RECOMMEND TO A DOCTOR !!!!**
- Head lice –recognised by small specks attached to the hair shaft close to the scalp . These are small parasites that suck blood from the host .Pediculosis capitis is a hair condition caused by an infestation ,is a contraindication .
- Folliculitis –is a condition recognized by yellow pustules with a hair in the middle It is a bacterial infection requiring medical treatment . Infected areas of the skin may have a red and swollen appearance .



SERVICE PROVIDER CONDITIONS

- Dermatitis is a condition that you can get as your hands dry out and crack from working with so many products and chemicals.
- Dermatitis is inflammation of the skin recognized by sore itchy skin .Its recommended to use hand lotion to keep hydrated .



CONSULTATION

A good consultation is the foundation of your haircut . This is where an agreement is meet between you and client . A bad consultation will result a bad haircut and unhappy costumer .



Consultation

- A Consultation is a finding mission and most important part of your services .
 - Throughout your consultation be sure that you are paying full attention to what customer saying , don't let your personal life affect your services
 - Must be confident you know what the client's requirements are .
 - During your services look happy and smile ,and focus on your haircut
 - This will give confidence to your client that you know what are you doing .
-
- Good Communication
 - Client care is essential to becoming a successful barber , and good client care depends on good communication .
 - If you establish a good rapport , they will feel comfortable with their haircut you will have customer who feel relax and confident .
 - There will be times when communicating with your costumers will be challenging .
 - You may have difficulty understanding a client because they have a strong accent ,a speech different ,or your client will be difficult person .
 - You have to be calm and professional and make sure you understand and get him to understand you
 - You always must have comb in your hand to show your client the amount of the hair you are planning to take off .
 - If you are having any issues with your client and difficult you must ensure to call your educator over to assist you.
-
- You have to be able to: put your client at ease –tell them what you plan to do before you start cutting and explain the work you will do
 - Understand what the client wants –good communication it's about listen as well , make sure you repeat the consultation and the client understand
 - Advise the client if they are unsure of what they want ,make some suggestion and consult them suitably .
 - UNDERSTANDING
 - It is very important that you find out what your client wants , put some question
 - Ex (what kind of cut are you looking today?) Are you happy with what we have agree?

QUESTION TO ASK YOUR CLIENT

Through your consultation (before you start):

1. Are you looking for a change today ?
2. When you had your last cut?
3. Where you happy with the last cut (if not ,what you didn't like it ,what was the mistake?)
4. Was the haircut before too short or too long?
5. Would you like a scissor cut or clipper ?
6. Do you like the hair short on sides ? What number are you use ?
7. How do you style your hair ?
8. Would you like the neckline (squared, round or tapered , line?)
9. How would you like to shape your side burns?
10. Do you have any photo with the haircut you would like?
11. Would you like a hair wash today ?
12. Would you like to style your hair ,which product ?

• STYLING QUESTION :

1. How many times a week you style your hair ?
2. What product are you use ?
3. Are you looking for a dry look for a wet look ,finish?

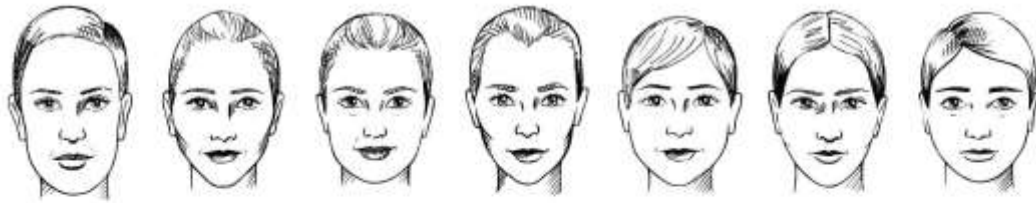
END OF SERVICES QUESTION'S:

1. Are you happy with the hair cut ?
2. Would you like more weight to be removed ?
3. Are you happy with the length and shape ?
4. (show the back with a mirror) are you happy with this finish?

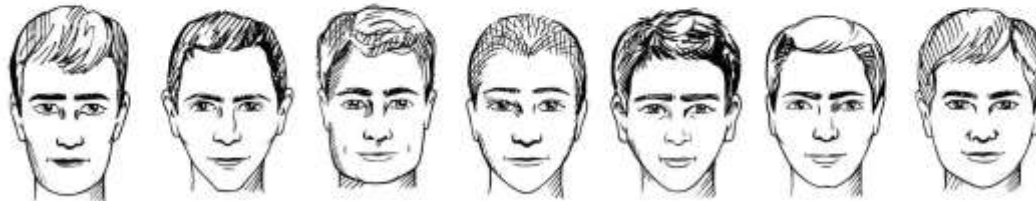


IMPORTANT TO REMEMBER :

- When a client sit in your chair ,first think to ask ,what would you like what type of haircut .
- It is important to ask what the client like about his current hairstyle .
- It's important because you can re-create what he had before .
- It's important to know the head shapes to give the right cut and style :



Oblong Diamond Square Heart Triangle Oval Round



Oblong Diamond Square Heart Triangle Oval Round

FINISH &STYLING THE HAIR

Very good job done ,you have finished a perfect haircut for your client . What next?

- a) The first option is to let the gentleman leave without any products in the hair .
- b) The second option is to style the client hair with the right product ,tools and equipment and finish with right product .
- c) The last option is to apply products without styling or tools equipment but use your hand to style and finish .



STYLING TOOLS:

HAIR DRYER-a hair dryer is an electromechanical device designed to blow hair and dry it .

ROUND BRUSH: a round brush is commonly used to give root lift and volume to the hair.

FINGER DRYING : finger dryer is the most natural form of drying hair .



PRODUCTS

• PRODUCT	DESCRIPTION	HOLD	GREAT FOR	TIP APPLYING
• WAX	Like a gum substance smoothens into paste	4-6 out of 10	Separating hair strands and give textured look	Put wax between your palms to warm it
• POWDER	Dry substance powder	10 out of 10	Adds volume and texture with matte finish	Distribute straight into the hair ,create texture
• POMADE	Tends to be thick and natural	6 out 10	Great to style classy pompadour	Warm a teaspoon in your hand good finish
• HAIRSPRAY	Comes in a can is sprayed to hold the hair	10 out 10	Is designed to hold finished hairstyle in place	Spray from distance ,don't use to much

Let's start to our first option, the client leaves without any product in their hair.

Why we will put so much effort into completing a technically strong hair cut that suits your client .

Apart from the reason above you should always recommend to use apart products and not applied then your haircut can look dull flat and lifeless .

Product helps achieve a finished look that suits a haircut that you have work hard to complete

To achieve this look and then use a product that will enhance and hold the finish

Your client might give you several reasons why they do not want product in their hair, the two most common are : I'm going home ore I don't use any products

If they want to build a portfolio of haircuts using photos, then it is worth , and show them the right tools to use and right products ,after they will start to styling them hair, we need to teach them how to do it .

Remember if a client declines or refuses to have product in his hair ask him why not?' And then try to convince him otherwise, with good reason. The power is in your hands, remember you're the expert.

And it's good as well to use your finger and hair dryer make it ease

Once you finish the drying use a product that suits the client to achieve the desired look

SHORT BACK AND SIDE WITH CURLS ON TOP

- **EQUIPMENT USED:** Is advised to dry the hair with a diffuser is any attachment to your hair dryer
- **BRUSHES USED/FINGER:** When using a diffuser is advised to set the dryer on low heat and low speed
- Gently place the diffuser on the scalp and massage the scalp slow in circular motion ,this will define the curls .
- **PRODUCTS USED:** Before you dry the hair, it is advised then you apply the product to damp hair. Use a sculpture lotion, You can also use a serum. It is important not to overload the hair with product, whatever you use
- **HOW TO APPLY THE PRODUCT:** Place a small amount of product into your hands and start work the products the roots to the ends
- Advise your client to diffuse In the same way have dried his hair ,or apply products and let it dry naturally



Short back and Sides –Side Parting

- **EQUIPMENT USED :** a hairdryer to blow the hair in place ,or finger dried .
- **BRUSHES |FINGER :** a flat brush is recommended to use , along with a hairdryer to set the hair in place
- **PRODUCTS TO USE :** to style the hair you can use matt paste to help the hair to put in place .After you dry the hair you can use variety of finishing products .Hairspray is also advisable to keep the hair in place .
- **HOW TO APPLY THE PRODUCT :** apply matt paste on damp hair using a brush or a comb to spread the product into the hair roots up to the ends. Once you have finish completed, use a comb styling to put the hair in place ,use hairspray to finish .
- **CARE ADVISE :** advise the client to use a hairdryer and a brush to style the hair and right product .Show how to give volume and make it look good .



CROP FADE

- **EQUIPMENT TO USE :** use a hairdryer to dry the hair into natural position ,make sure the air flow same direction as growth .
- **BRUSHES USE :** you can use a flat brush to achieve a nice look or can use finger dry .
- **PRODUCTS TO USE :** you can apply hair powder or wax to give a smoother look .
- **HOW TO APPLY THE PRODUCTS :** take a small amount of product ,work into your hands , apply the product into the scalp ,massage the roots . Pushing the style forward , in a cross over motion.
- **CARE ADVICE :** let you client to know how to use a hairdryer at home and what brush to use and the right product to give him a nice look he desired . Show him same method you have use to style .



CLASSIC POMPADOUR

- Equipment used : a hair dryer , brushed pushing the hair up ,away from the face .
- To achieve volume, you need to use a round flat brush
- How to apply the product : apply mouse on damp hair, help set hair in place ,once the hair is set and comb in place ,use spray to keep it strong
- After care advice ; tell the client to use at home hair dryer and round brush to style and the right product .Show him same method you have use to style to give him a nice look .



FINDING A JOB

Soon you will start to look for a job and making money from your new skills you have learnt .

Here you will learn about what to expect at your first trade test ,different barbershop pay structures and what will be more entering a trade lack experience in.

We will tip you with CV and things that take into consideration if you are self-employed.

As a professional barber ,you are in position of trust . You will learn a great deal of personal information about clients . You need to be professional, and clients will trust you and come back , build a good reputation .



GETTING THE OPPORTUNITY

After the graduation , focus on get the job and start your career .Don't wait around for the perfect role.

You will graduate from ISA with strong technical barbering skills .You will accumulate the experience and can work .

We can offer you a JOB in our Salon after the Course .

- Some Barbershop will give wages, some commission and rent a chair some of them .

Potential forecast of haircuts	Busy Shop (800£ weekly sale)	Conclusion
Fixed rate (7£ p\h – 40 p- week)	280£ earnings	Lowest risk with a set wage (ideal if you are beginner)
Commission -50 50 split	80£ a day ,400£ per week	Ideal if you can cut to a good speed, shop is busy
Rent a chair 250£ a week	550£ per week	Most rewarding but high risk not to make money

BEING SELF-EMPLOYED

- As a barber is a high chance to be self-employed to set up
- This mean you are responsible for your taxes
- Need to find a good accountant



JOB SEARCHING

- Searching for a job as a barber you can send your CV. It's better to call and go to the Shop for a trials and show them you are good even if you don't have 2 years' experience which all barber's recruited .
- ONLINE
- [Inspiredstudio-academy.com](https://inspiredstudio-academy.com)
- [Gumtre.com-barber-job](https://gumtre.com-barber-job)
- [Barberjob.co.uk](https://barberjob.co.uk)
- IN PERSON –most effective method ,walk into the shop.

TIP'S AFTER YOU BOOK YOU BARBER TEST

- What you have to do that day :
- 1)you will be asked to complete 2 haircut's (clipper and scissor)
- 2)will be asked to complete beard trims
- YOU could be asked this question's:
- 1)why did you want this job?
- 2)why I should employ you ?
- 3) what are your weaknesses?
- Tips
- Look presentable
- Be early there with 20 minutes
- Don't spend more than 45 on cut
- Smile ,be confident, talk
- Ask question's
- CV
- Section 1 name ,contact ,details ,dob ,address
- Section 2 –personal profile
- Section 3 –employment history
- Section 4 –add your Instagram or Facebook profile etc
- Section 5 –personal interests and hobbies .



INSTAGRAM

Instagram is the most visual social media platform ,barber love it .

It give you an opportunity to get recognition and contact with other's barbers .

Through Instagram you can make costumer's and learn something new and get connect .

This platform help's you to grow and show to the World you work .



Instagram

STEP'S HOW TO USE THE INSTAGRAM



- Step 1)download the app
- Step 2)update your bio
- Step 3)create your account , need your email address choose your name
- Step 4) get following, get inspired
- Step5)time to post ,any haircut
- Step6)use filters, make it more professional
- Step7)a caption test to the post ,make sure you write something interesting
- Step 8)once you write the caption you should (hashtag) before you post and get people to know you
- Ex
(#barberworld#bestbarber#passion#barberbeginner#barberlove#barberlondon etc)

CLIPPER MAINTENANCE

Clippers are very important tools .

Keeping them clean and hair free will result in your clipper working more better .

Here are some simple steps hoe to maintenance and help to keep them clean and efficiently .





1 The right clipper blade should look like this



2 The incorrect clipper blade would look like this



3 Unscrew both screws to separate the blades



4 This is what clipper looks like disassembled .Remove hair from sponge and inside of clipper .Wash blades under hot water and dry off.



5 Use clipper oil along top and bottom blades before reassembling the clipper .



6 Place the sponge back over the white plastic arm to ensure no hair goes into the motor. Screw blades back on.



7 Using a clipper side spray will disinfect as well as lubricate the blade .Do not over spray , turn machine on and spray from distance (one time).

Clipper Blade Maintenance

**clean
hair & debris**



Hair & debris interfere with a blade's performance by cluttering up cutting surfaces and absorbing lubricating oil. Remove it frequently with a bristle brush or blast of air.

**disinfect
& dissolve
build-up**



A build-up of coolant spray, dander & dirt can solidify into a varnish that interferes with cutting. It requires grinding to remove. Clean blades frequently to disinfect and dissolve build-up. Apply cleaning solution to blades with a brush spray bottle, or by dipping running blades in a small container of solution. Keep wet blades pointed down so cleaner doesn't run back inside clippers! Always read labels thoroughly & follow recommended use & safety procedures.

**lubricate
with
blade oil**

Friction heats blades, wears the metal & forces clipper motors to work harder. Blade oil reduces friction & helps keep cutting surfaces clear of hair and dirt. Apply drops of oil between the teeth, on the rear rail & on the guide. Wipe away excess with a lint-free cloth. Re-apply after every cleaning & as needed during clipping.

**keep
blades
cool**

Swap out heated blades for cool ones. Place them on tile to cool more quickly. If you use a coolant spray, apply it only to the front of the blade (not the cutting surfaces). Wipe away coolant before resuming clipping.

**store
with
care**

To prevent rust, blades should be clean, dry & oiled before they are put away. Protect them from impact to prevent dings & breaks, bending components, or forcing blade parts out of proper alignment.



**blade
anatomy**



**Signs a blade
needs service**

- blade cuts poorly
- pulls or drags hair
- leaves lines
- vibrates excessively
- slows clipper motor

**What a
sharpeners
does**

- smooth surface of rails
- replace broken parts
- adjust screw tension
- adjust cutter placement
- adjust socket wings
- grind away varnish and rust
- wash and lubricate blades

Can it be serviced?

a. missing tooth

Y

N

X

safe to use but leaves a line

b. missing 2+ teeth in a row

X

X

unsafe, high risk of cutting skin

c. missing edge teeth

X

safe to use but not ideal

d. rusted, corroded rail

X

X

heavy corrosion cannot be repaired

e. rusty comb

X

useable if cutting surface is OK

f. worn foot

X

does not affect cutting

g. worn rail

X

worn edge will drag, cannot be sharpened if rail is worn flat

