## Design guidelines

Color

| Brand | Text strong | Text weak | Stroke strong | Stroke weak | Fill |
|---|---|---|---|---|---|
| #FF5A5C | #171124 | #4C5052 | #8D002C | #EB7C2A | #FBE1E8 Opacity= 70% |

Small components

Header

Card header

Lage components

Typography

| Type scale(1.25) | Font size | Line height |
|---|---|---|
| Desktop heading 1 | 48px | 56 |
| Tablet heading 1 | 36px | 42 |
| Desktop heading 2 and Phone heading 1 | 32px | 37 |
| Phone & tablet heading 2 | 22px | 26 |
| Desktop and tablet body text | 16px | 19 |
| Phone body text and desktop and tablet footer | 14px | 16 |
| Phone footer text | 12px | 14 |
| phone and tablet footer | 10px | 12 |

Spacing

For phone

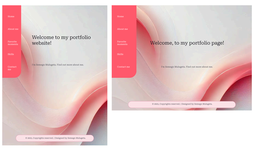
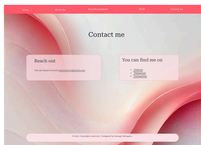
- 4px small gap between lines
- 8px spacing between text and small elements
- 16px spacing between text and medium elements
- 24px between large sections or elements
- 32px spacing between sections
- 48px spacing at the top and bottom of the main header sections

For tablet

- 4px small gap between text
- 8px spacing between text and small UI elements
- 16px spacing between content blocks or elements
- 24px between major sections
- 32px top and bottom of major sections like the header
- 48px margins on the sides

For Desktop

- 4px small gap between text lines
- 8px spacing between body text and small UI elements
- 16px spacing between content blocks or elements
- 24px between major sections
- 32px margins on the sides
- 48px top and bottom of major sections like the header

Guidelines

- Left-aligned
- Aligned consistently with margin & grid
- soft pink smooth background picture