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IE 3035 Quiz 1

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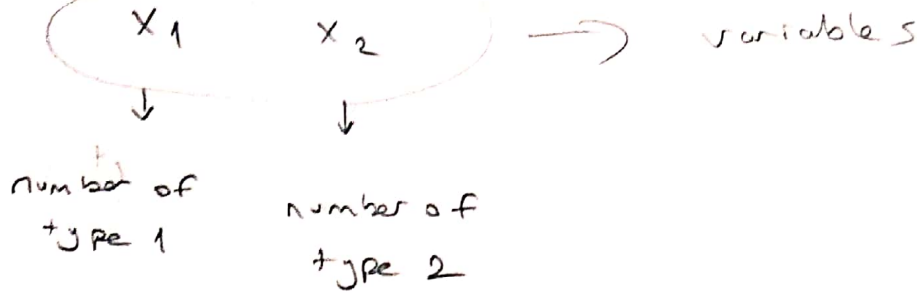
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Q1 Wild West produces two types of cowboy hats. A type 1 hat requires three times as much labor time as type 2. If the all available labor time is dedicated to Type 2 alone, the company can produce a total of 450 Type 2 hats a day. The market limits for the two types are 100 and 300 hats per day for Type 1 and Type 2, respectively. The profit is \$8 per Type 1 hat and \$5 per Type 2 hat. Determine the number of hats of each type that would maximize profit.

- i. Build the mathematical model of the problem.
- ii. Solve the problem graphically.

i



Objective $\rightarrow 8x_1 + 5x_2 \rightarrow \text{maximize}$

$$3x_1 + x_2 \leq 450$$

$$x_1 \leq 100$$

$$x_2 \leq 300$$

constraints

