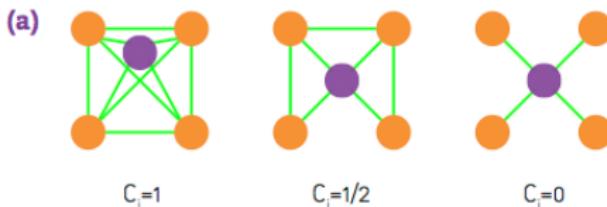


# Clustering coefficient

How neighbors of a given node connected to each other

- *Local clustering coefficient* (per vertex):

$$C_i = \frac{\text{number of links in } \mathcal{N}_i}{k_i(k_i - 1)/2}$$



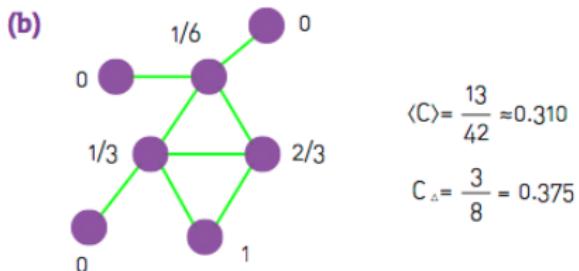
- Average clustering coefficient:

$$\bar{C} = \frac{1}{n} \sum_{i=1}^n C_i$$

# Clustering coefficient

- *Global clustering coefficient:*

$$C = \frac{3 \times \text{number of triangles}}{\text{number of connected triplets of vertices}}$$



```
igraph:transitivity(type="global")
```

# Statistical properties

- Power-law degree distribution
- Small average path length
- High clustering coefficient (transitivity)
- Gigantic connected component



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# Mathematical models of networks



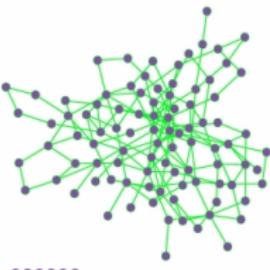
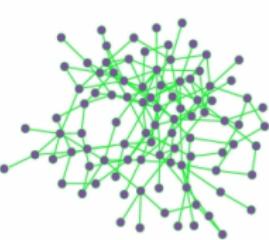
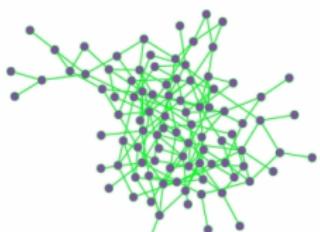
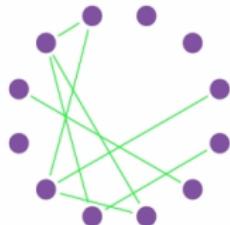
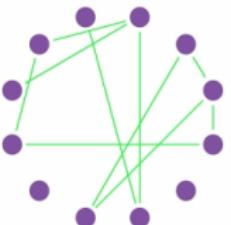
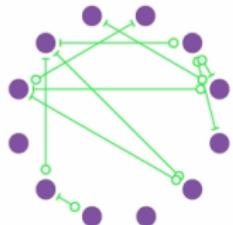
network features:

- Power-law (heavy-tailed) degree distribution
- Small average distance (graph diameter)
- Large clustering coefficient (transitivity)
- Giant connected component

Generative models:

- Random graph model (Erdos & Renyi, 1959)
- Preferential attachment model (Barabasi & Albert, 1999)
- Small world model (Watts & Strogatz, 1998)

# Random graph model



top:  $n = 12, p = 1/6$

bottom:  $n = 100, p = 0.03$

# Random graph model

Graph  $G\{E, V\}$ , nodes  $n = |V|$ , edges  $m = |E|$

Erdos and Renyi, 1959.

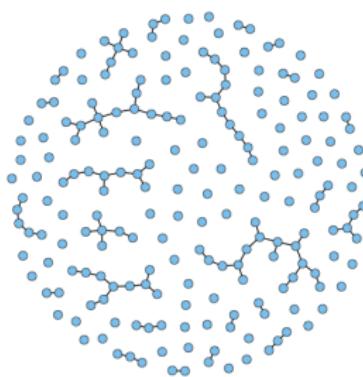
- $G_{n,p}$  - each pair out of  $N = \frac{n(n-1)}{2}$  is connected with probability  $p$ ,  
number of edges  $m$  - random number

$$\langle m \rangle = p \frac{n(n-1)}{2}$$

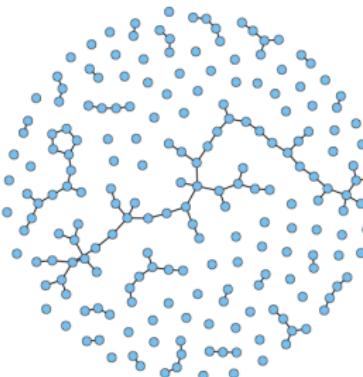
$$\langle k \rangle = \frac{1}{n} \sum_i k_i = \frac{2\langle m \rangle}{n} = p(n-1) \approx pn$$

$$\rho = \frac{\langle m \rangle}{n(n-1)/2} = p$$

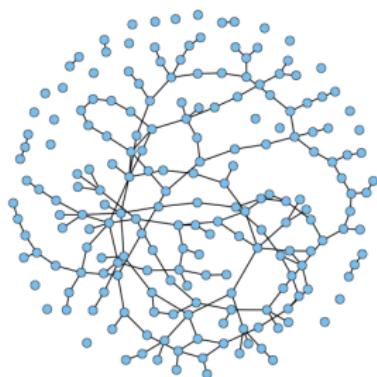
# Random graph model



$$p < p_c$$



$$p = p_c$$

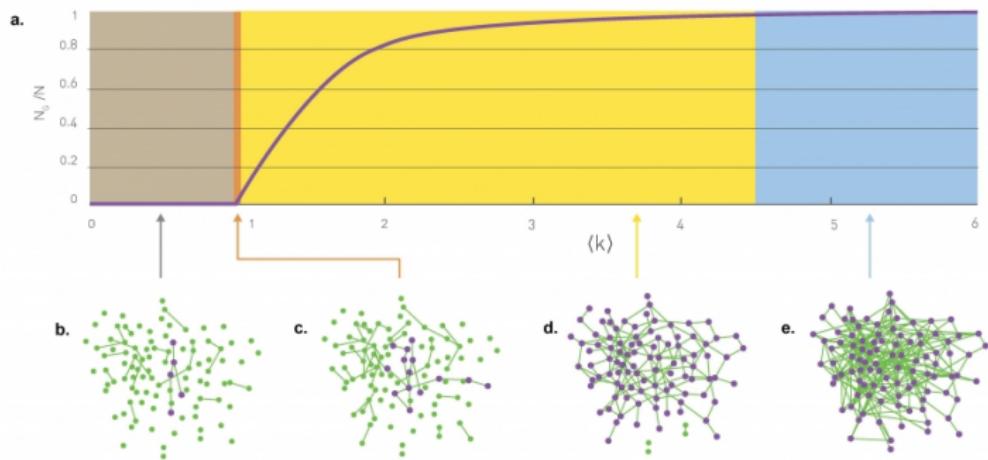


$$p > p_c$$

Structural changes happens when increasing  $p$

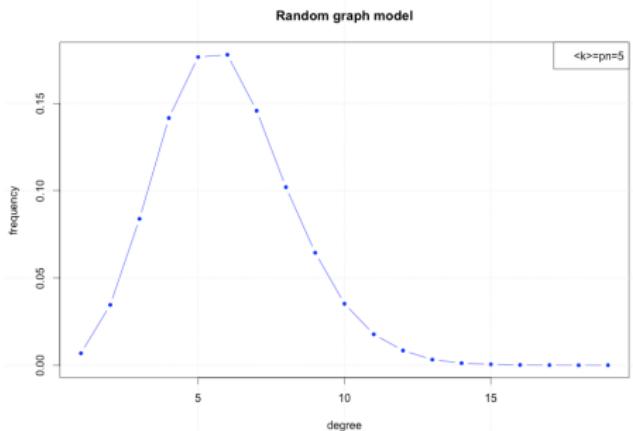
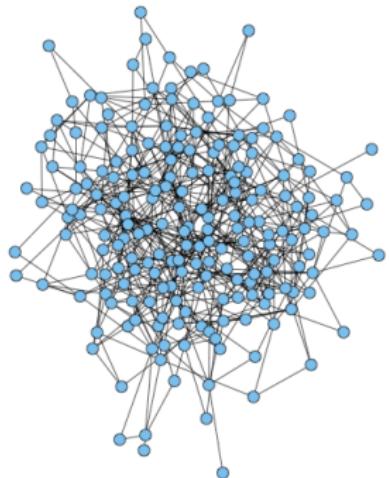
# Phase transition

The size of largest connected component



Critical value:  $\langle k \rangle = p_c n = 1$ - on average one neighbor for a node

# Random graph

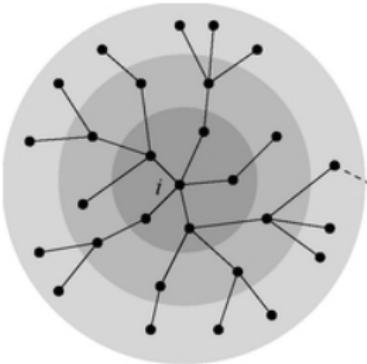


Node degree distribution (Poisson distribution):

$$P(k_i = k) = \frac{\lambda^k e^{-\lambda}}{k!}, \quad \lambda = pn = \langle k \rangle$$

# Graph diameter

- $G(n, p)$  is locally tree-like (GCC) (no loops; low clustering coefficient)



- on average, the number of nodes  $d$  steps away from a node  $\langle k \rangle^d$
- in GCC, around  $p_c$ ,  $\langle k \rangle^d \sim n$ ,

$$d \sim \frac{\ln n}{\ln \langle k \rangle}$$

# Clustering coefficient

- Clustering coefficient

$$C(k) = \frac{\text{#of links between NN}}{\text{\#max number of links NN}} = \frac{pk(k-1)/2}{k(k-1)/2} = p$$

$$C = p = \frac{\langle k \rangle}{n}$$

- when  $n \rightarrow \infty$ ,  $C \rightarrow 0$

# Random graph model

- Node degree distribution function - Poisson:

$$P(k) = \frac{\lambda^k e^{-\lambda}}{k!}, \quad \lambda = pn = \langle k \rangle$$

- Average path length:

$$\langle L \rangle \sim \log(N) / \log \langle k \rangle$$

- Clustering coefficient:

$$C = \frac{\langle k \rangle}{n}$$



Barabasi and Albert, 1999  
Dynamical growth model

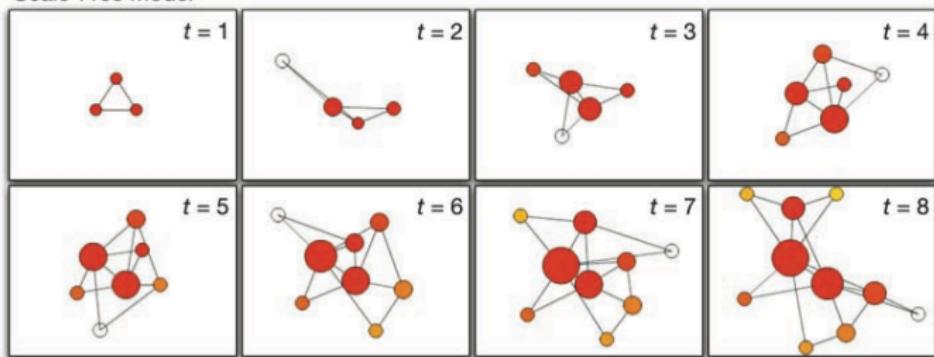
- $t = 0, n_0$  nodes
- growth: on every step add a node with  $m_0$  edges ( $m_0 \leq n_0$ ),  
 $k_i(i) = m_0$
- Preferential attachment: probability of linking to existing node  
is proportional to the node degree  $k_i$

$$\Pi(k_i) = \frac{k_i}{\sum_i k_i} = \frac{k_i}{2m_0 t}$$

after  $t$  steps:  $n_0 + t$  nodes,  $m_0 t$  edges

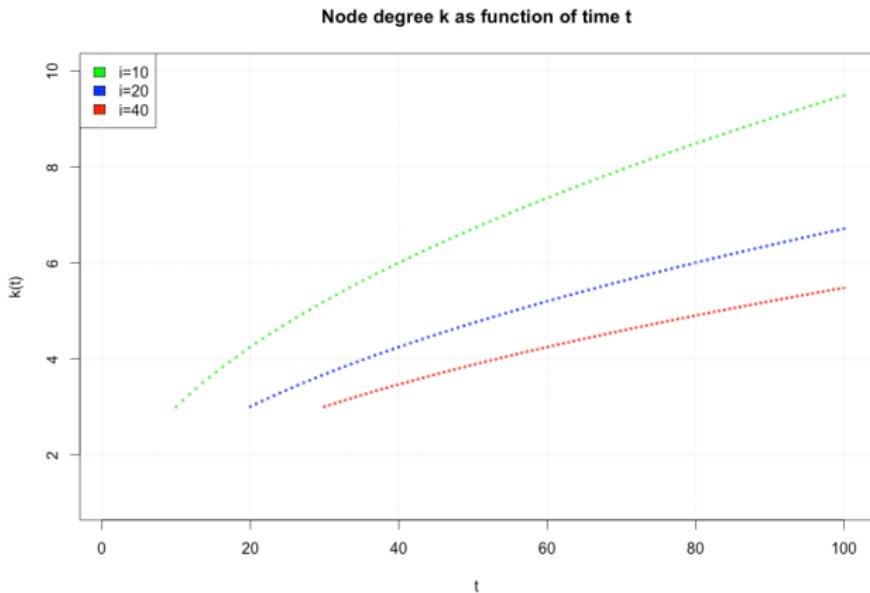
# Preferential attachment model

Scale-Free Model



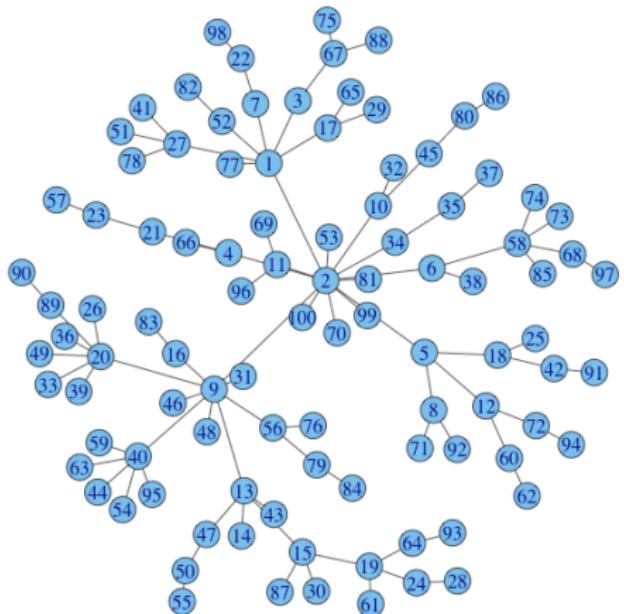
Barabasi, 1999

# Preferential attachment

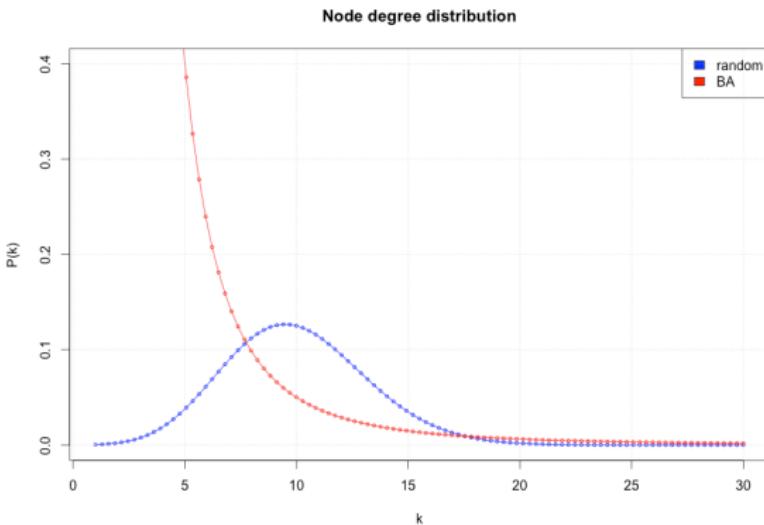


$$k_i(t) = m_0 \left( \frac{t}{i} \right)^{1/2}$$

# Preferential attachment



# Preferential attachment



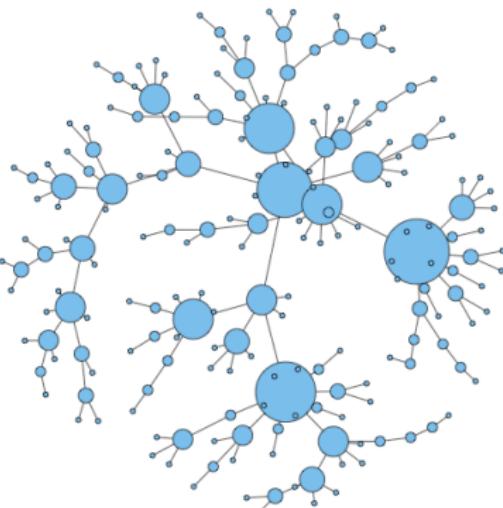
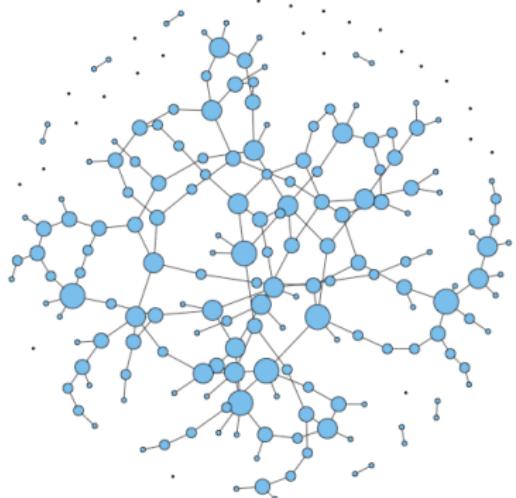
Node degree distribution:

$$P(k_i = k) = \frac{2m_0^2}{k^3}$$

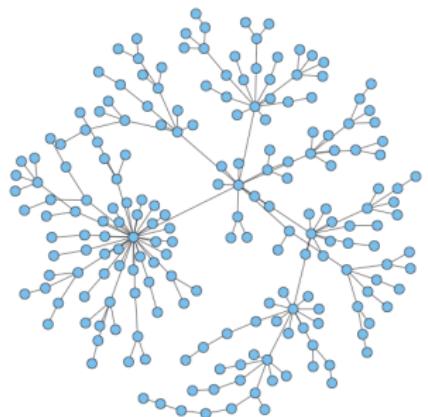
# Preferential attachment



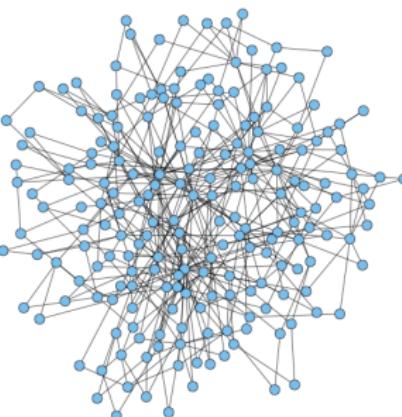
Preferential attachment vs random graph



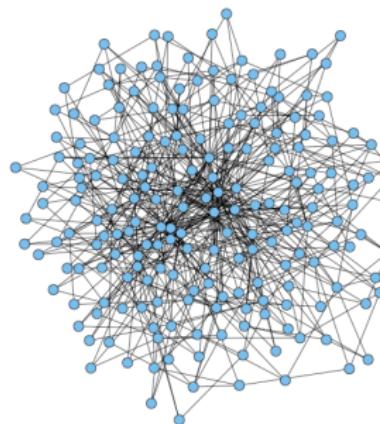
# Preferential attachment model



$$m_0 = 1$$



$$m_0 = 2$$



$$m_0 = 3$$



- Node degree distribution - power law):

$$P(k) = \frac{2m_0^2}{k^3}$$

- Average path length :

$$\langle L \rangle \sim \log(N) / \log(\log(N))$$

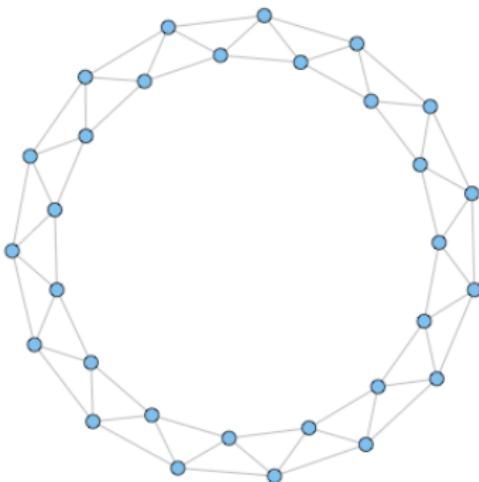
- Clustering coefficient (numerical result):

$$C \sim N^{-0.75}$$

# Small world



Motivation: keep high clustering, get small diameter



Clustering coefficient  $C = 1/2$   
Graph diameter  $d = 8$

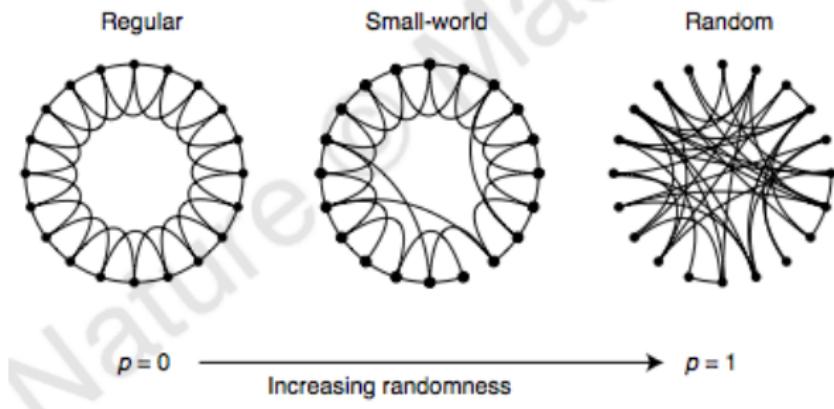


Watts and Strogatz, 1998

Single parameter model, interpolation between regular lattice and random graph

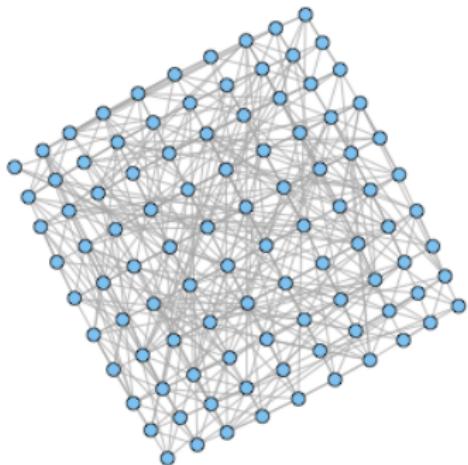
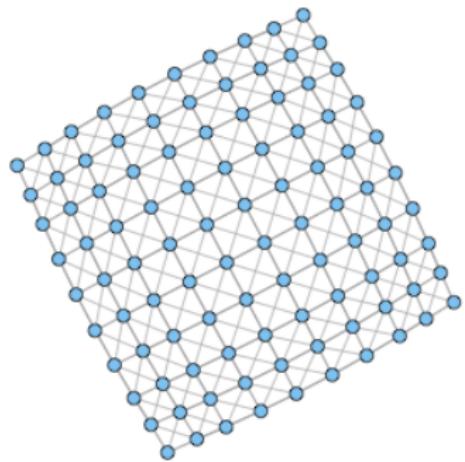
- start with regular lattice with  $n$  nodes,  $k$  edges per vertex (node degree),  $k \ll n$
- randomly connect with other nodes with probability  $p$ , forms  $pnk/2$  "long distance" connections from total of  $nk/2$  edges
- $p = 0$  regular lattice,  $p = 1$  random graph

# Small world



Watts, 1998

# Small world model



20% rewiring:

ave. path length = 3.58 →

clust. coeff = 0.49 →

igraph:watts.strogatz.game()

ave. path length = 2.32

clust. coeff = 0.19



- Node degree distribution function - Poisson like (numerical result)
- Average path length (analytical result) :

$$\langle L \rangle \sim \log(N)$$

- Clustering coefficient

$$C = const$$

# Model comparison



	Random	BA model	WS model	Empirical networks
$P(k)$	$\frac{\lambda^k e^{-\lambda}}{k!}$	$k^{-3}$	poisson like	power law
$C$	$\langle k \rangle / N$	$N^{-0.75}$	const	large
$\langle L \rangle$	$\frac{\log(N)}{\log(\langle k \rangle)}$	$\frac{\log(N)}{\log \log(N)}$	$\log(N)$	small



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# Node Centrality and Ranking on Networks

# Centrality



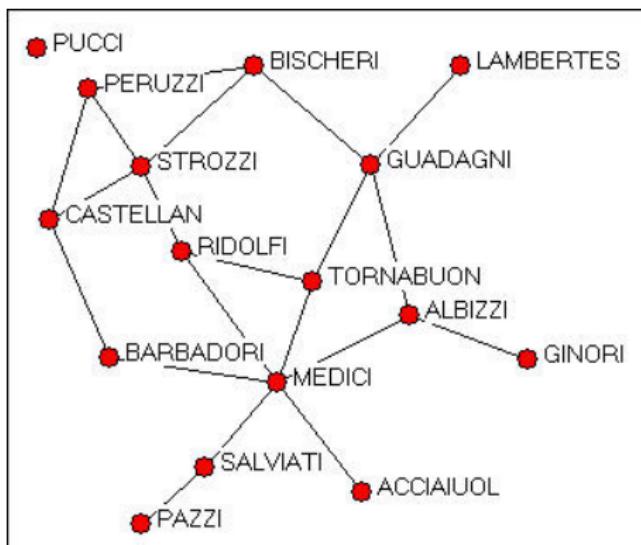
Which vertices are important?



image from M.Grandjean, 2014

# Centrality Measures

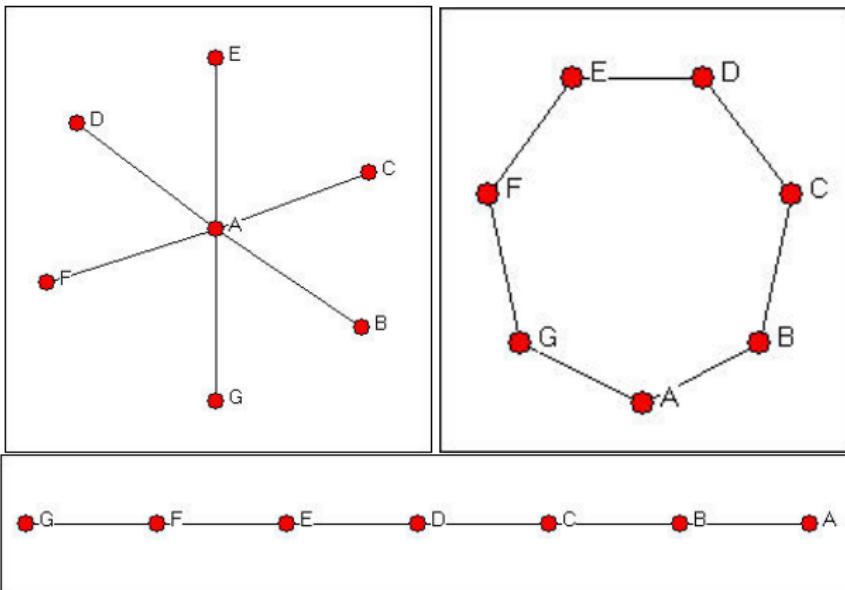
Determine the most "important" or "prominent" actors in the network based on actor location.



Marriage alliances among leading Florentine families 15th century.

Padgett, 1993

# Three graphs



Star graph

Circle graph

Line Graph

# Degree centrality

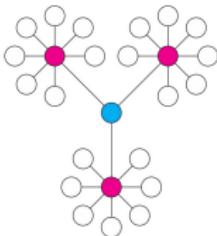
Degree centrality: number of nearest neighbors

$$C_D(i) = k(i) = \sum_j A_{ij} = \sum_j A_{ji}$$

Normalized degree centrality

$$C_D^*(i) = \frac{1}{n-1} C_D(i) = \frac{k(i)}{n-1}$$

High centrality degree -direct contact with many other actors



# Closeness centrality

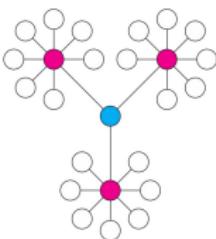
Closeness centrality: how close an actor to all the other actors in network

$$C_C(i) = \frac{1}{\sum_j d(i,j)}$$

Normalized closeness centrality

$$C_C^*(i) = (n - 1)C_C(i) = \frac{n - 1}{\sum_j d(i,j)}$$

High closeness centrality - short communication path to others, minimal number of steps to reach others



# Betweenness centrality

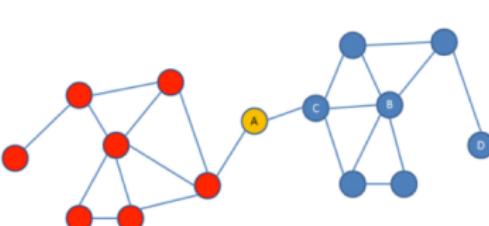
Betweenness centrality: number of shortest paths going through the actor  $\sigma_{st}(i)$

$$C_B(i) = \sum_{s \neq t \neq i} \frac{\sigma_{st}(i)}{\sigma_{st}}$$

Normalized betweenness centrality

$$C_B^*(i) = \frac{2}{(n-1)(n-2)} C_B(i) = \frac{2}{(n-1)(n-2)} \sum_{s \neq t \neq i} \frac{\sigma_{st}(i)}{\sigma_{st}}$$

High betweenness centrality - vertex lies on many shortest paths  
Probability that a communication from  $s$  to  $t$  will go through  $i$



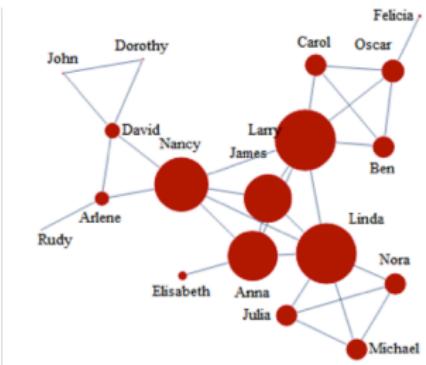
# Eigenvector centrality

Importance of a node depends on the importance of its neighbors  
(recursive definition)

$$v_i \leftarrow \sum_j A_{ij} v_j$$

$$v_i = \frac{1}{\lambda} \sum_j A_{ij} v_j$$

$$\mathbf{Av} = \lambda \mathbf{v}$$



Select an eigenvector associated with largest eigenvalue  $\lambda = \lambda_1$ ,  
 $\mathbf{v} = \mathbf{v}_1$

# Centrality examples

## Closeness centrality



from [www.activenetworks.net](http://www.activenetworks.net)

# Centrality examples

## Betweenness centrality



from [www.activenetworks.net](http://www.activenetworks.net)

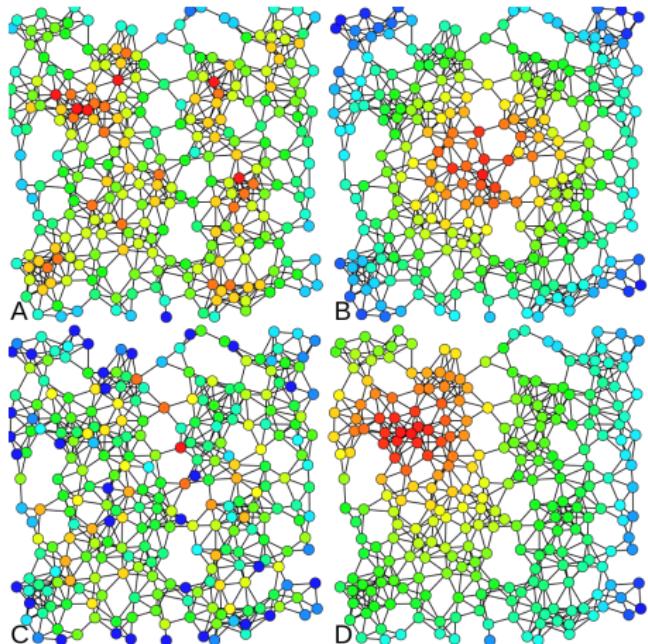
# Centrality examples

## Eigenvector centrality



from [www.activenetworks.net](http://www.activenetworks.net)

# Centrality examples



from Claudio Rocchini

- A) Degree centrality
- B) Closeness centrality
- C) Betweenness centrality
- D) Eigenvector centrality

# Centralization

Centralization (network measure) - how central the most central node in the network in relation to all other nodes.

$$C_x = \frac{\sum_i^N [C_x(p_*) - C_x(p_i)]}{\max \sum_i^N [C_x(p_*) - C_x(p_i)]}$$

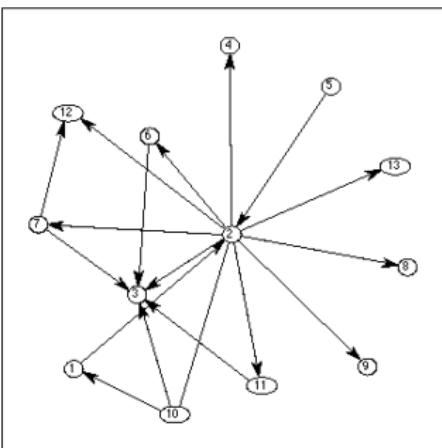
$C_x$  - one of the centrality measures

$p_*$  - node with the largest centrality value

max - is taken over all graphs with the same number of nodes (for degree, closeness and betweenness the most centralized structure is the star graph)

# Directional relations

Directed graph: distinguish between choices made (outgoing edges) and choices received (incoming edges)



sending - receiving  
export - import  
cite papers - being cited

# Centrality measures

All based on outgoing edges

- Degree centrality (normalized):

$$C_D^*(i) = \frac{k^{out}(i)}{n - 1}$$

- Closeness centrality (normalized):

$$C_C^*(i) = \frac{n - 1}{\sum_j d(i, j)}$$

- \*\*Betweenness centrality (normalized):

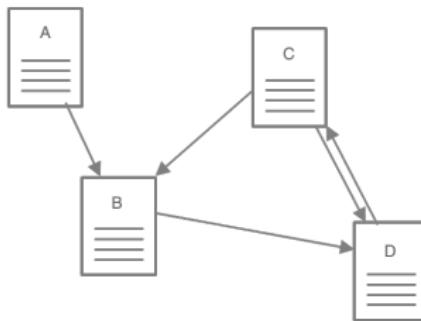
$$C_B^*(i) = \frac{1}{(n - 1)(n - 2)} \sum_{s \neq t \neq i} \frac{\sigma_{st}(i)}{\sigma_{st}}$$

# Web as a graph

- Hyperlinks - implicit endorsements

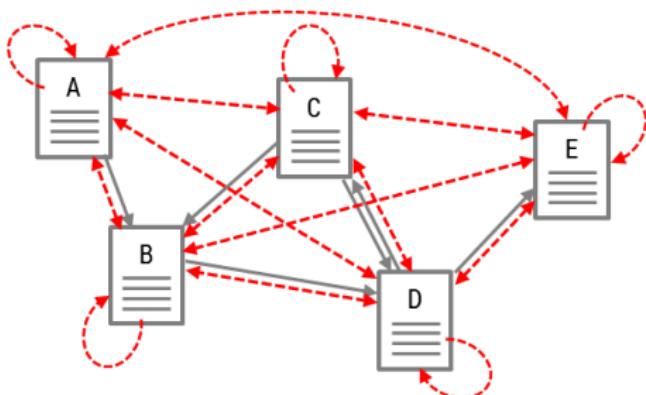


- Web graph - graph of endorsements (sometimes reciprocal)



# PageRank

"PageRank can be thought of as a model of user behavior. We assume there is a "random surfer" who is given a web page at random and keeps clicking on links, never hitting "back" but eventually gets bored and starts on another random page. The **probability** that the random surfer visits a page is its **PageRank**."



# Random walk



- Random walk on graph

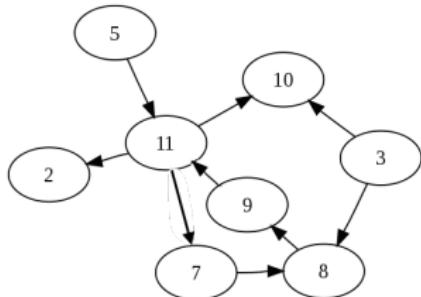
$$p_i^{t+1} = \sum_{j \in N(i)} \frac{p_j^t}{d_j^{out}} = \sum_j \frac{A_{ji}}{d_j^{out}} p_j$$

$$\mathbf{p}^{t+1} = \mathbf{P}^T \mathbf{p}^t$$

$$\mathbf{P} = \mathbf{D}^{-1} \mathbf{A}, \quad \mathbf{D}_{ii} = \text{diag}\{d_i^{out}\}$$

- with teleportation

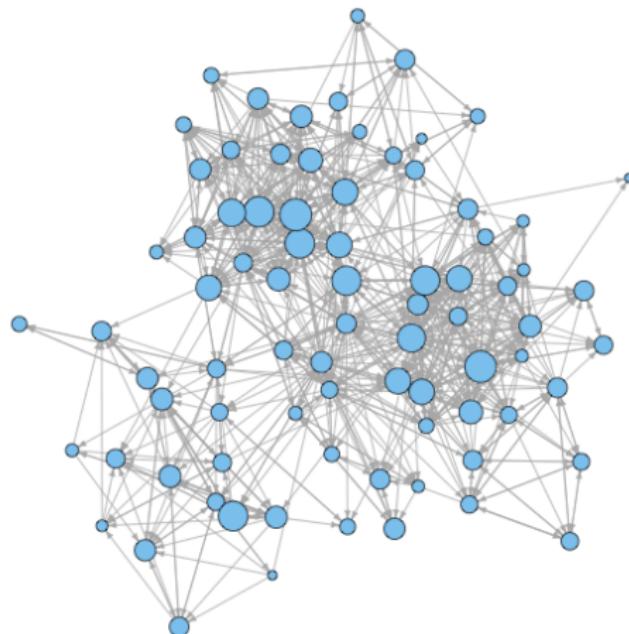
$$\mathbf{p}^{t+1} = \alpha \mathbf{P}^T \mathbf{p}^t + (1 - \alpha) \mathbf{v}$$



Perron-Frobenius Theorem guarantees existence and uniqueness of the solution  $\lim_{t \rightarrow \infty} \mathbf{p} = \pi$

$$\pi = \alpha \mathbf{P}^T \pi + (1 - \alpha) \mathbf{v}$$

# PageRank





- |                 |                     |                      |
|-----------------|---------------------|----------------------|
| 1. GeneRank     | 13. TimedPageRank   | 25. ImageRank        |
| 2. ProteinRank  | 14. SocialPageRank  | 26. VisualRank       |
| 3. FoodRank     | 15. DiffusionRank   | 27. QueryRank        |
| 4. SportsRank   | 16. ImpressionRank  | 28. BookmarkRank     |
| 5. HostRank     | 17. TweetRank       | 29. StoryRank        |
| 6. TrustRank    | 18. TwitterRank     | 30. PerturbationRank |
| 7. BadRank      | 19. ReversePageRank | 31. ChemicalRank     |
| 8. ObjectRank   | 20. PageTrust       | 32. RoadRank         |
| 9. ItemRank     | 21. PopRank         | 33. PaperRank        |
| 10. ArticleRank | 22. CiteRank        | 34. Etc...           |
| 11. BookRank    | 23. FactRank        |                      |
| 12. FutureRank  | 24. InvestorRank    |                      |

# Hubs and Authorities (HITS)

Citation networks. Reviews vs original research (authoritative) papers

- authorities, contain useful information,  $a_i$
- hubs, contains links to authorities,  $h_i$

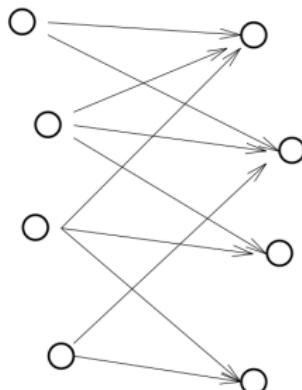
Mutual recursion

- Good authorities referred by good hubs

$$a_i \leftarrow \sum_j A_{ji} h_j$$

- Good hubs point to good authorities

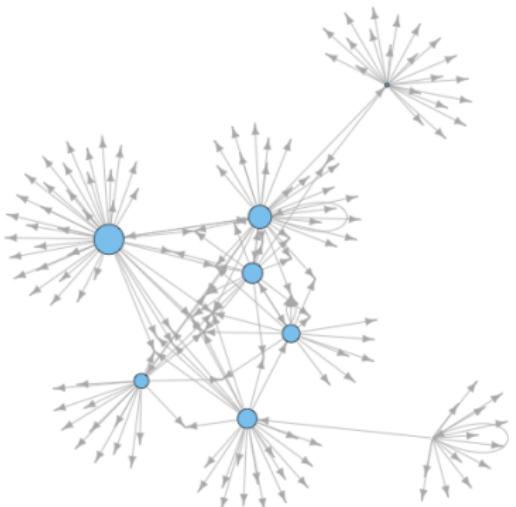
$$h_i \leftarrow \sum_j A_{ij} a_j$$



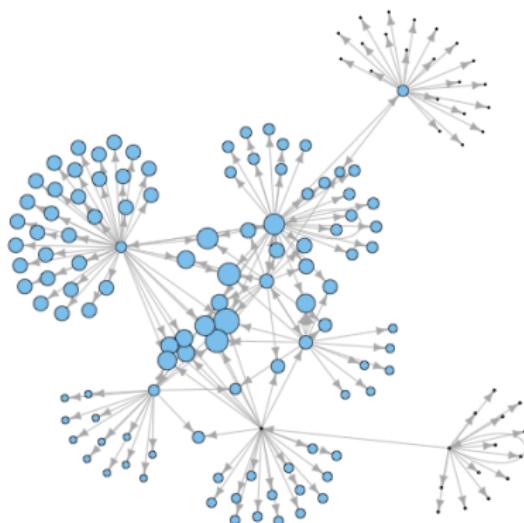
# Hubs and Authorities



Hubs



Authorities



# Florentines families

