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1) Widd West produces two types of cowboy hats. A type 1 hat requires three times as much labor time as type 2. If all available labor time is dedicated to Type 2 hats, company can produce 450 Type 2 hats a day. Market limits for two types are 100 and 300 hats per day for T1 and T2. Profit \$8 for T1, \$5 for T2 hat. Determine the number of hats of each type hat that would maximize profit.

1. Build mathematical model of problem

11. Solve the problem graphically. 11) Graphical Soln.

	Type 1	Type 2
Labor Time	3	1
Market Limit	100	300
Profits	8	5

### 1) Mathematical Model

#### • Decision Variables

$x_1 \rightarrow$  # hats of Type 1

$x_2 \rightarrow$  # hats of Type 2

#### • Objective Function

$$Z = 8x_1 + 5x_2 \quad (\text{maximize})$$

#### • Constraints

$$x_1, x_2 \in \mathbb{R}^+$$

$$x_1 \leq 100$$

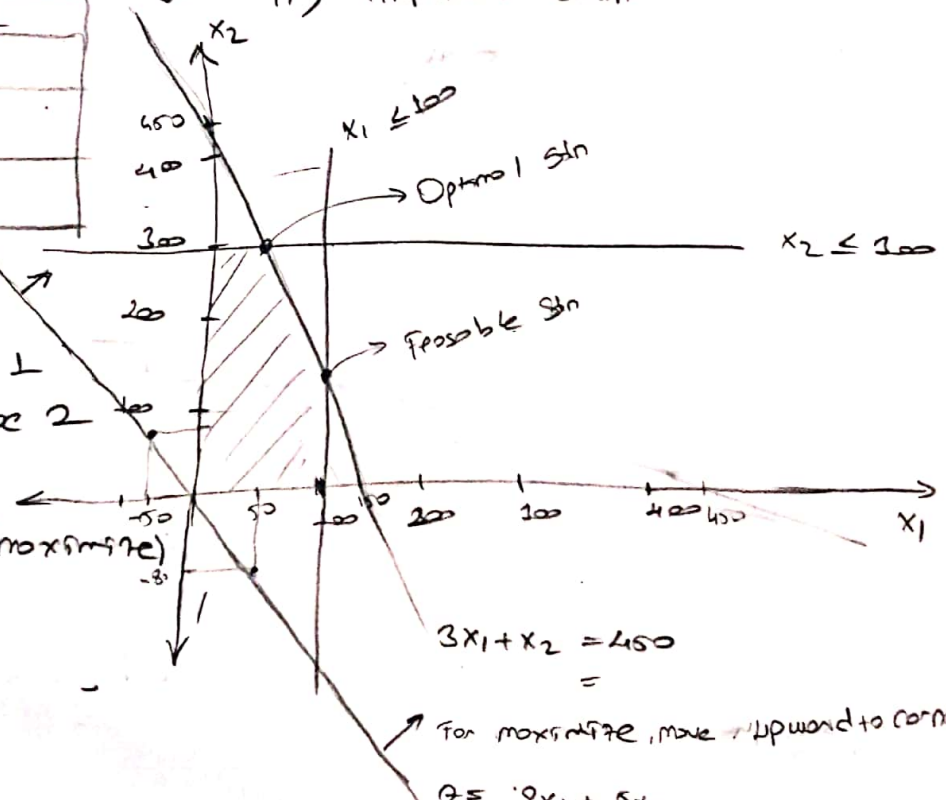
$$x_2 \leq 300$$

$$(3x_1 + x_2)t = 450t, \quad t: \text{time to 1 hat}$$

$$3x_1 + x_2 = 450$$

$$(0, 450)$$

$$(150, 0)$$



#### • Points

Optimal Solution  $x_1 = 50, x_2 = 300, Z = 1300$  (feasible on corner point)

$$\Rightarrow (50, 300) \quad Z = 8 \cdot 50 + 5 \cdot 300 = 1300$$