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IE3035 QUIZ.1

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Question:

1. Wild West produces two types of cowboy hats. A type 1 hat requires three times as much labor time as a type 2. If the all available labor time is dedicated to Type 2 alone, the company can produce a total of 450 Type 2 hats a day. The market limits for the two types are 100 and 300 hats per day for Type 1 and Type 2 respectively. The profit is \$8 per Type 1 hat and \$5 per Type 2 hat. Determine the number of hats of each type that would maximize profit.

- Build the mathematical model of the problem.
- Solve the problem graphically.

Solution:

- i. Let x_1 : Number of Type 1 hat produced
 x_2 : Number of Type 2 hat produced

Type	Required Time
1	3T
2	T

450T \rightarrow All available labor time

$$3Tx_1 + Tx_2 \leq 450T \rightarrow 3x_1 + x_2 \leq 450$$

Model: Maximize $z = 8x_1 + 5x_2$

s.t.

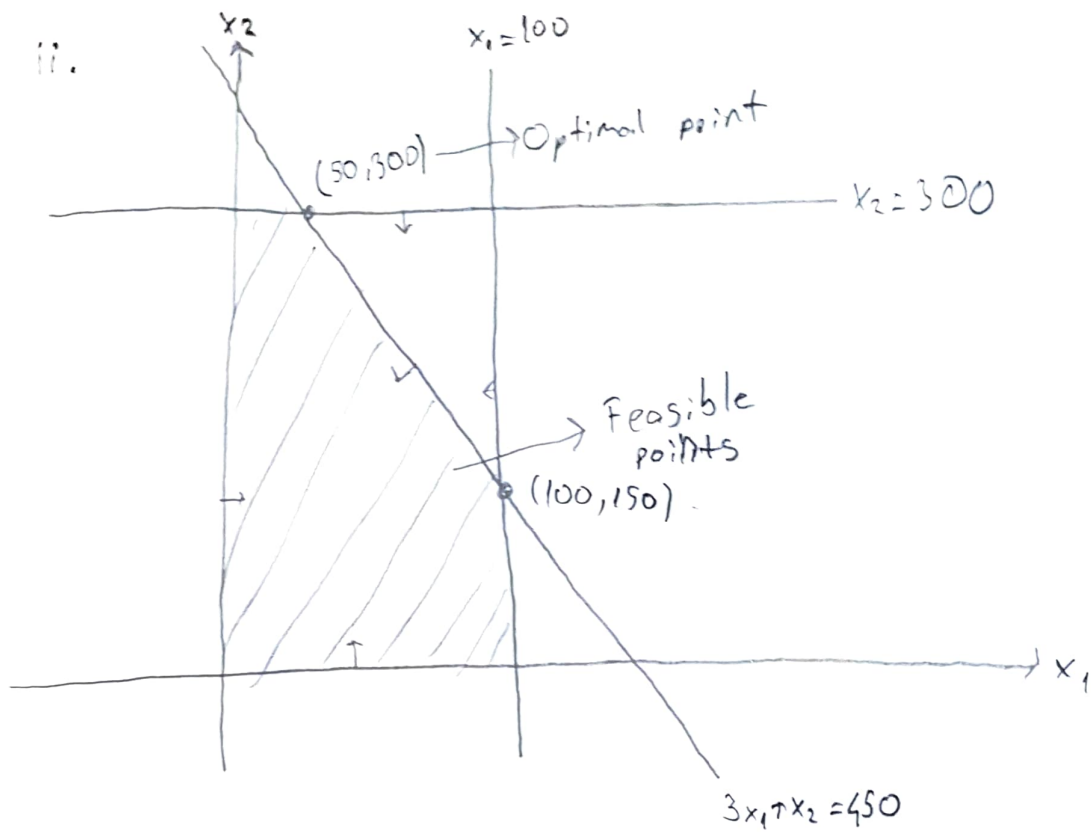
$$3x_1 + x_2 \leq 450$$

$$x_1 \leq 100$$

$$x_2 \leq 300$$

$$x_1, x_2 \geq 0$$

ii.



Optimal solution:

$$x_1 = 50$$

$$x_2 = 300$$

$$\text{Profit} = 8 \cdot 50 + 5 \cdot 300 = \$1900$$