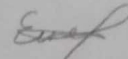


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① Wild West produces two types of cowboy hats. A type 1 hat requires three times as much labor time as type 2. If the all available labor time dedicated to Type 2 alone, the company can produce a total of 450 Type 2 hats a day. The market limits for the two types are 100 and 300 hats per day for Type 1 and Type 2 respectively. The profit is \$8 per Type 1 hat and \$5 per Type 2 hat. Determine the number of hats of each type that would maximize profit.

(i) Build the mathematical model of the problem.

(ii) Solve the problem graphically.

②

	labor time	market limit	profit (\$)	Full time
Type 1 hat	$3t$	100	8	150
Type 2 hat	t	300	5	(450)

$$t \cdot 450 = 36 \cdot p$$

$$p = 150$$

variables : t : total labor time
 h_1 = amount of h_1 produced
 h_2 = amount of h_2 produced.

goal: maximize profit.

$$\text{profit} = h_1 \cdot 8 + h_2 \cdot 5$$

$$\text{constraints} = h_1 \leq 100$$

$$h_2 \leq 300$$

$$t, h_1, h_2 \geq 0$$

$$3h_1 + h_2 = 450 \rightarrow \text{full time labor. (labor time } t \text{ } 3t \text{ } x \text{)}$$

$$3h_1 + h_2 = 450$$

✓ full time.

- 5 h₂
- ① feasible $\rightarrow h_1 = 100 \rightarrow h_2 = 150$
② feasible $h_1 = 50 \quad h_2 = 300$
③ feasible $h_1 = 0, \quad h_2 = 300$

① $\rightarrow 8.100 + 5.150 = 1350$

② → $8.50 + 5.300 = 1900$

② → $8.50 + 5.30 = 13.80$

$$Z = 8 \cdot h_1 + 5 \cdot h_2, \quad h_1 = 50 \quad \text{maximize},$$

$$h_2 = 300$$