



“Project”





Idea

Target /
Audience

Motivation

Goals

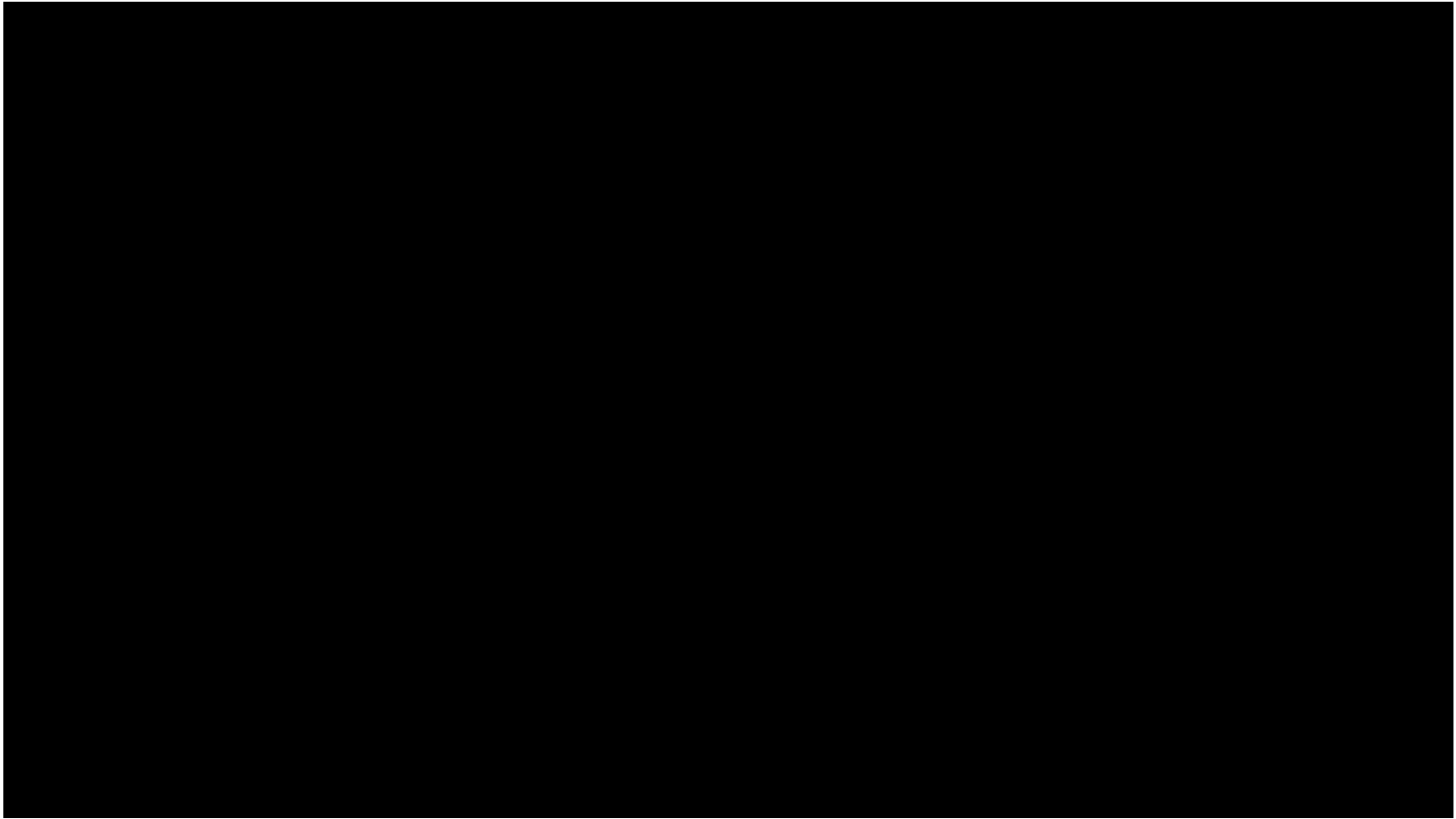
Methods

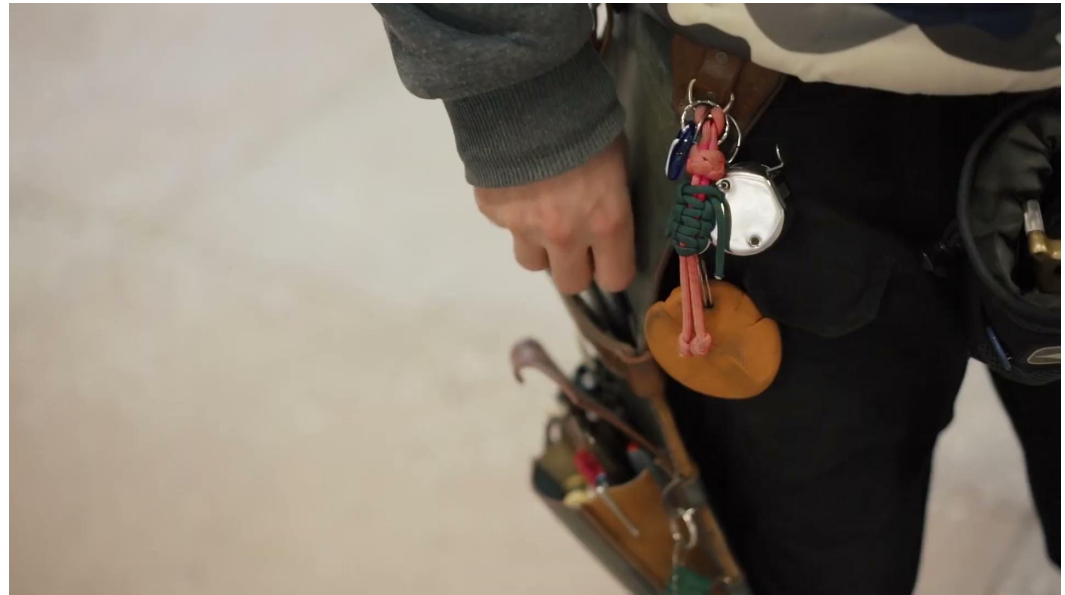
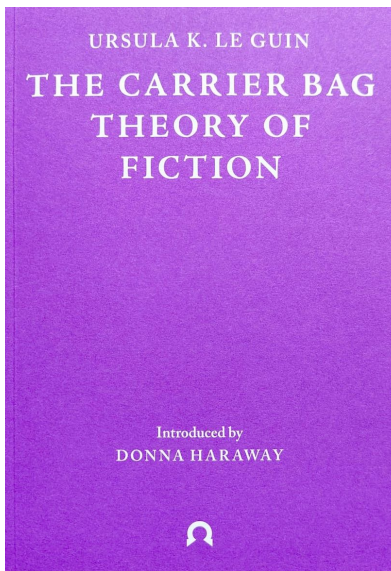
Outputs

Results

Timeline

Budget





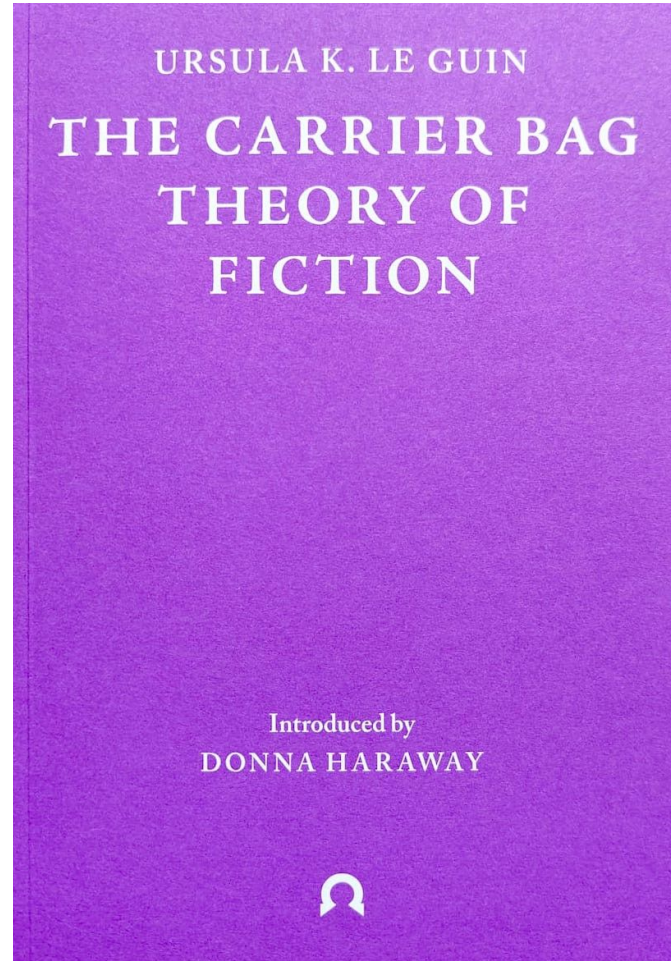
"[T]he Hero has decreed (...) that the proper shape of the narrative is that of the **arrow** or spear, starting *here* and going straight *there* and THOK! **hitting** its mark (which drops dead);

(...) that the central concern of narrative (...) is **conflict**;

(...) that the story **isn't any good if he isn't in it.**"

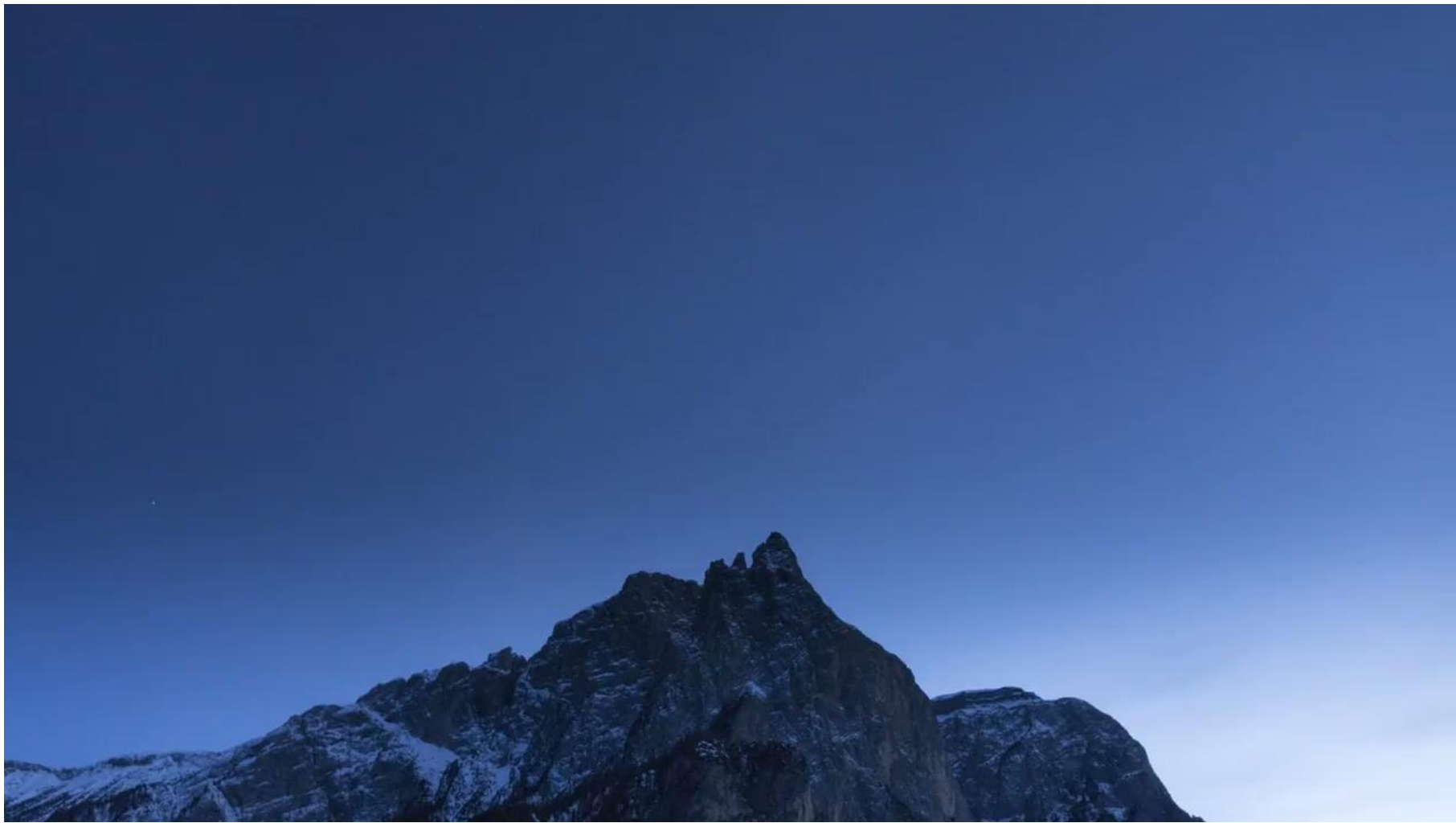
"I'm not telling that story. We've heard it, we've all heard all about all the sticks spears and swords, the things to bash and poke and hit with, the long, hard things, but we have not heard about **the thing to put things in, the container for the thing contained**. That is a new story. That is news."

<https://stillmoving.org/resources/the-carrier-bag-theory-of-fiction>

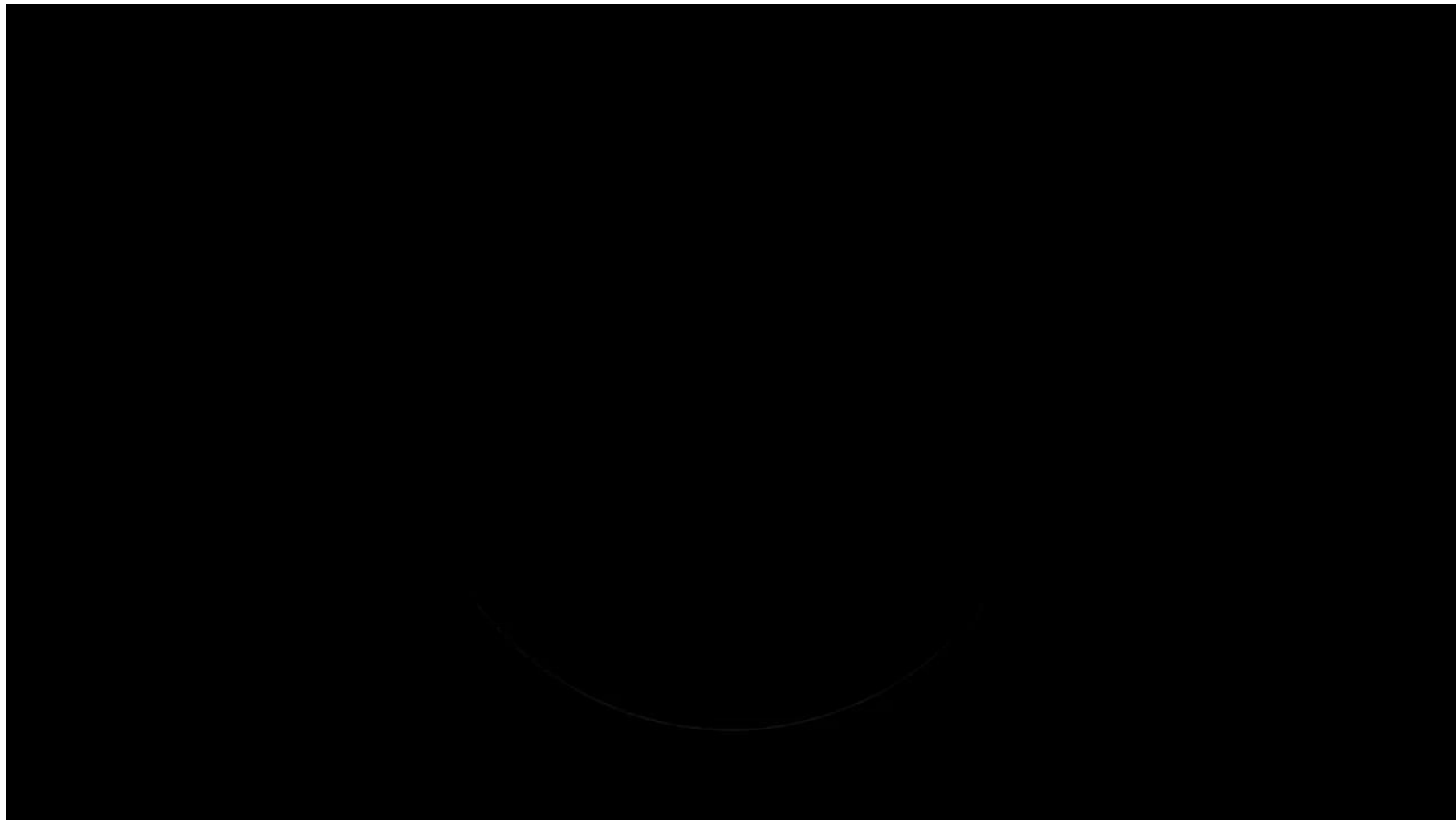














Fly Cloud
MEDIA PRODUCTION

4 seasons timelapse





A ESPIRAL

Salto Caxias, PR - 1997



Pausa (k)

zoom



