



B I O

Felipe Schmidt Fonseca



I am Felipe Schmidt Fonseca, an experienced Berlin-based Brazilian advocate for social-environmental innovation and accessible and open-source technologies turned researcher. I am a co-founder and articulator of the Tropixel network and a member of GIG and Circular Berlin. Between 2019 and 2022, I was a Marie Curie Early Stage Research Fellow (University of Dundee / Northumbria University / Mozilla Foundation). I have recently engaged in collaborations such as ID21 and fonte.wiki, semente and CODE.

In the last twenty-plus years, I was a co-founder and leader of diverse initiatives dedicated to critical thinking (and making) at the intersections between culture, science, technology and society. Some examples are MetaReciclagem, CulturaDigital.BR, Bricolabs, Rede//Labs, Lixo Eletrônico, Ciência Aberta Ubatuba, UbaLab. I was the user community manager of the Subutai Platform and an occasional lecturer, panellist, workshop facilitator, and teacher/instructor on diverse topics.

I have recently completed my PhD at Northumbria University (Newcastle-upon-Tyne, UK). The title of my thesis successfully defended in September 2023 is "Generous Cities - weaving Commons-oriented Systems for the Reuse of Excess Materials in Urban Contexts". Before that, I got an MA in Scientific and Cultural Dissemination from Labjor at the University of Campinas (UNICAMP) in Brazil, acquired with a dissertation about networked experimental labs



Bernardo van de Schepop

I'm Bernardo van de Schepop, a Dutch-Brazilian services and strategy designer with over 25 years of experience leading projects for companies like LEGO, TomTom, Philips, FEDEX, and Leaseplan. After years in corporate roles focused on shareholder value, I've shifted my focus to reintegrate eco-social initiatives into my primary work practice. It's urgent.



A recent year-long sabbatical allowed me to re-evaluate my design path through pilot projects, ultimately leading to the establishment of my social design initiative, Participa•Studio. This space focuses on facilitation skills to meet social impact demands, with projects in Brazil and Coimbra, Portugal, demonstrating the impactful potential of co-creation and modified strategy design tools to address social and environmental challenges, inspiring hope and optimism among peers.



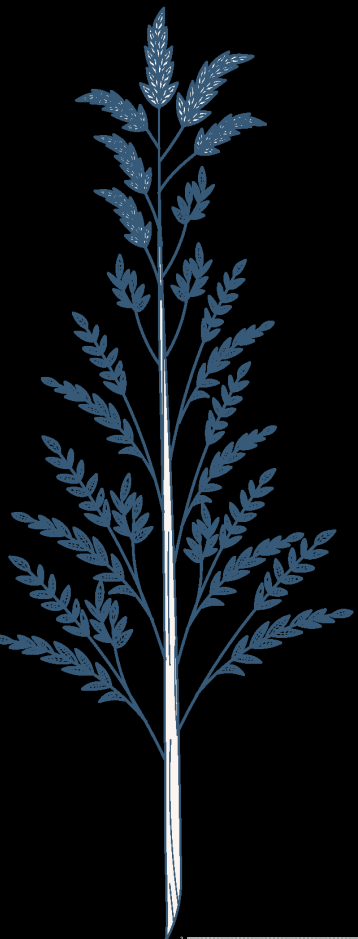
Organisations increasingly recognise that addressing societal concerns requires more than short-term, one-size-fits-all solutions. It is essential to design foresight and innovation strategies that prioritise long-term values. This approach empowers communities to engage with diverse stakeholders and employ participatory design methodologies. By amplifying voices, I strive to create inclusive and sustainable solutions that meet community needs.



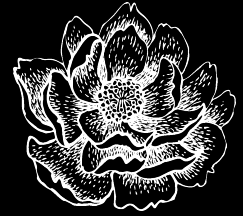
Co-designing the Semente toolkit reinforced my belief in design as a debate and social critique medium. This toolkit serves as a vehicle to question and propose alternatives to social and environmental imbalances, facilitating thoughtful change from the perspective of local participants.



I hold two undergraduate degrees: Fine Arts from UEMG and a BA in Graphic Design from FEBASP, both in Brazil, and a Master's in Design for Interaction from TU Delft in the Netherlands.



Maira Begalli



Maira Begalli is a senior researcher at Paradoxo: Anthropocene and Happiness, a Federal University of ABC research group. She earned her PhD in Planning and Management of Territories from the Federal University of ABC in 2017 and her Master's Degree in Ecology of Marine and Coastal Ecosystems from the University Santa Cecília in 2013. She also specialises in journalistic communication (2007) and has experience in environmental management and journalism.

She is a project manager at Rede Afeta, focusing on technology, sciences, arts, communication, culture, and environmental/sustainability. Contributed to implementing Campus Party Brazil, where she coordinated and produced sustainable actions in the Green Campus Area. Co-founded Casa de Cultura Digital, a hub dedicated to disseminating knowledge and digital culture, and organised events such as the Baixo Centro Festival and Samba na Casa do Gato. She served as a Consultant for the Ministry of Culture of Brazil during the initial phase of Experimental Digital Culture Labs.



Maira has been involved in various activist networks, including MetaReciclagem, Des.(centro, Submidialogia, and the Internet of Things Council. She has executed projects for organisations such as the International Center for Journalists, SEGIB, MediaLab Prado, and Rede SESC SP - focusing on planning, execution, and production of courses, workshops, and initiatives in vulnerable areas such as rural communities, indigenous peoples, coastal communities, quilombolas, and urban peripheries.

During the COVID-19 pandemic, she was a senior researcher in the Covid Action 19 group, contributing to developing the Covid Protection Index (CPI). Currently, Maira is focused on projects involving new socio-ecological configurations, diversity, payment for environmental services, ESG (Environmental Journalism Communication), health, and a degree in AI. She is also interested in documentary audiovisual projects exploring human population ecology, the Anthropocene, and future scenarios.